

# Bradley Molinaro

bradley.s.molinaro@gmail.com  
bradleysabin.github.io/Portfolio/

## Summary

Data visualization specialist passionate about designing clear and compelling data stories. Experienced in translating complexity into intuitive visual narratives and building creative tools that enable informed decisions at scale. Skilled in both the art and architecture of data communication, from data pipelines and design systems to dashboards and custom interactives.

## Skills

Data Visualization - Tableau (design systems, dashboard UX), D3.js, Figma, storytelling

Data Fluency - statistical analysis, SQL, Snowflake, FiveTran, data modeling, version control

## Education

### Parsons School of Design (2023)

Completed Course, Information Design for Infographics and Visual Storytelling. Created *The Childcare Gap Interactive*, Awarded Data Viz Society's Information is Beautiful Awards Longlist

### University of Georgia (2018)

Bachelor's Degree, Statistics

## Volunteering

### University of Washington (2023 - 2024)

Data Visualization Advisory Board

### SeaGL Conference Speaker (2022)

Presented on Accessible Data Visualization

## Experience

### International Travel, Career Break (2025 - current)

Traveled long term, sharpening cross-cultural empathy, adaptability, and communication. Continued developing data storytelling skills through public-facing visualizations and creative exploration: *The Insights archive*

### Data Visualization Manager - ExtraHop (2023 - 2024)

### Data Visualization Specialist - ExtraHop (2021 - 2023)

Hired to consolidate executive reporting across teams, I quickly became a cross-functional partner to all departments aligning stakeholders around essential metrics. I built trusted multi-step data pipelines using FiveTran, Snowflake, and Tableau, introduced historical snapshotting for trend analysis, and established Snowflake as the company's source of truth. After demonstrating the need for centralized governance, I was promoted to lead a new data function, managing a team of three with varying skill levels. Together, we partnered with stakeholders to standardize data processing and metrics, built intuitive tools including a searchable dashboard catalog, and drove adoption through quality design, user groups, and consistency. Our work significantly improved data reliability, sped up decision-making, and laid the foundation for a company-wide data culture.

### Business Intelligence Analyst II - Payscale (2020 - 2021)

Served as a centralized partner to cross-functional teams, building end-to-end reporting using Snowflake and Tableau to support metric development and decision-making. Created a widely adopted "All Account View" dashboard during hack week to unify customer behavior data across marketing, sales, support, and product usage. Conducted a high-impact churn analysis that revealed a link between support interactions and retention. Outside of core responsibilities, I taught myself D3.js, and later designed and developed interactive data visualizations for the company's high-traffic Salary Research product.

### Data Visualization Engineer - Zume (2019 - 2020)

### Business Intelligence Analyst - Boeing (2019)