

# Website Planning Document

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## Simple Weather Site

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### Site Purpose

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The purpose of this site is to provide the weather forecast for the following cities: Franklin, Greenville, Springfield.

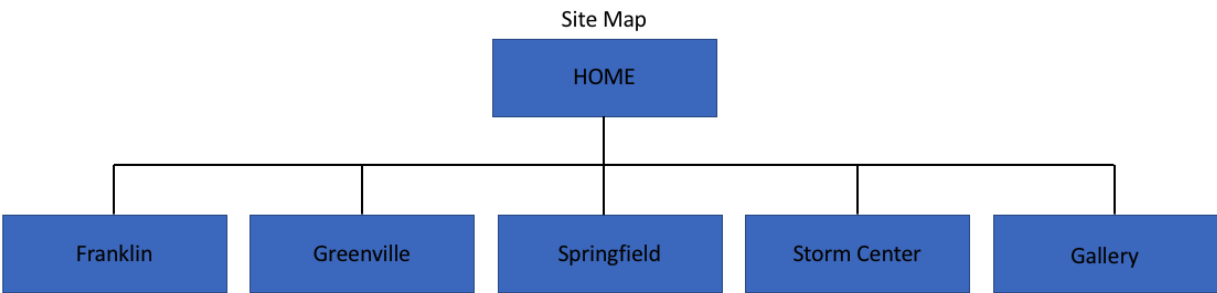
### Target Audience

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The target audience for this site are the local residence, vacationers, and travelers.

### Site Map

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### Color Scheme

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The color scheme that I picked is to have a primary color of green with accents being blues. Primary will be used for the Header and links. Any section headings will also use the primary color. The secondary will be used for the navigation bar and footer and smaller headings.

Primary Color: #00BF32

Secondary Color: #38B2CE

Tertiary Color: #05819E

### Typography

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The Primary text fonts are Playfair Display, and Arimo.

Site Header	Playfair Display	40px	#00BF32	Sample
Primary Navigation	Playfair Display	30px	#38B2CE	Sample
Footer Navigation	Playfair Display	20px	#05819E	Sample

Heading 1 (h1)	Playfair Display	30px	#00BF32	Sample
Heading 2 (h2)	Playfair Display	25px	#00BF32	Sample
Heading 3 (h3)	Playfair Display	20px	#00BF32	Sample
Paragraph Text (p)	Arimo	16px	#000000	Sample

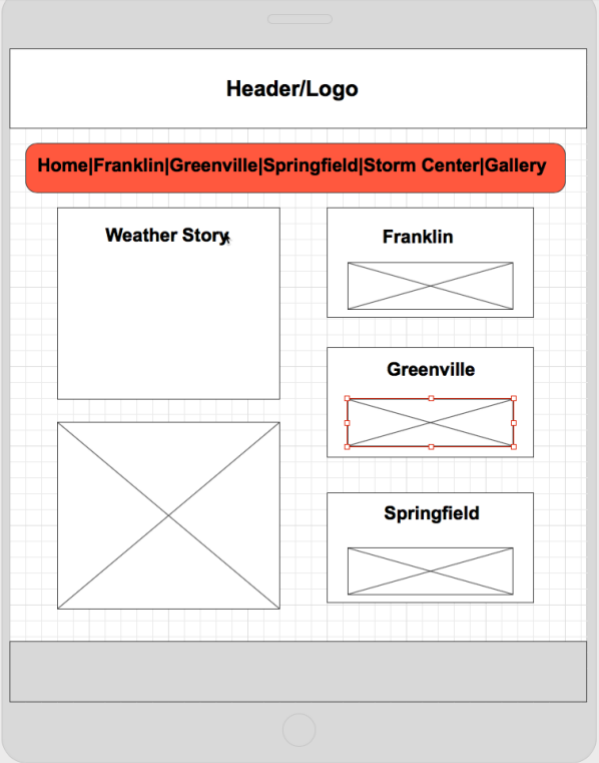
font-family: 'Arimo', sans-serif;  
font-family: 'Playfair Display', serif;

Wire-Frame Sketches

Mobile



Tablet



Desktop

