

BoyaConf

November 9th, 2019
Duitama, Boyacá, Colombia



BoyaConf

About Us

BoyaConf is an initiative from a group of students from Boyacá, Colombia, who, inspired and motivated by the multiple software development communities in Colombia, want to organize the very first conference of its kind in this Colombian state, so that we can allow sharing knowledge and deepen in topics related to Communication and Information Technologies, software development and IT industry, to create a recognized local community.

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Purpose

BoyaConf's mission is to increase knowledge level of the Boyacá community, bringing a programming language agnostic conference, and covering topics such as Functional Programming, Machine Learning, DevOps, Microservices, Multiplatform Development and Internet of Things, Cloud Computing, Information Security, Continuous Deployment and Integration, Tips for Juniors, Soft Skills, and more.

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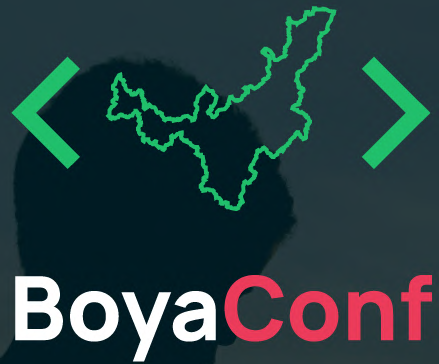
Location

BoyaConf will be held in Duitama, Boyacá, Colombia, also known as “The civic capital of Boyacá” and “La perla de Boyacá”.

Duitama, is the most important land transport port in eastern Colombia as it is located on the Central North trunk, and is a strategic point of industrial and commercial relations in this region of the country.

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Impact

BoyaConf expects to get more than 150 attendees from Boyacá, as well as different areas of Colombia.

We also want to demonstrate Boyacá has the talent and interest to create a stable community, so every attendee can feel the event as theirs, promoting unity and collective learning.

Additionally, we aim to create and promote connections between local IT talent and your company, so it can continue growing and supporting different communities.

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Formato

Conference will consist of a single day: November 9th, 2019.

We expect to be able to make it longer in the futuro, with the support of sponsors.

During the event, 10 30-minute talks will be presented.

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Confirmed Speakers



Cristian Gomez

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Sponsorship Plans

Sponsoring BoyaConf means you're supporting the industrial and technological growth of our state, allowing more people access this kind of events and the knowledge to be shared, while promoting and giving your company more visibility at the same time.

Besides learning, attendees will be able to create a contacts network and your company can be their next big career step.

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Sponsorship Plans

We offer different sponsorship plans, aiming to adjust your company allowances, covering different budget and benefits alternatives. If you have other ideas, we can adapt them to what you're looking for, though.

You will associate your brand with the very first conference of its kind in Boyacá, besides getting promotion before, during and after the conference.

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Communication Plan

Before

- boyaconf.com
- Email announcements
- Social networks

During

- Virtual Agenda
- Social networking
- Swag (if provided by the company)

After

- Email announcements
- Recorded sessions

Additionally, all companies in Colombia, willing to sponsor the event, will get tax benefits as sponsor will be provided via [Fundación Avanet](#).

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Sponsorship Plans

	Emerald \$3000 *	Gold \$2000 *	Silver \$1000 *	Community
Availability	2	4	4	∞
BoyaConf tickets **	8	5	2	0
Opportunity Scholarships ***	2	1	0,5	0
Swag for attendees (provided by the company)	✓	✓	✓	✓
Logo in our ebsite	✓	✓	✓	✓
Logo in recorded sessions	✓	✓	×	×
One (1) standing Banner or Rollup (shipping and handling provided by the company)	✓	✓	×	×

Notes:

* Price given in United States Dollars (USD).

** We aim to get enough sponsors so that we can allow free tickets for everyone.

*** You'll allow people, from under represented groups in IT and tech industry, attend the conference.

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Exclusive benefits for Emerald Sponsors

Up to 200 characters description in our website.

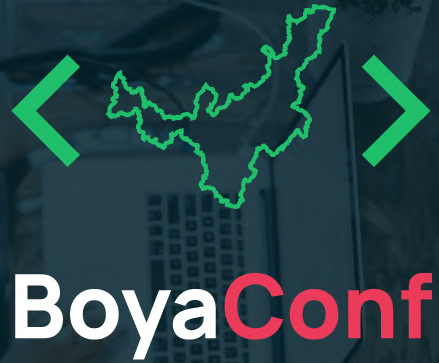
Up to seven (7) minutes on stage to let everyone know about your brand or company and/or show marketing videos.

Additionally, one (1) of the following options, subject to availability and given on a first-come, first-served basis.

- Internet:
Your company name as password.
- Lanyards:
Your company logo in attendees' lanyards.

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Community Sponsorship

We also have a special plan that involves swag or gifts for attendees, which will be provided to every one of them, or given in a raffle, depending on the amount you want to help us with.

Those gifts include, but are not limited to:

- Company products licenses
- Buttons
- Stickers
- Pins
- Notebooks
- Pens

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Get it touch!

If you're interested in sponsoring our conference, or have questions regarding the sponsorship plans or the event, don't hesitate contacting us to [our email](#) or social networks.

Thanks a ton!



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