# Project Report

- sentiment analysis with Twitter

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#### 1. Introduction

To figure out how much people like your product is never an easy job. Social networks often become the most popular tool to analyze. The ultimate goal for this project is to analyze the mood of people who tweets about {\$keyword}. At here, we will use "Chicago bear" as an example to demonstrate.

#### Related work:

Comparing our result to the research: Sentiment Analysis of Twitter Data [1] In this research, they use a unigram model as their baseline. Researchers report state-of-the-art performance for sentiment analysis on Twitter data using a unigram model (Go et al., 2009; Pak and Paroubek, 2010) with the tree kernel they have designed.

# 2. Design

#### Data:

All the data are gathering from twitter using Twitter API [4]. The data will contain: users, friends, and tweets. We collected the train and test data from a Stanford University research [2], [3] for testing our classifying method's accuracy.

The data is a CSV with emoji removed. Data file format has 6 fields:

- 0 the polarity of the tweet (0 = negative, 4 = positive)
- 1 the id of the tweet (2087)

- 2 the date of the tweet (Sat May 16 23:58:44 UTC 2009)
- 3 the query (lyx). If there is no query, then this value is NO QUERY.
- 4 the user that tweeted (robotickilldozr)
- 5 the text of the tweet (Lyx is cool)

### Appoarch:

We will collect users who tweet about "Chicago bear" and get their friends and tweets of each users by using Twitter request. So we will collect users, friends, and tweets. Dump the data into user, friend, and tweet files by using pickle. The application flow is shown in Fig. 2.1.

First, we try to collect 10 users tweeting about "Chicago bear" and get 20 friends and tweets of each users by using Twitter request [4]. So we end up collecting 10 users, 200 friends and 2000 tweets. Dump the data into users.txt, friends.txt, and tweets.txt by using pickle.

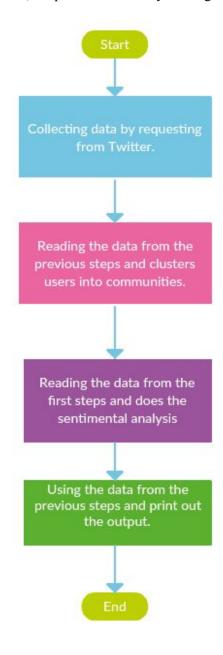
Second, we load the data (users and their friends) from previous step. Create a Networkx graph with the data. Then we cluster users into communities by using Girvan-Newman.

In order to implement the algorithm we also use betweenness\_centrality [App. 3] from the Networkx library [10]. After clustering, dump the result into sum.txt by using append pickle.

Third, we load the data (users and their tweets) from the first step. Also, we load the train data which was manually pre-labeled tweets and store it by using Pandas. Then use the TfidfVectorize, SVM, and

classification\_report from SKlearn [5]. Then we use TfidfVectorizer [App. 4], svm with 3 different classification methods: RDF-kernel, Linear-kernel, Poly-kernel with the degree of 3 to do the fit. After classifying, dump the result into sum.txt by using append pickle.

Last, we print the results by loading sum.txt



↑ Fig. 2.1 Application Flow

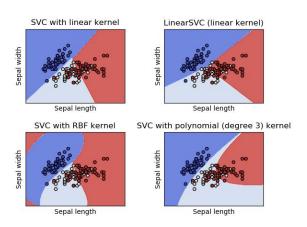
# 3. Usage and testing for accuracy:

#### Prerequisite:

- Python Version >= 3.5
- Packages:
   TwitterAPI, SciKit-Learn,
  Pandas, NetworkX, NumPy, SciPy

To run the code, simply run the shell script: Run.sh [App. 1]. The script will check for python version first. It will make sure the system has python version higher than 3.5 and then run all the python files.

We also have written and seperate file: "classify\_testing.py [App. 5]" to test the accuracy for different classification methods with our test dataset which contains 500 tweets . Fig. 3.1 Gives an example of each method. [6]



↑ Fig. 3.1 Example of all the kernels

The source code will perform multiple classification methods with pre-labeled train and test data. Then it will print out the accuracies for each method.

