

USER MANUAL



Odoo MobiCraft Theme

Version: 1.0.12

Compatibility:

Odoo Enterprise Edition: 9.x, 10.x, 11.x

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Introduction

MobiCraft theme is an e-commerce theme specifically made to enhance online Mobile e-commerce store. It provides numerous snippets for you to customize your store with attractive look & feel.

Benefits of MobiCraft Theme

- This theme will beautify the online ecommerce store
- It also provides various snippets to customize the store by giving an attractive look and feel.

Pre-requisites

- Following points must be followed before starting the plug-in installation:
 - You should login as an Admin in Odoo.
 - Check that your Odoo Instance is compatible for MobiCraft Theme.
 - An e-commerce module should be present in your instance to use this theme.

Note: MobiCraft Theme v11's all new features are not available in v8, v9 and v10.

Installation

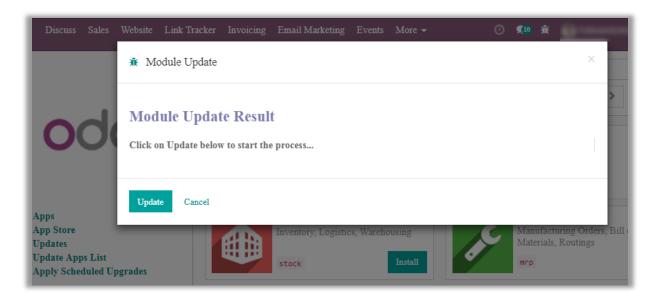
Installation Steps

- Download & extract the zip file.
- Check your Odoo add-ons path.
 - It should be same as defined in Odoo Config file.
 - Config files are mostly saved in /etc folder. For e.g. /etc/odoo.conf
 - Open Config file:
 - Give the command: sudo/etc/odoo.conf
 - Config file content: addons path = /opt/odoo/addons
- Open Terminal and go to download location
 - For e.g. if the download location path is: /home/odoo/Downloads then the command to be written in the terminal would be: cd/home/odoo/Downloads
- Copy download modules to addons path
 - Give the below mentioned commands to perform copy operation:
 - \$cd /home/odoo/Downloads/theme_mobicraft
 - \$cd v11
 - \$sudo cp theme_mobicraft /opt/odoo/addons
- Restart Odoo server
- Login with the admin credentials in your odoo instance.

- Activate the Developer Mode
 - To activate Developer Mode, Go to Settings -> Activate the developer mode (with assets). Click on 'Activate the developer mode (with assets)' and developer mode will be activated.

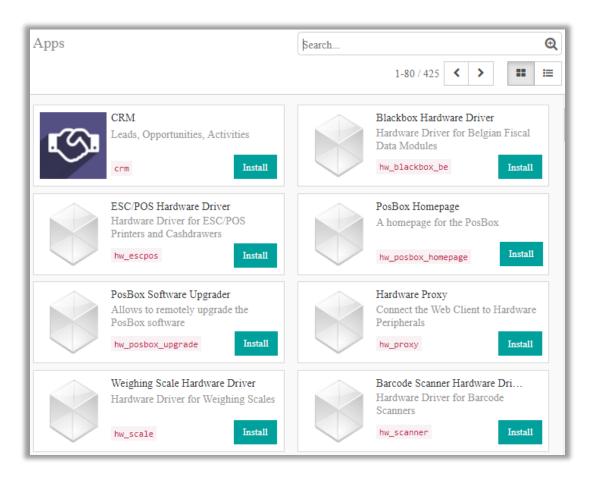


- Go to Settings/Update Apps List.
 - Click on 'Update' button.

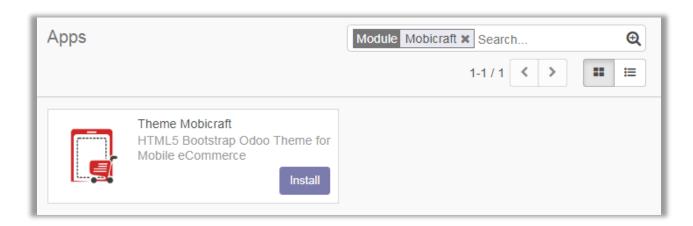


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- Go to Settings/Apps
 - Remove search filter

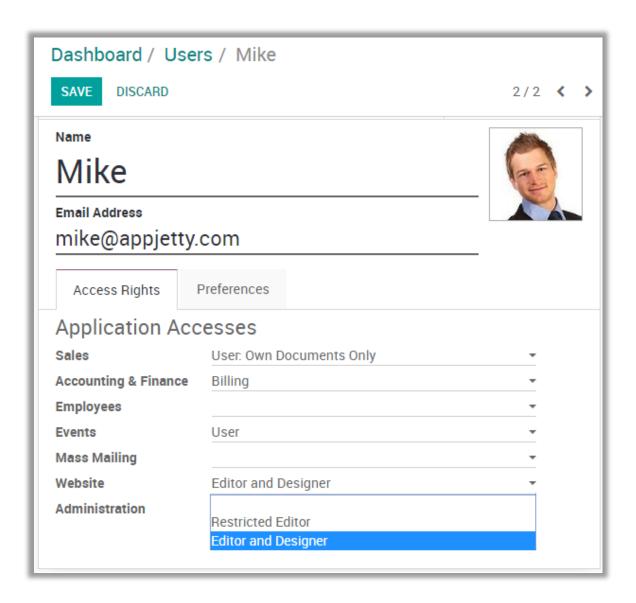


- Enter module name in the search box provided in the top right corner of the page. For e.g. here write "MobiCraft".
- Click on 'Install' button.



Access Rights Management

- Now after installing the theme, to manage the access rights of users go to Settings -> Manage access rights.
- By clicking on it you will be redirected to the Users module. Thereafter navigate to the detail page of the particular user for which you want to manage the access rights.
- Now under 'Access Rights' tab from 'Website' dropdown list select the 'Editor and Designer' option
 to let the particular user modify the 'Slider Configurations', 'Product Tags' and 'Product Multiple
 Images'.



Note: If the 'Restricted Editor' option is selected user won't be able to edit the 'Slider Configurations', 'Product Tags' and 'Product Multiple Images' options.

How it Works?

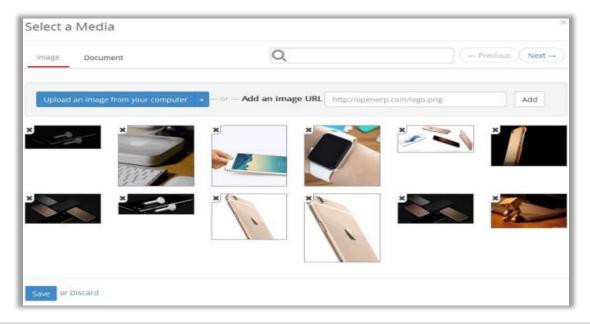
Back-End Configurations

Configuring Home Slider Snippet

- Go to **Website -> Edit -> Insert Blocks -> Home Slider**. Drag and drop Upper Banner Snippet on the page where you want it.
- Click on Customize to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

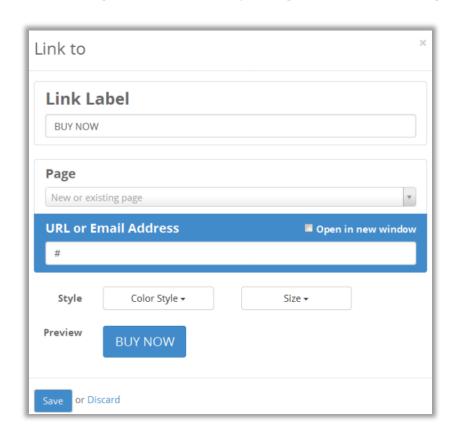


 You can click on any image to change the image or remove the image. Along with image you can also add Text, Document, Pictogram and Video to the snippet. You can also Manage Slideshow speed along with number of slides in the snippet.



