



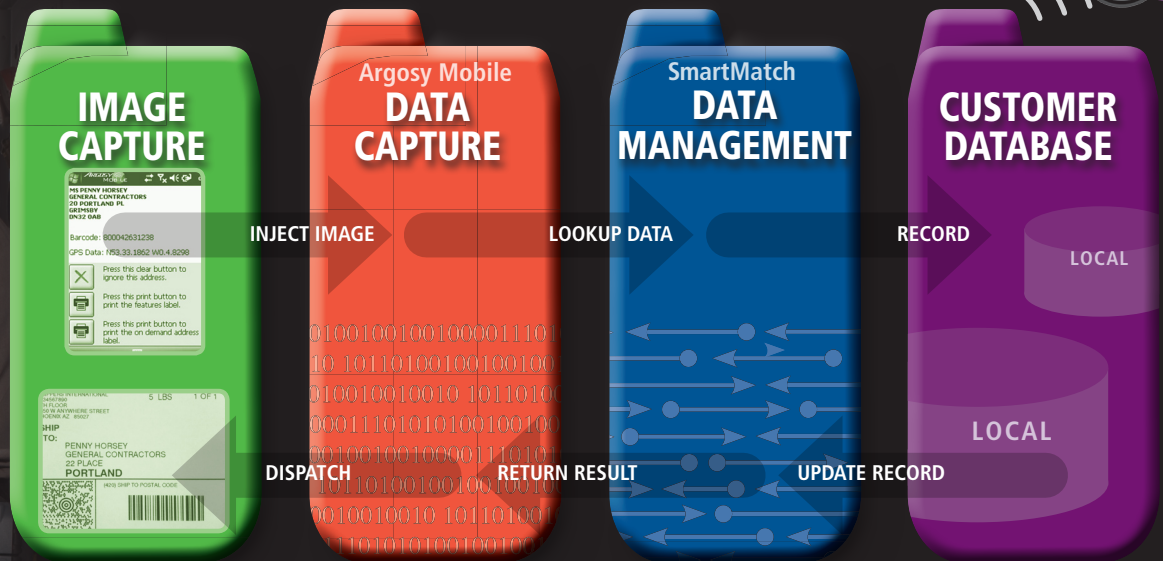
# RAF provides Developer Toolkits for advanced data extraction and verification applications



DATA MANAGEMENT SYSTEM

OTA

REMOTE



Mobile Identification and Data Capture now integrated and harmonized

## INDUSTRIES SERVED

Postal  
Courier  
Express

Warehouse  
Transportation

Field Service  
Government



## Mobile OCR data extraction combined with address verification in one device.

### THE SITUATION

Current EDI capture rates for shipments can range from 50% to 99% which creates a costly manual downstream process for delivery.

This creates:

#### Increased Acquisition Costs

- Missed customers
- Multiple attempts and Package rehandling
- Wasted production costs

Which results in:

#### Lower Customer Lifetime Value

- Reduction in customer investment
- Fewer transactions
- Decreased customer retention

### THE SOLUTION

RAF Technology provides the industry's first advanced data extraction and address verification mobile application which improves parcel induction time, reduces manual handling and undeliverable-as-addressed (UAA) cost. By using RAF's Argosy Mobile™ OCR software powered by our Smart Match™ address verification directory, customers will achieve significant productivity gains, improve customer satisfaction, and increase revenue. Ensuring your parcels are accurately inducted upstream provides true end-to-end tracking and allows address errors to be immediately detected and corrected at customer hand-off.



**RAF**  
TECHNOLOGY

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## ARGOSY MOBILE™ POWERED BY SMART MATCH™

**ADDRESSEE'S NAME  
NUMBER AND STREET NAME  
CITY  
STATE  
ZIP CODE**

- ✓ Instantly extracts address data
- ✓ Automatically corrects address errors
- ✓ Seamlessly integrates real-time routed address data to any 3rd party back office application

**BC: 800042631209**

- ✓ Immediately captures address and barcode data in one simple transaction

**GPS: N53.32.8822 W2.9.7093**

- ✓ Provides customized outputs from multiple customer data sources (e.g. GPS coordinates)



### GET MOBILE TODAY

For more information about Argosy Mobile, please visit our website at [www.raf.com](http://www.raf.com) or call us at 425.867.0700.