



# THE ENTREPRENEURSHIP CELL

NALANDA INSTITUTE OF TECHNOLOGY, BBSR



PRESENTS



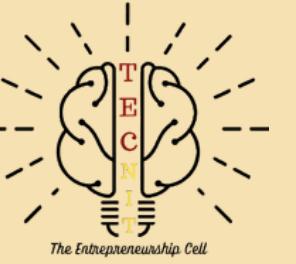
## UTKALPRENEUR E - FEST

Where Tradition Meets Innovation

21<sup>st</sup> Mar - 22<sup>nd</sup> Mar 2026



**Rooted in Tradition, Rising with Enterprise**



# INTRODUCTION



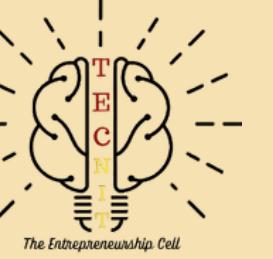
The Entrepreneurship Cell (UEC & E-Cell Nalanda) proudly presents Utkalpreneur E-Fest 2026, a two-day celebration of entrepreneurship, innovation, and cultural identity.

Designed as a fusion of startups, students, creators, and artisans, the fest creates a unique platform where ideas, skills, and heritage converge to build impactful ventures.

**"Inspiring Action, Empowering Youth, Celebrating Tradition"**



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# OUR THEME



## Where Tradition Meets Innovation

**Utkalpreneur E-Fest is built on the belief that India's future entrepreneurship can grow stronger when rooted in its cultural heritage.**

### Our theme reflects:

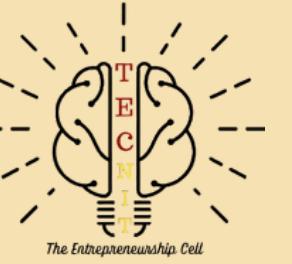
- **Innovation inspired by local culture**
- **Entrepreneurship emerging from handlooms, crafts, and traditions**
- **Youth transforming heritage into scalable business models**



**"This fest bridges Odisha's legacy with modern enterprise thinking"**



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# OUR VISION

To establish Odisha as a hub of culturally rooted entrepreneurship, where tradition fuels innovation and youth lead sustainable economic growth.

We envision an ecosystem where:

**Culture becomes commerce**

**Ideas become enterprises**

**Students become creators and founders**

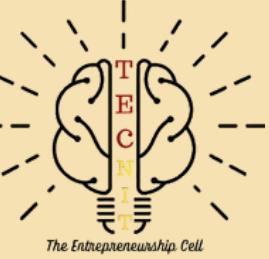


**“Empowering Students, Bridging Culture and Innovation”**



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# OUR MISSION



**To empower students and aspiring entrepreneurs by:**

**Blending cultural heritage with startup innovation**

**Providing platforms for learning, showcasing, and networking**

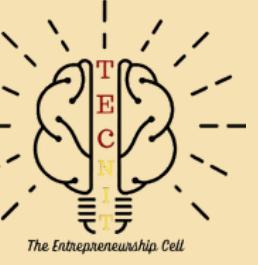
**Encouraging entrepreneurship that is ethical, inclusive, and impactful**

**“Empowering Students, Bridging Culture and Innovation”**



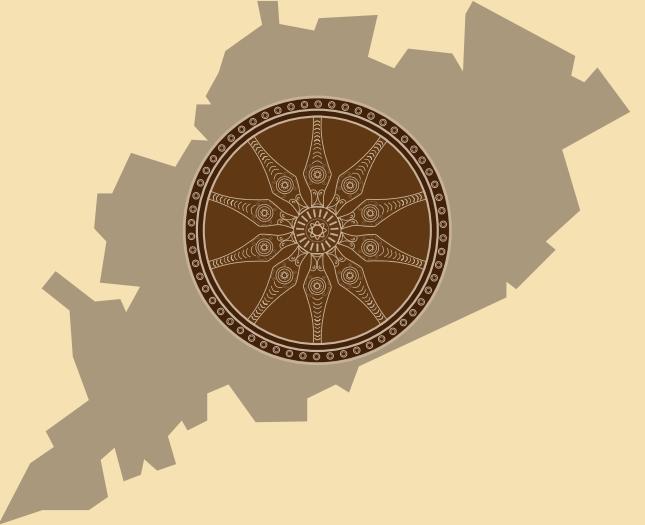
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# WHY UTKALPRENEUR E-FEST?