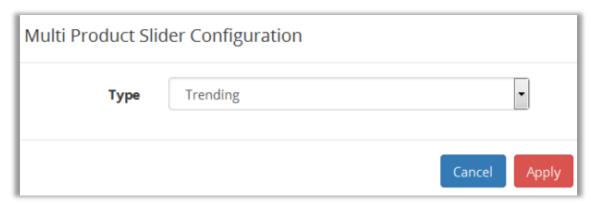
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• You can also add text to the banner along with any button that can redirect your customer to any page. You can also manage links of the button by clicking button and then clicking on link button.

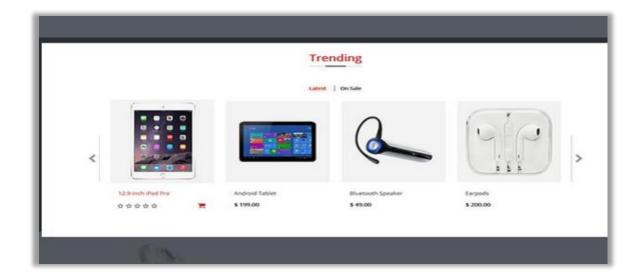


Configuring Multi Product Slider Snippet

- Go to Website -> Edit -> Insert Blocks -> Multi Product Slider. Drag and drop Multi Product Slider Snippet on the page where you want it.
- Select the Type of slider which you want to display on the page.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

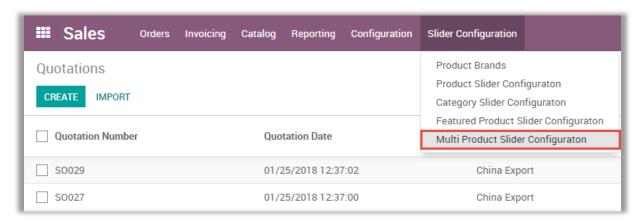


- Add a snippet to your E-Commerce store containing exclusive products from product list.
- From this snippet your customer can directly add product to the cart and can also see ratings of the added product.
- Multi Product Slider snippet supports two different widths:
 - Full Page Width Slider
 - Box Width Slider

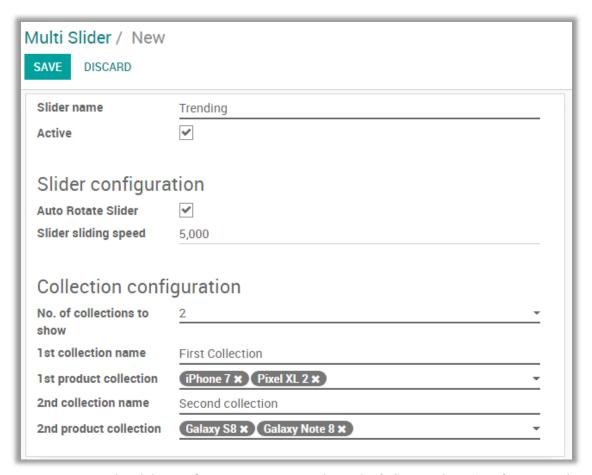


Managing Slider Configurations

• Go to Sales -> Slider Configuration -> Multi Product Slider Configuration. Click on 'Create' button to create a new slider category.



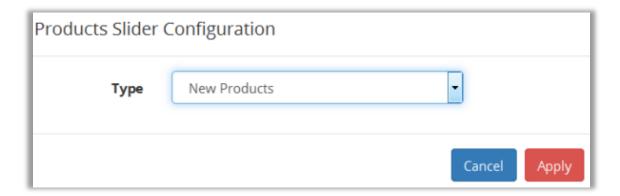
- Set following attributes to display Multi Product Slider on website:
 - Slider Name: Enter Slider Name.
 - Auto Rotate Slider: Enable this to set slider on Auto Rotation.
 - Slider Sliding Speed: Manage Slider Speed if set on Auto Rotation.
 - No. Of Collections to Show: Number of collections that are displayed on the page.
 - Collection Name: Name of the Collection.
 - **Product Collection**: Set products which are to be displayed in the collection.



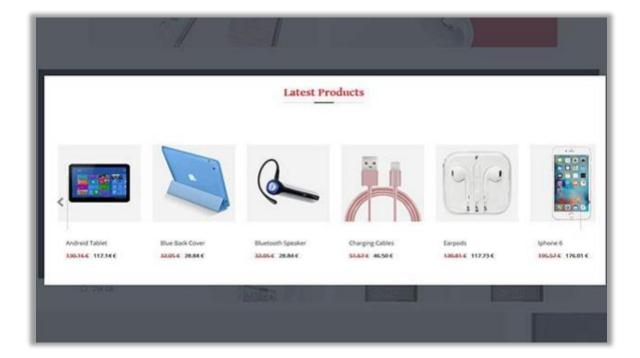
Note: To manage the Slider Configurations user must have the **'Editor and Designer'** access rights.

Configuring Products Slider Snippet

- Go to **Website -> Edit -> Insert Blocks -> Products Slider**. Drag and drop Products Slider Snippet on the page where you want it.
- Select the Type of slider which you want to display on the page.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

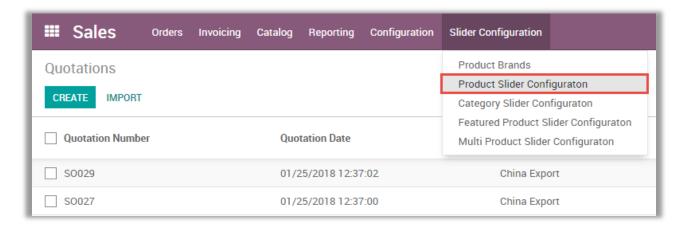


You can add numerous products to the slider and show them to the customers. You need to select
product types defined in the back end, the products which are assigned to that category will get
displayed in the snippet.

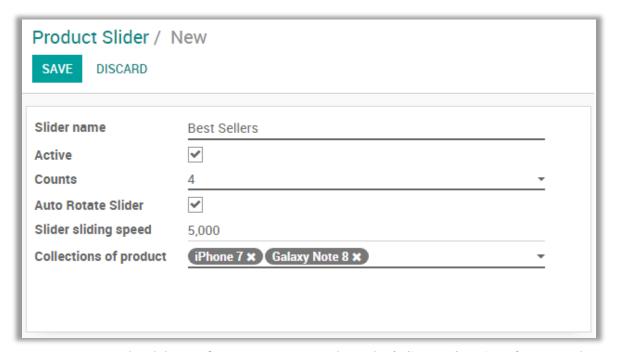


Managing Product Slider Configurations

• Go to Sales -> Slider Configuration -> Products Slider Configuration. Click on 'Create' button to create a new slider category.



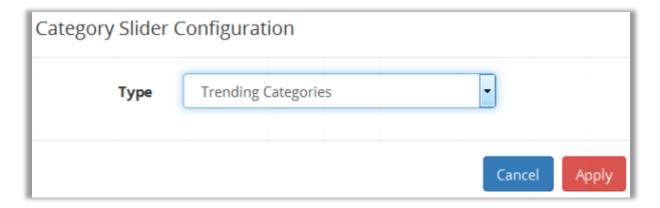
- Set following attributes to display Category Slider on website:
 - Slider Name: Enter the name of slider.
 - Counts: Enter the number of categories to be displayed on the page.
 - Auto Rotate Slider: Enable this to set slider on Auto Rotation.
 - Slider Sliding Speed: Manage Slider Speed if set on Auto Rotation
 - Collection of Products: Add the products which are needed to be added in the collection.



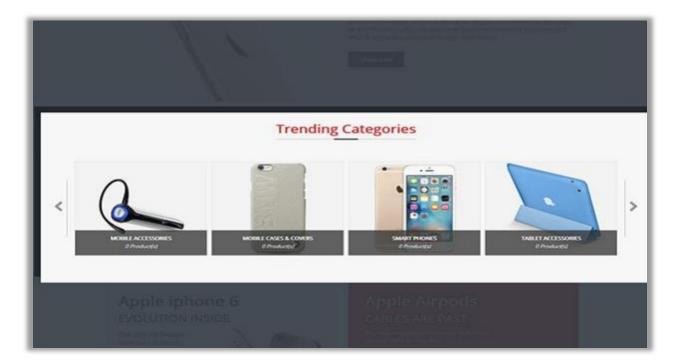
Note: To manage the Slider Configurations user must have the 'Editor and Designer' access rights.

