



arthur charles edwards

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Visual Web Designer

# Portfolio

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Hi I'm Arthur. I'm a designer and Front-End Enthusiast that graduated from SCAD-Atlanta with a B.F.A. I quickly gained experience with a fun internship at the University of Florida's Harn Museum of Art. Since these accomplishments, I have designed large-scale web applications, learned Front-End development and customized design systems.

## Specialties

Visual Web Design

Design Systems and Styleguide Creation

Front-End Frameworks

Sketching & Concepting

Adobe XD, Sketch, Figma

# Billing and Payment

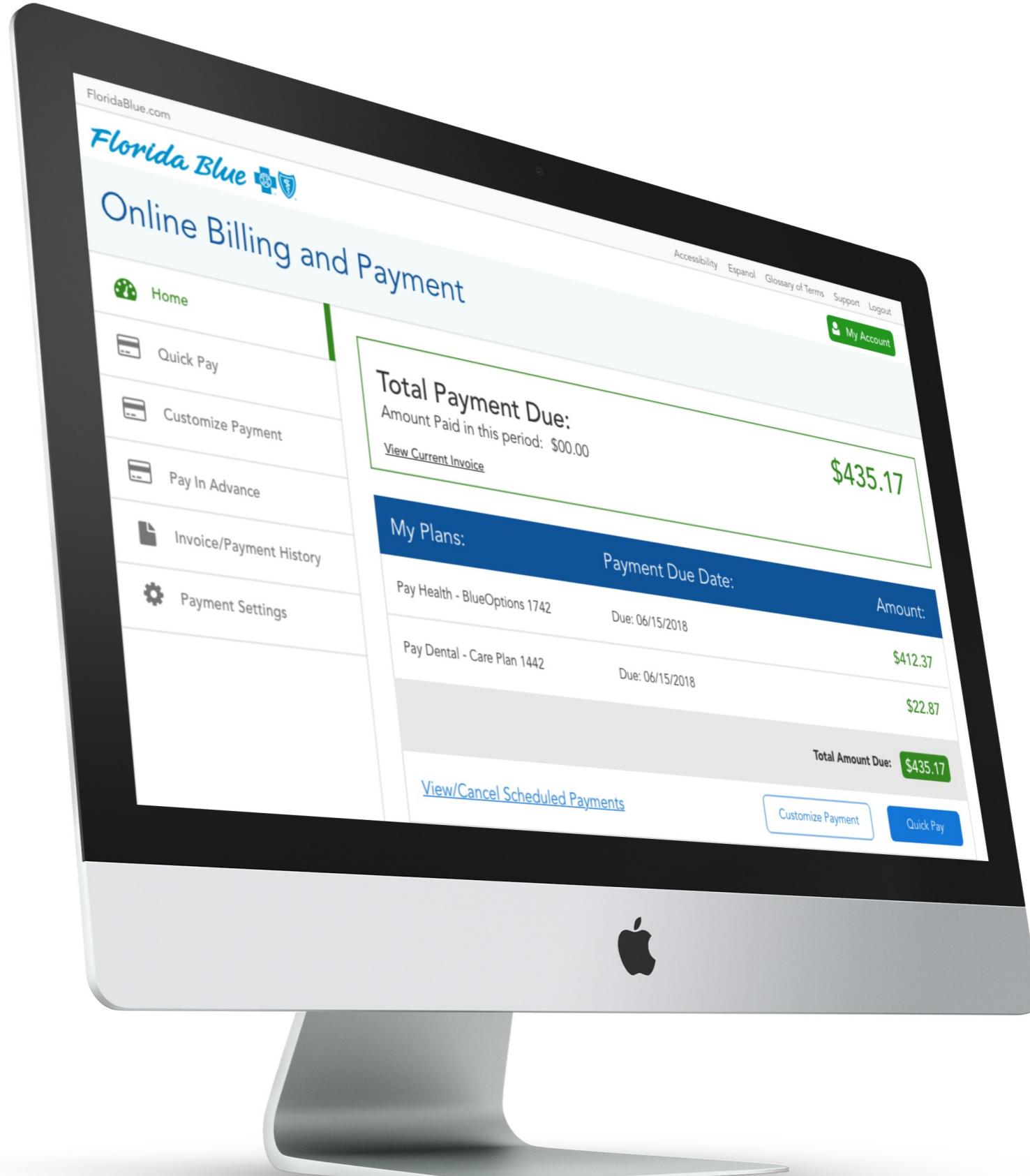
## Challenge:

Design a consistent experience that allows the user to pay their billing statements. This experience should inform the user of other payment options and helpful features to enhance their experience.

## Solution:

Building a new experience for Florida blue members was a real challenge. Most people associate old and outdated designs for an insurance company. A key anchor for this process was developing consistent patterns for the user. It not only lets the insurance member realize where they are in the flow but also lets them know what they can expect in the next step to complete their payment.

## Role: Visual Web Designer





# Billing and Payment

## Work Produced

Dynamic Card Panels and Navigation

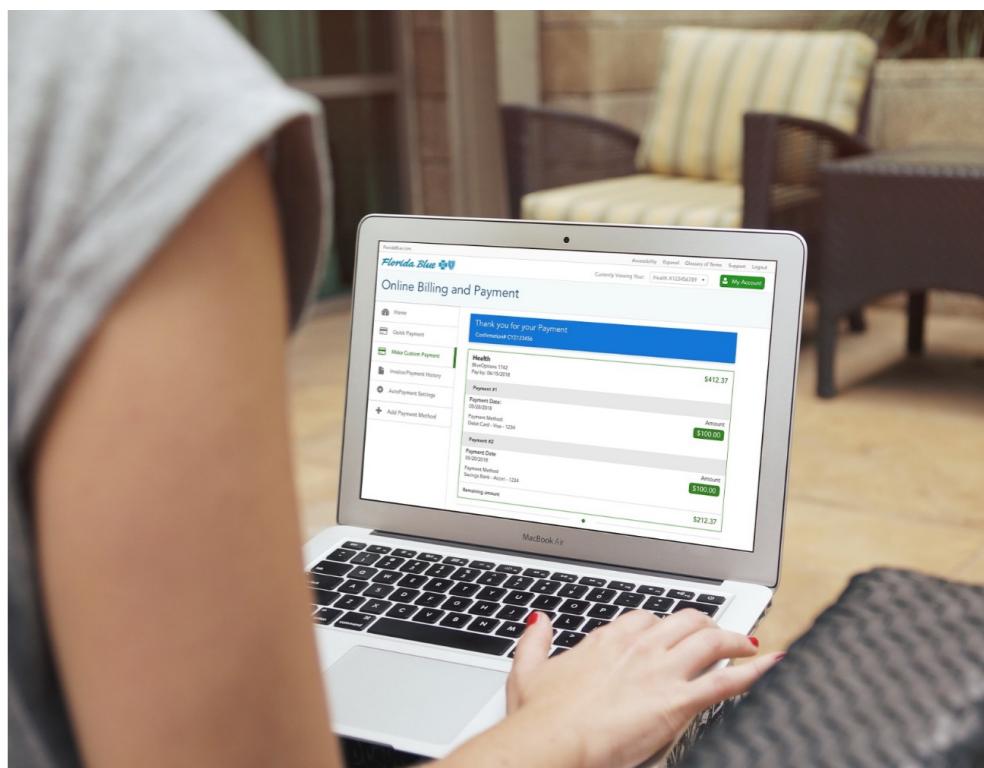
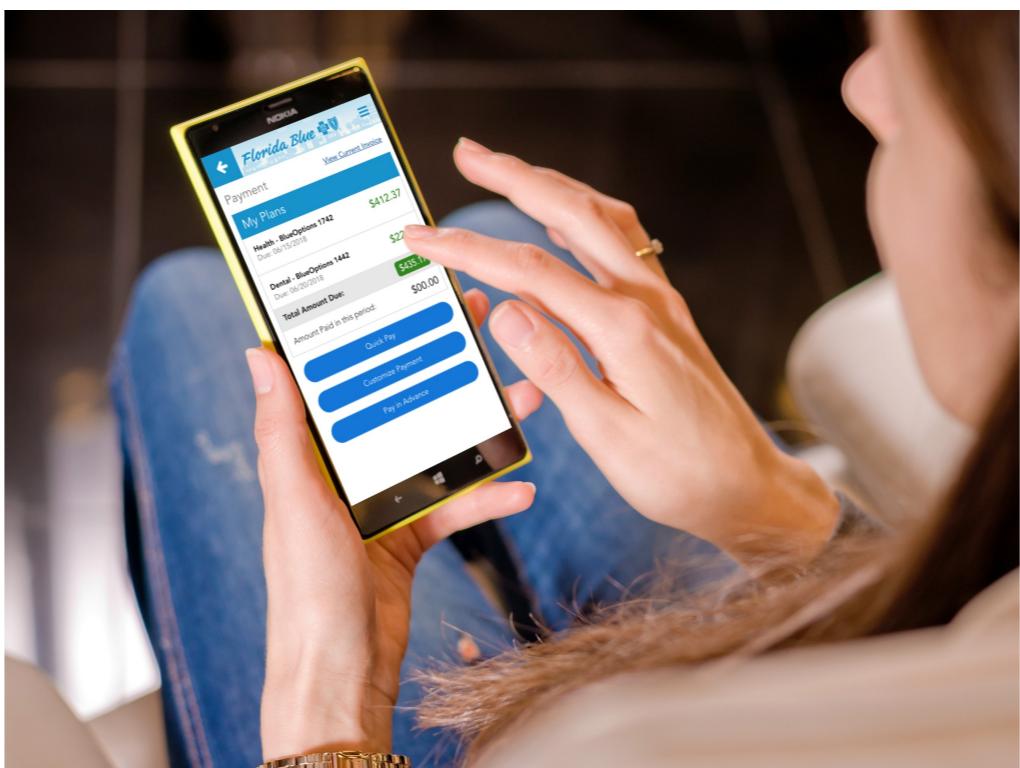
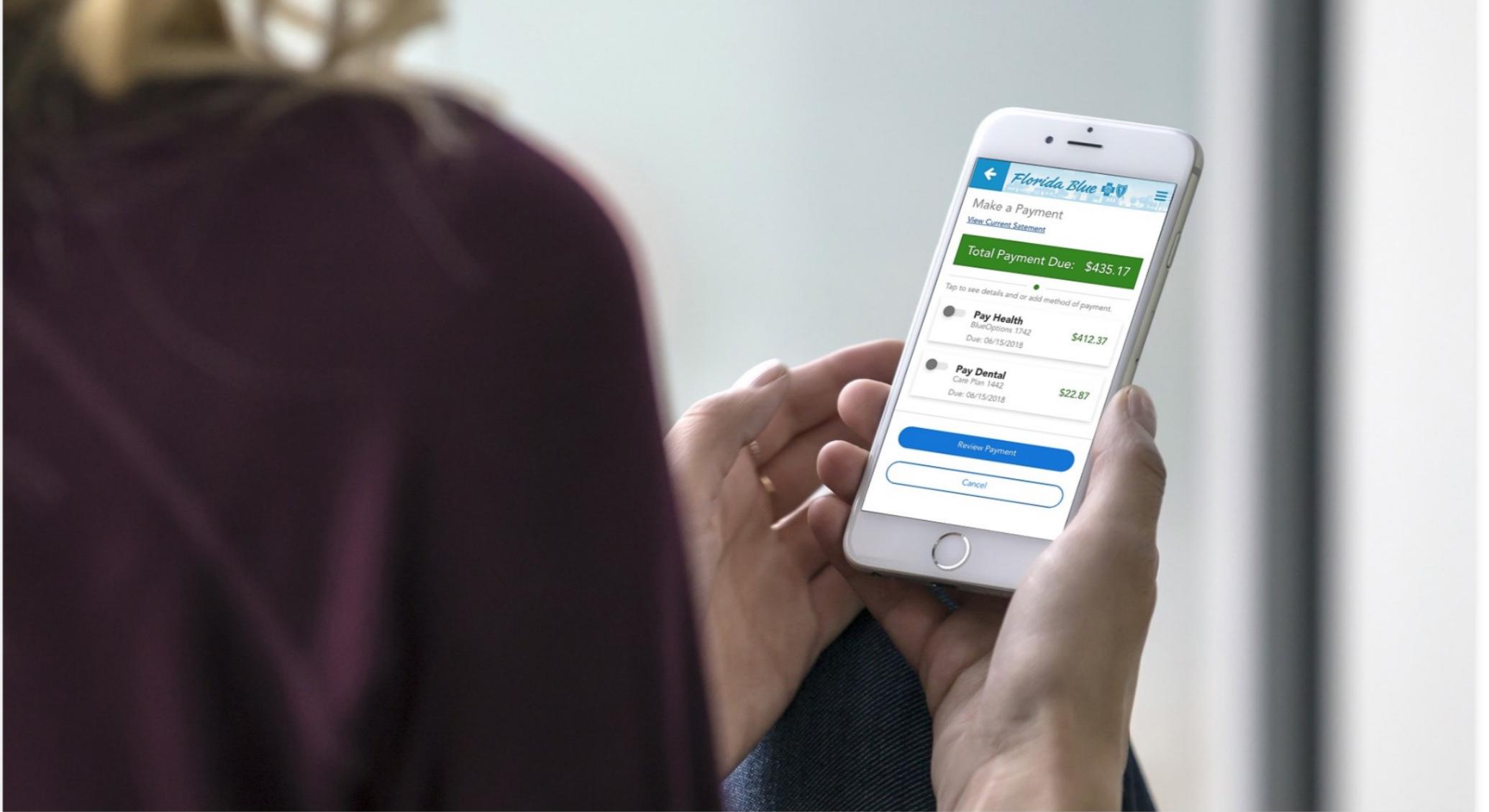
Desktop and iPhone 6 Responsive Design