## The Utkalpreneur Difference

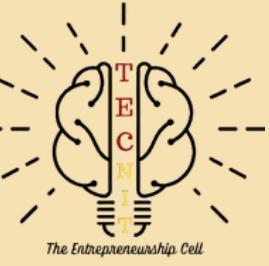
- A rare fusion of culture + startups + students
- Focus on local-to-global entrepreneurial journeys
- Platform for artisans, startups, and innovators together
- Strong institutional backing by E-Cell Nalanda
- Not just an event — a movement



“Igniting Ideas, Empowering Futures”



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# WHY TO ATTEND

## Fuel Your Entrepreneurial Journey

### Unlock Opportunities

Connect with mentors, investors, industry experts, and peers.

### 💡 Learn & Innovate

Gain actionable insights through workshops, talks, and competitions.

### 🚀 Showcase Your Vision

Pitch ideas, exhibit startups, and receive expert feedback.

### 🌟 Be Inspired

Experience stories, creativity, and cultural entrepreneurship.

### 🎉 Celebrate Entrepreneurship

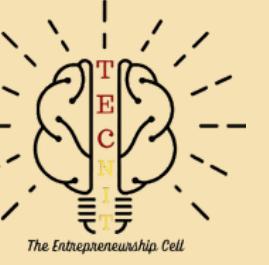
Where passion, culture, and innovation come alive.

“Fueling Dreams with Heritage and Innovation”



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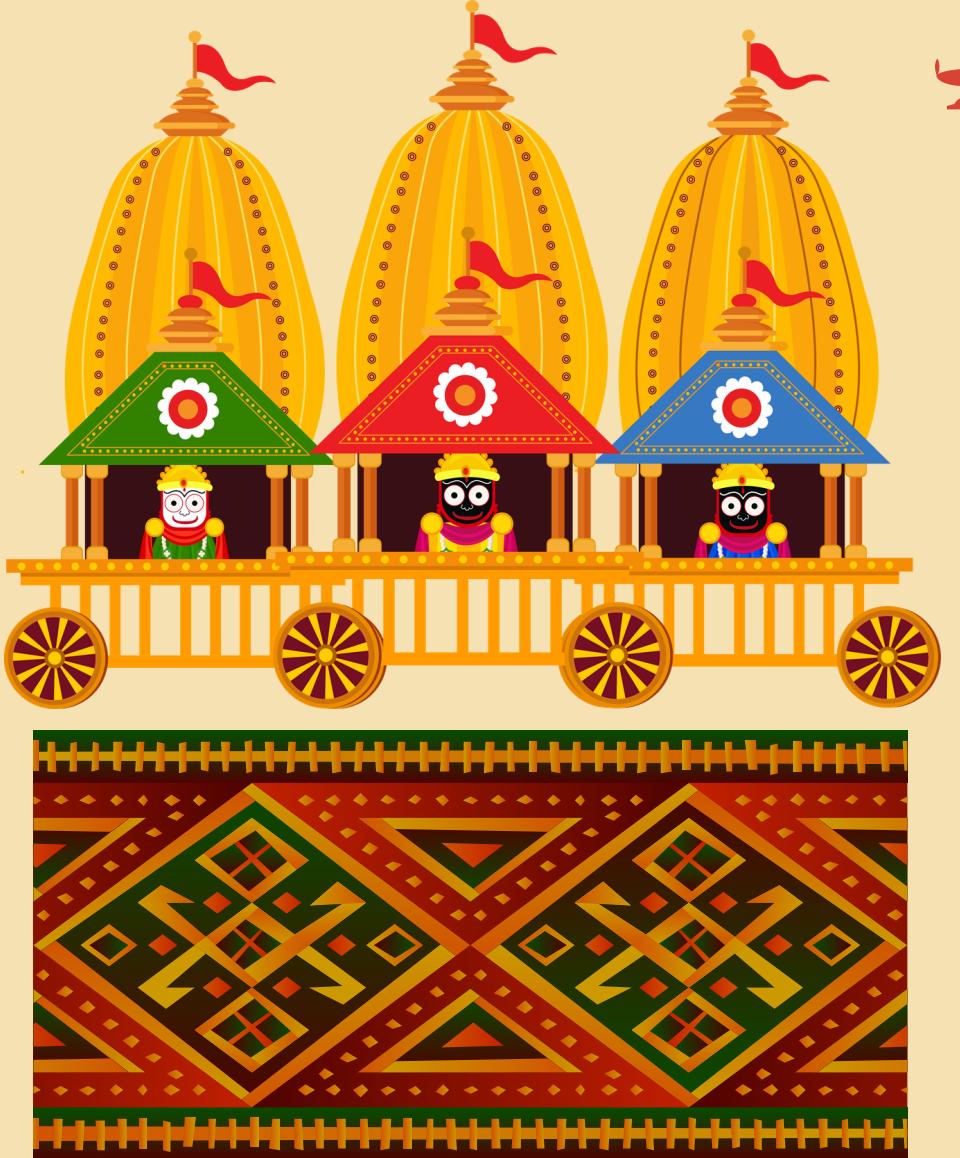
# CULTURE × ENTREPRENEURSHIP



