

Babi Kamara Hank Akim Goma, Nord-Kivu, RDC

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OBJECTIF

Junior Web Developer and Digital Marketing Specialist with experience in web project management and digital content creation. As the Marketing Director of the startup AgroKivu, I aim to apply my expertise in digital campaign management and web development.

PROFESSIONAL EXPERIENCE

AgroKivu – Goma, RDC

Marketing Director

2018 – Présent

- Participated in the creation of AgroKivu and the development of its marketing strategy.
- Managed the company's LinkedIn page ([AgroKivu LinkedIn](#)) including content creation and management.
- Designed and implemented online advertising campaigns, particularly on Facebook Ads and Google Analytics, to promote local agricultural products

MaxBounty – Remote

CPI Marketing Specialist

2017 – Present

- Managed and optimized cost-per-install (CPI) marketing campaigns for various clients.
- Analyzed campaign performance and adjusted advertising strategies to maximize results.

General Directorate of Revenues of North Kivu (DGRN-K) – Goma, DRC

Junior Web Developer

June 2023 – Present

- Designed and developed over 10 web projects for tax services.
- Optimized and maintained websites to ensure better performance and security.

FONAHD-RDC (NGO)

Freelance Web Consultant

2022 – 2023

- Developed and maintained the NGO's website.
- Freelance Projects
- Independent Web Developer

2021 – 2023

- Designed customized websites for various clients.

FORMATION

Université Libre de Kigali – Kigali, Rwanda
Bachelor's Degree in Applied Computer Science
Graduated in 2022

COMPÉTENCES

- Web Languages: HTML, CSS, JavaScript, PHP, MySQL
- Digital Marketing: Facebook Ads, Google Analytics, CPI Marketing
- SEO & Content Management: Content optimization and Product listing management on e-commerce sites
- Databases: MySQL, MariaDB
- Platforms: Shopify, WordPress



PERSONAL QUALITIES

- Ability to manage multiple content projects simultaneously
- Attention to detail to ensure the accuracy of information on websites
- Strong organizational and time management skills
- Commitment to conservation efforts and supporting local communities

INTERESTS

- Nature conservation and environmental protection
- Information and Communication Technologies (ICT)
- Traveling and cultural exploration

RÉFÉRENCE

- Florent Baziraboba : National Coordinator FONAHD RDC Contact +243 998 865 210 Email fonahdrdc@gmail.com
- Finganduli Firmin: Senior Developer E-mail: finganduli@gmail.com Contact +254 736 881340
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- Kyamuva Gérard : DGRNK Senior Developer (direction générale des recettes du Nord-Kivu) Goma, Nord-Kivu, RDC contact + 243 994 401 108 E-Mail : kamkyaj@gmail.com
- Daddy Izinga : Brand strategist/ Marketing strategist & creative director Agrokivu contact +243 902 337 344 E-Mail: phildadizinga@gmail.com