

# Bradley Molinaro

+1 (770)-548-9874  
bradley.s.molinaro@gmail.com  
bradleysabin.github.io/Portfolio/

## Summary

Helped establish a centralized data culture by setting high standards for data quality and reports, partnering cross-functionally to create stakeholder alignment, and leading a team of analysts to translate needs into scalable data models and self-serve analytical tools used company-wide. I am passionate about building lasting partnerships, effective design, and solving problems end-to-end.

## Skills

Data Visualization - Tableau (certified sources, design systems, admin), D3.js, Figma

Data Engineering - SQL, Snowflake, FiveTran, multi-step ETL jobs

Collaboration & Strategy - Metric alignment, data governance, stakeholder engagement, team management

## Education

### Parsons School of Design (2023)

Completed Course, Information Design for Infographics and Visual Storytelling

### University of Georgia (2018)

Bachelor's Degree, Statistics

## Volunteering

### University of Washington (2023 - 2024)

Data Visualization Advisory Board

## Experience

### International Travel, Career Break (2025 - current)

Traveled long-term across diverse cultures, building adaptability, empathy, and problem-solving in unfamiliar settings.

### Data Visualization Manager - ExtraHop (2023 - 2024)

### Data Visualization Specialist - ExtraHop (2021 - 2023)

Hired to consolidate executive reporting across teams, I quickly became a cross-functional partner to all departments aligning stakeholders around essential business metrics. I built trusted multi-step pipelines using FiveTran, Snowflake, and Tableau, introduced historical snapshotting for trend analysis, and established Snowflake as the company's source of truth. After demonstrating the need for centralized governance, I was promoted to lead a new data function, managing a team of three with varying skill levels. Together, we partnered with stakeholders to standardize data processing and metrics, built self-service tools including a searchable dashboard catalog, and drove adoption through user groups, certified data sources, and consistent quality. Our work significantly improved data reliability, sped up decision-making, and laid the foundation for a company-wide data culture.

### Business Intelligence Analyst II - Payscale (2020 - 2021)

Served as a centralized partner to cross-functional teams, building end-to-end reporting using Snowflake and Tableau to support metric development and decision-making. Created a widely adopted "All Account View" dashboard during hack week to unify customer behavior data across marketing, sales, support, and product usage. Conducted a high-impact churn analysis that revealed a link between support interactions and retention. Outside of core responsibilities, I taught myself D3.js, and later designed and developed interactive data visualizations for the company's high-traffic Salary Research product.

### Data Visualization Engineer - Zume (2019 - 2020)

### Business Intelligence Analyst - Boeing (2019)