IDEATION DOCUMENT

STUDENT DETAILS:
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GITLAB DETAILS:
Project Name: **ChinaExpress**
Link: https://git.fhict.nl/I522311/chinaexpress

DESCRIPTION OF THE WEB APPLICATION:

ChinaExpress is an online retail service. It has a wide range of products, accompanied by advanced search parameters, making it easier for users to find the needed items. It also allows users to submit reviews for purchased products, making it easier for others to find the needed items.

The main *content* of the app is the **Product**. Its data will be:
- SKU
- Name
- Description
- Category
- Photo URL
- Quantity
- Price
- Features
- Parameters (max voltage, output, weight, dimensions, size, etc)
- Reviews *<Described bellow>*

The variation of the product will be **ComboBox** items. It will contain multiple single items, along with a discount applied to all of them. This will make clients think they get a big discount, while actually the website is making them spend more money.

The website will also offer **Discount Codes**, which will allow the manager to create custom promotions for a specified number of users.

The additional entity apart from the product is the **Review** that the users will submit:
- Details *(text)*
- Score/Stars *(maximum of 5)*
- Related Product
- Creator User *‹Described bellow›*

We will also need to save some data for the **Users**:
- First/Last names
- Phone number
- Address *(for delivery)*
- Email
- Password

The last important entities are the **Order** and **Shopping Cart:**
- Products
- User
- Order date
- Status *(Pending / Accepted / Sent / Received)*

BRAND LOGO:

BRAND COLORS:

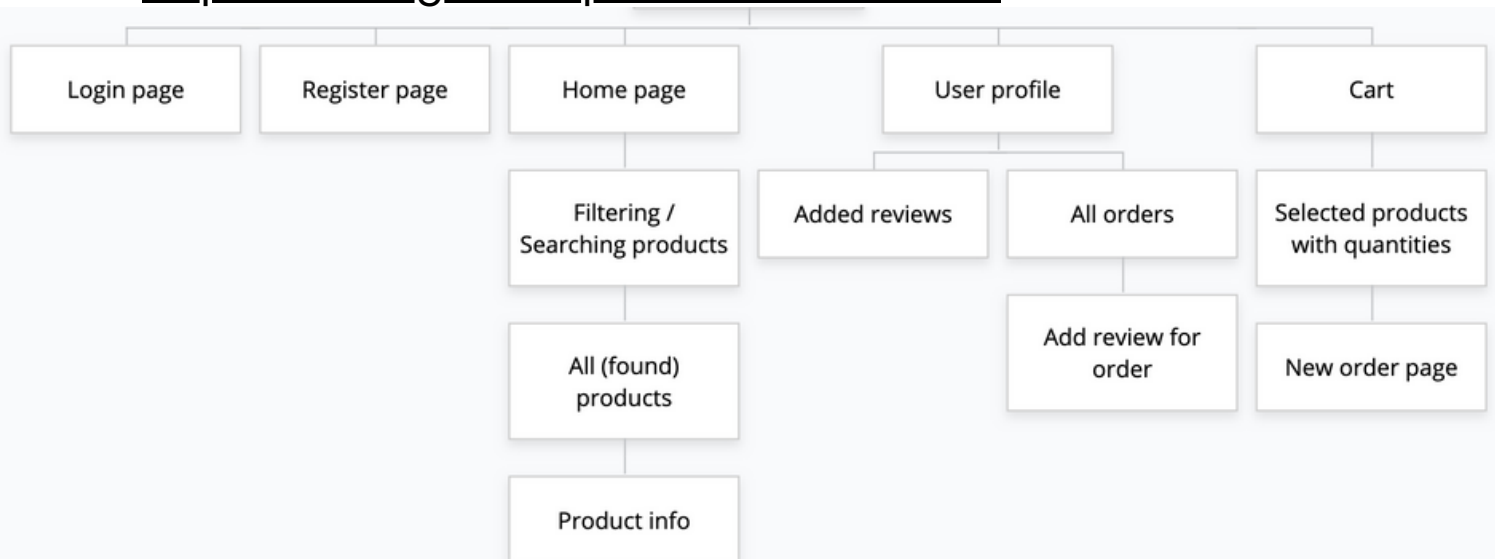| 000000	FFFFFF	002D3D	005C81	B7DEDE	BA1B26
Black	White	Gunmetal	Lapis Lazuli	Light blue	Fire brick

