

**2016-17
RAISERED
DANCE
MARATHON
SURVIVAL
GUIDE**

WELCOME

As a recipient of this survival guide, you are pledging to take a stand against pediatric cancer and to fight for those who can't fight for themselves. Your passion and dedication is beyond compare, and we can't wait to welcome you and hundreds of your closest friends to 2016 raiseRED.

Throughout this guide, you will find the answers to many of our most frequently asked questions.

If you have any other questions, feel free to contact us using the contact page provided in this handbook. Thank you again for all that you do, and see you soon!

THANK YOU TO OUR SPONSORS:



THE LOUISVILLE PALACE



GENERAL INFORMATION

On February 24th, you will stand for every child, family, sibling, and friend who has ever been affected by cancer. You and the other dancers will stand for 18 hours, in this battle against pediatric cancer, and provide limitless hope and inspiration.

Your hard work, dedication, and passion for this cause have led you to an incredible accomplishment. As a dancer, you have worked

year-long to give these children a weekend of smiles. You may feel tired or sore, but when you do, think of those smiles and the difference you are making in the life of a child. You are inspiring miracles for tomorrow.

Dancing at raiseRED is going to be a challenge, but here are some tips and tricks as to what you can do to prepare for this incredible weekend.

MARATHON CONTACTS:

Executive Board

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raiseRED_UofL



@raiseRED_UofL



@raiseRED_UofL

MEET THE EXECUTIVE BOARD:

Since the end of the 2016 raiseRED marathon, the Executive Board has been planning to make the 2017 marathon better than ever. Each Executive Board member holds different responsibilities to make sure this years marathon goes as smoothly as possible. Take some time to get to know your 2016-2017 raiseRED Executive Board.



ALLI BAILEY

POSITION: INTERNAL PROGRAMS COORDINATOR

FAVORITE ARTIST: SAM SMITH

DANCING FOR: I DANCE FOR THE FAMILIES WHO CONTINUE THE FIGHT EACH DAY.

FUN FACT: I LIVED IN CHINA FOR TWO YEARS!



KYLE BARBER

POSITION: PUBLIC RELATIONS COORDINATOR

FAVORITE ARTIST: KANYE WEST

DANCING FOR: I DANCE TO FIND A CURE

FUN FACT: I HAVE BEEN PLAYING CLASSICAL VIOLIN FOR 14 YEARS



BROOKE BARROW

POSITION: SPONSORSHIP COORDINATOR

FAVORITE ARTIST: LYNRYD SKYNYRD

DANCING FOR: I DANCE IN SUPPORT OF THE INNOCENT CHILDREN SUFFERING FROM SUCH A LIFE-CHANGING DISEASE.

FUN FACT: I CAN FLY AIRPLANES AND HAVE BEEN SKYDIVING TWICE!



SARALYN CALLAHAN

POSITION: DANCER RELATIONS COORDINATOR

DANCING FOR: I DANCE FOR THE FAMILIES IMPACTED BY CANCER.

FUN FACT: I HAVE BEEN SKYDIVING BEFORE AND PLAN TO GO AGAIN!



ELIZABETH ELHMAN

POSITION: PUBLIC OUTREACH

FAVORITE ARTIST: ANDY GRAMMER

DANCING FOR: I DANCE TO TURN THE FOCUS TO OTHERS AND HELP THESE FAMILIES HAVE A BETTER TODAY AND A MORE HOPEFUL TOMORROW.

FUN FACT: I'VE NEVER FLOWN COMMERCIALLY, BUT I'VE RIDDEN ON A PRIVATE JET 4 TIMES.



HANNAH ESROCK

POSITION: PUBLIC RELATIONS COORDINATOR

FAVORITE ARTIST: ANYTHING DISNEY

DANCING FOR: TO HELP SUPPORT THE FAMILIES.

FUN FACT: I ALWAYS THINK I'LL LOOK GOOD WITH BANGS, BUT I DON'T.



MARY GRACE GORMLEY

POSITION: MINI DANCE MARATHON COORDINATOR

FAVORITE ARTIST: BACKSTREET BOYS

DANCING FOR: TO HELP THESE KIDS BATTLE THEIR ILLNESSES AND BRIGHTEN THEIR DAY IN THE MEANTIME.

FUN FACT: I MEMORIZED THE CAT IN THE HAT IN PRESCHOOL AND MY GRANDMA THOUGHT I COULD READ.



