



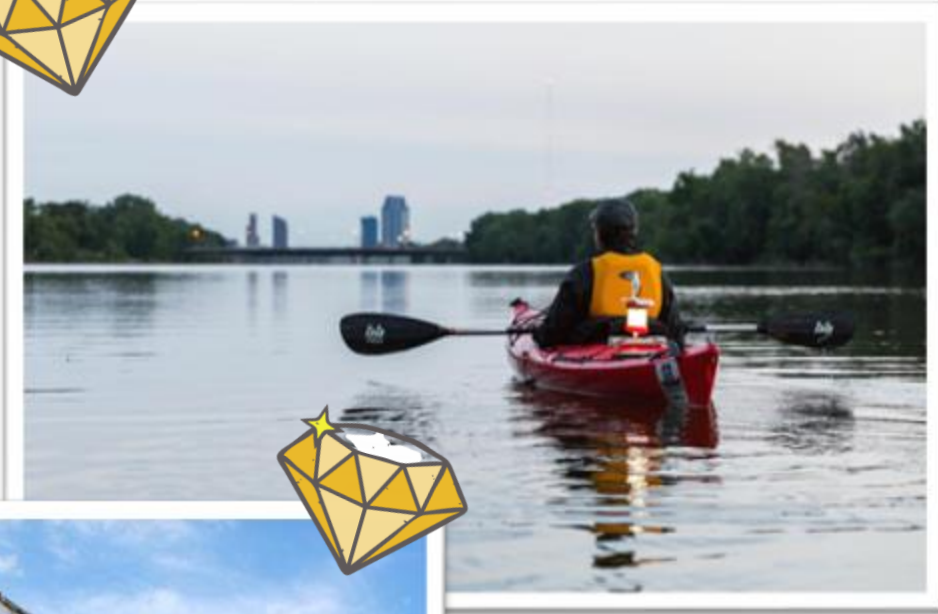
Gemma

The Furious Five

(Rebecca DiCosola, Grace Jung, Eleanor Lee, Oscar Schott, and Braden Weber)

Vision

- What do you like to do outside?
- Favorite outdoor spots in GR?
- Enter Gemma...



Experiencegr.com

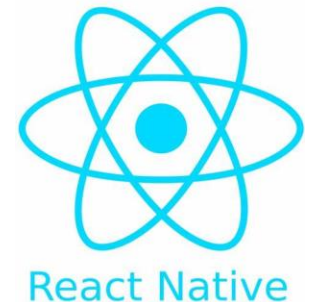
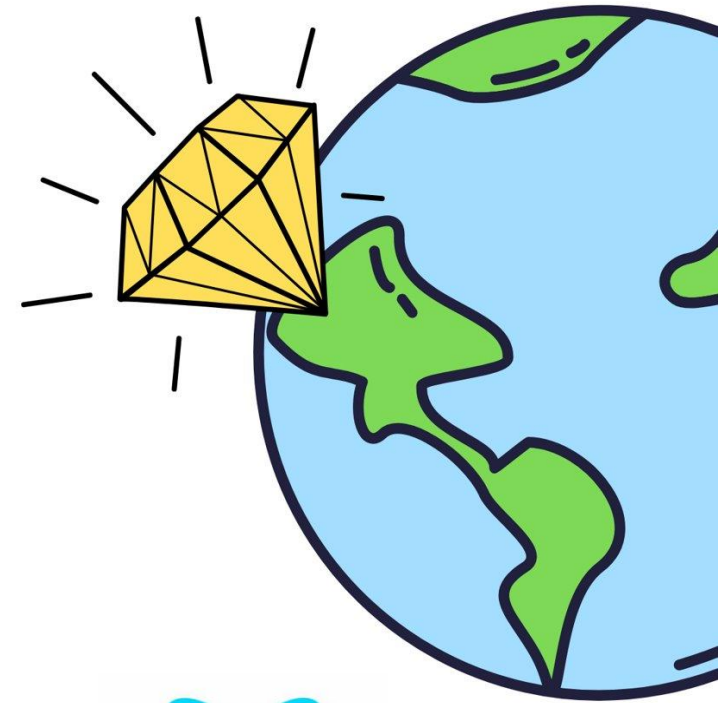
wfgr.com

What's Gemma?