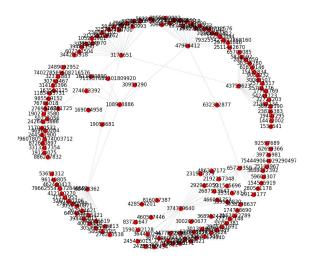
#### 4. Result

Fig. 4.1 Shows the result of clustering users into different communities using Girvan-Newman algorithm. As the result, there are 3 communities.

```
python cluster.py [14:25:08]
graph has 162 nodes and 167 edges
[<networkx.classes.graph.Graph object at 0x1140c3d30>,
<networkx.classes.graph.Graph object at 0x1140c3d68>,
<networkx.classes.graph.Graph object at 0x114660e48>]
```

↑ Fig. 4.1 Clustering result

For the reference, we also save the network graph. In Fig 4.2, each node (red dot) represents a user. Each edge (gray line) represents following.



↑ Fig. 4.2 Users network

Fig 4.3 Shows the result comparing different classification methods.

	assify_testing SVC(kernel=rb			[14:22:26]
'precision', 'predicted', average, warn_for)				
precision	precision			
0	0.50	1.00	0.67	101
4	0.00	0.00	0.00	100
avg / total	0.25	0.50	0.34	201
Results for SVC(kernel=linear)				
Training tim	ne: 0.003126s;	Predict	ion time:	0.001882s
	precision	recall	f1-score	support
0	0.88	0.73	0.80	101
4	0.77	0.90	0.83	100
avg / total	0.83	0.82	0.81	201
Results for SVC(kernel=poly)				
Training tim	ne: 0.004142s;	Predict	ion time:	0.002478s
	precision	recall	f1-score	support
0	0.50	1.00	0.67	101
4	0.00	0.00	0.00	100
avg / total	0.25	0.50	0.34	201

↑ Fig. 4.3 Classifications Report

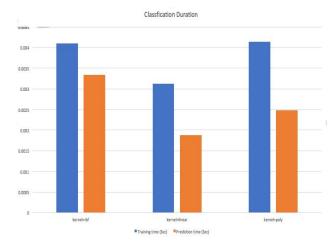
The f1-score shows the harmonic mean of precision and recall. According to, sklearn.metrics' document [8]: "The F1 score can be interpreted as a weighted average of the precision and recall, where an F1 score reaches its best value at 1 and worst score at 0. The relative contribution of precision and recall to the F1 score are equal. The formula for the F1 score is:"

```
F1 = 2 * (precision * recall) /
(precision + recall)
```

The scores corresponding to every class will represent the accuracy of the classifier in classifying the data points in that particular class compared to all other classes. In classes, 4 is Positive, 0 means Negative.

The support is the number of samples of the true response that lie in that class.

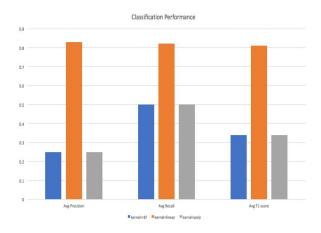
Fig 4.4 Shows the time elapsed for performing different classification methods.



↑ Fig. 4.4 Classification Duration

The graph indicates that "Linear" has is the fastest comparing to other two methods.

Fig 4.5 Shows the performance for different classification methods.



↑ Fig. 4.5 Classification Performance

For this project, the result shows that "Linear" gives a significant performance for the classification.

# 5. Conclusion

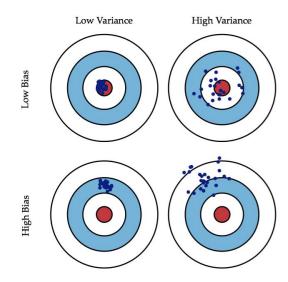
At first, We were thinking about using AFINN[11] to do the Lexicon. The reason that we decided not to use it is because that those lexicon dictionary doesn't work properly with my method. Though it covers a lot of common

words people use. And Instead of using R or NLTK [12], we feel like SKLearn with Python might be an easier option. In the result, sometimes, we can only get less tweets and users than what we expected. Later on, we realized that it was because that users might not have enough tweets or followers than we expected.