## Roots to Revenue

**Utkalpreneur E-Fest celebrates:**

- Handlooms & Sambalpuri textiles as D2C brands
- Pattachitra & crafts as creative enterprises
- Artisans as entrepreneurs
- Sustainable, culture-driven business models

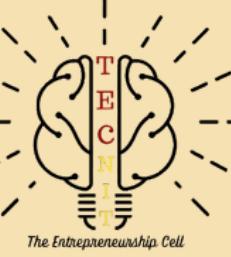


A space where heritage transforms into opportunity.



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# UNFOLDING OPPORTUNITIES



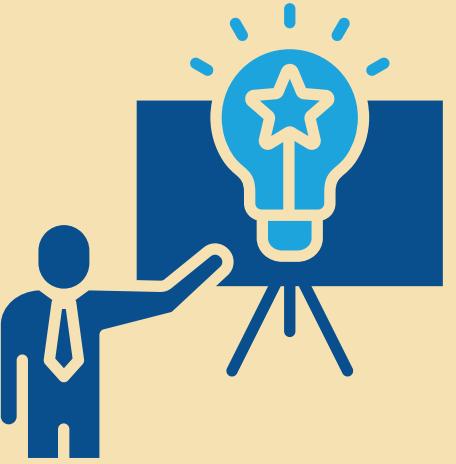
## Innovation Hackathon

A 24-hour collaborative challenge where young innovators ideate and prototype tech-driven solutions to address real-world problems of Odisha, blending cultural insights with entrepreneurial thinking.



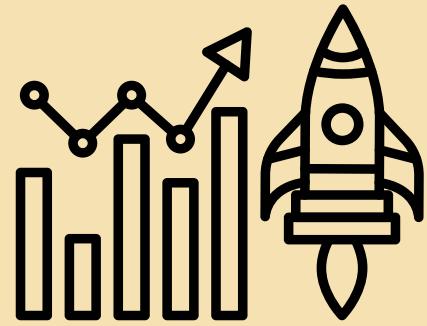
## Local To Vocal

Exclusive Utkalpreneur merchandise inspired by Sambalpuri weaves, Pattachitra art, and local crafts, blending identity with innovation to support entrepreneurial activities.



## Startup Pitch Competition

A Competition where aspiring student entrepreneurs pitch their start-up ideas to juries, potential ideas will get exciting prizes and platform to build their start-up dream.



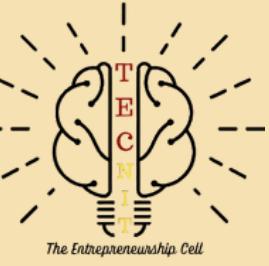
## Startup Showcase

A platform where emerging startups present their ideas and prototypes to investors, mentors, and audiences; gaining visibility, feedback, and opportunities to grow.



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**“Igniting Ideas, Empowering Futures”**



# FESTIVAL HIGHLIGHTS

## What You'll Experience

### Inauguration Ceremony

Opening remarks by the  
Director & E-Cell team



### Hackathon

From Idea to Product: The  
First Step

### Startup Pitch Competition

Students present ideas to  
mentors & judges

### Networking Session

Informal meet-up with  
peers, mentors, and guests

### Closing & Awards

Felicitation of winners,  
sponsors, and participants



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# EVENTS OVERVIEW

## Talks



Founders,  
innovators,  
alumni, industry  
leaders

## Exhibition



Handloom, Handcraft  
&  
Local Startups

## Competitions

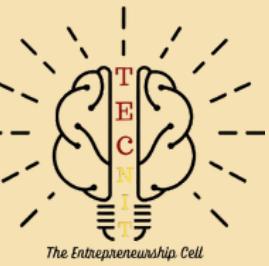


Idea pitching,  
Hackathon, Business  
Marathon .

## Networking



Mentors, Peers,  
Investors.



