Felipe Bracco

UX Designer

Contact

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EDUCATION

UX Design certification

at CAREERFOUNDRY (Jul 2021 - present / ends in Set 2022) Berlin, Germany

Media technician certification (Ausbildung)

at AUCOTEAM GmbH (Sep 2020 - present / ends in Jun 2023)
Berlin, Germany

Post graduation - Cultural Management

at SENAC Santo Amaro University (Aug 2016 - Dec 2017) São Paulo, Brazil

BA Degree - Design: qualification in Visual Arts

at SENAC Santo Amaro University (Feb 2008 - Dec 2012) São Paulo, Brazil



SKILLS

Technical

- Figma; Sketch; Balsamiq; Adobe XD.
- UX Research; User Testing; Storytelling; Customer Service.
- Wireframing; Prototyping.
- Photoshop; illustrator; InDesign; AutoCAD.

Soft Skills

- Excellent oral and written communication;
- Ability to work in a fast-paced multicultural environment;
- Strong sense of community and a Problem solving profile;
- Interpersonal skills, desire to teach, learn and collaborate.

Languages

- Portuguese: native speaker
- English: fluent
- German: advanced
- Spanish: intermediate



PERSONAL PROJECTS

★ Magic: the Gathering LGBT+ (2015 - present)

Founder and manager from this gamer group that develops it owns <u>social media</u> content; events; and its <u>own products.</u>



WORK EXPERIENCE

PlusDental

Digital Production Specialist (Apr 2021 - Dec 2021)

Fixed digital 3D dental scan models; prepared models to be presented to customers; checked if files and profiles were rightfully related and saved.

Berlin, Germany

Wizard Language School

English Teacher (Feb 2016 - Jul 2019)

Gave English classes to children, teenagers and adults; designed pedagogical material (Interface and Content); conducted level avaliations; presented the methodology and material to potential customers.

São Paulo, Brazil

T Liga Magic

Cardgame article writer (2015 - present)

Writer for the biggest brazilian website about the game Magic: the Gathering.

Soft Travel Tourism Operator

Sales Executive Junior (Feb 2014 - Dec 2015)

Arranged presentations and managed events; conducted destination trainings and assisted the marketing team; realized prospection from clients; took care of the customer relations

São Paulo, Brazil



ADDITIONAL COURSEWORK

UI / UX Design Specialization

Visual Elements of User Interface Design

UX Design Fundamentals

Web Design: Strategy and Information Architecture

Web Design: Wireframes to Prototypes

(2022)

Achieving Personal and Professional Success Specialization

Success

Improving Communication Skills

Leading the Life You Want

Influence

(2021)