Configuring Category Slider Snippet

- Go to Website -> Edit -> Insert Blocks -> Category Slider. Drag and drop Category Slider Snippet
 on the page where you want it.
- Select the Type of slider which you want to display on the page.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

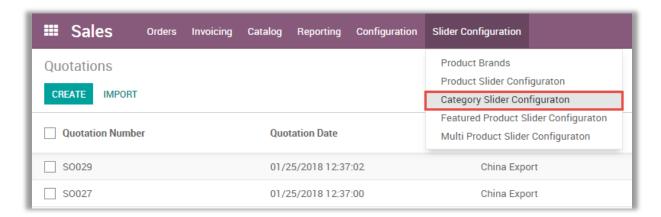


• Display Trending Categories of your Store with this slider snippet. You can add categories to the slider from back end and name the slider as requirement. Customer will be able to directly navigate to the category from the categories that are on display.

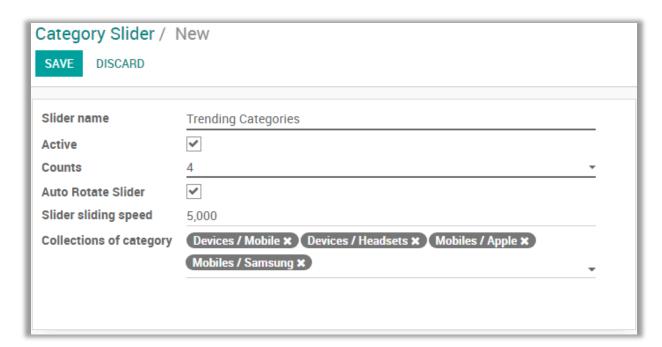


Managing Category Slider Configurations

• Go to Sales -> Slider Configurations -> Category Slider Configurations. Click on Create button to create a new slider category.



- Set following attributes to display Category Slider on website:
 - Slider Name: Enter Slider Name.
 - Counts: Number of Categories to display on the page.
 - Auto Rotate Slider: Enable this to set slider on Auto Rotation.
 - Slider Sliding Speed: Manage Slider Speed if set on Auto Rotation.
 - Collection of Category: Add the categories which are needed to be added in the collection.



Note: To manage the Slider Configurations user must have the 'Editor and Designer' access rights.

Configuring Collection Snippet

- Go to **Website -> Edit -> Insert Blocks -> Collection.** Drag and drop Collection Snippet on the page where you want it.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.
- You can customize every block of the snippet. You can customize single collection block as well as combined Collection block. You can click on any image to change the image or remove the image. Along with image you can also add Text, Document, Pictogram and Video to the snippet.
- You can set button for your customer to navigate him / her directly to the collection Page.

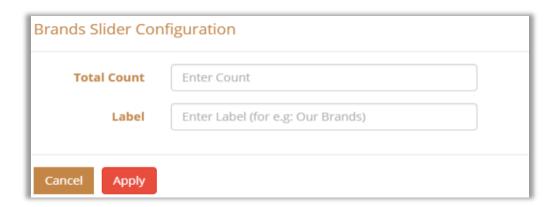


• Collection Snippet will allow you to display your most fascinating collection of products to your customers. You can manipulate block images along with text of the block. You can also set navigation buttons on the snippet block as per the need and navigate customer to specific links.



Configuring Brand Slider Snippet

- Go to **Website** -> **Edit** -> **Insert Blocks** -> **Features**. Drag and drop Brand Snippet on the page where you want it.
- Set Total Counts & Label for the Brand Slider before adding it to the Website.

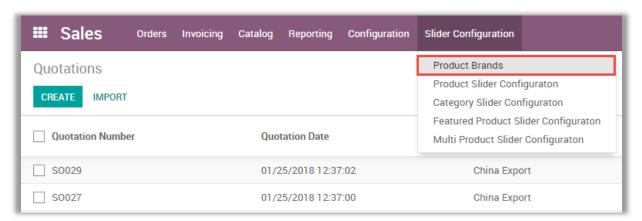


• With the Brand Slider Snippet display all the highly engaging brands from your store. Customize content and images for exclusive look & feel of the banner.

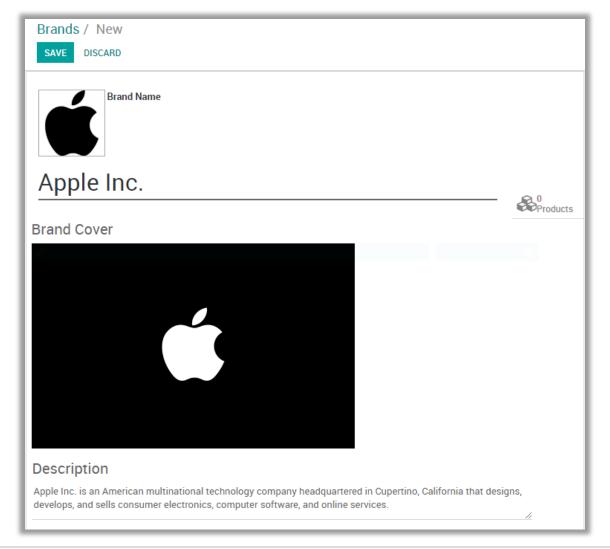


Adding Brands to Brand Snippet

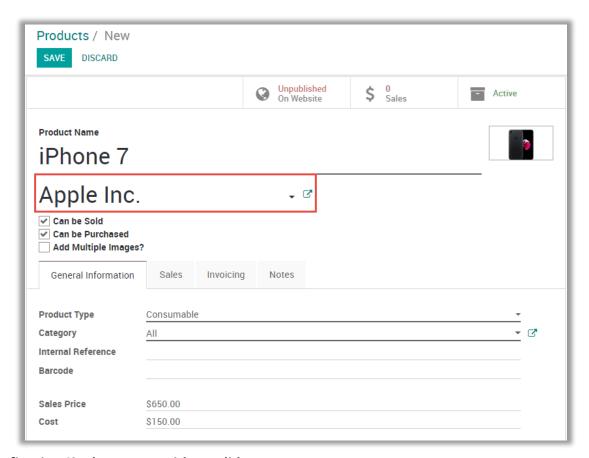
 Go to Sales -> Slider Configuration -> Product Brands. Click on 'Create' button to create a new Brand for the Shop.



 Now Add Brand Name, Brand Logo, Brand Cover, Associated Brand Products and Brand Description saving the brand.



• To associate Brand to the Products, select any Product and add Brand Name to associate it.



Configuring Single Banner Without slider

- Go to Website -> Edit -> Insert Blocks -> Features. Drag and drop Single Banner without Slider Snippet on the page where you want it.
- Click on Image, Text and Button to change it as per your likings.



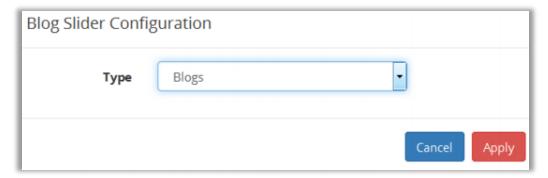
Configuring Testimonial Snippet

- Go to **Website -> Edit -> Insert Blocks -> Testimonials**. Drag and drop the Snippet on the page where you want it.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy
 and Delete the snippet from here. You can also resize the Snippet as per the need. You can
 customize client area background as well as whole snippet background. You can also add multiple
 slides to the snippet to show numerous testimonials.
- You can customize every block of the snippet. You can customize single testimonial block as well as combined testimonial blocks. You can click on any image to change the image or remove the image. Along with image you can also add Text, Document, Pictogram and Video to the snippet.