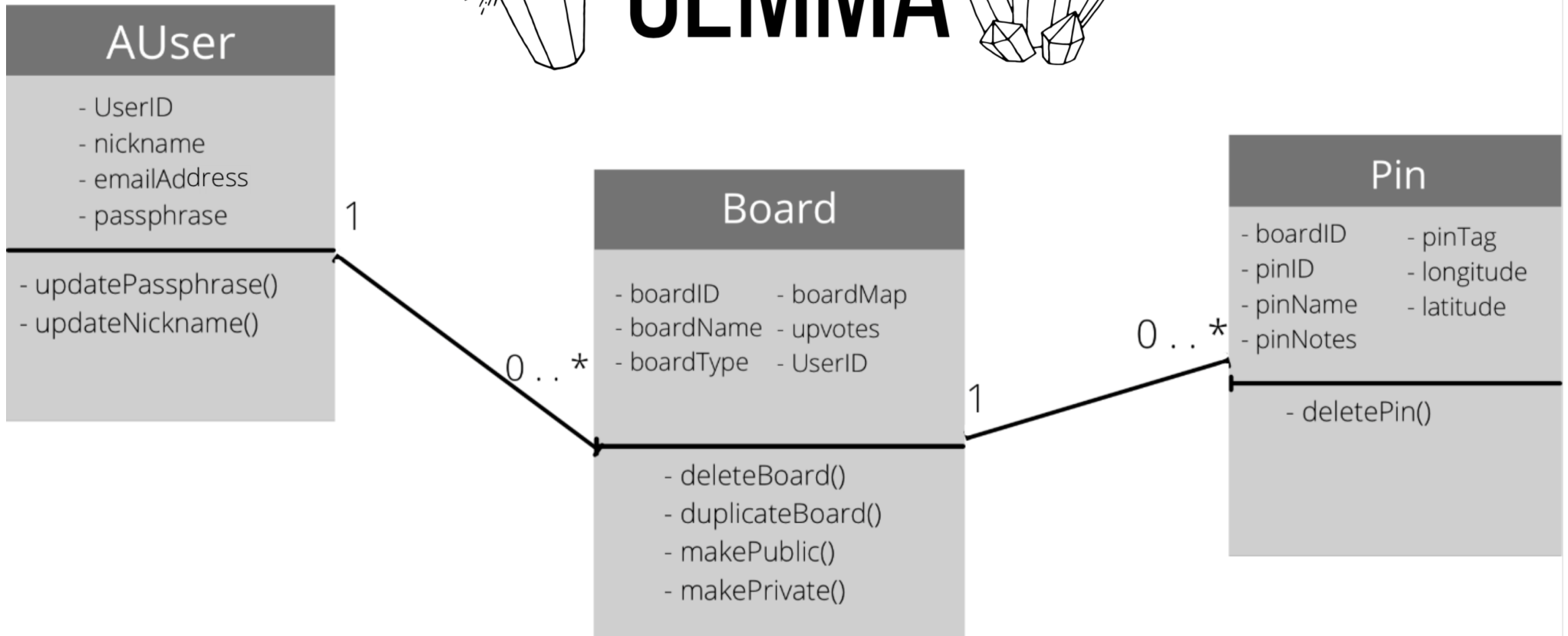
*"A geolocation app...
designed for outdoor
spaces"*

- our vision statement

- Say what?
- Demo time!



Wow! How'd you do that?



