Bri Pepper
UX/UI Designer - Denver, CO
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Summary

UX/UI Designer with a background in the arts, pastry design, and healthcare. Certificate in UX/UI Design from the University of Denver with skills in User Research, Visual Prototyping & Wireframes, User Interface. Strengths in design, creative thinking, critical thinking, teamwork, designing and building projects based on the design process: Empathy, Define, Ideate, Prototype, Test.

Skills

Strong: User Research, Persona Creation, Storyboarding, User Flows, Journey Mapping, Card Sorting, Sketching, User Interface, Style Guides, Color Theory

Experienced: User Interviewing, Heuristic Evaluation, Task Flows, Value Proposition, Wireframing and Prototyping, A/B Testing, Presenting Case Studies

Personal: Customer Service ◆ Fast-learner ◆ Communication ◆ Creative

Projects

Peeps For Pets | (main role you assumed) | ☐ Peeps4Pets Case Study

Designed an app that pairs potential pet owners with potential pets based on their personality traits and lifestyles; reducing the rate in which pets are returned to shelters

➢ Conducted user research by administering interviews and surveys to potential users of the App.
➢ Analyzed data collected from team members on key platforms (Sorted Notes, Miro, FigmaJam)
➢ Utilized research methods for efficient app development and design like creating personas, users flows and storyboarding.
➢ Prototyping and wireframing utilizing Figma/Figjam, and performed user testing and usability testing with mockup.

Nourish | (main role you assumed) | ☐ Nourish Case Study

Designed a sustainable shopping app where Users could find sustainable products on one platform from their favorite stores.

➢ Conducted user research by administering interviews and surveys to potential users of the App.
➢ Analyzed data collected from team members on key platforms (Sorted Notes, Miro, FigmaJam)
➢ Utilized research methods for efficient app development and design like creating personas, users flows and storyboarding.
➢ Prototyping and wireframing utilizing Figma/Figjam, and performed user testing and usability testing with mockup.

A Little Help Redesign | (main role you assumed) | ☐ A Little Help Case Study.pptx

Redesigned website of "A Little Help," a volunteer website to help eldery individuals with daily tasks, so that it was accessible and functional for the User.

➢ Conducted user research by administering interviews and surveys to potential users of the App.
➢ Analyzed data collected from team members on key platforms (Sorted Notes, Miro, FigmaJam)
➢ Utilized research methods for efficient app development and design like creating personas, users flows and storyboarding.
➢ Prototyping and wireframing utilizing Figma/Figjam, and performed user testing and usability testing with mockup.

Education

University of Denver   2022
-    Certificate, UX/UI

John Wood Community College   2015
-    Associate of Arts