

Bob Parsons

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Qualifications Profile

Highly motivated with the ability to leverage strong training and experience into successfully meeting new challenges and resolving technical problems. Extensive experience with multiple languages, adhering to principles and techniques of modern software development and maintenance. Passionate, creative, and ambitious **Web Developer**.

- Design and create effective and attractive small business websites and applications creating functionally attractive user interfaces using Angular, HTML, JavaScript, TypeScript, CSS & PHP. Portfolio: <http://waugze.com/>
- Demonstrated leadership by developing employees, exceeding result expectations and delivering an outstanding customer experience and support.
- Proven ability to conduct comprehensive root-cause analysis while diagnosing and optimizing web site performance and user experience.
- Talent for quickly learning new information, procedures, and technologies.
- Built a business by expanding brand awareness and website traffic. Increased business through AdWords, cold calling, customer referrals, and networking.

Core Technologies

Tools: JavaScript, Python, TypeScript, Java, HTML, CSS, SASS, Angular, Bootstrap, PHP, Flask, Django, Joomla, jQuery, C++, SQL, NoSQL, Linux, RESTful API.

Education and Credentials

Bachelor of Science (expected graduation 2020)

Computer Science Major

Fort Hays State University, Hays, KS

Full Stack Web Development, Nanodegree, Udacity (2017)

Introduction to Programming Nanodegree, Udacity (2017)

Experience Highlights

AT&T Mobility, Kansas City, MO

Integrated Solutions Consultant, 11/2018 - Present

- Design, develop and maintain custom Customer Relationship Management (CRM) tool for In Home Expert sales team, including ability to generate custom email and SMS scripts based on customer profile, log customer contacts, and track follow up dates.
- Convert tool from Google Firebase to PHP API and MySQL.
- Developed functionality to import customer information from Oracle Cloud.
- CRM built with Angular 7, SASS and Firebase.
- Train and support rollout of CRM to market team managers and representatives.
- Implement feature request and customizations based on user feedback and analytics.

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Retail Store Manager, 2/2012 – 11-2018

- Created an entertainment pricing calculator using Angular 6 to construct Single Page Application (SPA), dynamically adjusting and delivering pricing for a number of entertainment products. Later expanded for all channels due to success.
- Designed and developed an event registration application for AT&T Aspire, including OAuth registration, Firebase real-time database, and ability to administrator control to have CRUD abilities.
- Consistently exceeded or met performance metrics, yielding year over year growth, due to motivated and highly engaged employees and consistent, outstanding customer service.
- For continuous improvements, implement and test out-of-the-box procedures and sales tactics, measuring and modifying procedures, as needed.
- Received multiple awards for Top Performance and Most Valuable Manager.
- Using self-developed leadership materials, conducted leadership training for new and high potential leadership, resulting in numerous management promotions.
- Constructed several websites using Bootstrap Framework, HTML, CSS, JavaScript, NoSQL and jQuery.
- Additional projects are listed in the portfolio at: <http://wauqze.com/>

Modern Marketing Solutions

Owner/Web Developer, 5/2010 – 2/2012

Sold and developed small business websites using Joomla, HTML, and CSS. Consulted with clients to design and develop highly customized websites to fit the customer's needs.

- Demonstrated talent for quickly learning new information, procedures, and technologies.
- Created websites showcasing business brand, with the goal of increasing visibility and web traffic.
- Designed and printed marketing material, to reflect marketing requirements and to engage customers.
- Negotiated prices, credit terms, terms of sales, service agreements, and other bid specifications.