Information Systems

AUser(userID, emailAddress, passphrase, nickname, photo)

Board(boardID, userID, boardName, boardType, boardMap)

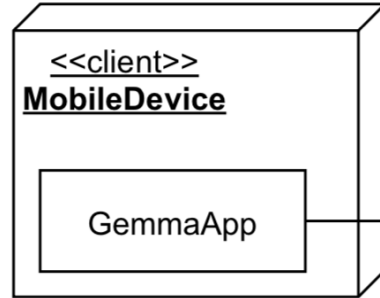
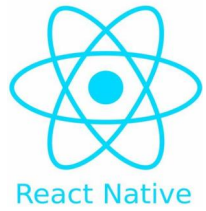


Pin(boardID, pinid, pinName, pinNotes, pinTag, longitude, latitude)

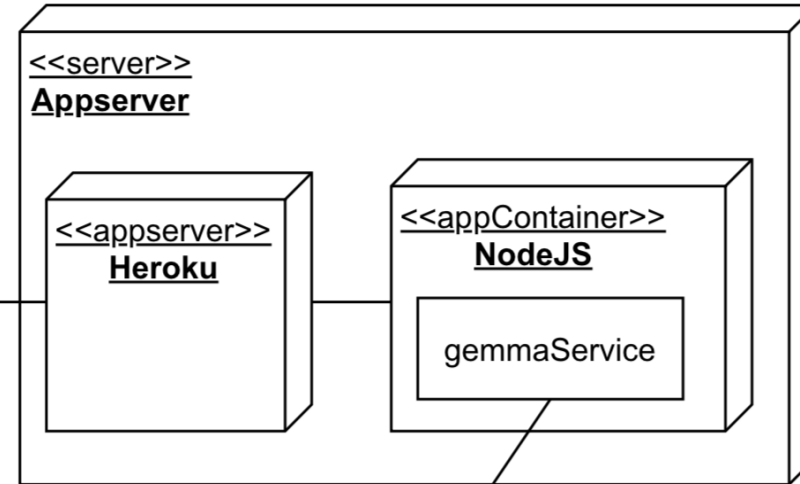


ElephantSQL

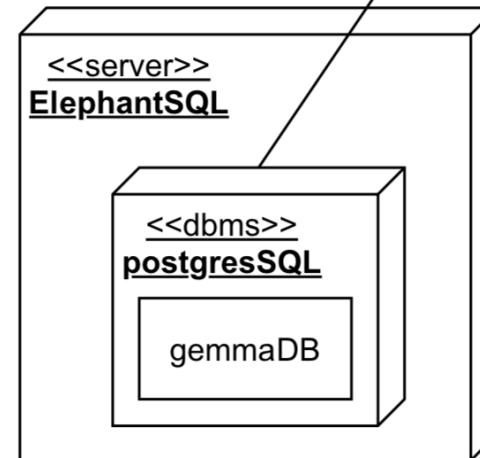
Deployment



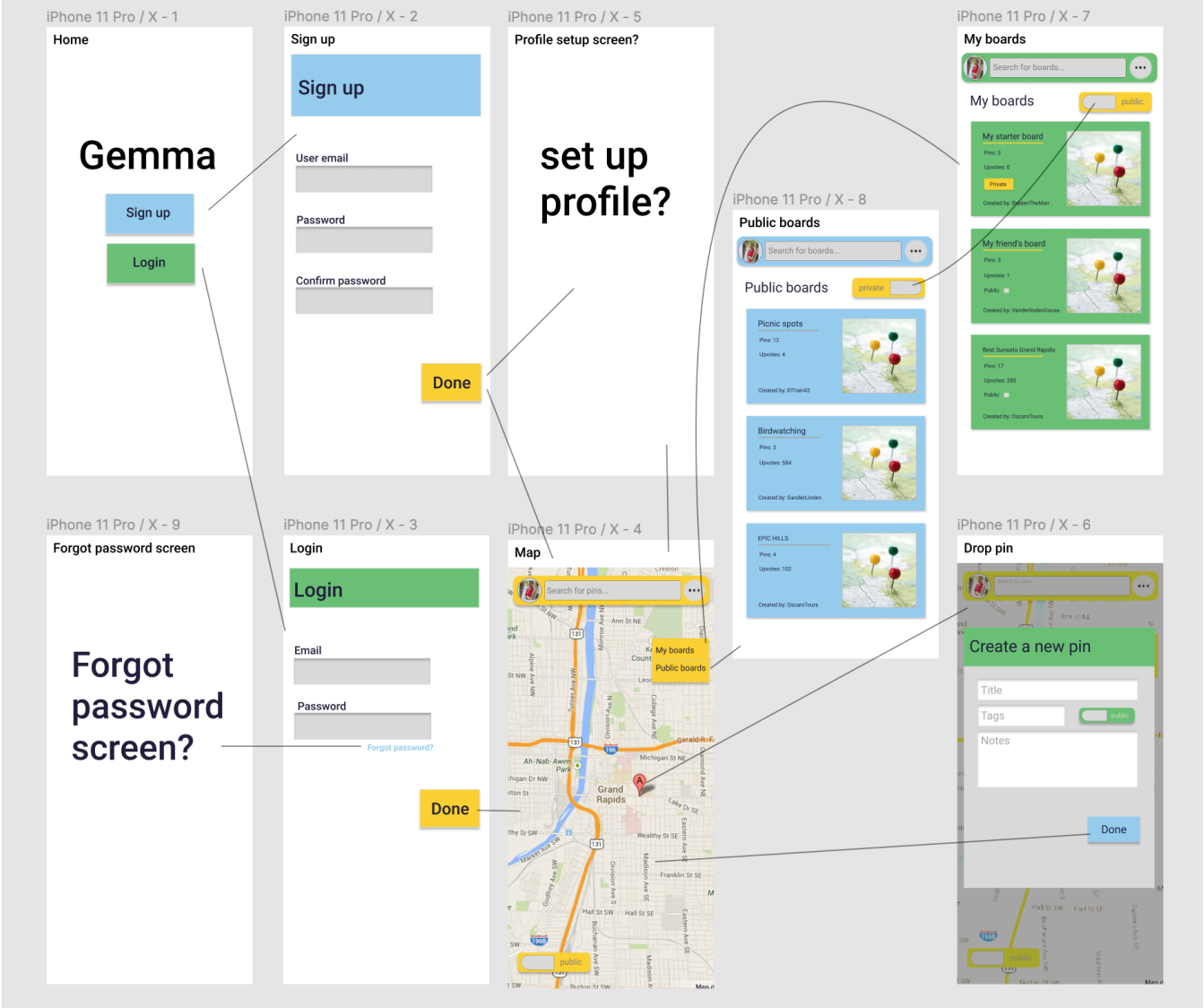
HTTP



ElephantSQL

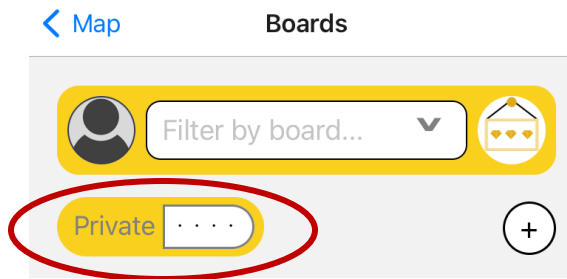


Original UI Design

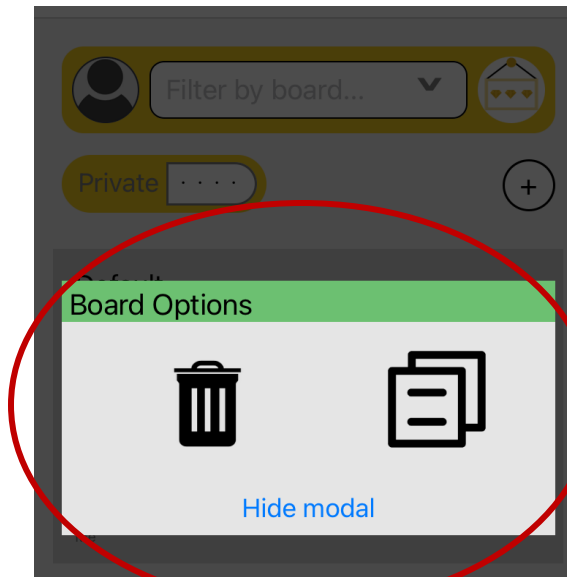
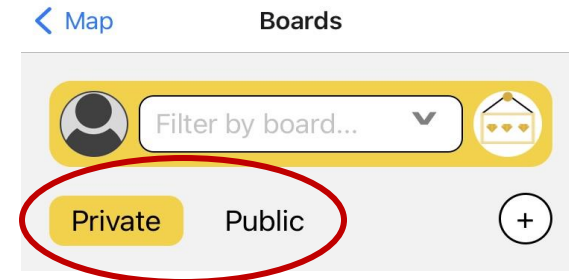


