

# Bri Pepper

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LinkedIn: <https://www.linkedin.com/in/bri-pepper/>

Portfolio: <https://bpep93.github.io/BP-Portfolio/>

UX/UI Designer with a background in the arts, pastry design, and healthcare. Certificate in UX/UI Design from the University of Denver with skills in User Research, Visual Prototyping & Wireframes, User Interface. Strengths in design, creative thinking, critical thinking, teamwork, designing and building projects based on the design process: Empathy, Define, Ideate, Prototype, Test.

## Technical Skills

User Research, User Interviewing, Persona Creation, Storyboarding, Heuristic Evaluation, User Flows, Task Flows, Journey Mapping, Value Proposition, Card Sorting, Sketching, Wireframing and Prototyping, User Interface, Style Guides, Color Theory, A/B Testing, Presenting Case Studies

## Projects

### **Peeps For Pets |** User Experience Researcher/Designer/User Interface Designer

[https://docs.google.com/presentation/d/1htEdjif\\_JPe3lV2F5\\_eaRKxtoO-TRrUE2B8rdykKS9Y/edit?usp=sharing](https://docs.google.com/presentation/d/1htEdjif_JPe3lV2F5_eaRKxtoO-TRrUE2B8rdykKS9Y/edit?usp=sharing)

This project was focused on designing an app that pairs potential pet owners with potential pets based on their personality traits and lifestyles; reducing the rate in which pets are returned to shelters.

- Skills | Technologies Used: User Research (Interviews, Surveys) Analyzed Data (Sorted Notes, Miro, FigmaJam) Utilized Research Methods ( Persona Creation, User Flows, Storyboarding) Prototyping & Wireframing (Figma, FigJam), User Testing/Usability Testing

### **A Little Help Redesign |** User Experience Researcher/Designer/User Interface Designer

[https://docs.google.com/presentation/d/1FjiOmrxa-rTuj\\_eSH-RNECVLrUiiaoQVf/edit?usp=sharing&ouid=106962949468686387652&rtpof=true&sd=true](https://docs.google.com/presentation/d/1FjiOmrxa-rTuj_eSH-RNECVLrUiiaoQVf/edit?usp=sharing&ouid=106962949468686387652&rtpof=true&sd=true)

The goal of this project was to redesign the website of “A Little Help,” a volunteer website to help elderly individuals with daily tasks, so that it was accessible and functional for the User.

- Skills | Technologies Used: User Research (Interviews, Surveys), Stakeholder Interviews, Analyzed Data, Utilized Research Methods, Prototyping & Wireframing, User Testing/Usability Testing, Accessibility Testing, Figma, FigJam, Miro

### **Nourish |** User Experience Researcher/Designer/User Interface Designer

<https://docs.google.com/presentation/d/1sKQusaxX6htT8X8N2D4hr-NcApbdUcdI7BNnN-NJctU/edit?usp=sharing>

This project was centered on designing a sustainable shopping app where Users could find sustainable products on one platform from their favorite stores.

- Skills | Technologies Used: User Research (Interviews, Surveys) Analyzed Data, Utilized Research Methods, Prototyping & Wireframing, User Testing/Usability Testing, Front End Development, Figma, FigJam, Miro

## Work Experience

## **Cosmo's Dog Bakery & Pet Supplies | Wheat Ridge, CO**

July 2021-Present

### **Customer Service Associate**

- Assists customers, conduct research on products + nutrition
- Correcting inventory in Square POS to have an accurate count of products to help the manager with ordering products and see what products are selling well or not selling well
- Checking prices to keep products reasonable and competitive resulting in more business
- Helping to increase the number of new customers a day from 1 new customer a day to an average of 5+ new customers a day with friendly service and encouragement to shop for quality products– increasing sales almost 3 times what it was in the past year
- Management impressed with ability to assist dissatisfied customers and improving their experience resulting in return of their business to the company and positive outlook about the company
- Highly praised on ability to find alternative solutions to customer problems by management

## **The Yum Factory | Quincy, IL**

April 2018-March 2019

### **Cake Designer/Bakery Manager**

- Planned out orders for the week, assigned each project a timeline during the week to be completed to ensure orders were always ready by deadline, this system alleviated stress on the smaller scale team and increased traffic for the business
- Designed orders based on customer wants/needs resulting in unique products that made the business competitive and gain attention from new customers
- Became a highly requested designer for pastries and praised for ability to make custom designs as close as possible to customers ideas/images
- Communicated efficiently with Owner and other employees so that there was a smooth process for both employees/customers, this eliminated confusion/conflict and created a more pleasant work environment
- Increased the amount of orders from 3 a week to 10+ a week resulting in an increase of sales and attention to newly started business within a few months

## **Education**

Certificate, UX/UI  
University of Denver

January 2022

Associate of Arts  
John Wood Community College

May 2015