

PRESS KIT: Brad Devices – A BradVerse Company

KISUMU, KENYA – Brad Devices, the hardware and systems division of BradVerse, is redefining the relationship between humans and technology through its vertically integrated ecosystem.

Founded by visionary technologist Festus Bradley Nyadimo, known as "The Architect," Brad Devices is developing a new generation of smart devices where the hardware, operating system, custom silicon, and artificial intelligence are engineered as a single, cohesive unit.

Mission Statement

Our mission is to build a secure, intelligent, and seamless ecosystem that empowers creators, developers, and everyday users. By controlling the entire stack, from the processor core to the user interface, we

deliver an experience that is more powerful, private, and intuitive than anything on the market.

Company Fact Sheet

Company Name: Brad Devices

Parent Company: BradVerse

Founded: 2025

Founder: Festus Bradley Nyadimo (The Architect)

Location: Kisian, Kisumu, Kenya

Website: [https://](https://braddevicesofficial.github.io/)

braddevicesofficial.github.io/

Core Focus: Vertical Integration
(Hardware, OS, AI, Silicon)

Press Contact:

brad.devices.official@gmail.com

The Founder: Festus Bradley Nyadimo
(The Architect)

Festus Bradley Nyadimo is the visionary founder and chief architect of BradVerse and its subsidiaries. His philosophy is

rooted in the principle of "vertical integration"—the belief that true innovation comes from deep-level engineering across both hardware and software. His goal is to create technology that not only performs but also protects user privacy and seamlessly integrates into our lives.

Core Technologies

Brad Devices is built upon a foundation of four proprietary pillars:

NeuroSense AI™: A powerful, on-device artificial intelligence that personalizes the user experience, enhances computational photography, and provides predictive assistance—all without sending personal data to the cloud.

BradOS™: A family of secure, modular operating systems (Mobile, Compute, Slate, and Nano) optimized for our custom silicon to deliver peak performance and battery life.

BradSec™: A hardware-rooted security platform that provides a verifiable chain of trust from the moment a device is powered on. It includes features like BradVerify biometrics and tamper detection.

BradCore™ & BradXon™ Silicon: Our custom-designed ARMv9-based processors (BradCore) for consumer devices and cognitive processors (BradXon) for high-performance computing, both engineered to accelerate our OS and AI workloads.

Product Lines

Brad Phones: Flagship smartphones featuring industry-leading BradVision camera systems and the fluid BradOS Mobile experience.

BradMatrix & BradComp: A range of laptops and desktops, from lightweight ultrabooks to powerful BradXon

workstations for AI development.

Brad Slate: Professional-grade tablets with advanced BradPen stylus support and seamless integration with the BradVerse ecosystem.

SentinelView: High-resolution, color-accurate monitors with built-in Continuum Flow for multi-device workflows.

BradMotors™: The intelligent core for smart mobility, providing the AI and OS for next-generation autonomous vehicle systems.

Logos & Brand Assets

Official brand assets, including high-resolution logos and wordmarks, are available for download.

Download Link: <https://drive.google.com/drive/folders/>

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Guidelines: Please do not alter, stretch, or change the color of our logo. Maintain a

clear space around the logo equal to the height of the "B" in the wordmark.

Frequently Asked Questions (FAQ)

1. What makes Brad Devices different from other tech companies?

Our commitment to vertical integration.

Unlike companies that assemble parts from various suppliers, we design the core components to work in perfect harmony, resulting in superior performance, security, and user experience.

2. Is user data sent to the cloud for NeuroSense AI to work?

No. NeuroSense is an "Edge AI First" platform. The vast majority of AI processing happens directly on the device, making it faster and fundamentally more private.

3. When will Brad Devices products be available for purchase?

We are currently in the prototype and R&D

phase. Our public roadmap targets early prototypes and OS pilots in 2025, with silicon sampling to follow in 2026.

For press inquiries, interviews, or further information, please contact:

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