TAYLOR JAMESON

POSITION: PROGRAMMING DIRECTOR

FAVORITE ARTIST: DRAKE WHITE

DANCING FOR: I DANCE SO THAT FUTURE CHILDREN DON'T HAVE TO KNOW THE SUFFERING OF PEDIATRIC CANCER.

FUN FACT: I HAVE AN ALARM ON MY WATCH FOR EVERYDAY AT 8:39PM



KRISTIN JOHNSON

POSITION: PROGRAMMING DIRECTOR

FAVORITE ARTIST: HAMILTON

DANCING FOR: I DANCE BECAUSE MULTIPLE FAMILY MEMBERS AND ONE OF MY BEST FRIENDS HAD CANCER.

FUN FACT: I CAN RAP ALMOST ALL OF HAMILTON AND I'M ONLY A LITTLE EMBARRASSED.



WILL LAMPE

POSITION: MORALE COORDINATOR

FAVORITE ARTIST: THE LUMINEERS

DANCING FOR: I DANCE TO FIND A CURE.

FUN FACT: SOME PEOPLE THINK I LOOK LIKE ELLEN DEGENERES.



JACOB LAMPING

POSITION: EXTERNAL PROGRAMS COORDINATOR

FAVORITE ARTIST: DRAKE

DANCING FOR: FOR THE KIDS WHO CAN'T

FUN FACT: I HAD PERFECT ATTENDANCE FOR 10 STRAIGHT YEARS IN ELEMENTARY SCHOOL THROUGH HIGH SCHOOL.



BLAKE MANION

POSITION: GREEK OUTREACH COORDINATOR

FAVORITE ARTIST: STRAIGHT NO CHASER

DANCING FOR: I DANCE TO MAKE A DIFFERENCE AND SEND SMILES!

FUN FACT: I PLAY THE TUBA!



KATIE OLSEN

POSITION: TEAM LEADER COORDINATOR

FAVORITE ARTIST: FOO FIGHTERS

DANCING FOR: I DANCE FOR MY DAD

FUN FACT: MY PARENTS ARE FROM MADAGASCAR AND I HAVE A BIRTHMARK ON MY LEFT LEG SHAPED LIKE MADAGASCAR.



KARIS ROGERS

POSITION: MORALE COORDINATOR

FAVORITE ARTIST: DRAKE

DANCING FOR: I DANCE FOR SOMETHING BIGGER THAN MYSELF!

FUN FACT: I'M OBSESSED WITH THE SHOW FRIENDS AND ONE TREE HILL.



ELLIE ROMES

POSITION: OPERATIONS DIRECTOR

FAVORITE ARTIST: ANY & ALL ACOUSTIC COVERS

DANCING FOR: I DANCE FOR THOSE WHO CAN'T

FUN FACT: I AM HIGHLY ADDICTED TO COFFEE. A CUP (OR THREE) A DAY KEEPS ELLIE'S MIGRAINES AWAY.



REID SCHRODER

POSITION: TEAM LEADER COORDINATOR

FAVORITE ARTIST: JUKEBOX THE GHOST

DANCING FOR: I DANCE TO FIND A CURE

FUN FACT: I AM ACTUALLY A TERRIBLE DANCER.



PRESTON SIMMONS

POSITION: FAMILY RELATIONS COORDINATOR

FAVORITE ARTIST: THE CHAINSMOKERS

DANCING FOR: I DANCE BECAUSE NO FAMILY SHOULD EVER FEEL LIKE THEY ARE ALONE IN THEIR FIGHT WITH CANCER

FUN FACT: I AM PROBABLY THE WORST DANCER YOU WILL EVER SEE.



ALEX STEWART

POSITION: SPONSORSHIP COORDINATOR

FAVORITE ARTIST: THE AVETT BROTHERS

DANCING FOR: LOUISVILLE STUDENTS HELPING LOUISVILLE FAMILIES, CHILDREN, AND DOCTORS.

FUN FACT: I LOVE THE CITY OF LOUISVILLE ALMOST MORE THAN LIFE ITSELF.



BEN STREEPEY

POSITION: FINANCE DIRECTOR

FAVORITE ARTIST: JON BELLION

DANCING FOR: I DANCE FOR SMILES!

FUN FACT: I SUNK IN QUICK SAND.