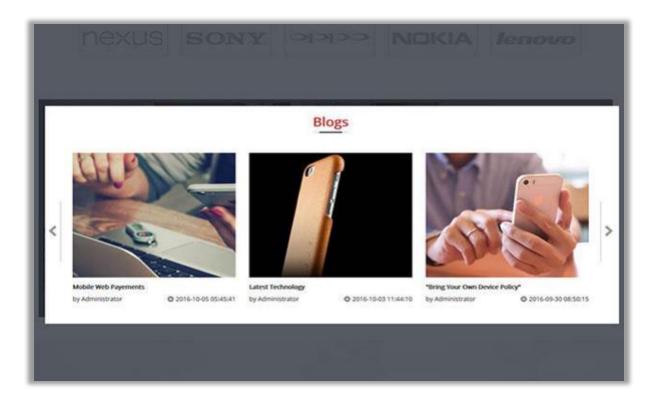


Configuring Blog Slider snippet

- Go to **Website -> Edit -> Insert Blocks -> Blog Slider**. Drag and drop the Snippet on the page where you want it.
- Select the type of Blog which you want to display from the menu.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

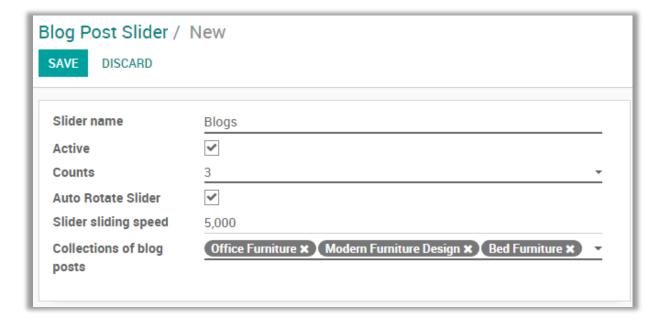


• Display the latest blogs posted by your site or related to your products with Blog Slider Snippet provided by the theme.



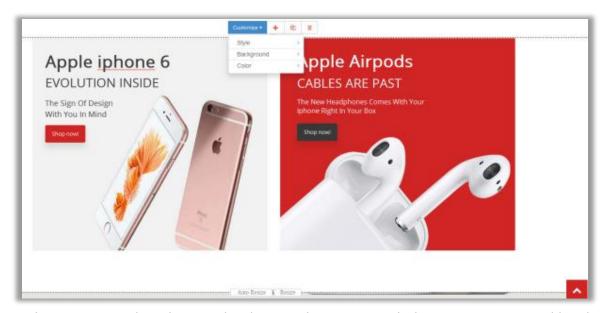
Adding Blogs to the Snippet

- Go to Website > Blog -> Blog Slider Configuration. Click on 'Create' button to create a new Blog category.
- Set following attributes to display Blog Slider on website:
 - Slider Name: Enter Slider Name
 - Slider Label: Set the label for the slider
 - **Products Collection**: Set the products to be displayed in the slider.
 - Collection of Blog Posts: Add the Blogs which are needed to be added in the collection.



Configuring Promo Block Snippet

- Go to Website -> Edit -> Insert Blocks -> Promo Block. Drag and drop Promo Block Snippet on the page where you want it.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.
- You can customize every block of the snippet. You can customize single product block as well as combined product blocks. You can click on any image to change the image or remove the image. Along with image you can also add Text, Document, Pictogram and Video to the snippet.

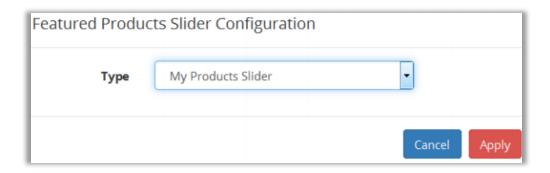


• Show your special products to the clients with our Promo Blocks Snippet. You can add multiple images by using promo blocks on your site and redirect your customers to special products.



Configuring Featured Products Slider Snippet

- Go to **Website -> Edit -> Insert Blocks -> Featured Products Slider**. Drag and drop Featured Products Slider Snippet on the page where you want it.
- Select the Type of slider which you want to display on the page.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.

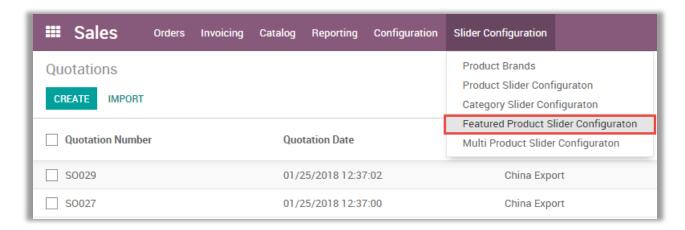


• With MobiCraft's Featured Product Slider Snippet you can display products in 4 different categories along with individual product slider for every category defined in the backend. Customer can directly go to the displayed product and buy it from thereon.

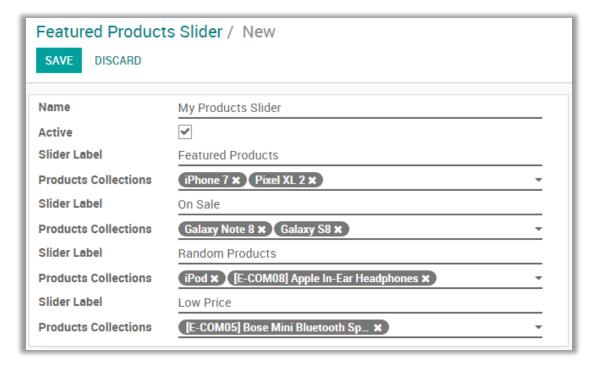


Managing Featured Product Slider Configurations

 Go to Sales -> Slider Configuration -> Featured Products Slider Configuration. Click on 'Create' button to create a new slider category.



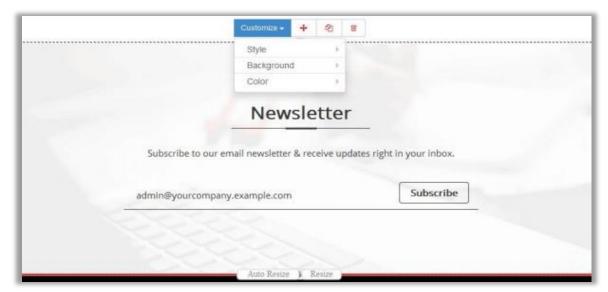
- Set following attributes to display Category Slider on website:
 - Slider Name: Enter Slider Name
 - **Slider Label:** Set the label for the slider
 - **Products Collection:** Set the products displayed in the slider.



Note: To manage the Slider Configurations user must have the 'Editor and Designer' access rights.

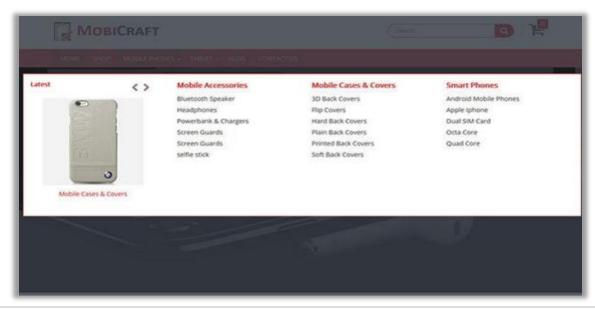
Configuring News Letter Snippet

- Go to Website -> Edit -> Insert Blocks -> News Letter. Drag and drop the Snippet on the page where you want it.
- Click on 'Customize' to customize Style, Background and Color of the Snippet. You can Move, Copy and Delete the snippet from here. You can also resize the Snippet as per the need.
- You can customize every block of the snippet. You can click on any image to change the image or remove the image. Along with image you can also add Text, Document, Pictogram and Video to the snippet.



Advance Mega Menu

Make your simple menu mega menu with the help of Advance Mega Menu available in MobiCraft
Theme. Display all the product categories and subcategories in mega menu for easy and better
navigation.

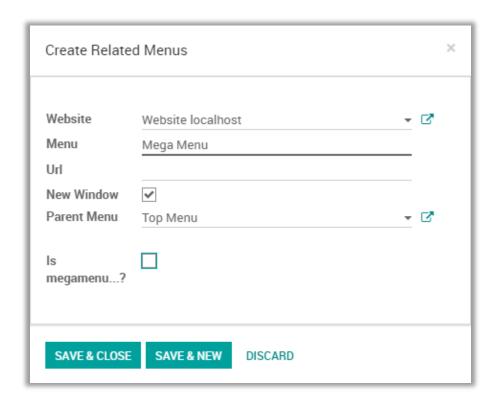


Creating Mega Menu

• Go to **Website -> Configuration -> Menu -> Pages**. Now you can either select a page or create a new page for creating a mega menu for it.



