YEO GYOUNG KWAK

PROFFESSIONAL SUMMARY

I am a current first year attending UC Berkeley interested in front-end development and UI/UX. I am passionate about web and graphic design in addition to CS education. I hope to pursue a field that will allow me to combine art and technology to push the boundaries of their collision.

SKILLS

Design Software
Adobe Illustrator
Adobe InDesign
Adobe Premiere
Programming
Python
HTML/CSS
JS

PROJECTS

Full documentation can be seen on Behance.

DeCal Redesign
January 2017 | Berkeley, CA
- Using the human-centered design process, I explored ways to improve the user experience of a student finding DeCals(Democratic classes at Cal).
- Mockups, both low and high-fidelity prototypes
- Explained my divergent-convergent thinking process

CalCentral Redesign
December 2016 | Berkeley, CA
- My first design thinking project centered around redesigning the experience of a college portal.
- High fidelity mockup and explanation of my design thinking process, need finding, etc.

CONTACT

2650 Durant Ave. DE-414
yeogyoungkwak@berkeley.edu
(818) 416-4014
be.net/jemmakwak

EDUCATION

University of California, Berkeley
Major: Intended Cognitive Science, Computational Focus
GPA: 3.2
Relevant Coursework:
- CS 61A - The Structure and Interpretation of Computer Programs*
- Single Variable Calculus*
- ME 98 - Human Centered Design Decal
- CS 198 - Web Design Decal

* Grades in progress

EXPERIENCE & ACTIVITIES

Warner Bros. Technology Solutions
REACH Intern and Scholar
January 2017 - Present | Berkeley, CA
- Oversaw complete internal site redesign for the company's main safety production resource
- Worked directly with the Warner Bros. Safety Department and front-end consultants.

EthiCAL Apparel
Design Associate
January 2017 - Present | Berkeley, CA
- Worked on a total of four apparel and accesory line launches, including t-shirt/sweater and sticker designs
- Cross-team collaboration between sales associates to bring about and execute specific customer requests for apparel designs

CS Kickstart
Finance Committee Member
January 2017 - Present | Berkeley, CA
- Initial participant and organizer in week-long summer intensive for incoming freshmen girls to learn foundational computer science
- Managed and processed funds - both sponsor donations and expenditures of the organization
- Worked closely with industrial relations

TechGYRLS (YWCA)
Student Intern
August 2016 - December 2016 | Oakland, CA
- Helped prepare and facilitate weekly STEM lessons and activities for Oakland elementary schoolers.
- Served as a mentor and teacher to students while engaging them in fun science and engineering projects.