User Testing

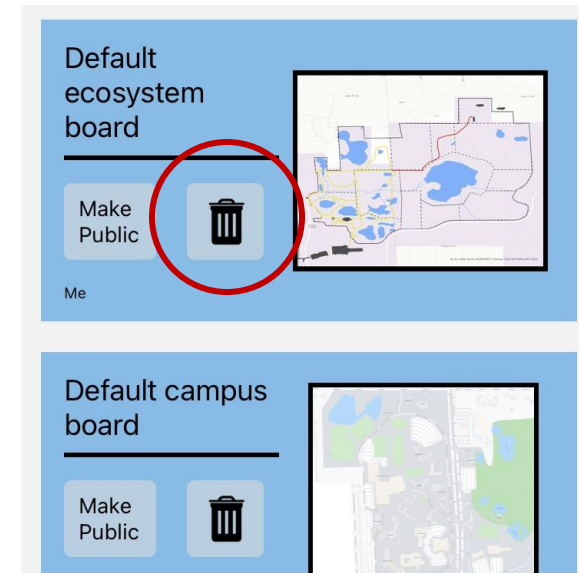
Bug Found:



Our fix...

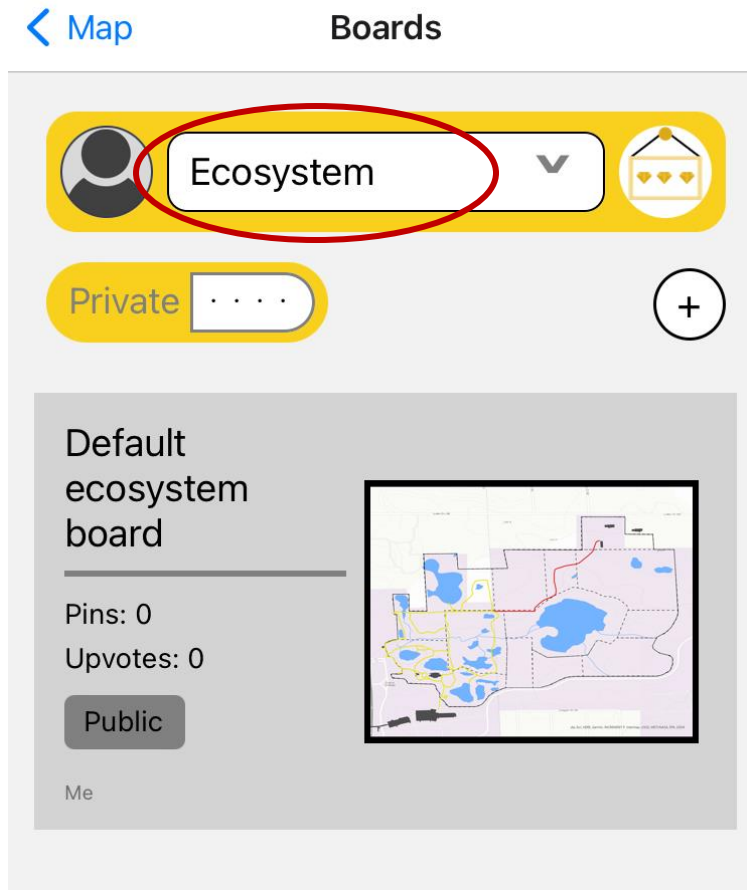


Our fix...



User Testing

Bug Found:



Our fix...

Text inputs clear their contents when the screen changes

Assessment



Functionality:

- Core user stories
- Server + client integrated
- Limited GPS accuracy
- Security concerns

Prospects:

- Not the only social outdoor app
- Cute UI
- Boards & pins = unique

Implications:

- Make planning easier
- Encourage outdoor time
- "Browse" before exploring – less adventure?

Thanks for listening!

Y'all are real gems ;)



The Furious Five

Questions?