The sentiment analysis may give a emotional orientation. However, it can not distinguish whether the tweet is just an event information and the tweet contains a lot of slangs.

Therefore, this might cause some of the tweets are misclassified.

Comparing our result to the research: Sentiment Analysis of Twitter Data [1], their result is meeting 60.50% average accuracy. And our best result is 81%. As the result, our project has a better performance (increasing 20.5% accuracy). However, Their research has larger datasets and more into details. Our project is smaller and simpler than theirs which means higher bias and lower variance, as shown in Fig. 5.1 [9]



↑ Fig. 5.1 Relationship between Bias and Variance [9]

# 6. Future work

The approach method for this project still has a few things which can be improved. First, we can increase the number of the datasets for a more accurate classification by paying for Twitter's developer account (more data and requests). Second, for the real-time tweets we didn't remove emojis which would affect the result. However, the pre-labeled dataset has removed all the emoji. In our opinion, it might not be the best way to do so because emoji is also a way for users to represent their emotions. We can come up with a better way to handle this issue in the future.

In the end, there are still a lot of different ways for classification that we haven't tried for this project. We may want to put those in our project in the future to compare the performances.

# Reference

[1] Sentiment Analysis of Twitter Data:
Apoorv Agarwal, Boyi Xie, Ilia Vovsh, Owen
Rambow Rebecca Passonneau

[2] <u>Sentiment140 - A Twitter Sentiment</u> <u>Analysis Tool</u>

[3]http://cs.stanford.edu/people/alecmgo/trainingandtestdata.zip

[4]https://developer.twitter.com/en/docs

[5] scikit-learn Machine Learning in Python http://scikit-learn.org/stable/index.html

[6]http://scikit-learn.org/stable/modules/svm.ht ml

[8] sklearn.metrics

http://scikit-learn.org/stable/modules/generate d/sklearn.metrics.fl score.html

[9] Substance.io.

[10] NetworkX <a href="https://networkx.github.io">https://networkx.github.io</a>

