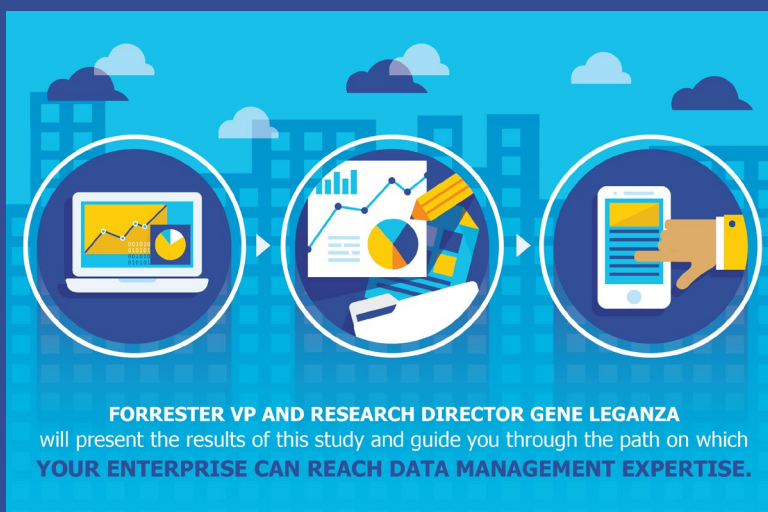


RIMES CLIENT CONFERENCE 2016

Save the Date
September 15, 2016
Gansevoort Park Avenue Hotel
New York City

DON'T MISS THE LATEST FORRESTER RESEARCH ON DATA MATURITY FOR THE BUY-SIDE!



Hello,

As a member of the buy-side community, you understand that using good data can help your investment decision-making process, your performance measurement and risk monitoring and your overall investment operations. However, innumerable factors hinder your ability to achieve a high level of data quality and effective data operations.

We recently commissioned Forrester Consulting to conduct in-depth assessments of how the buy-side is addressing common data management concerns.

Forrester inquired as to:

- ◆ Survey participants' ability to identify and prioritize data capabilities;
- ◆ The manner in which firms managed, developed and executed data governance policies;
- ◆ How buy-side firms monitor data management processes;
- ◆ The efficacy, value and contribution of data to their companies; and
- ◆ How firms' data management practices impacted their investment functions and ability to satisfy SLAs.

After analyzing the responses, Forrester classified firms as data experts, strategists, managers and tacticians. Out of 100 study participants, the research consultancy classified only 10 percent as data experts, who address data management as a strategic priority that affects business outcomes and align data management processes with business demands.

At this year's RIMES 1st Client and Insights Conference in New York City, on September 15 Forrester VP and Research Director Gene Leganza will present the results of this study and guide you through the path on which your enterprise can reach data management expertise.

Key talking points include:

- ◆ What are the data management challenges associated with supporting corporate and strategic objectives?
- ◆ How do strategy and execution affect your organization's data management maturity?
- ◆ Does your firm classify as a data expert, strategist, manager or tactician?
- ◆ What are the steps to becoming a data expert?

If you want to learn the answer to these and other questions, register* [here](#) or email events@rimes.com. The RIMES 1st Client and Insights Conference will be held on September 15 at the Gansevoort Park Avenue Hotel in Manhattan's NoMad District. Hope to see you there!

Sincerely,

RIMES Technologies

* Please note that places are limited and registration is mandatory for this conference. Due to the nature of our events, this conference is reserved for buy-side end-users.

Email: events@rimes.com



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