- To create mega menu for a new page, click on 'Create' Button. Now enter the relevant page details and click on 'Add an Item' link under 'Related Menu Items' to create the mega menu.
- There you will have options to add website, name of menu, URL for menu, Option to open menu in new window, Parent Menu & select whether the new menu is mega menu or not.

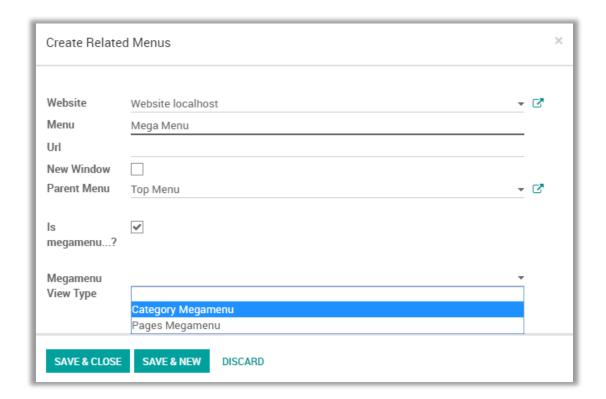


Note:

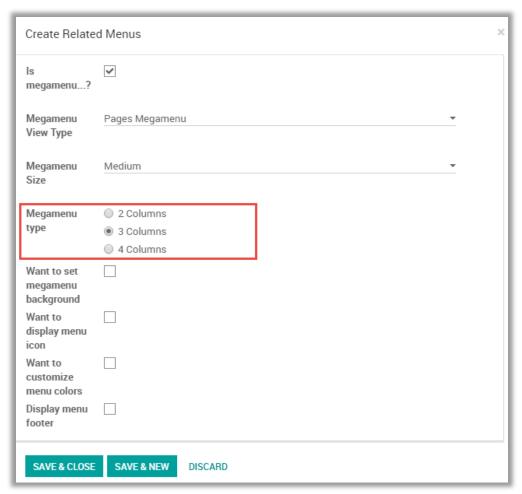
- Select 'Top Menu' option from 'Parent Menu'.
- To configure and manage the Megamenu kindly activate the developer mode (with assets) from Settings module.

Mega Menu Configuration

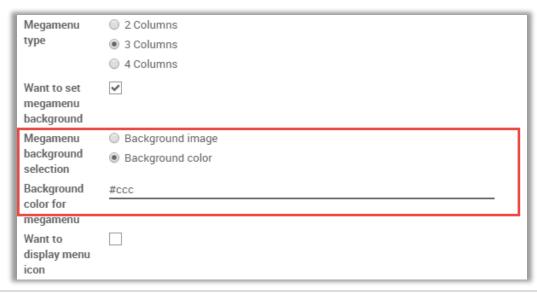
- Select Is megamenu...? Option to create mega menu & give configurations as required.
- You can directly add URL for the Megamenu and can also add it in New Window.
- Megamenu View Type: Select the type of view in which megamenu is to be displayed. It can be displayed in following ways:
 - Category Megamenu
 - Pages Megamenu



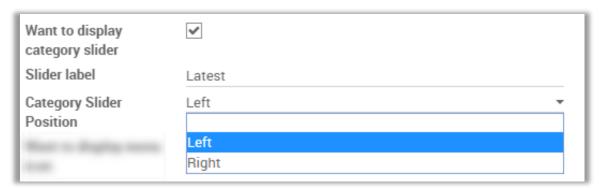
- If you select Pages Megamenu from Megamenu View Type, you also need to set the size of megamenu from the following:
 - Megamenu Size: Select the size of mega menu.
- And on selecting Category Megamenu from Megamenu View Type following options are to be configured:
 - Megamenu Type: Choose the number of columns needed in the Megamenu.



- Megamenu Background: To set the background in megamenu check the 'Want to set megamenu background' checkbox. You can set the background through following ways:
 - For Image: Upload the image which is to be added in background.
 - For Color: Define the hash code of color which is to be added in background.



• Category Slider: To display category slider, check the 'Want to display category slider' checkbox and set the additional functionalities like Slider label & Position as per the requirement.

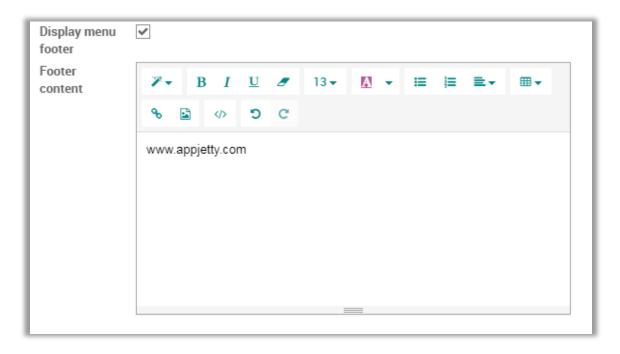


Note: This option will only be displayed for Category Megamenu View Type

- Menu Icon & Colors:
 - To add icon in the menu, check the 'Want to display menu icon' checkbox and upload image for the menu in 'Menu Icon'.
 - To change font Color for Categories & Subcategories, enable Customize Menu Color Option & add hash code for Main menu in 'Main menu color' & Sub Category Fonts in 'Submenu color'.

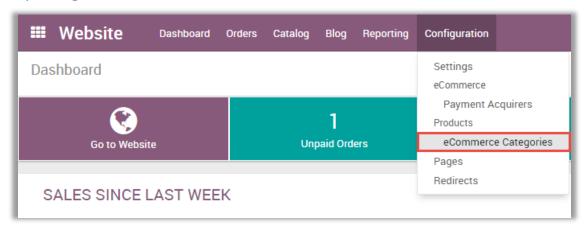


- Menu Footer:
 - To display footer in megamenu, add the required menu footer in 'Display menu footer' editor.

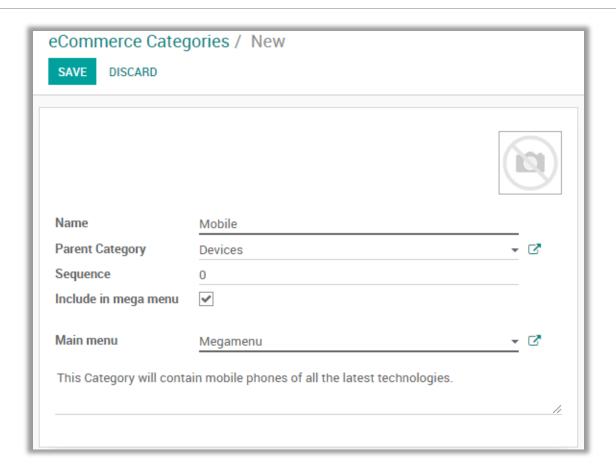


Mega Menu Categories & Sub Categories

• Go to **Website** -> **Configuration** -> **Products** -> **eCommerce Categories**. You can manage the categories and sub categories for the existing categories or you can create new product categories by clicking on **'Create'** button.

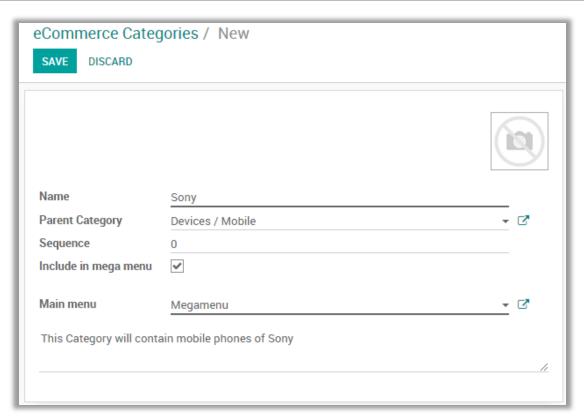


- To create Main Category:
 - Name: Enter the name of category.
 - Parent Category: Select the parent category of the category which to be created.
 - **Sequence:** Set the sequence No. for deciding the sequence of particular category in Mega menu list.
 - Include in Megamenu: Check the checkbox to include the category in Megamenu.
 - Main menu: Select the main menu in which under which category is to be created. category in.
 - Enter the description of the category in the text box.



