‹ BoyaConf ›

November 9th, 2019
Duitama, Boyacá, Colombia

About Us

BoyaConf is an initiative from a group of students from Boyacá, Colombia who – inspired and motivated by the many software communities in Colombia – want to organize Boyacá's very first conference of its kind.
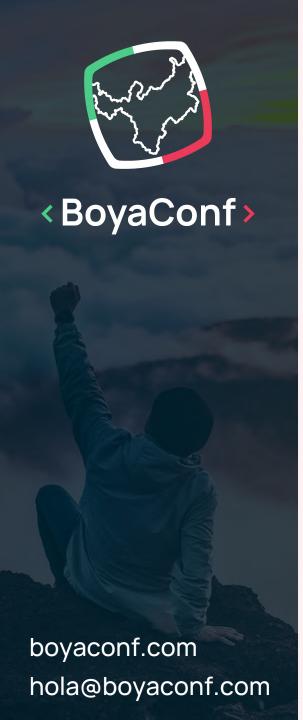
We want to allow for the sharing of knowledge and deepen the attendees' understanding of topics related to communication, software development, and the broader IT industry to create a distinguished local community.

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hola@boyaconf.com

Purpose

BoyaConf's mission is to increase the level of knowledge in the Boyacá community. We plan to do this by being a programming language agnostic conference, which allows us to cover a wide range of topics such as:

Functional Programming, Machine Learning, DevOps, Microservices, Multiplatform Development, Continuous Deployment and Integration, Tips for Juniors, Soft Skills and more.

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Location

BoyaConf

BoyaConf will be held in Duitama, Boyacá, Colombia.
Duitama is also known as "The civic capital of Boyacá" and "La perla de Boyacá".

Duitama is the most important land transportation port in eastern Colombia as it is located on the Central North Trunk, and it is a strategic point of industrial and commercial relations in this region of the country.

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Impact

BoyaConf expects to have about 200 attendees from Boyacá as well as other areas of Colombia.

We also want to demonstrate that Boyacá has the talent and interest to create a stable community. We want every attendee to feel like the event is theirs by promoting unity and collective learning.

Additionally, we aim to create and promote connections between local IT talent and your company, allowing your company to continue growing and expanding to new communities by utilizing their talent.

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Format

The conference will consist of a single day.

This year the conference will be hosted on November 9th, 2019.

In the future, we expect to be able to extend the duration of the conference with the support of sponsors.

During the event, ten different 30-minute talks will be presented.

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Sponsorship Plans

By sponsoring BoyaConf you will not only support the industrial and technological growth of our state, but also allow more people to access this event and the associated learning, while promoting and giving your company more visibility at the same time.

Alongside learning from the conference content and engagement, attendees will be able to create contact networks that could open up your company as their next big career step.

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Sponsorship Plans (cont.)

We offer various sponsorship plans to scale with your company allowances. They cover different budget ranges and benefits options. We're flexible, so if there's an idea you have that we haven't covered, reach out and we'll discuss what we can do to accommodate them.

By joining as a sponsor this early in the conferences' life, you will associate your brand with the very first conference of its kind in Boyacá. You'll additionally receive promotion before, during, and after the conference.

Communication Plan

Before

- boyaconf.com
- Email announcements
- Social networks

During

- Virtual Agenda
- Social networks
- Swag (provided by your company)

After

- Email announcements
- Recorded sessions

For companies within Colombia willing to sponsor the event, you'll also receive tax benefits for your sponsorship as it will be provided via Fundación Avanet.

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Sponsorship Plans

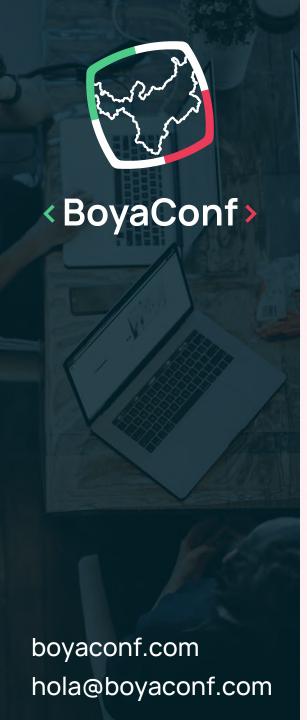|	Emerald $2000 *	Gold $1000 *	Silver $500 *	Community
BoyaConf tickets	8	5	2	0
Support for Opportunity Scholarships **	1	0,5	0	0
Swag for attendees (provided by the company)	✓	✓	✓	✓
Logo in our website	✓	✓	✓	✓
Logo in recorded sessions	✓	✓	✕	✕
One (1) standing Banner o Rollup (shipping and handling provided by the company)	✓	✓	✕	✕

Notes:
* Price given in United States Dollars (USD).
** These scholarships will enable people from under-represented groups in the tech industry to attend the conference.

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Exclusive Benefits for
Emerald Sponsors

- Up to 200 character-long description on our website.

- Up to seven (7) minutes on stage to let everyone know about your brand or company and/or show marketing videos.

- Your company logo on attendees' badges (subject to availability and given on a first-come, first-served basis).

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Community Sponsorship

We also have a special plan that involves swag or gifts for attendees, which will be provided to every one of them, or given away in a raffle, depending on the amount you want to help us with.

Those gifts include, but are not limited to:

- Company products licenses

- Stickers

- Notebooks

- Buttons

- Pins

- Pens

- Drawstring bags or totes

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Get in touch!

If you are interested in sponsoring our conference, or have questions regarding the sponsorship plans or the event itself, don't hesitate contacting us via [our email](#) or social networks.

Thanks a ton!

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