[11]<u>AFINN</u>

[12]Natural Language Toolkit

# Appendix

#### **Source Code:**

#### 1. Run.sh:

#!/bin/bash

python collect.py python cluster.py python classify.py

#### 2. Collect.py:

collect.py

import sys import time from TwitterAPI import TwitterAPI import pickle

consumer\_key =
'VsAo207loIRF5AASDIID3H7yE'
consumer\_secret =
'4bNlsfogEbneVQp1TOLMk1ZGnwjbcqNe
N8apiintWoa7bYJrHA'
access\_token =
'3164289948-CA0b188o68fVkbWJxXjkX1
3FnTmoKBplRf0nGZp'
access\_token\_secret =
'lz1ZweTDeKjZiBihfKcs2JQA3W58TNJfEl
qIA3aHYunEY'

```
def get_twitter():
    return TwitterAPI(consumer_key,
    consumer_secret, access_token,
    access_token_secret)
```

```
def robust_request(twitter, resource,
                                                    {'screen_name':screen_name,
params, max_tries=5):
                                                    'count':20}).json()
  """ If a Twitter request fails, sleep for 15
                                                         ret dict[screen name] = list friends
minutes.
  Do this at most max_tries times before
                                                      return ret_dict
quitting.
  Args:
                                                    def get_tweets(twitter, screen_names,
   twitter .... A TwitterAPI object.
                                                    tweets count):
   resource ... A resource string to
                                                      ret dict = {}
request; e.g., "friends/ids"
                                                      for screen_name in screen_names:
    params ..... A parameter dict for the
                                                         list tweets =
request, e.g., to specify
                                                    twitter.request('statuses/user timeline',
            parameters like screen name
                                                    {'screen_name':screen_name,
                                                    'count':tweets count, "lang": "en"}).json()
or count.
   max tries .. The maximum number of
                                                         ret dict[screen name] = list tweets
tries to attempt.
  Returns:
                                                      return ret dict
   A TwitterResponse object, or None if
failed.
                                                    def get_num_of_friends(users,
  ******
                                                    friends dict):
                                                      num = 0
  for i in range(max tries):
     request = twitter.request(resource,
                                                      for u in users:
                                                         screen name = u['screen name']
params)
     if request.status code == 200:
                                                         num +=
       return request
                                                    len(friends dict[screen name]['ids'])
                                                      return num
     else:
        print('Got error %s \nsleeping for
15 minutes.' % request.text)
                                                    def main():
       sys.stderr.flush()
                                                      twitter = get twitter()
       time.sleep(61 * 15)
                                                      users = get_users(twitter)
                                                      f = open('./data/users.txt','wb')
                                                      pickle.dump(users, f)
def get_users(twitter):
                                                      users_list = [ n['screen_name'] for n in
  return twitter.request('users/search',
                                                    users1
{'q':'Chicago Bears','count':10}).json()
                                                      friend dict = get users friend(twitter,
                                                    users_list)
def get users friend(twitter,
                                                      f2 = open('./data/friends.txt','wb')
                                                      pickle.dump(friend dict, f2)
screen names):
                                                      tweets count = 200
     return a dict of users friends
                                                      tweets = get tweets(twitter, users list,
                                                    tweets count)
  ret dict = {}
                                                      f3 = open('./data/tweets.txt','wb')
                                                      pickle.dump(tweets, f3)
  for screen_name in screen_names:
     list friends =
                                                      test_data = []
twitter.request('friends/ids',
                                                      for key, val in tweets.items():
                                                         for t in val:
```

```
test_data.append(t['text'])
                                                     list_friend = []
  train dict =
                                                     edges = []
twitter.request('search/tweets',
                                                     #list_friend = [i for i in friend_counts if
{'q':'Chicago Bears','count':20, "lang":
                                                   friend_counts[i]>1]
"en"}).json()
                                                     graph = nx.Graph()
  f4 = open('./data/train_tweets.txt','wb')
  pickle.dump(train_dict, f4)
                                                     for u in users:
                                                        screen_name_id = u['id']
  num_friend =
                                                        screen_name = u['screen_name']
get num of friends(users, friend dict)
                                                        graph.add node(screen name id)
  list of summarize = []
                                                        #f = set(list friend) &
                                                   set(friends_dict[screen_name])
list of summarize.append(len(users list)
                                                       f =
+ num friend)
                                                   set(friends dict[screen name]['ids'])
                                                       for i in f:
list of summarize.append(len(test data))
                                                          tup = (screen name id, i)
  f4 = open('./data/sum.txt','wb')
                                                          edges.append(tup)
  pickle.dump(list_of_summarize, f4)
if __name__ == '__main__':
                                                     graph.add edges from(edges)
  main()
                                                     return graph
3. Cluster.py:
                                                   def draw network(graph, users, filename):
                                                        for debugging the graph
cluster.py
import sys
                                                     label = {n:n for n in graph.nodes()}
import networkx as nx
                                                     plt.figure(figsize=(12, 12))
