

# ace

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# arthur charles edwards

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## SKILLS

Branding  
Marketing  
Bootstrap 3  
Foundation 6  
HTML/CSS  
MAC & PC OS  
JQUERY/Javascript  
Visual Web Design  
Adobe Comp  
Adobe In Design  
Adobe After Effects  
Adobe Premiere Pro  
Adobe Photoshop  
Adobe Illustrator  
Adobe Experience Design

## INTERESTS

Prototyping  
Illustration  
UI / UX Design  
Web Applications  
Interaction Design  
Sketching/Wireframing  
Front-End Development  
Responsive Frameworks  
Iconography Libraries

## WORK EXPERIENCE

### **UX Designer & UX Prototyper at Guidewell Connect**

2017 April - August (Jacksonville FL)

As the designer I am responsible for developing visual designs, user personas for the healthcare application. This application is responsible for assisting healthcare providers follow up with the insurance members.

### **Visual Web Designer at Florida Blue**

2016 Feb - 2016 Dec (Jacksonville FL)

Created the visual design for multiple web applications that enhanced client experience. Developed concepts with team members to produce contemporary web experience for target users. I managed multiple projects in an agile work environment to meet deadlines.

### **Visual UX Designer at W3 Americas contracted to CitiBank**

2014 - 2015 (Jacksonville FL)

I produced user experience design with the UX design team that consisted of managing maintenance updates to the website. These updates consisted of banner designs, landing pages, responsive design and following style guidelines synonymous with the brand.

### **Graphic Design Intern at UF's (Harn Museum of Art)**

2013 (3 months) (Gainesville FL)

Designed marketing campaigns & signage for museum nights. I collaborated with the Marketing Director to set consistent visual aesthetics for print and web advertisements of the marketing campaigns that achieved a larger awareness of the contemporary fine arts museum.

### **Creative Director at Logic Lab Tutoring Services**

2010 - 2014 (Gainesville FL)

Developed corporate identity & stationary design for the entire company. Coded the company's micro-web site with HTML & CSS. Created marketing and advertising collateral to obtain wider audience for the tutoring center.

## CONTACT

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www.DesignByArthur.com

## EDUCATION

Savannah College of Art and Design  
B.F.A. Painting 2009  
Graphic Design 2010 - 2012