FREQUENTLY ASKED QUESTIONS:

Q: Do I have to stay the whole 18 hours?

A: Dance Marathon is an experience of a lifetime and one thing that makes it that way is the commitment to stay for 18 hours for the kids that can't. You are permitted to leave the event but the best part of raiseRED is the total reveal and community hour that happens the next morning, you won't want to miss it!

Q: Do we dance the entire time?

A: Although raiseRED is a dance marathon, you are not dancing the entire 18 hours. Outside of dancing there are other fun things to do including games, different stations, activities and food. There is a line dance that will be taught throughout the night and will be performed during Community Hour at the end of the marathon.

Q: I'm not in a fraternity or sorority, I heard raiseRED was a Greek event?

A: raiseRED is not a Greek only event. We pride ourselves that raiseRED is an opportunity for all students to get together and have fun for such a great cause.

Q: What happens if I don't raise \$100?

A: Unfortunately, if you do not raise your \$100 fundraising minimum you are not allowed to participate in the marathon. Although this sounds scary, there are plenty of opportunities for you to raise your \$100 minimum. For fundraising tips, look for our fundraising manual in this handbook.

Q: Will there be food and drinks all night?

A: Throughout the night there will be plenty of free food and drinks to keep energized.

Q: When will I know what team I'm on and who my Team Leader is?

A: Once Team Leaders are selected, you will receive an email from them with information regarding teams and other important stuff about the marathon.

Q: What if my Team Leader has not emailed me yet?

A: If your Team Leader has not contacted you yet, please email one of the Team Leader Coordinators and let them know of your issue.

raiseRED HISTORY

raiseRED is the largest student run organization at the University of Louisville, as well as the only student run organization to support the clinical and medical research efforts at the University of Louisville. We focus year-round to support the children, families and doctors fighting pediatric cancer at UofL. The year of fundraising ends in an 18-hour Dance Marathon celebration, attended by hundreds of students. Last year, 1,000 students raised over \$330,000.

For 2017, raiseRED will mark its fourth year supporting pediatric cancer research at U of L. raiseRED benefits the work of the university's pediatric hematology and oncology program. Following eight years of successful dance marathons, raiseRED will take this well-known event loved by the campus community to even greater heights this year.

This year's event will take place on February 24th and 25th from 6 pm until 12 pm the next day. The theme for this year's raiseRED Dance Marathon is "A Night with the Stars" which will include a red carpet and many other Hollywood themed aspects. The event will take place in the Student Activities Center Multipurpose Room located on the Belknap Campus at the University of Louisville.

Everyone can become a part of raiseRED. To register as a dancer, team of dancers, or as a community member showing support, visit raisered.org. To learn more about how you can participate or volunteer, email elizabeth.romes@louisville.edu.

Together we will find a cure and restore hope that childhood cancer doesn't have to be in our vocabulary.

IMPORTANT INFORMATION

- your \$100 to get in the door must be raised by Thursday 2/23 at 8pm
- cash going to your total can be brought to the raiseRED leadership team to the SAC Monday (2/20) through Thursday (2/23) between 6pm and 8pm
- you can bring cash donations only as an addition to your \$100
- check in is located in the red barn from 4:30-5:15
- you must be in line by 5:15 to participate in the opening ceremony
- the opening ceremony begins at 5:45
- bring your student ID

We also ask you to leave the following items at home to maximize your raiseRED experience:

- any items of value
(raiseRED is not responsible for any items that are lost or stolen during the marathon)
- any sort of alcoholic beverages
- large amounts of cash (ATMs will be available for withdrawals if dancer needs cash)

PACKING LIST:

- ☐ DEODORANT
- ☐ HAIR TIES
- ☐ COMFORTABLE SHOES
- ☐ COMFORTABLE CLOTHES
- ☐ TOWEL/WASHCLOTH
- ☐ WATER BOTTLE
- ☐ STUDENT ID
- ☐ TEAM SHIRT
- ☐ MEDICATION (IF NEEDED)
- ☐ SWEATBAND
- ☐ GREAT ATTITUDE
- ☐ NUTRITIOUS SNACKS
- ☐ COSTUMES/PROPS FOR THEME HOURS
- ☐ ANY EXISTING DONATIONS NOT TURNED IN PRIOR TO MARATHON
- ☐ MONEY FOR MERCHANDISE STORE

