

WE Inc. Partnership Proposal

Presented by Team Spirit



Agenda

Course Overview

Statements and Stakeholders

Ideals and Expenses

Points of Contact

Final thoughts

Service Learning

- Mix of theory and experience
- Fortifies learning into valuable skills

Key Topics learned so far

- SWOT and TOWS analysis
- Basics of NPOs
- Effective use of AI

We Inc.

- Historic institution
- Focused on those facing barriers to occupation

What is the Project?

- Connecting with partner NPOs

Problem and Solution Statements



Problem Statement

- We Inc. is a historic institution



Focus Area:

- Helping individuals facing barriers to employment, find jobs in the private sector.

Main Goal:

- Scale up and hire more interns, in particular, young adults and those with disabilities.

Solution Statement

- Disability Rights and Resources (DRR) mission is to Expand outreach to support people with disabilities in the community

Focus Areas:

- Teaching self-sufficiency and self-advocacy.

Potential Partnership Opportunity:

- DRR can refer youth to WE Inc. for employment training as a next step.



Solution Statement



Studio by the Tracks (SBTT)

Integrate art-based empowerment into We Inc.'s job training pipeline.

Potential Partnership Opportunity:

- Connect creative skill-building with tangible vocational outcomes.
- Expand visibility of We Inc. among arts-focused donors and inclusive employers.

Who are the Stakeholders

Disability Rights and Resources

Youth/Young Adults with disabilities



Studio By The Tracks

Individuals on the Autism spectrum



Ideals For DRR

Cross-Referral Goal:

Connecting We Inc.
and DRR service
population

Success:

Measured by
individuals referred per
cohort

DRR

We Inc.

Empower Me!

- Self-advocacy
- policy education
- resource education
- self-sufficiency

Empower U!

- focused on youth
- Empower Pathways!
- Individuals with disabilities
- Empower Horizons!
- Individual living skills

Ideals for Studio By The Tracks

Mix creative and traditional vocational training

- Elevate entrepreneurship options for We Inc.
- Creative outlet for trainees
- Joint fundraising
- Advertising for We Inc. Products



Value of Potential Partnerships

DRR

- Not vital
- Purely beneficial
- Creates more prepared trainees

Studio by the Tracks

- Not vital
- Diversifies vocational training
- Allows for well-rounded trainees



Point of Contact



Email

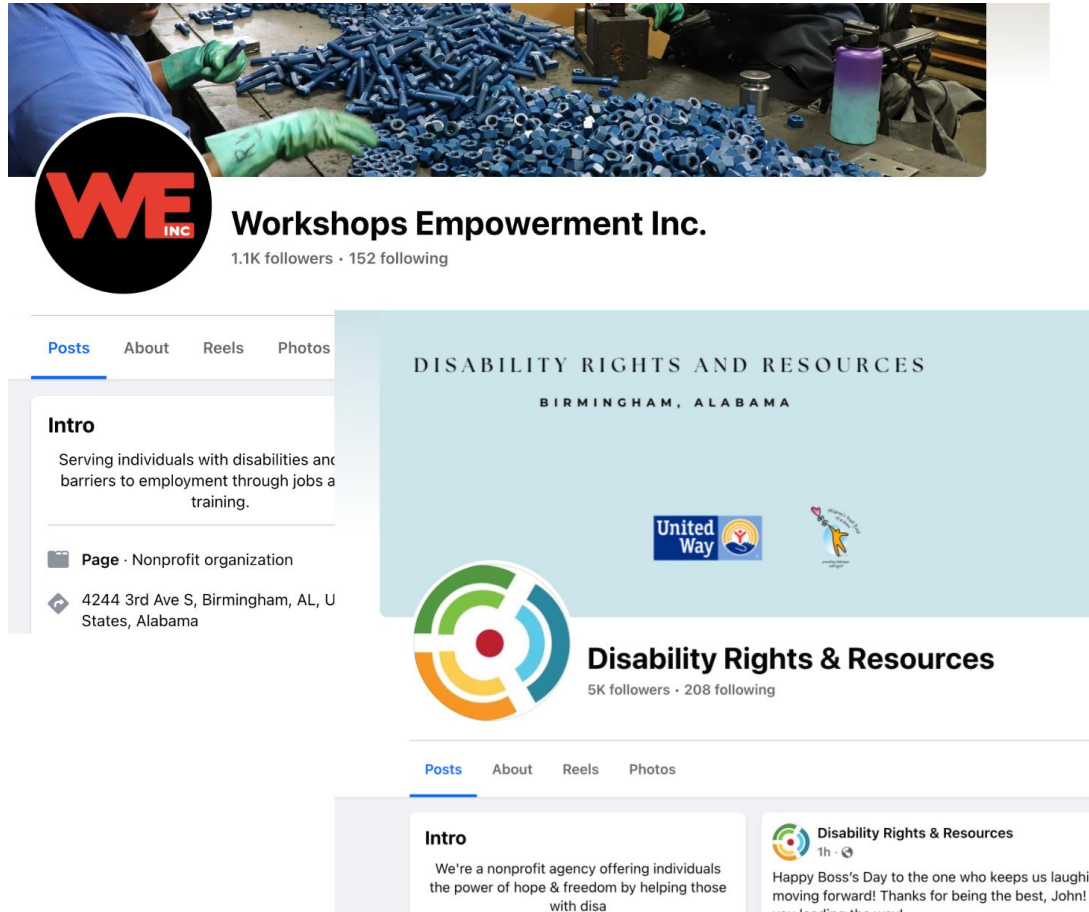


Phone



Potentially set up a meeting with Outreach specialist

Messaging



- Regular outreach to new businesses for placements opportunities.
- Collaboration on social media to share partnership activities.

Expenses



Outreach, promotion, and branding

\$11k based on 2024
budget of WE Inc in
public relations section



Program delivery costs

\$6k based for 2024
budget of WE Inc in
supply section



Wages for Trainees

\$40,000 calculated
based on \$8/hr x 10 new
trainees for 12 weeks



Transportation

\$1.5k based on the need
of certain trainees

Income



Joint Grant

\$50k-100k allocation from most likely United Way.



Contract Growth

\$70k calculated.



Specific growth in café and WE Made items

both stemming from increase in trainees.

Financial Questions/Conclusions

Does WE Inc actually require a grant for this partnership?

The contract revenue gives us over \$10,000 of revenue alone.

We want to know how much WE Inc wants from a partnership revenue wise.

More research is needed for program delivery and marketing costs.

Right now, we have interns working 40 hour weeks.

Conclusion

We Inc. has a strong vocational training program

DRR's programs mesh well with We Inc.'s

Studio By the Tracks offers less than DRR

Therefore, we recommend the DRR partnership

Our recommendations should be within current capacity limits



References

Workshops Empowerment Inc. (2021). *WE Inc. | Empower your journey - Get involved today*. Retrieved from <https://weincal.org/>

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Disability Rights & Resources. (2025). *Disability Rights and Resources – The power of hope & freedom*. <https://drradvocates.org/>

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Questions and answers