



arthur charles edwards

Visual Web Designer

Portfolio

Hi I'm Arthur. I'm a designer and Front-End Enthusiast that graduated from SCAD-Atlanta with a B.F.A. I quickly gained experience with a fun internship at the University of Florida's Harn Museum of Art. Since these accomplishments, I have designed large-scale web applications, learned Front-End development and customized design systems.

Specialties

Visual Web Design

Design Systems and Styleguide Creation

Front-End Frameworks

Sketching & Concepting

Adobe XD, Sketch, Figma

Billing and Payment

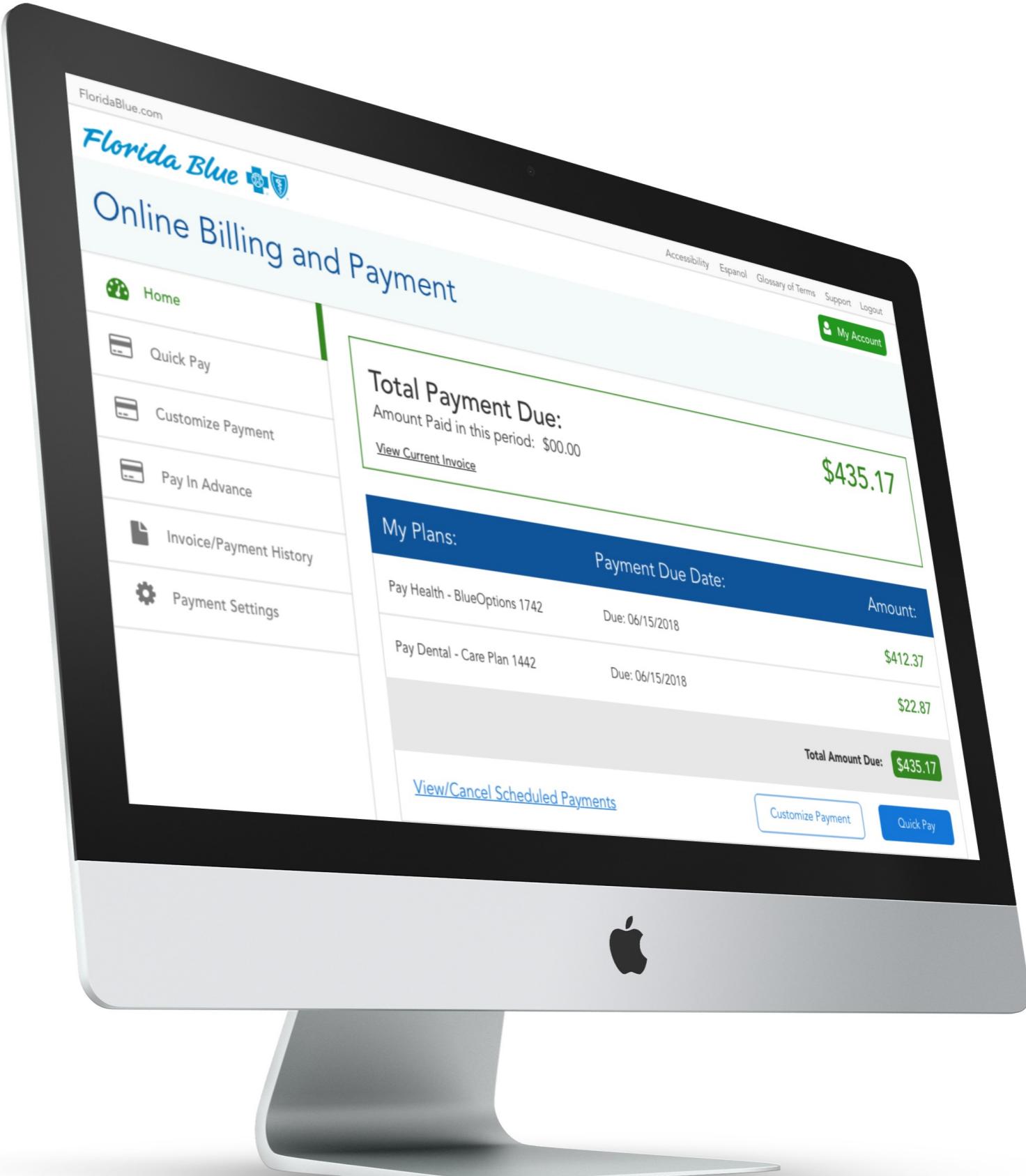
Challenge:

Design a consistent experience that allows the user to pay their billing statements. This experience should inform the user of other payment options and helpful features to enhance their experience.

