

Jemma Kwak

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EDUCATION

University of California, Berkeley

- B.A. Cognitive Science
 - Computer Science
 - Design Innovation

EXPERIENCE

Web Design DeCal (CS 198)

Teaching Assistant • Fall 2017

- Assisted teaching 100+ students how to build static websites using HTML, CSS and JQuery
- Held weekly office hours, graded homework assignments, led lab cohort

Undergraduate Lab @ Berkeley

Graphic Designer • Fall 2017

- Designed media including graphics, flyers, and additional promotional media

Warner Bros Entertainment

Data Intelligence Intern • Summer 2017

- Organized and visualized third-party data for WB marketing team
- Created documentation guides for pushing and loading audiences to marketing platforms.

EthiCAL Apparel

Design Associate • Spring 2017

- Responded to design requests from local businesses and student organizations with 24-48 hour turnover rate
- Launched bi-weekly EthiCAL line apparel and accessory designs

Berkeley YWCA

Student Intern • Fall 2016

- Weekly execution and prep of engaging STEM projects for local Oakland elementary schoolers.
- Led and assisted students in learning concepts in science through weekly activities

Warner Bros. Entertainment

Web Apps Intern • Spring 2017

- Worked on end-to-end redesign of internal safety production resource site.
- Coordinated with WB Safety, front-end developers, and Web Apps team

SKILLS

Design Software

Photoshop InDesign
Illustrator Premiere

Programming

HTML3 JQuery
CSS5 Python

Visualization/Prototyping

Tableau Figma
Balsamiq Adobe Xd