

















Launch Checklist — CarMatch 0.2.0

This checklist captures the launch readiness items for the CarMatch beta-to-production rollout. Status values:  complete,  in progress,  pending / not required.

Area	Item	Status	Notes
Content	All core pages reviewed (Discover, Events, Forums, Profile, Login, Sign Up)		Copy reviewed after ownership fixes; profile placeholders show "Coming soon" plan.
Content	Launch announcement draft		Ready to post alongside press blurb (see Communications section).
Functionality	User registration & login		Supports session persistence, validation, and relaxed auth rate-limits (50 attempts/5 min).
Functionality	Event creation		Modal autofocus, success toast, newly created events injected + drawer auto-opens.
Functionality	Event edit/delete		Organizer-only controls update both Mongo + cache with success toasts.
Functionality	RSVP toggle		"Processing..." state, badge toggle, attendee count refresh, non-owner lockouts verified.
Functionality	Forums		Categories/threads load; moderator tooling works. "New Thread" submit button scheduled for next patch.
Functionality	Profile dashboard		Profile header, About, Garage/Events tabs render; edit/save flows deliver confirmation toast.
Functionality	Messaging/Garage placeholders		Pages load with "Coming soon" messaging to set expectations.
Deployment	GitHub Pages (frontend)		npm run deploy latest build (SEO + analytics) pushed.
Deployment	Render (backend)		0.2.0 backend live; /healthz returns connected. Manual redeploy instructions in DEPLOYMENT.md.
Analytics	Google Analytics integration		initAnalytics + trackPageView (requires REACT_APP_GA_MEASUREMENT_ID).
Analytics	Web Vitals hook		Default CRA reportWebVitals ready for custom logging.

SEO	Helmet-less hook useSEO + canonical/meta tags	✓	Titles/descriptions per route, OG/Twitter tags, JSON-LD for site/events/forums.
SEO	robots.txt & sitemap.xml	✓	Robots allow crawl; sitemap published with primary routes.
Monitoring	Security/rate limit logging	✓	429 messaging documented; thresholds relaxed for launch.
Communications	Launch press/ad copy	✓	Short-form release prepared (see below).
Communications	Social/announcement checklist	✓	Outline ready for Discord, Slack, email, and project board posts.

Launch Communication Template

Subject: CarMatch 0.2.0 is live — Organize your next drive today!

CarMatch now supports full event ownership, real-time RSVP feedback, and upgraded moderation tools. Create your own meet, manage attendees, and join the conversation in our refreshed forums. Visit <https://bradleymatera.github.io/car-match/> to explore the latest build and let us know what you think.

Highlights:

- Organizer dashboard: create, edit, and retire events with instant feedback
- Forum enhancements: moderator tooling, empty-state messaging, and polished navigation
- Analytics & SEO ready for launch day reporting

Thanks for being part of the beta — see you at the next meet!

Launch Day Run Book

1. **T-2 hours** – Final smoke test (new account, create/edit/delete event, RSVP as secondary user, forum navigation, profile edit).
2. **T-1 hour** – Announce maintenance window (if needed) on project board / social channels.
3. **Launch** – Publish announcement (GitHub Discussions, email, social), flip any feature flags, and monitor Render logs for errors.
4. **T+1 hour** – Review analytics dashboard for first page views, confirm GA tracking.
5. **T+24 hours** – Gather feedback from testers, triage any high-priority regressions, and update the beta tracker.

All supporting documentation has been refreshed (see `docs/ownership-rollout.md` , `docs/beta-issue-tracker.md` , and `docs/log2.md`). EOF