Solution:

Building a new experience for Florida blue members was a real challenge. Most people associate old and outdated designs for an insurance company. A key anchor for this process was developing consistent patterns for the user. It not only lets the insurance member realize where they are in the flow but also lets them know what they can expect in the next step to complete their payment.

Role: Visual Web Designer



Billing and Payment

Work Produced

Dynamic Card Panels and Navigation

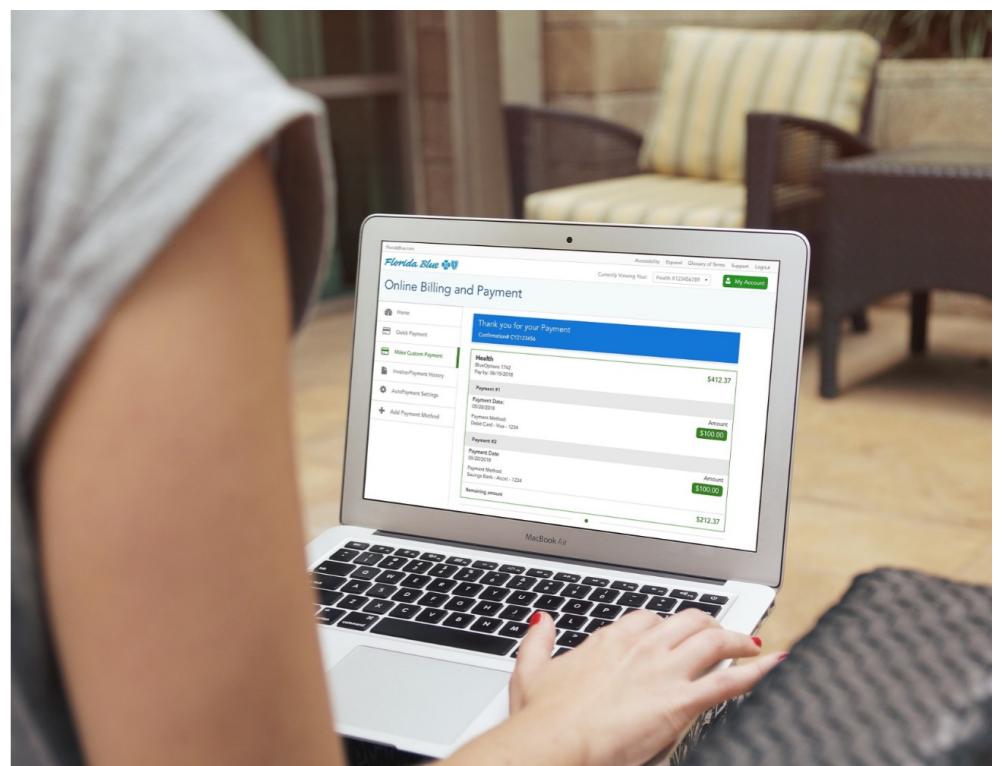
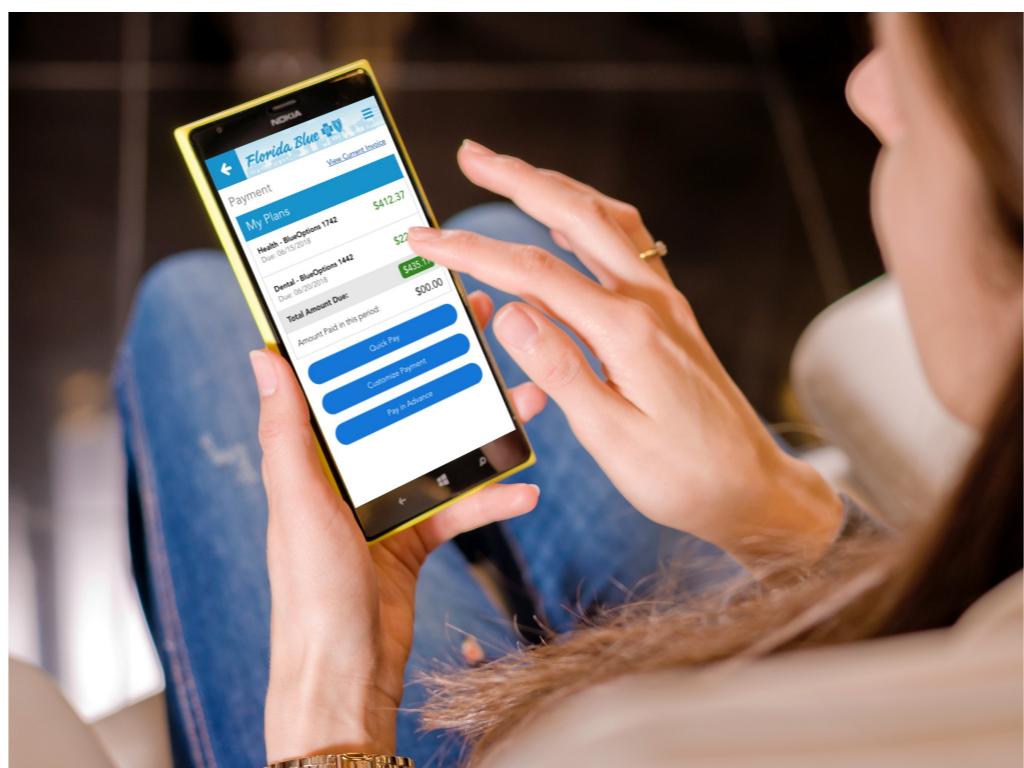
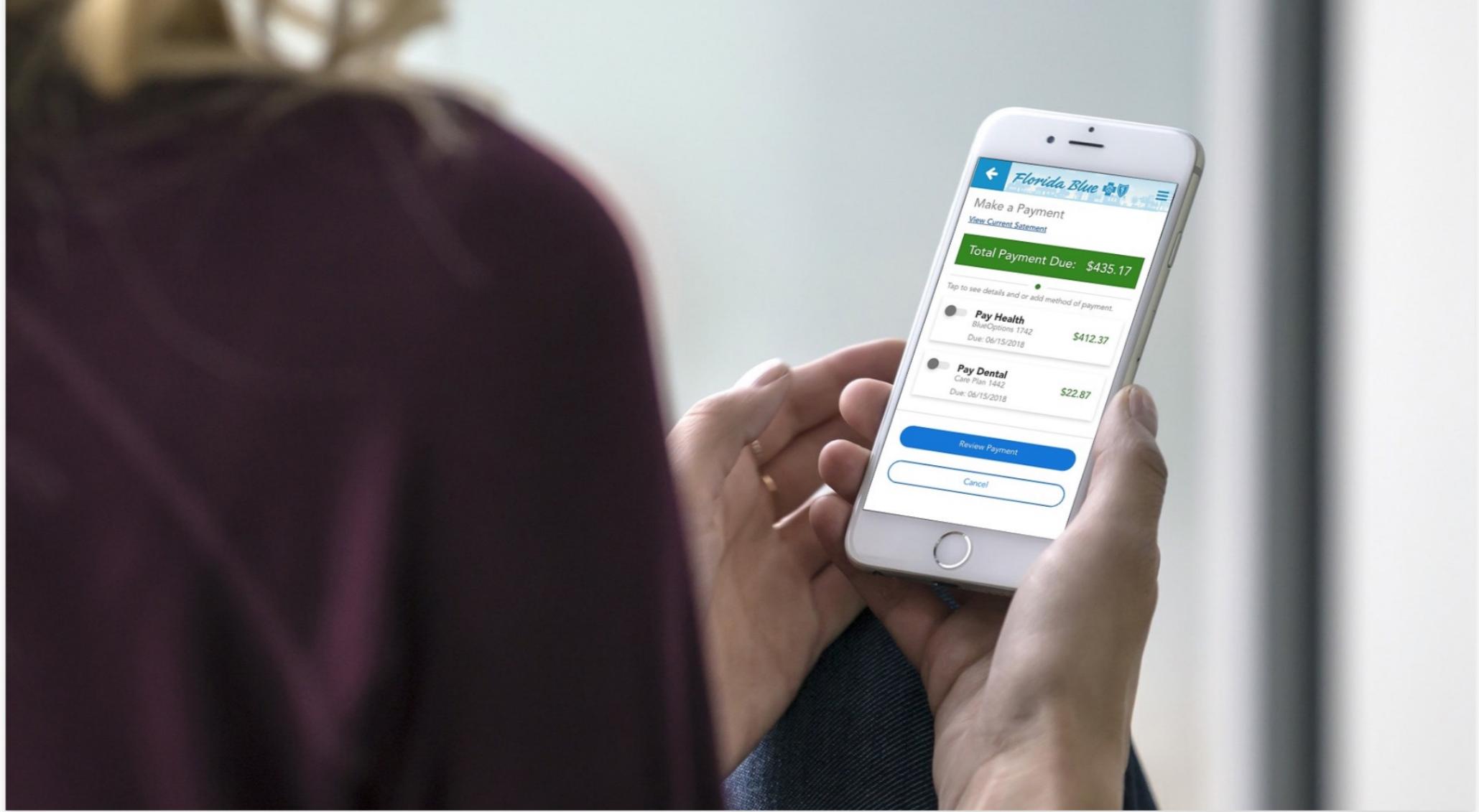
Desktop and iPhone 6 Responsive Design