from collections import Counter
                                                     nx.draw networkx(graph,
import pickle
                                                   node_color='r', labels=label, width=.1,
import matplotlib.pyplot as plt # for
                                                   node size=100)
debugging
                                                     plt.axis("off")
import math
                                                     plt.savefig(filename)
from collections import Counter,
                                                     plt.show()
defaultdict, deque
import copy
                                                   def partition_girvan_newman(graph,
                                                   max depth):
def create graph(users, friends dict):
                                                     graph_c = graph.copy()
                                                     ret list = []
                                                     #ibet dict =
  Args:
   users.....The list of user dicts.
                                                   approximate_betweenness(graph_c,
   friend_counts...The Counter dict
                                                   max_depth)
mapping each friend to the number of
                                                     ibet dict =
candidates that follow them.
                                                   nx.betweenness_centrality(graph)
  Returns:
                                                     ib = sorted(ibet_dict.items(),
   A networkx Graph
                                                   key=lambda i: i[1], reverse=True)
```

```
components = [c \text{ for } c \text{ in }]
nx.connected_component_subgraphs(gra
                                                    4. Classify.py:
  while len(components) == 1:
                                                    classify.py
     graph_c.remove_edge(*ib[0][0])
     del ib[0]
                                                    import sys
     components = [c for c in
                                                    import pickle
nx.connected component subgraphs(gra
                                                    import os
                                                    import time
  for c in components:
                                                    from sklearn.feature_extraction.text import
     ret list.append(c)
                                                    TfidfVectorizer
                                                    from sklearn import svm
                                                    from sklearn.metrics import
  return ret list
                                                    classification report
def main():
                                                    import pandas as pd
  f = open('./data/users.txt','rb')
  f2 = open('./data/friends.txt', 'rb')
                                                    def main():
  users = pickle.load(f)
                                                      f = open('./data/tweets.txt', 'rb')
  user_list = [u['screen_name'] for u in
                                                      tweets = pickle.load(f)
users]
                                                      f2 = open('./data/users.txt', 'rb')
                                                      users = pickle.load(f2)
  # Creating the graph
  friends dict = pickle.load(f2)
                                                      user list = sorted([u['screen name'] for
  graph = create graph(users,
                                                    u in users])
friends dict)
                                                      test_data = []
  print('graph has %s nodes and %s
                                                      for u in user list:
edges' % (len(graph.nodes()),
                                                         for t in tweets[u]:
len(graph.edges())))
                                                           test_data.append(t['text'])
  draw network(graph, user list,
                                                      train data pd =
'network.png')
                                                    pd.read csv('./data/trainData.csv',
                                                    encoding = "utf8")
  # begin clustering
  clusters =
                                                      train labels =
partition girvan newman(graph, math.inf)
                                                    train data pd['polarity'].tolist()
  print (clusters)
                                                      train_data = train_data_pd['text'].tolist()
  total nodes = 0
                                                      # Create feature vectors
                                                      vectorizer = TfidfVectorizer(min df=5,
  for c in clusters:
     total_nodes += c.number_of_nodes()
                                                                         max_df = 0.8,
                                                                         sublinear tf=True,
  list of summarize = []
                                                                         use idf=True)
  list of summarize.append(len(clusters))
                                                      train vectors =
  list of summarize.append(total nodes /
                                                    vectorizer.fit transform(train data)
len(clusters))
                                                      test_vectors =
                                                    vectorizer.transform(test data)
  f4 = open('./data/sum.txt','ab')
  pickle.dump(list_of_summarize, f4)
if __name__ == '__main__':
                                                      # Perform classification with SVM.
                                                    kernel=rbf
  main()
```

```
classifier_rbf = svm.SVC()
                                                         else:
  t0 = time.time()
                                                            neg += 1
  classifier_rbf.fit(train_vectors,
train labels)
                                                       list_of_summarize.append(pos)
  t1 = time.time()
                                                       list_of_summarize.append(neg)
  prediction rbf =
classifier_rbf.predict(test_vectors)
  t2 = time.time()
                                                    list of summarize.append(prediction line
  time rbf train = t1-t0
                                                    ar[0])
  time_rbf_predict = t2-t1
                                                       list_of_summarize.append(test_data[0])
                                                       f4 = open('./data/sum.txt','ab')
  # Perform classification with SVM,
                                                       pickle.dump(list_of_summarize, f4)
kernel=linear
                                                       #print(type(prediction linear))
  classifier_linear =
svm.SVC(kernel='linear')
  t0 = time.time()
                                                       print("Results for SVC(kernel=rbf)")
  classifier_linear.fit(train_vectors,
                                                       print("Training time: %fs; Prediction
