

Assignment Name: Personas
Group Name: Cock Commanders

Team Members who contributed:

First Name	Last Name	Email
Jacob	Robertson	jmr40@email.sc.edu
Braeden	Hodges	bahodges@email.sc.edu
Charles	Henley	cdhenley@email.sc.edu
Cameron	Osterholt	osterhoc@email.sc.edu

Anna White - Jacob Robertson

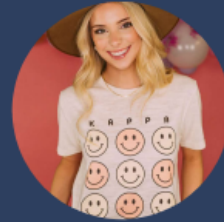
age: 19

residence: The South

education: Highschool

occupation: Full-time sorority girl, part time college student

marital status: complicated

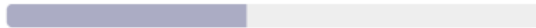


Can you send me the notes?

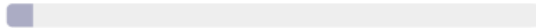
They typically ingest more than 500 mgs of caffeine on the daily and spend more on coffee than they do actual food. Majoring in psychology but hasn't gone to class since the start of the semester because she's already diagnosed herself with ADHD (it's really the 3 iced coffees she has before 6pm)

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

Be successful while also having fun (lots of it)

Needs

- Caffeine
- Alcohol
- 30 Friends

Values

- Things that move quickly
- No time wasters

Wants

- Everything to be at her pace (probably faster than yours)
- People to walk faster
- Another iced coffee

Fears

- Not having coffee
- Having to find her blackout friend
- Not getting her "living allowance"(coffee and alcohol money) from her parents

Paul Allen - cam osterholt

age: 39

residence: New York City

education: BA in Business from Harvard

occupation: Investment Banker

marital status: Married, probably has kids



Let's meet at Dorsia, 9pm. I'll see you then.

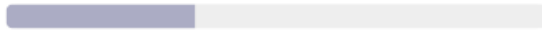
Spends their day constantly improving anything they can, a perfectionist some would say

Comfort With Technology

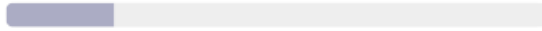
INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- To always be right
- To be the best version of himself possible

Values

- A person who is always on time no matter the circumstance
- Individuals who respect the social hierarchy

Criteria For Success:

To make as much money as possible

Wants

- to be the richest man in NYC
- Respect amongst his peers

Fears

- Being late somewhere
- Humiliated by someone
- Losing his clients money

Bryland Bristopher - By Charles Henley

age: 47

residence: New York (Formerly from Nebraska)

education: PHD in Exercise Science (Bachelors in Weightlifting)

occupation: Exercise Science Professor (On sabbatical for Olympic Training)

marital status: Single



"LIGHTWEIGHT, BABYYY"

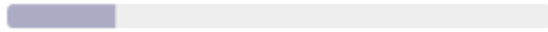
Bryland spends the first half of his day jogging the cityscape. He stops by whatever healthy diner is nearby to refuel for the remainder of his day. He spends his remaining five or so hours teaching various ES courses followed by HIIT training. Schedule varies when marathons are approaching.

Comfort With Technology

INTERNET



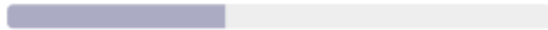
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A hearty run and a productive day of training. First place in any running competitions he partakes in.

Needs

- Four hours jogging per day MINIMUM
- Scenic routes to his destinations
- High electrolyte beverages (for recovery)

Values

- Proper planning
- Proper gains
- Proper runs

Wants

- Gut-wrenching uphill death runs
- Long routes to his destination
- Stops along the way to refuel

Fears

- Biking
- Ungrateful Students
- An easy battle (nothing to learn)

Jim Hambro - Braeden Hodges

age: 58-64

residence: Seattle, WA

education: Bachelors in Chemistry

occupation: Chem Teacher...Retired

marital status: Married



"Hey how far do you think I can kick this bucket"

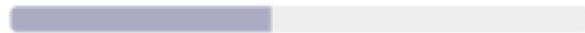
Mr. Ham, once a great chemistry teacher, was the best teacher for the class you could get, he made the class fun and interesting. Now that he's retired, he likes to walk/jog once a day just to get out of the house.

Comfort With Technology

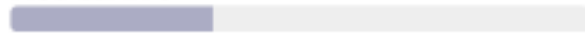
INTERNET



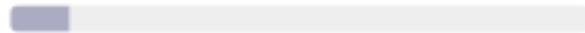
SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Needs

- A walking app so he can stop getting held up by things on the way.

Values

- A good, peaceful jog out
- Maybe a good talk with someone

Criteria For Success:

He likes things done quick and easy, leaves you more time for the fun things.

Wants

- A good and accurate program that can give him an optimal route to go on.
- Said program having any needs like uphill or downhill changing times.

Fears

- A car getting in the way. (Don't let him get ahold of something that oxidizes quickly)
- Not having fun