

Team Spirit

Workshops Empowerment Inc.



Workshops
Empowerment
Inc.



Disability Rights and Resources



The Power of Hope and Freedom



Previous Problem Statement

- Focus Area:
Helping individuals facing barriers to employment, find jobs in the private sector.
- Main Goal:
Scale up and hire more interns, in particular, young adults and those with disabilities.



Midterms Feedback

- Make slides more professional
- Drop Studio by The Tracks
- Focus on getting on DRR reference list
- Making marketing material for potential partners
- Lunch and Learn

Problem Statement

WE INC. is a deep-rooted organization; however, this history has a negative perception that has created challenges.

Focus on marketing material to rehabilitate image aimed at potential partners

Create joint marketing with partners to increase enrollment

Input and Output



Brochure

WE INC. LUNCH & LEARN

Our mission is to help people with barriers find employment and are looking to partner with other NPOs.

CALLING ALL DONORS, PARENTS & GUARDIANS, & POTENTIAL NPOS

We are excited to provide an insightful documentary that showcases the beneficial work that our organization carries out.

JOIN US AT

WE
INC.

WE LUNCH & LEARN AT WE INC.

EMPOWERING LIVES THROUGH EMPLOYMENT

DISCOVER THE MISSION

Join us for an inspiring afternoon as WE Inc. shares its commitment to helping individuals overcome barriers to employment. Learn how our programs create pathways to independence, dignity, and success.

WHAT TO EXPECT

- EXCLUSIVE SCREENING of the WE Inc. Documentary
- LIVE Q & A with program leaders and participants
- NETWORKING OPPORTUNITIES with other nonprofits

WHO SHOULD ATTEND

- DONORS & SPONSORS: See your impact in action
- PARENTS & GUARDIANS: Learn how WE Inc. supports your loved ones
- NONPROFIT LEADERS: Explore partnership opportunities
- COMMUNITY ADVOCATES: Be part of the change

DONORS AND NPOS LOOKING TO PARTNER

WHY IT MATTERS

WE Inc. is more than a workplace—it's a launchpad for lives. By partnering with us, you help build a future where everyone has a chance to thrive.

RESERVE YOUR SPOT TODAY!*

 (205) 592-9683

WE INC. And DRR

- Message: Building Self-sufficiency, self-agency, overall benefits of occupation
- Audience: Focuses on the individual, parents, and guardians

Join us for
Lunch!

Together, WE Inc and Disability Rights and Resources invite families to explore empowerment through self-advocacy and self-sufficiency.



100+ Empowered
Participants

Discover your potential through our programs directed at independent living and employment.

WE
INC  **Disability Rights & Resources**
The Power of Hope and Freedom

<https://drradvocates.org>
<https://weincal.org/>
4244 3rd Avenue South
Birmingham, AL, 35222
Date:
Time:

WE INC. and Exceptional Foundation

- Message: Safe environment, Self-sufficiency, Self-development.
- Audience: Focuses on the Individual, parents, and guardians

COMMUNITY LUNCH AND
LEARN
JOIN US TO CONNECT!



FOR FAMILIES SEEKING ADDITIONAL SUPPORT, DISCOVER HOW WE INC AND THE EXCEPTIONAL FOUNDATION EMPOWER OUR COMMUNITY.

Uncover your potential with hands-on learning, employment opportunities, and self-expression through a safe environment.

Date:
Time:

WE
INC

Learn more at weincal.org
exceptionalfoundation.org



WE INC. and Youth Towers

- Message: Supportive paid job training, experience with barriers, extensive support networks
- Audience: Focuses on potential donors

Join us for Lunch
and Learn!

For those helping to build a stronger future for Birmingham.



Together, we can give a first chance to those who've never been given the opportunity to succeed.

Youth Towers and WE Inc. offers paid job training, real-world experience, and mentorship to youth overcoming barriers like homelessness.

December 12,
2025, 12:00
p.m., Conference
Room A



Join us!
<https://weincal.org/>
205-592-9683
4244 3rd Avenue South
Birmingham, Alabama 35222

WE INC. and One Roof

- Message: Paid internship, supportive space, supportive staff, public transportation
- Audience: Individuals helped by One Roof

Join Us for Lunch!

Unlock your potential with a paid internship, a supportive staff, public transportation options, and a safe space where we vouch for your advocacy.

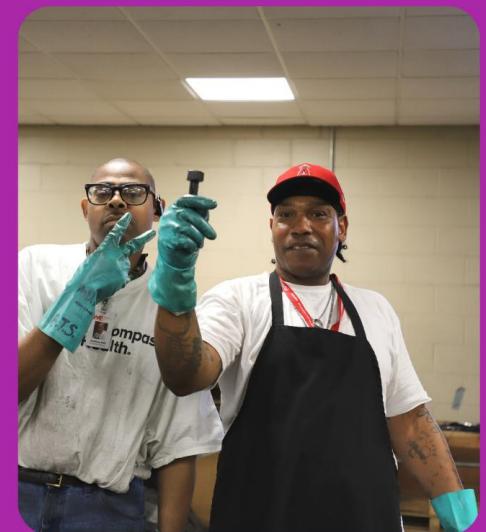
Date, Time

4244 3rd Avenue South
Birmingham, AL 35222

For more information

info@weincal.org
205-592-9683

For those One Roof has made a lasting impact on.



We INC. and 100 Black Men of Birmingham

- Message: Life skills through PRAES Lab, entrepreneurship.
- Audience: Potential Donors



Lunch and Learn

Connecting Communities for a Brighter Future



Help support the future of Birmingham by funding mentorship programs, skill training, and entrepreneurial training.

Help create a workforce for tomorrow.

Join Us!

<https://weincal.org/>

<https://aggastonbgc.org/>

123-456-7890

4244 3rd Avenue South

Birmingham, Alabama 35222

<https://weincal.org/>

December 15,
2025, 10:00 a.m.,
Community Hall

WE INC. and A.G. Gaston Girls and Boys club

- Message: Life skills through PRAES Lab, entrepreneurship, variety of skill training
- Audience: Potential Donors



LUNCH & LEARN

Building confidence, life skills,
and future pathways together.

- Life skills through PRAES Lab
- Entrepreneurship Variety of skill traing



12-12-12

11:00 AM – 2:00 PM

1234 Elmwood Ave., Anytown



JOIN US

www.example.com 555-123-7890

Surprising and Challenging



Communicating
with potential
partner



Attempting to
refine the perfect
message



Setting clear
timelines

What we learned from this class



Concepts and
skills



Problem
solving



Teamwork



Strategic
planning



Basics of
consulting



Foundational
knowledge of
NPOs

What's Next?

1

Finish the Lunch
& Learn flyer
and finalize
design

2

Submit updated
marketing
materials for
long-term use

3

Share a list of
potential partner
organizations

Thank you