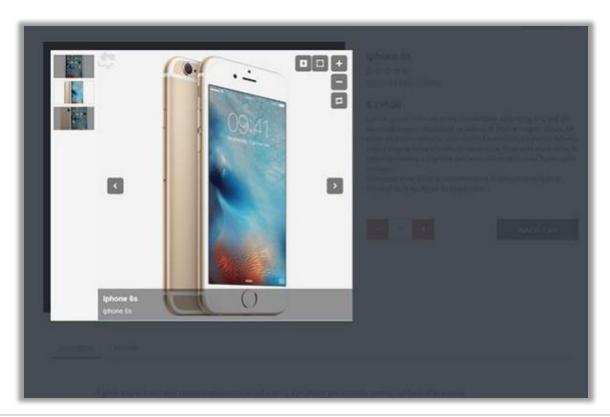
To create Sub Category:

- Name: Enter the name of category.
- Parent Category: Select the category of the particular sub category which is to be created.
- **Sequence:** Set the sequence No. for deciding the sequence of particular category in Megamenu list.
- Include in Megamenu: Check the checkbox to include the category in Megamenu.
- Main menu: Select the main menu in which under which category is to be created. category in.
- Enter the description of the sub category in the text box.



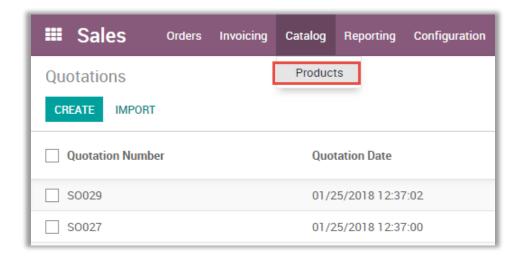
Product Image Gallery Configurations

• The MobiCraft Theme has a support for Product multiple image gallery with image zoom in/out, image full screen and video support.

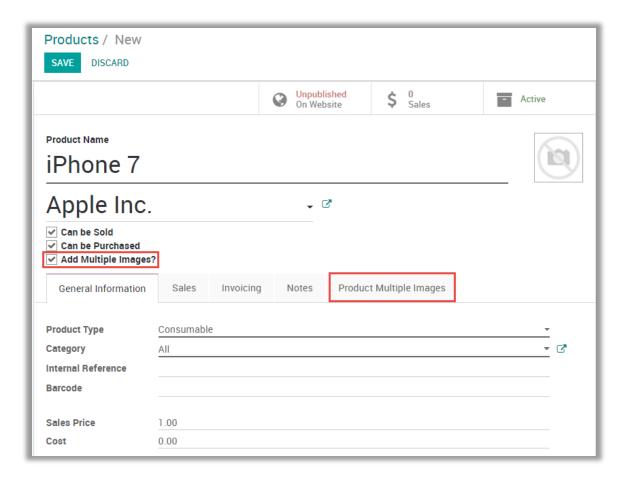


Creating New Product

• Go to Sales -> Products. In this you will find 'Create' Button. Click on it to create a New Product.

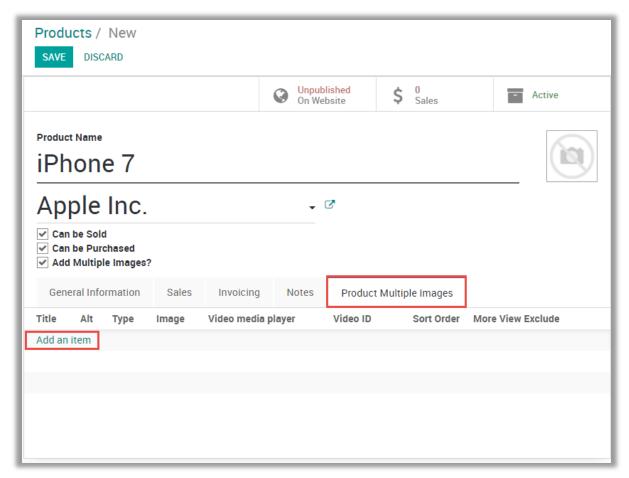


• There you will have options to 'Add Multiple Images'. After clicking that you can set multiple images for the product.



Add Multiple Images to the product

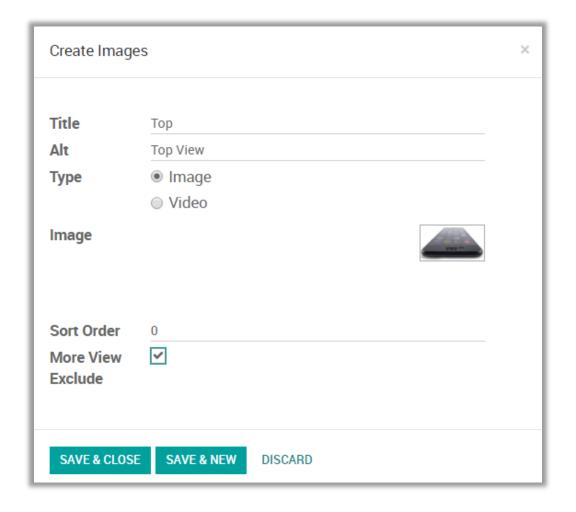
- Click on 'Product Multiple Images' tab.
- Click on 'Add an item' option to start adding images for the product.



Note: To add Multiple Product Images user must have the 'Editor and Designer' access rights.

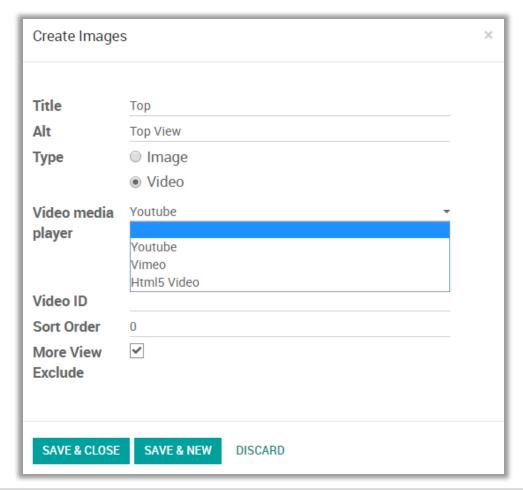
Creating a new Image

- After adding an item you'll be redirected to create image pop up.
- Give proper Title, Alt text, Type (Image / Video), Image and Sorting order.
- If you don't want to include this image in Custom Product Image Gallery click on More View Exclude.
- Click on 'Save & Close' to create new image.
- To create another image / video click on 'Save & New'.



Creating a new Video

- After adding an item you'll be redirected to create image pop up.
- Give proper Title, Alt text, Type (Image / Video), Image and Sorting order.
- To create Video, click on 'Video' option.
- Give proper type to video which can be of
 - You Tube Video
 - Vimeo Video
 - HTML 5 Video
- If you don't want to include this video in Custom Product Image Gallery click on More View Exclude.
- Click on 'Save & Close' to create new Video.
- To create another image / video click on 'Save & New'.