Micro-animations

High-Fidelity Mockups

## Role:

Visual Web Designer & Interaction Design



# CQT

## Challenge:

The Cost-Quality Transparency Tool or CQT is an application that breaks down medical costs for insurance members. Find a user-friendly design and interaction that allows the user to compare costs; while still allowing them the ability to view the cost, steps in procedure and location where the medical treatment will take place.

## Solution:

Build a design that allows the user to see the comparison of their search. The final design was a blend of traditional scrolling medical facilities and a fixed search bar at the top of the browser.

## Role:

Visual Web Designer & Interaction Design





# CQT

## Work Produced

Product card design

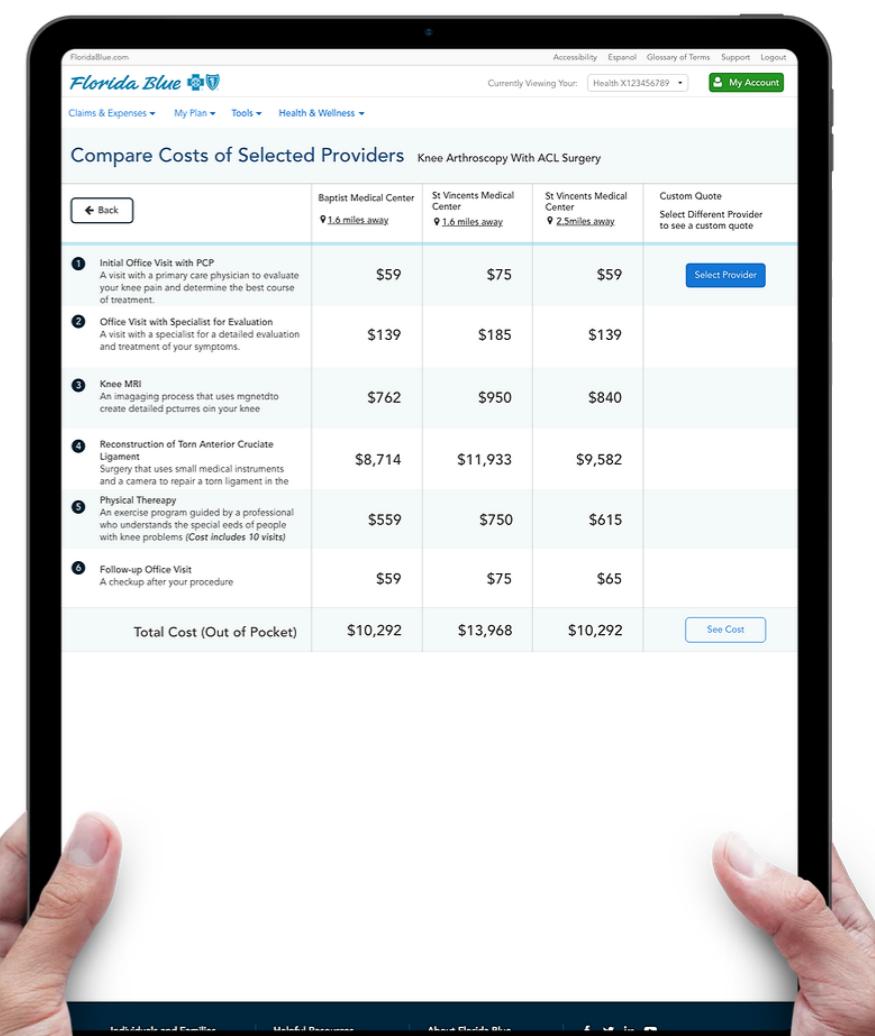
Desktop and iPhone 6 Responsive Design

Sticky navigation and compare queue pattern

High-Fidelity Mockups

Role:

Visual Web Designer & Interaction Design



# FIS Portal

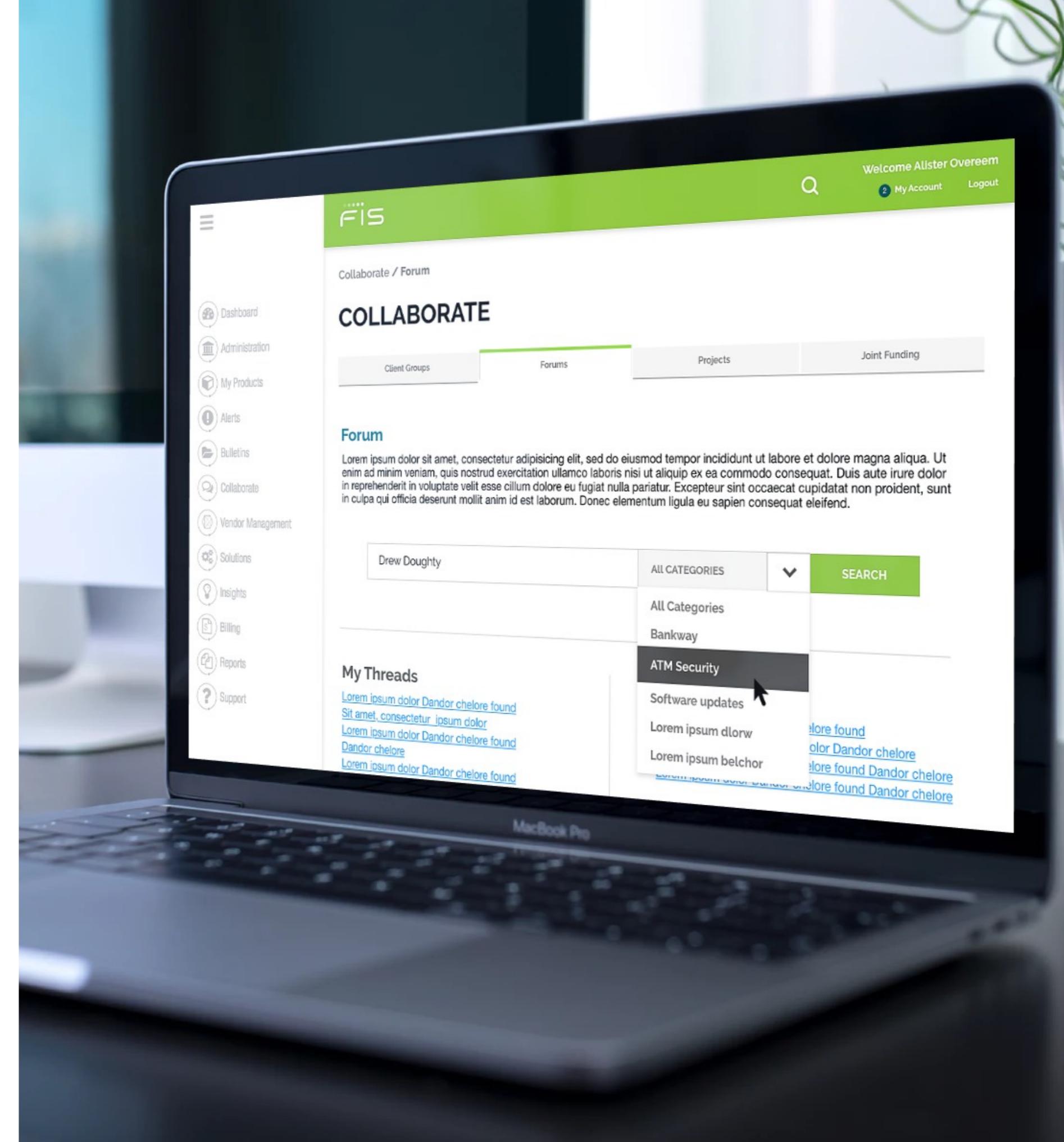
## Project Details:

The team of developers, designers, and business analyst worked together to produce an internal application for Fidelity clients. This application would allow better internal notification, software enhancements and more collaboration on F.I.S products.

Below you will find the visual design for the online forum. The forum is a way for business stakeholders to search, create, and follow discussions about products.

## Role:

Visual Web Designer & Interaction Design





# FIS Portal

## Work Produced

Wireframes and High-Fidelity Mockups

User Personas & User Journey mapping

Bootstrap 4 custom components library

High-Fidelity Mockups

Role:

Visual Web Designer & Interaction Design

The wireframe shows the 'Collaborate' section of the FIS portal. On the left is a sidebar with various icons for Dashboard, Administration, My Products, Alerts, Bulletins, Collaborate, Vendor Management, Solutions, Insights, Billing, Reports, and Support. The main area has tabs for 'Client Groups', 'Forums', 'Projects', and 'Joint Funding'. A 'Create Discussion' modal is open, prompting for a Category List, Discussion Title, Subtitle Title, Audience List, and Discussion Details. Below the modal are sections for 'Helpful Videos' and 'Knowledge Base'.

The high-fidelity mockups show the 'COLLABORATE' section. The first mockup displays 'My Discussions' with three entries by 'Allister Overeem' with titles like 'How do we improve the Security of our clients?' and 'Contact your S.M.E.'. The second mockup shows 'Recent Discussions' with entries from 'Drew Doughty', 'Eric Lindros', 'Frank Osgood', 'Greg Jones', and 'Marc Susan'. Both pages include search and filter functions, and a 'New Discussion' button at the bottom.