Micro-animations

High-Fidelity Mockups

Role:

Visual Web Designer & Interaction Design



CQT

Challenge:

The Cost-Quality Transparency Tool or CQT is an application that breaks down medical costs for insurance members. Find a user-friendly design and interaction that allows the user to compare costs; while still allowing them the ability to view the cost, steps in procedure and location where the medical treatment will take place.

Solution:

Build a design that allows the user to see the comparison of their search. The final design was a blend of traditional scrolling medical facilities and a fixed search bar at the top of the browser.

Role:

Visual Web Designer & Interaction Design



CQT

Work Produced

Product card design

Desktop and iPhone 6 Responsive Design

Sticky navigation and compare queue pattern

High-Fidelity Mockups

Role:

Visual Web Designer & Interaction Design

This image shows two side-by-side screenshots of the Florida Blue website's 'Search and Compare Costs' feature. Both screens are titled 'Search and Compare Costs' and show the same search results for 'Knee Arthroscopy With ACL Surgery'. The left screenshot is for a desktop device, and the right one is for an iPhone 6. Both screens include a header with the Florida Blue logo and navigation links like 'Claims & Expenses', 'My Plan', 'Tools', and 'Health & Wellness'. Below the header is a search bar and a summary of the procedure steps: 'Initial Office Visit with PCP', 'Reconstruction of Tom Anterior', 'Office Visit with Specialist for Evaluation', 'Physical Therapy', 'Knee MRI', and 'Follow-up Office Visit'. Each step has a small icon and a brief description. Below this is a table comparing three providers: 'Baptist Medical Center', 'St Vincent's Medical Center-Southside', and 'St Vincent's Medical Center-Riverside'. Each provider row includes its address, phone number, distance from a reference point (32245), and an 'Out-of-Pocket Cost' of \$10,292, \$13,968, and \$11,322 respectively. There are also 'View Cost Details' and 'Add to compare cost details' buttons. At the bottom of the table is a 'See More Results' button.

