ace

arthur charles edwards

SKILLS
Branding
Marketing
Bootstrap 4
Foundation 6
HTML/CSS
Git Gui Software
MAC & PC OS
JQUERY/Javascript
Visual Web Design
Adobe In Design
Adobe After Effects
Adobe Premiere Pro
Adobe Photoshop
Adobe Illustrator
Adobe Experience Design

INTERESTS
Prototyping
UI / UX Design
Photography
Open Source Code
Web Applications
Interaction Design
Sketching/Wireframing
Front-End Development
Responsive Frameworks
Iconography Libraries

CONTACT
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EDUCATION
Savannah College of Art
and Design
B.F.A. Painting 2009
Graphic Design 2010 - 2012

WORK EXPERIENCE

Senior Web Designer at **Fidelity Information Services (F.I.S.)**
2017 December - Present (Jacksonville FL)
I work with the Digital Marketing team to increase user experience of internal and external applications. I collaborate with different teams to create digital ui kits, user personas and high fidelity digital designs.
Software: *Adobe XD / Developer Tools / Atom / Sublime / Source-Tree/ Sketch / Bootstrap 3 & 4*

UX Designer & UX Prototyper at **Guidewell Connect**
2017 April - August (Jacksonville FL)
As the designer I was responsible for developing visual designs, user personas for the healthcare application. This application compiled data of more than 7 applications.
Software: *Adobe XD / Developer Tools / Atom / Sublime / Terminal / Sketch / Bootstrap 4 / Foundation 6*

Visual Web Designer at **Florida Blue**
2016 Feb - 2016 Dec (Jacksonville FL)
Created the visual design for multiple web applications that increased client acquisition by more than 100,000 users. Developed concepts with team members to produce contemporary web experience for target users. I managed multiple projects in an agile work environment to meet deadlines.
Software: *Photoshop / Adobe XD / Developer Tools / Illustrator / After Effects / HTML & CSS / Foundation 6*

Visual UX Designer at **W3 Americas contracted to CitiBank**
2014 - 2015 (Jacksonville FL)
I produced user experience design with the UX design team that consisted of managing maintenance updates to the website. These updates consisted of banner designs, landing pages, responsive design and following style guidelines synonymous with the brand.
Software: *Photoshop / InDesign / Illustrator / Word*

Graphic Design Intern at **UF's (Harn Museum of Art)**
2013 (3 months) (Gainesville FL)
Designed marketing campaigns & signage for museum nights. I collaborated with the Marketing Director to set consistent visual aesthetics for print and web advertisements of the marketing campaigns that doubled the attendance of the contemporary fine arts museum during public events.
Software: *Photoshop / InDesign / Illustrator*