“Where Tradition Sparks Tomorrow”



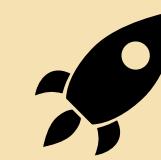
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# OBJECTIVES

Promote innovation  
and problem-  
solving culture



Connect startups  
with mentors and  
investors



Cultivate  
entrepreneurial  
mindset among  
students



Create awareness  
of emerging  
technologies and  
models

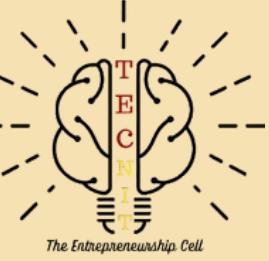


Provide a  
platform to  
showcase ideas  
and ventures

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# STAKEHOLDERS



**Students & Innovators**

**Startups & Entrepreneurs**

**Industry Experts**

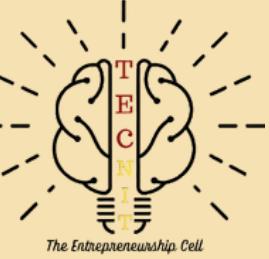
**Investors & Mentors**

**Artisans & Creators**



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# EVENT SCHEDULE

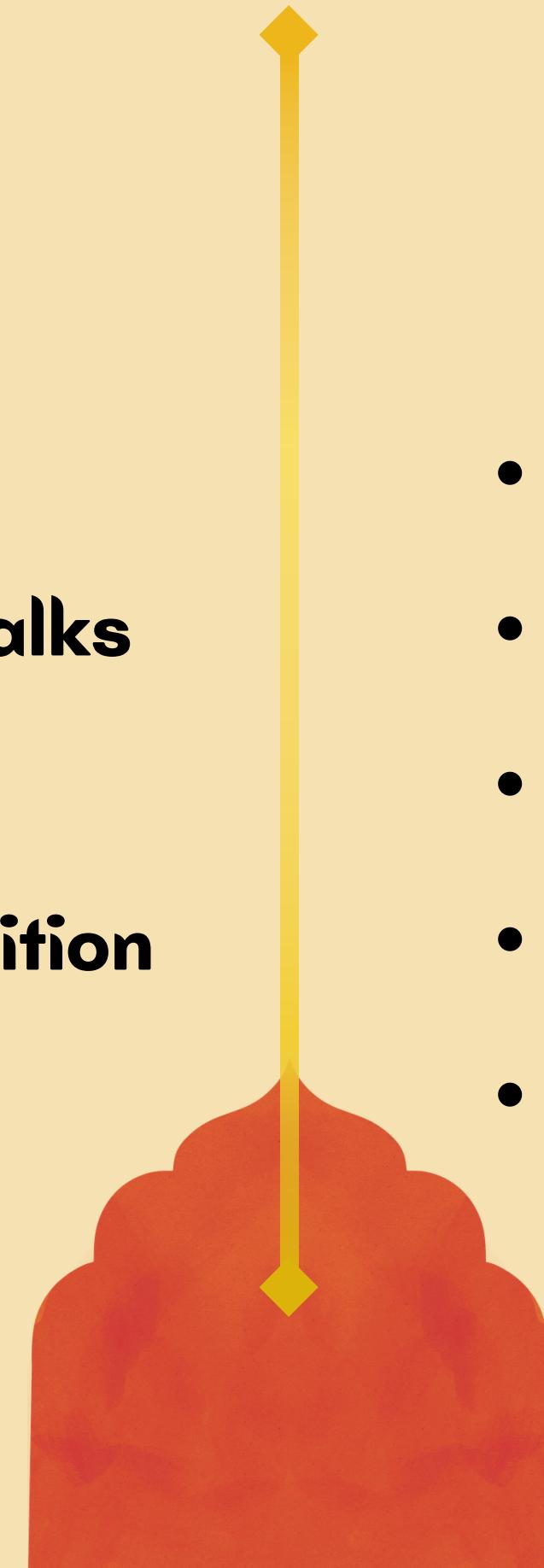


## 🎯 DAY -1

- Inauguration Ceremony
- Keynote & Leadership Talks
- Hackathon Begin
- Startup & Cultural Exhibition
- Networking Evening

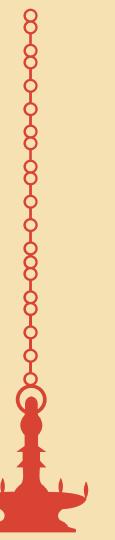
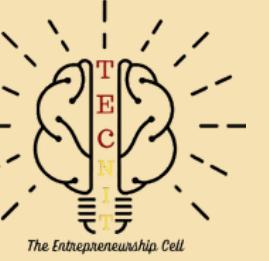
## 🔍 DAY -2