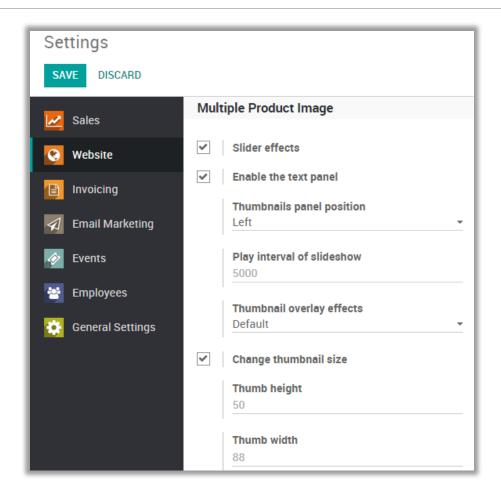


Panel Options

 Go to Website -> Configuration -> Settings -> Multiple Product Image. Now you can view following Multiple Product Image Settings:

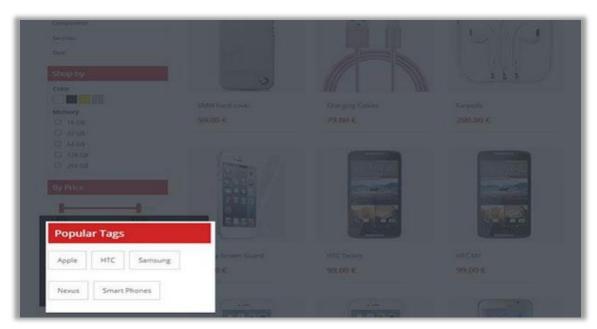


- Slider Effect: Select this option to enable slider effects.
- **Thumbnail Panel Position:** This drop down allows admin to select Thumbnail panel position from Left, Right or Bottom.
- Play Interval of Slideshow: This allows admin to manage interval between two images in slideshow.
- **Enable Text Panel:** Select this option to show text along with images in panel.
- Thumbnail Overlay Effect: This option allows admin to choose thumbnail overlay effects from Default, B/W, Sepia or Blur.
- Change Thumbnail Size: To change thumbnail height and width, enable this option.



Product Sorting with Product Tags

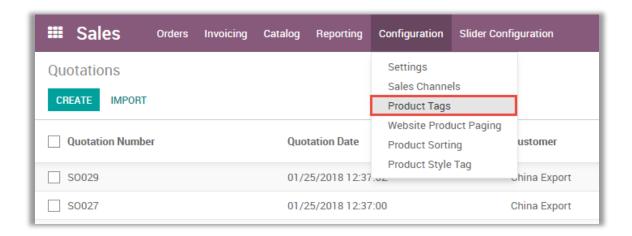
Customer can sort the products on Product Tags provided by admin for Sorting.



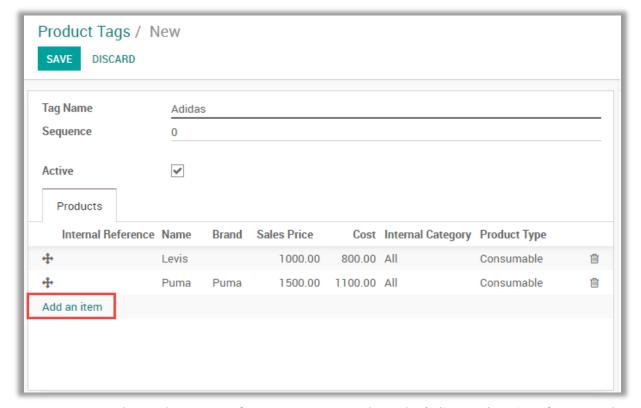
Note: Both the Filters, Price Slider & Popular Tags will work in combination.

Product Tag Configurations

Go to Sales -> Product Tags.



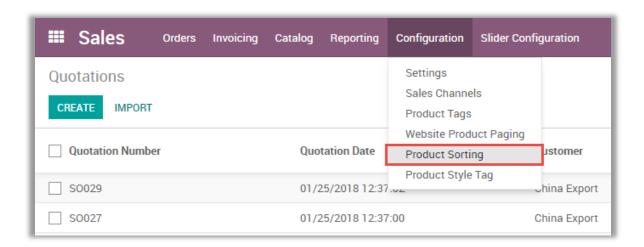
- In this you will find 'Create' Button. Click on it to create a New Product Tag. These Tags will be used for Product sorting based on Tags in Shop.
- Now Add Tag Name, Status and Sequence for the Tag.
- To add the Products for the Tags, click on 'Add an Item' and add needed items.



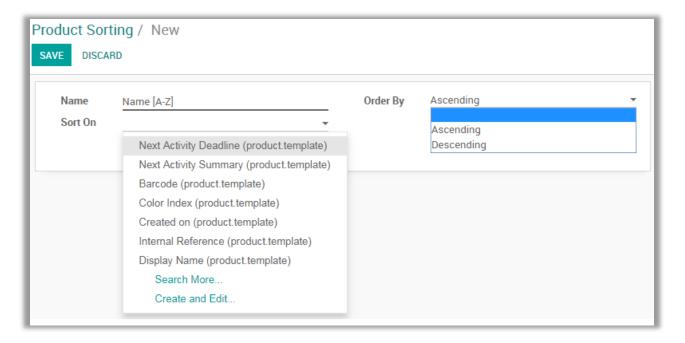
Note: To manage the Product Tag Configurations user must have the 'Editor and Designer' access rights.

Product Sorting Configurations

Go to Sales -> Product Sorting.

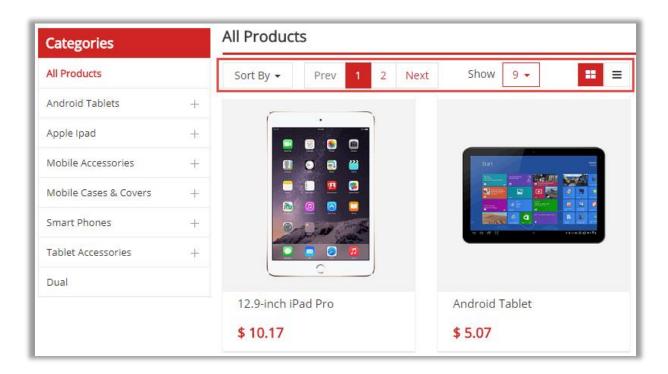


- In this you will find 'Create' Button. Click on it to create a New Product Sorting Option. These Sorting options will be used for Product sorting based on provided criteria in Shop.
- Set a Criteria Name, Order By Option and Product Attribute on which sorting is required to be done.

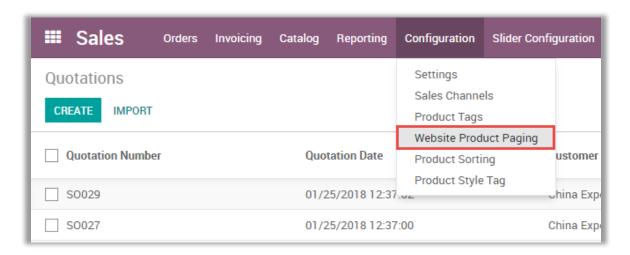


Product Pagination

 Admin can set Pagination for the shop page from back end and let customers decide products to display from given options.

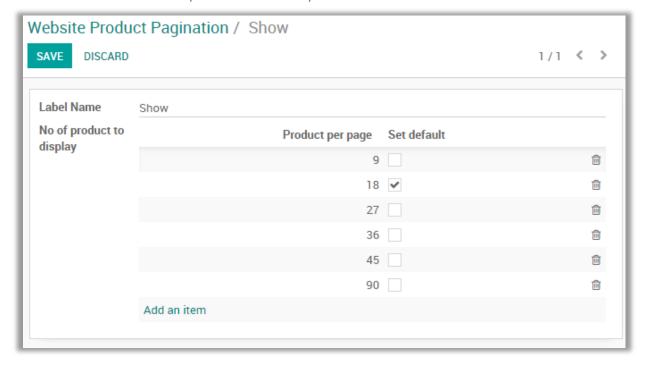


Go to Sales -> Configuration -> Website Product Paging. Click on the record to edit it.



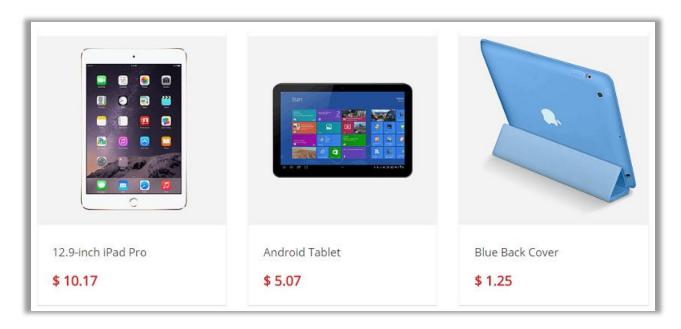
USER MANUAL - Odoo Mobicraft Theme

- Now click on specific label name to edit the product pagination for particular option.
- You can add number of products and set any number as default.