train labels)
                                                    time: %fs" % (time_rbf_train,
  t1 = time.time()
                                                    time rbf predict))
  prediction linear =
                                                       # print(classification_report(test_labels,
classifier linear.predict(test vectors)
                                                    prediction rbf))
  t2 = time.time()
                                                       print(prediction rbf)
                                                       print("Results for SVC(kernel=linear)")
  time_linear_train = t1-t0
  time linear predict = t2-t1
                                                       print("Training time: %fs; Prediction
                                                    time: %fs" % (time linear train,
                                                    time_linear_predict))
  # Perform classification with SVM,
                                                       # print(classification report(test labels,
kernel=poly, degree=3
                                                    prediction linear))
  classifier_poly = svm.SVC(kernel='poly')
                                                       print(prediction_linear)
  t0 = time.time()
  classifier poly.fit(train vectors,
                                                       print("Results for SVC(kernel=poly)")
train_labels)
                                                       print("Training time: %fs; Prediction
  t1 = time.time()
                                                    time: %fs" % (time poly train,
  prediction poly =
                                                    time poly predict))
classifier_poly.predict(test_vectors)
                                                       # print(classification_report(test_labels,
  t2 = time.time()
                                                    prediction poly))
  time poly train = t1-t0
                                                       print(prediction_poly)
  time poly predict = t2-t1
                                                    if __name__ == '__main__':
  list_of_summarize = []
                                                       main()
  pos = neg = 0
                                                    5. Classify_testing.py:
  for r in prediction_linear:
     if r == 4:
                                                    classify_testing.py
       pos += 1
```

```
import sys
                                                       classifier_rbf = svm.SVC()
import pickle
                                                       t0 = time.time()
import os
                                                       classifier_rbf.fit(train_vectors,
import time
                                                     train_labels)
from sklearn.feature_extraction.text import
                                                       t1 = time.time()
TfidfVectorizer
                                                       prediction_rbf =
from sklearn import svm
                                                     classifier_rbf.predict(test_vectors)
from sklearn.metrics import
                                                       t2 = time.time()
classification_report
                                                       time_rbf_train = t1-t0
import pandas as pd
                                                       time_rbf_predict = t2-t1
def main():
                                                       # Perform classification with SVM,
  f = open('./data/tweets.txt', 'rb')
                                                     kernel=linear
  tweets = pickle.load(f)
                                                       classifier_linear =
  f2 = open('./data/users.txt', 'rb')
                                                     svm.SVC(kernel='linear')
  users = pickle.load(f2)
                                                       t0 = time.time()
  user_list = sorted([u['screen_name'] for
                                                       classifier_linear.fit(train_vectors,
u in users])
                                                     train_labels)
  ,,,,,,
                                                       t1 = time.time()
  test_data_pd =
                                                       prediction_linear =
pd.read csv('./data/trainData.csv',
                                                     classifier linear.predict(test vectors)
encoding = "utf8")
                                                       t2 = time.time()
  test labels =
                                                       time_linear_train = t1-t0
test data pd['polarity'].tolist()
                                                       time_linear_predict = t2-t1
  test_data = test_data_pd['text'].tolist()
  train data pd =
                                                       # Perform classification with SVM,
pd.read csv('./data/trainData.csv',
                                                     kernel=poly, degree=3
encoding = "utf8")
                                                       classifier_poly = svm.SVC(kernel='poly')
  train labels =
                                                       t0 = time.time()
train_data_pd['polarity'].tolist()
                                                       classifier_poly.fit(train_vectors,
  train_data = train_data_pd['text'].tolist()
                                                     train_labels)
  # Create feature vectors
                                                       t1 = time.time()
  vectorizer = TfidfVectorizer(min_df=5,
                                                       prediction_poly =
                      max_df = 0.8,
                                                     classifier_poly.predict(test_vectors)
                      sublinear tf=True,
                                                       t2 = time.time()
                      use_idf=True)
                                                       time_poly_train = t1-t0
                                                       time_poly_predict = t2-t1
  train_vectors =
vectorizer.fit_transform(train_data)
                                                       print("Results for SVC(kernel=rbf)")
  test_vectors =
vectorizer.transform(test_data)
                                                       print("Training time: %fs; Prediction
                                                     time: %fs" % (time_rbf_train,
                                                     time_rbf_predict))
  # Perform classification with SVM,
                                                       print(classification_report(test_labels,
kernel=rbf
                                                     prediction_rbf))
```

```
print("Results for SVC(kernel=linear)")
  print("Training time: %fs; Prediction
time: %fs" % (time_linear_train,
time_linear_predict))
  print(classification_report(test_labels,
prediction_linear))

print("Results for SVC(kernel=poly)")
  print("Training time: %fs; Prediction
time: %fs" % (time_poly_train,
time_poly_predict))
  print(classification_report(test_labels,
prediction_poly))

if __name__ == '__main__':
  main()
```