- Hackathon Closing
- Mock Shark Tank
- Mentor Interactions
- Awards & Felicitation
- Closing Ceremony



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# EXPECTED IMPACT



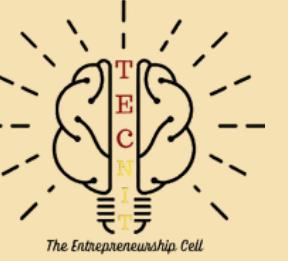
## Our Outcomes

- **1500+ student participants**
- **50+ startups & artisan exhibitors**
- **50+ mentors, investors, speakers**
- **Long-term startup culture on campus**
- **Promotion of Odisha's cultural economy**



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# Call to Action



**Join Us in Creating History**

**Utkalpreneur E-Fest 2026 is more than an event — it's the beginning of  
a movement.**



**Venue: Nalanda Institute of Technology, Bhubaneswar**



**Date: 21<sup>st</sup> Mar - 22<sup>nd</sup> March 2026**



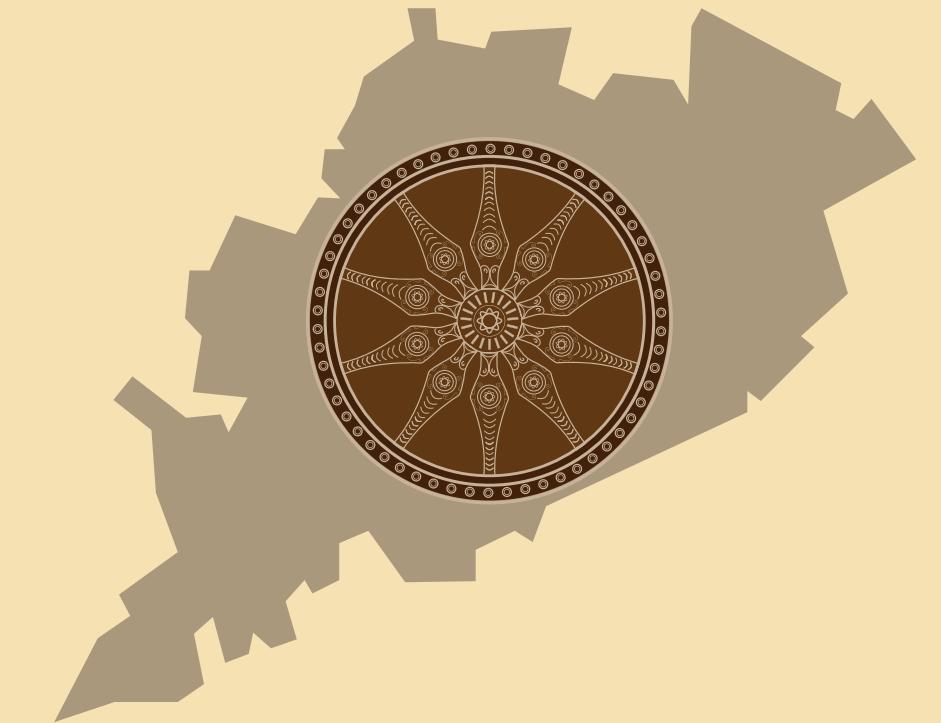
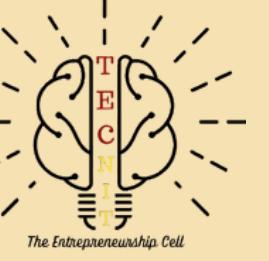
**Register. Participate. Partner.**



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# CONCLUSION

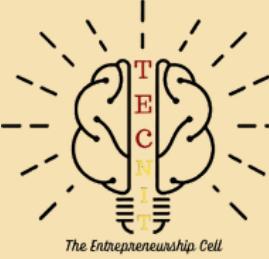
- Utkalpreneur E-Fest 2026 aims to showcase Nalanda Institute of Technology as a hub of innovation, entrepreneurship, and cultural pride.
- By blending tradition with enterprise, this fest will ignite ideas, empower youth, and build a sustainable entrepreneurial ecosystem.
- We invite the support of the administration, faculty, partners, and community to make this a landmark event.



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🙏 Thank You for Your Valuable Time 🙏

## UTKALPRENEUR E-FEST 2026



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