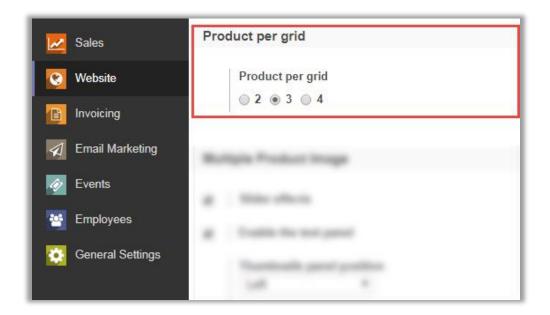


Products Per Grid

• Admin can set product numbers which can be seen on the shop page in one grid.

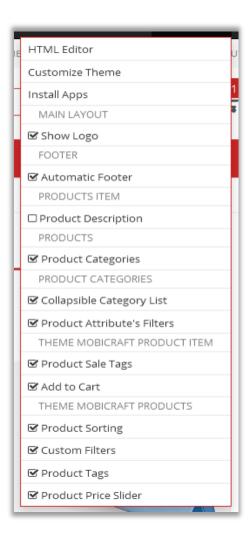


- Go to Website -> Settings -> Product per Grid. In this you will find option 'Product per grid'.
- Select no. of products to display in the product grid for shop page.



Adding Different Filters in Shop

• Go to **Website -> Customize**. In this you will find multiple options to customize your webpage. Select any option and that will be shown on the Shop page as per defined criteria.



News Letter Subscription Snippet

- Let your customer follow daily updates from your store directly from their email accounts. With News Letter Snippet provided by our theme your customers can directly subscribe to latest happenings of your store.
- You can customize the sections as per the need by adding images and various texts for the Subscription snippets.



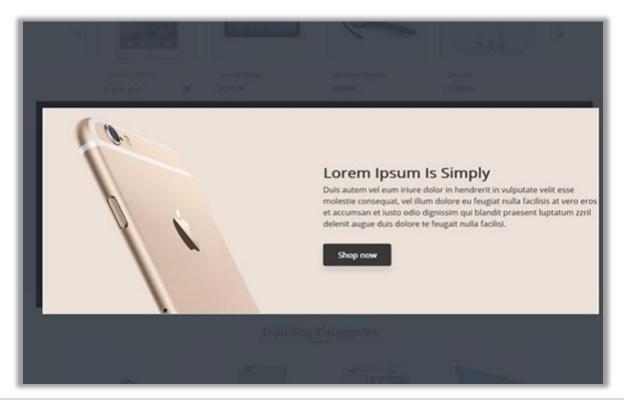
Brand Snippet

• Display all the high-profile brands' products that your store endorses. Customer can directly shop for products of the presented brands from the brand slider.



Single Banner Without slider

 Display the most elite collection of your store with the single banner and highlight it for the store customers.



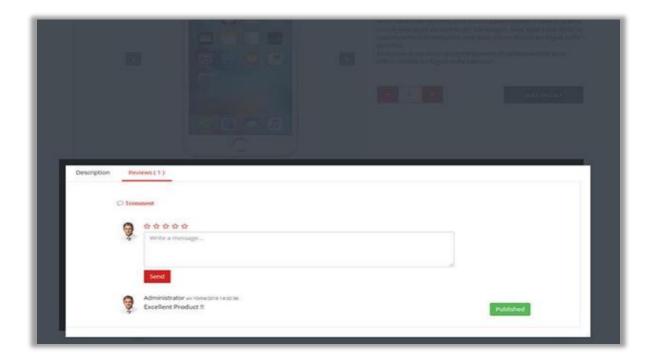
Testimonials slider snippet

• Show the world what people have to say about your E-Commerce store with the Testimonial Slider Snippet.



Managing Product Reviews

 Manage the reviews of the products provided by the users. Option to publish, unpublish and edit the reviews.



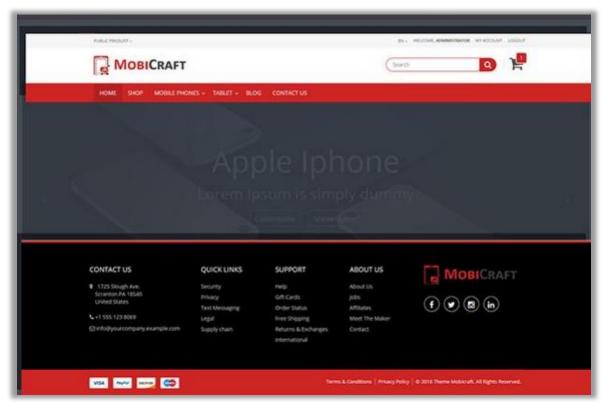
Theme Customization

• You can customize the theme the way you want. You can change the theme layout, Theme's main color & Theme's font combination.



Customizable Header & Footer

• You can customize the header & footer as per your requirements for fascinating looks. You can add / delete in from the header and footer as per the needs as it is totally customizable block. You can also add links to header & footer content for speedy navigation.



Global Product Search

• User can search for product from any page of the website. The Search option is given in the Header Sticky menu for more powerful search.



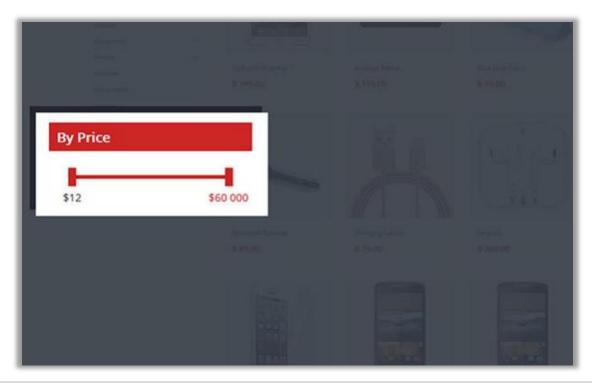
Categorized Product List

• Manage product category list as per your choice. You can make the category list collapsible to save space and make the look of the site more compact from Customize menu of the website.



Product Sorting with Price Slider

• Customer can sort the products on all the product attributes provided by the admin at the time of product configurations. Price Slider can be to the website from Customize option in website.



Selected Filters

• Customers can see all the filters they have applied to the shop page in the Selected Filters Section. They can directly remove that filter from the section also.



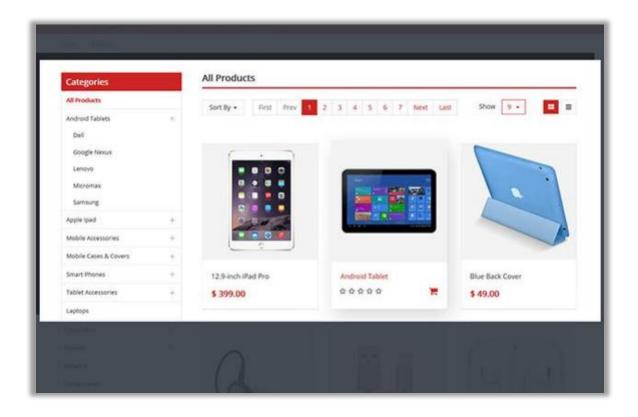
Multiple Store Support

Admin can add multiple languages for the store and can also add currencies for it accordingly.



Customizing Store Shop Page

• Admin can configure store shop page as per requirement by adding or removing things that are needed.



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- Get instant support with our Live Chat.
- Visit our product page at:
 https://www.appjetty.com/odoo-mobicraft-theme.htm
 click on the Live Chat button for instant support.



- Raise tickets for your specific question!
- Send an email to <u>support@appjetty.com</u> or you can login to my account <u>www.appjetty.com</u> and click on My Support Tickets on your account dashboard, to get answers to your specific questions.

Customization:

If you would like to customize or discuss about additional feature for **Odoo MobiCraft Theme**, please write to sales@appjetty.com