

SKILLS

Visual Web Design
Responsive Web Design
Mobile App Design
Classical Drawing
Adobe Creative Cloud
Photography (Canon)

EDUCATION

Savannah College of Art
and Design
B.F.A. Painting 2009
Graphic Design 2010 - 2012

WORK EXPERIENCE

Visual Web Designer at Florida Blue
2018 April - Present (Jacksonville FL)

The visual designs I create support multiple web applications for Florida Blue members. I use the wireframes provided to produce native app design, responsive web design and create high fidelity mock-ups. These mock ups help inform development on behavior for mobile, tablet and desktop devices. I work on applications that enhance the billing process and medical price comparison for insurance members.

Software: Adobe XD / Developer Tools / Atom / Photoshop / Foundation 5 & 6

Senior Web Designer at Fidelity Information Services (F.I.S.)
2017 December - April 2018 (Jacksonville FL)

I worked with the Digital Marketing team to increase user experience of internal and external applications. I collaborated with different teams to create digital ui kits, user personas and high fidelity digital designs.

Software: Adobe XD / Developer Tools / Atom / Sublime / Source-Tree/ Sketch / Bootstrap 3 & 4

UX Designer & UX Prototyper at Guidewell Connect
2017 April - August (Jacksonville FL)

As the designer I was responsible for developing visual designs, user personas for a healthcare application. This application compiled data from seven different backend sources for representatives to be better healthcare advocate.

Software: Adobe XD / Developer Tools / Atom / Sublime / Terminal / Sketch / Bootstrap 4 / Foundation 6

Visual Web Designer at Florida Blue
2016 Feb - 2016 Dec (Jacksonville FL)

Created the visual design for multiple web applications that increased client acquisition by more than 100,000 users. Developed concepts with team members to produce contemporary web experience for target users.

I managed multiple projects in an agile work environment to meet deadlines.

Software: Photoshop / Adobe XD / Developer Tools / Illustrator / After Effects / HTML & CSS / Foundation 6

Visual UX Designer at W3 Americas contracted to CitiBank
2014 - 2015 (Jacksonville FL)

I produced user experience design with the UX design team that consisted of managing maintenance updates to the website. These updates consisted of banner designs, landing pages, responsive design and following style guidelines synonymous with the brand.

Software: Photoshop / InDesign / Illustrator / Word

Graphic Design Intern at UF's (Harn Museum of Art)
2013 (3 months) (Gainesville FL)

Designed marketing campaigns & signage for museum nights. I collaborated with the Marketing Director to set consistent visual aesthetics for print and web advertisements of the marketing campaigns that doubled the attendance of the contemporary fine arts museum during public events.

Software: Photoshop / InDesign / Illustrator