This image shows two side-by-side screenshots of the Florida Blue website's 'Search and Compare Costs' feature, focusing on the sticky navigation and compare queue pattern. Both screens show the same search results for 'Knee Arthroscopy With ACL Surgery'. The left screenshot is for a desktop device, and the right one is for an iPhone 6. A sticky navigation bar at the top includes links for 'Claims & Expenses', 'My Plan', 'Tools', and 'Health & Wellness'. Below the navigation is a search bar and a summary of the procedure steps. The main content area displays the same provider comparison table as the previous image. At the bottom of the table is a 'See More Results' button. A modal dialog box is overlaid on both screens, prompting the user to 'Select up to three providers for the comparison. (Please select another Hospital/Facility)' and showing the three selected providers: 'Baptist Medical Center', 'St Vincent's Medical Center-Southside', and 'St Vincent's Medical Center-Riverside'. Each provider has an 'X' button to remove it from the selection. To the right of the providers are 'Compare' and 'Clear' buttons. The modal has a dark background and white text.

This image shows the footer section of the Florida Blue website. It features a dark blue footer bar with several links. On the left, there are sections for 'Individuals and Families' (Tools and Resources, How Insurance Works, Pharmacy, Glossary) and 'Helpful Resources' (About Health Care Reform, Find a Florida Blue Doctor, Find an Agent, Final Rate Determination, Summary of Benefits). In the center, there are links for 'About Florida Blue' (About Us, Florida Blue Foundation, Careers, Newsroom, Blog). On the right, there are social media icons for Facebook, Twitter, LinkedIn, and YouTube. The footer also includes the Florida Blue logo and the tagline 'In the pursuit of health'. At the very bottom, there are links for 'Important Privacy Statement' and 'Terms of Use'.

This image shows the footer section of the Florida Blue website, identical to the one on the left. It features a dark blue footer bar with the same navigation links: 'Individuals and Families' (Tools and Resources, How Insurance Works, Pharmacy, Glossary), 'Helpful Resources' (About Health Care Reform, Find a Florida Blue Doctor, Find an Agent, Final Rate Determination, Summary of Benefits), and 'About Florida Blue' (About Us, Florida Blue Foundation, Careers, Newsroom, Blog). The footer also includes the Florida Blue logo and the tagline 'In the pursuit of health'. At the very bottom, there are links for 'Important Privacy Statement' and 'Terms of Use'.

FIS Portal

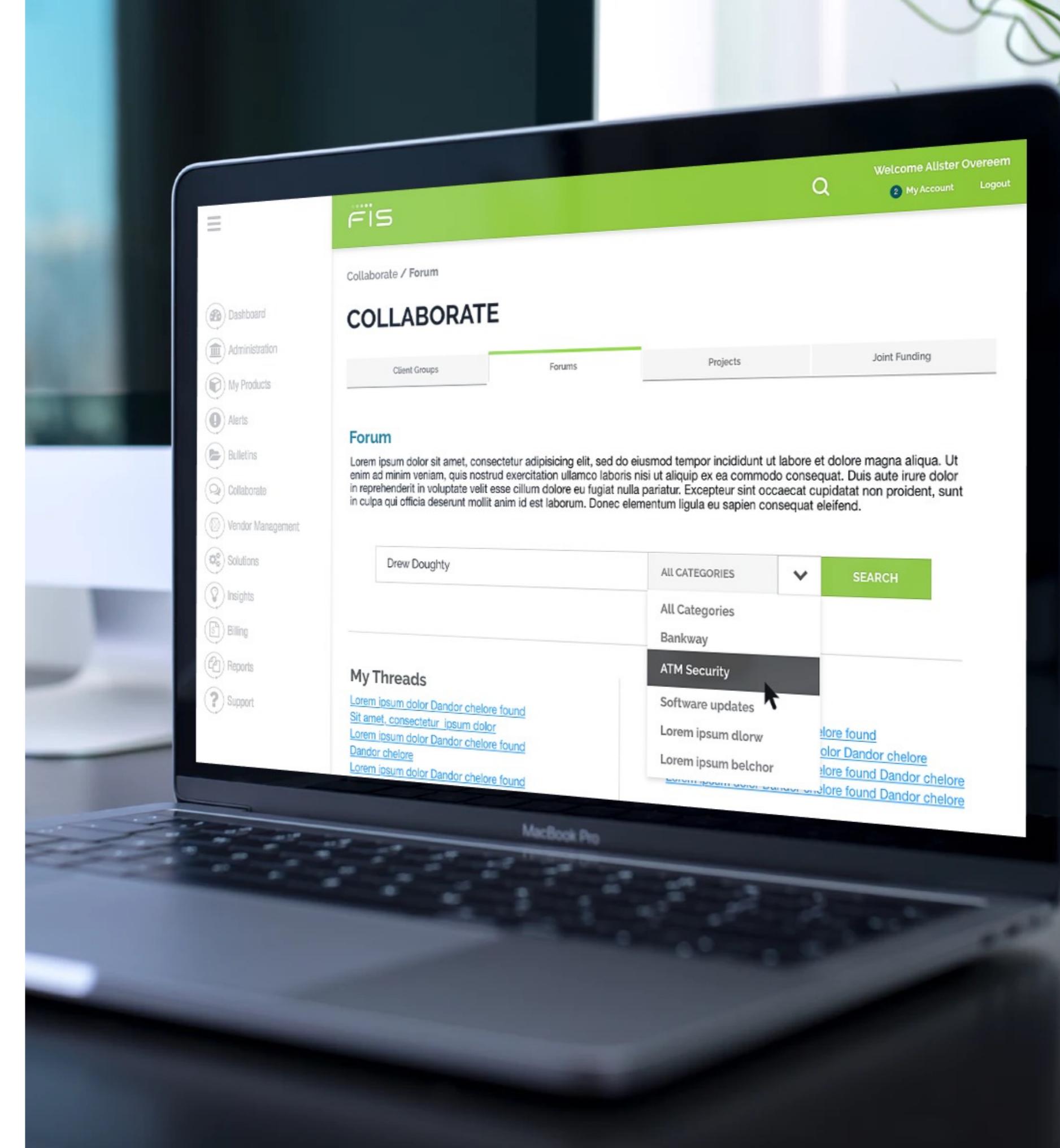
Project Details:

The team of developers, designers, and business analyst worked together to produce an internal application for Fidelity clients. This application would allow better internal notification, software enhancements and more collaboration on F.I.S products.

Below you will find the visual design for the online forum. The forum is a way for business stakeholders to search, create, and follow discussions about products.

Role:

Visual Web Designer & Interaction Design



FIS Portal

Work Produced

Wireframes and High-Fidelity Mockups

User Personas & User Journey mapping

Bootstrap 4 custom components library

High-Fidelity Mockups

Role:

Visual Web Designer & Interaction Design

The image displays three screenshots of the FIS Portal interface, illustrating the design and functionality of the platform.

- Sidebar Menu:** Shows a vertical navigation bar on the left with icons and labels for Dashboard, Administration, My Products, Alerts, Bulletins, Collaborate, Vendor Management, Solutions, Insights, Billing, Reports, and Support.
- Discussion Creation Form:** A modal window titled "COLLABORATE" for creating a new discussion. It includes fields for "Category List", "Discussion Title", "Subtitle Title", "Audience List", "Discussion Details" (with rich text editor), and "Required Fields". Below the form is a preview of the "Chase Bank Support" section.
- My Discussions:** A list of discussions created by "Allister Overeem".

AUTHOR	DISCUSSION TITLE	DATE/TIME
Allister Overeem	How do we Improve the Security of our clients.	Updated: 1 hrs ago Created: 1/4/18
Allister Overeem	Contact your S.M.E.	Updated: 1 hrs ago Created: 1/4/18
Allister Overeem	How to use the global search	Updated: 1 hrs ago Created: 1/4/18
- Recent Discussions:** A list of discussions from other users.

AUTHOR	DISCUSSION TITLE	DATE/TIME
Drew Doughty	How do I upload a document into client portal resources and tools.	Updated: 1 hrs ago Created: 1/4/18
Eric Lindros	Information about ATM security	Updated: 7 hrs ago Created: 1/4/18
Frank Osgood	ATM Security And Our Clients	Updated: 2 days Created: 1/4/18
Greg Jones	Download your documents from client portal	Updated: 2 days Created: 1/4/18
Marc Susan	How to use the global search	Updated: 1 week ago Created: 1/4/18
- Bottom Navigation:** Includes links for "NEW DISCUSSION", "FORUM CATEGORIES", "DATE/TIME", "ATM Security", "PREVIOUS", "NEXT", and "FISGlobal.com".