

BRAD WELDY
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WEB DEVELOPER

[California State University, Fullerton](#): Bachelor of Communications, Public Relations

Talented UI/UX Web Developer with a strong understanding of usability patterns, browser compatibility, responsive web solutions, mobile development, navigational planning, visual theme, content organization, site structure and design. Hard working, self directed, confident, detail oriented, highly motivated team player with the ability to multi-task effectively with proven results.

Highly Proficient in:

HTML5 ▪ CSS3 ▪ PHP ▪ JavaScript ▪ jQuery ▪ Bootstrap 3 ▪ Mobile Web Development ▪ Responsive Design ▪ MySQL ▪ E-commerce ▪ Photoshop ▪ Wireframing ▪ Mockup Design ▪ Debugging ▪ Testing ▪ Browser Compatibility ▪ JSON ▪ XML ▪ Ajax ▪ Graphic ▪ Content Management Systems (CMS) ▪ WordPress ▪ Email Marketing ▪ SEO ▪ SMO ▪ Google Analytics ▪ AdWords ▪ Page Speed Insights ▪ Webmaster Tools

Portfolio

[Taylor Digital](#)--San Clemente, CA, January 2016-Present

Web Developer

- WP and WP plugin developer
- Manage Cold Fusion applications, db and network of micro-sites
- Manage multiple accounts and communicate with clients from current and past projects

[The Lynch Group](#)--Mission Viejo, CA, September 2013-2016

Web & E-Communications Director

- Built & Managed The Lynch Group website
- Promote The Lynch Group and its events
- Built application utilizing Zillow API

[Fullerton Arboretum](#)--Fullerton, CA, June 2013-2016

Web & Communications Coordinator

- Manage the Fullerton Arboretum website
- Promote the Fullerton Arboretum and its events
- Organize multiple supporting organizations via Google Presentations, Drive, Calendar

[Young Company](#)--Laguna Beach, CA, February 2013-May 2013

PR/AD Intern

- SEO, SMO, Online Advertising, Branding
- B2B Marketing, Analytics and Insights