FONTS & STYLES:

Main Font: **Anta** - Resource Link

CSS Framework: **Bootstrap** - Resource Link

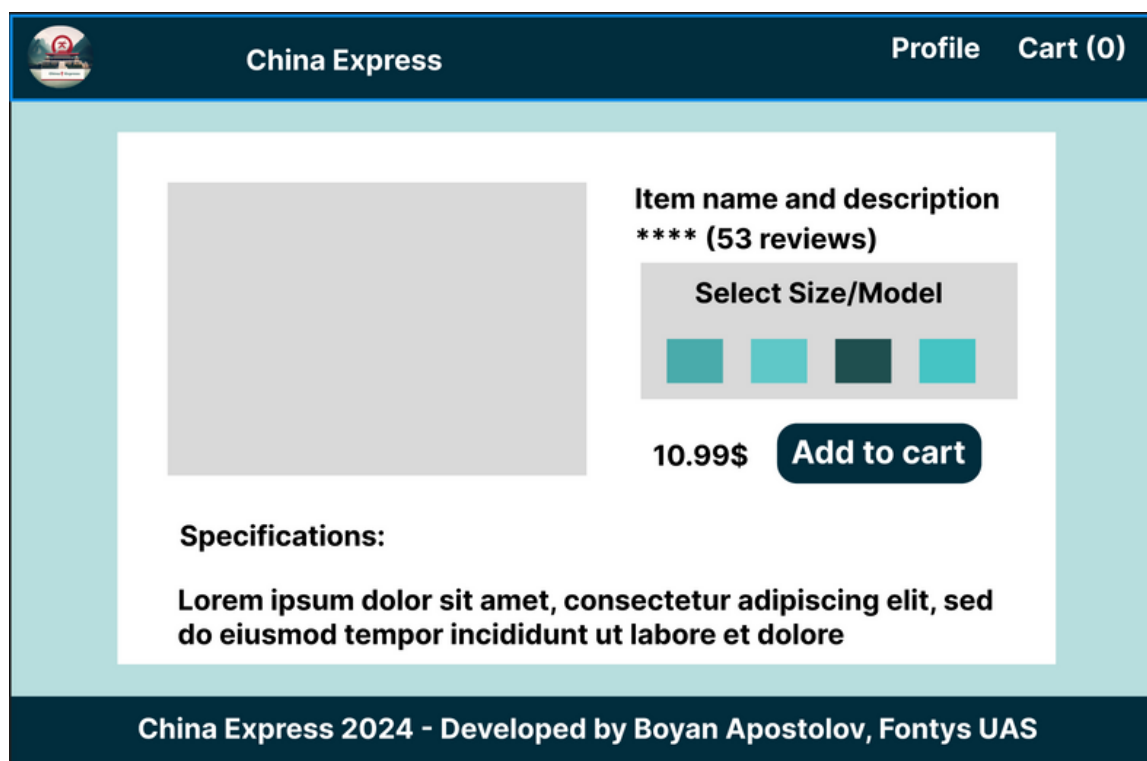Icons Toolkit: **FontAwesome** - Resource Link

SITEMAP:

Link: https://www.gloomaps.com/xsksKkZX4D

HOME PAGE:

PRODUCT PAGE:

LOGIN PAGE:
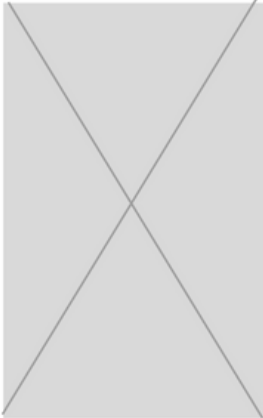
Login

Username

Password

Login button

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USER ORDERS PAGE:

China Express Profile Cart (0)

YOUR ORDERS:

Order .	Product .	Qnt.	Address.	Status .	Actions
0001	Lorem ipsum	2	Lorem ipsum	SENT	✓
0002	Lorem ipsum	1	Lorem ipsum	PENDING	✓ ✗
0003	Lorem ipsum	5	Lorem ipsum	PENDING	✓

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