

Jemma Kwak

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EDUCATION

University of California Berkely 2020

- B.A. Cognitive Science (Society, Culture and Congition)
 - Computer Science
 - Design Innovation

EXPERIENCE

Warner Bros. Entertainment

Data Intelligence Intern • Summer 2017

- Organized and visualized third-party data for WB marketing team.
- Created documentation guides for pushing and loading audiences to marketing platforms.

Undergraduate Lab @ Berkeley

Graphic Designer • Fall 2017

- Designed media including graphics, flyers, and additional promotional media.
- Developed poster and presentation templates in collaboration with research team.

EthiCAL Apparel

Design Associate • Spring 2017

- Responded to design requests from local businesses and student organizations with 24-48 hour turnover rate.
- Launched bi-weekly EthiCAL line apparel and accessory designs.

CS Kickstart

Commitee Member • Spring 2017

- Managed and processed funds - both sponsor donations and expenditures of the organization.
- Initial participant and organizer to the week-long computer science

Warner Bros. Entertainment

Web Apps Intern • Summer 2016

- Worked on end-to-end redesign of internal safety production resource site.
- Coordinated with WB Safety, front-end developers, and Web Apps team to deliver the site by end of summer.

Berkeley YWCA

Student Intern • Fall 2016

- Weekly execution and prep of engaging STEM projectsfor local Oakland elementary schoolers.
- Led and assisted students in learning concepts in science through

SKILLS

Design Software

Photoshop InDesign
Illustrator Premiere

Programming

HTML3 JQuery
CSS5 Python

Visualization/ Prototyping

Tableau Figma
Balsamiq