

Bob Parsons

Kansas City, MO 64154 • 816-888-9152 • bparsons0904@gmail.com
<https://www.linkedin.com/in/bparsons0904/>

Qualifications Profile

Highly motivated with the ability to leverage strong training and experience in successfully meeting new challenges and resolving technical problems. Extensive experience with a number of computer languages, adhering to principles and techniques of modern software development and maintenance. Passionate, creative, and ambitious **Web Developer**.

- Designed and created effective and attractive small business websites and mobile applications using Angular, HTML, JavaScript, TypeScript, and CSS. Portfolio: <http://waugze.com/>
- Built a business by expanding brand awareness and website traffic. Increased business through AdWords, cold calling, customer referrals, and networking.
- Demonstrated leadership in in developing employees and delivering an outstanding customer experience and support.
- Proven ability to conduct comprehensive root-cause analyses while diagnosing and optimizing web site performance and user experience.
- Talent for quickly learning new information, procedures, and technologies.

Core Technologies

Tools: JavaScript, Python, TypeScript, Java, HTML, CSS, Angular, Bootstrap, Flask, Django, Joomla, jQuery, C++, SQL, NoSQL, Linux, RESTful API.

Education and Credentials

Bachelor of Science Computer Science Major (expected graduation 2020)

Fort Hays State University, Hays, KS

Full Stack Web Development, Nanodegree, Udacity (2017)

Introduction to Programming Nanodegree, Udacity (2017)

Experience Highlights

AT&T Mobility, Kansas City, MO

Integrated Solutions Consultant, 11/2018 - Present

- Design, develop and maintain custom Customer Relationship Management (CRM) tool for In Home Expert sales team, including ability to generate custom email and text script based on customer profile, log customer contacts along with tracking and setting follow up dates.
- CRM built with Angular 7, SASS and Firebase.
- Train and support rollout of CRM to market team managers and representatives.
- Implement feature request and customizations based on user feedback and analytics.

Retail Store Manager, 2/2012 – 11-2018

- Created an entertainment pricing calculator using Angular 6 to construct Single Page Application (SPA), dynamically adjusting and delivering pricing for a number of entertainment products. Later expanded for all channels due to success.

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- Designed and developed an event registration application for AT&T Aspire, including OAuth registration, Firebase real-time database, and ability to administrator control to have CRUD abilities.
- Consistently met or exceeded performance metrics, yielding year over year growth, due to motivated and highly engaged employees and consistent, outstanding customer service.
- For continuous improvements, on a regular basis implement and test novel out-of-the-box procedures and sales tactics, measuring and modifying procedures, as needed.
- Consistently increase levels of customer satisfaction, revenue, and operational effectiveness; receive multiple awards for Top Store, Most Valuable Manager, Highest Year over Year Growth Increase.
- Using self-developed leadership materials, conduct training in leadership, resulting in promotions for the assistant and store managers.
- Constructed several websites using Bootstrap Framework, HTML, CSS, JavaScript, NoSQL and jQuery.
- Additional projects are listed in the portfolio at: <http://waugze.com/>

Modern Marketing Solutions

Owner/Web Developer, 5/2010 – 2/2012

In developing small business websites, using Joomla, HTML, and CSS. Interfaced with clients to design and develop highly customized Web Sites.

- Demonstrated talent for quickly learning new information, procedures, and technologies.
- Created websites showcasing business brand, with the goal of increasing visibility and web traffic.
- Designed and printed marketing material, to reflect marketing requirements and to engage customers.
- Negotiated prices, credit terms, terms of sales, service agreements, and other bid specifications.