



# < BoyaConf >

November 9th, 2019  
Duitama, Boyacá, Colombia



< **BoyaConf** >

## About Us

BoyaConf is an initiative from a group of students from Boyacá, Colombia who – inspired and motivated by the multiple software communities in Colombia – want to organize the very first conference of its kind in this Colombian state.

We want to allow sharing knowledge and deepen in topics related to communication, software development and the broader IT industry in order to create a recognized local community.

[boyaconf.com](http://boyaconf.com)

[hola@boyaconf.com](mailto:hola@boyaconf.com)



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# Purpose

BoyaConf's mission is to increase knowledge level of the Boyacá community. We plan to do this by being a programming language agnostic conference, which allows us to cover a wide range of topics such as:

Functional Programming, Machine Learning, DevOps, Microservices, Multiplatform Development, Internet of Things, Cloud Computing, Information Security, Continuous Deployment and Integration, Tips for Juniors, Soft Skills, and more.

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## Location

BoyaConf will be held in Duitama, Boyacá, Colombia.

Duitama is also known as “The civic capital of Boyacá” and “La perla de Boyacá”.

Duitama is the most important land transport port in eastern Colombia as it is located on the Central North Trunk; it is a strategic point of industrial and commercial relations in this region of the country.

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# Impact

BoyaConf expects to gain more than 150 attendees from Boyacá as well as other areas of Colombia.

We also want to demonstrate that Boyacá has the talent and interest to create a stable community. We want every attendee can feel the event as theirs by promoting unity and collective learning.

Additionally, we aim to create and promote connections between local IT talent and your company; allowing your company to continue growing and expanding to new communities by utilizing their talent.

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## Format

The conference will consist of a single day.

This year, the conference will be hosted on November 9th, 2019.

In the future, we expect to be able to extend the duration of the conference with the support of sponsors.

During the event, then different 30-minute talks will be presented.

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Cristian Gomez

# Confirmed Speakers

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## Sponsorship Plans

By sponsoring BoyaConf you will be supporting the industrial and technological growth of our state, allowing more people access this kind of events and the knowledge to be share, while promoting and giving your company more visibility at the same time.

Alongside learning from the conference content and engagement, attendees will be able to create contact networks that could open up your company as their next big career step.





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## Sponsorship Plans (cont.)

We offer various sponsorship plans, aiming to scale with your company allowances, covering different budget and benefits alternatives. We're flexible, so if there's an idea you have that we haven't covered, reach out and we'll discuss what we can do to adapt to them.

By joining as a sponsor this early in the conferences' life, you will associate your brand with the very first conference of its kind in Boyacá. You'll additionally receive promotion before, during and after the conference.



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# Communication Plan

## Before

- [boyaconf.com](http://boyaconf.com)
- Email announcements
- Social networks

## During

- Virtual Agenda
- Social networks
- Swag (if provided by your company)

## After

- Email announcements
- Recorded sessions

For companies within Colombia willing to sponsor the event, you'll also receive tax benefits for your sponsorship as it will be provided via [Fundación Avanet](#).

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# Sponsorship Plans

	Emerald \$3000 *	Gold \$2000 *	Silver \$1000 *	Community
Availability	2	4	4	∞
BoyaConf tickets **	8	5	2	0
Opportunity Scholarships ***	2	1	0,5	0
Swag for attendees (provided by the company)	✓	✓	✓	✓
Logo in our website	✓	✓	✓	✓
Logo in recorded sessions	✓	✓	×	×
One (1) standing Banner o Rollup (shipping and handling provided by the company)	✓	✓	×	×
<p>Notes:</p> <p>* Price given in United States Dollars (USD).</p> <p>** We aim to get enough sponsors so that we can allow free tickets for everyone.</p> <p>*** These scholarships will enable people from under-represented groups in the tech industry to attend the conference.</p>				

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## Exclusive Benefits for Emerald Sponsors

Up to 200 character-long description in our website.

Up to seven (7) minutes on stage to let everyone know about your brand or company and/or show marketing videos.

Additionally, one (1) of the following options, subject to availability and given on a first-come, first-served basis.

- Internet:  
Your company name as password.
- Lanyards:  
Your company logo in attendees' lanyards.

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# Community Sponsorship

We also have a special plan that involves swag or gifts for attendees, which will be provided to every one of them, or given away in a raffle, depending on the amount you want to help us with.

Those gifts include, but are not limited to:

- Company products licenses
- Pins
- Stickers
- Pens
- Notebooks
- Drawstring bags or totes
- Buttons

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## Get in touch!

If you are interested in sponsoring our conference, or have questions regarding the sponsorship plans or the event itself, don't hesitate contacting us to [our email](#) or social networks.

Thanks a ton!



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