## Predicting Zomato Restaurants Rate

#### 1. Business Problem

# 1.1 Problem Description

Restaurants from all over the world can be found here in Bengaluru. From United States to Japan, Russia to Antarctica, you get all type of cuisines here. Delivery, Dine-out, Pubs, Bars, Drinks,Buffet, Desserts you name it and Bengaluru has it. Bengaluru is best place for foodies. The number of restaurant are increasing day by day. Currently which stands at approximately 12,000 restaurants. With such an high number of restaurants. This industry hasn't been saturated yet. And new restaurants are opening every day. However it has become difficult for them to compete with already established restaurants. The key issues that continue to pose a challenge to them include high real estate costs, rising food costs, shortage of quality manpower, fragmented supply chain and over-licensing. This Zomato data aims at analysing demography of the location. Most importantly it will help new restaurants in deciding their theme, menus, cuisine, cost etc for a particular location. It also aims at finding similarity between neighborhoods of Bengaluru on the basis of food.

Does demography of area matters? Does location of particular type of restraurant depends on people living in that area> Does theme of restraurant matters? Is food chain category restraurant likely to have more customers than its counter part? Are any neighbourhood on similar based on the type of food? Is particular neighbours is famous for itw own kind of food? If two neighbours are similar does that mean these are related or particular group of people live in neighbourhood or these are places to eat. What kind of food is famous in locality. Do entire locality loves veg food, if yes then locality populated by particular set of people eg Jain, Gujarati,Marwadi who are basically veg.

#### 1.2 Problem Statement

The dataset also contains reviews for each of the restaurant which will help in finding overall rating for the place. So we will try to predict rating for particular restaurant.

## 1.3 Real world/Business Objectives

We need to predict rating based on different parameters like Average\_cost for two people, Online Order available, foods,menu list, most liked dishes etc features.

## 1.4 Machine Learning Formulation

Here we suppose to predicted rating of restaurant, so it is basically Regression problem.

## 1.5 Perfomance Metric

We will try to reduce Mean Square Error ie MSE as minimum as possible. So it is Regression problem reducing MSE.

Ideal MSE is 0.

# 2. Machine Learning Problem

#### 2.1 Data

data.head()

```
Data Acquire https://www.kaqqle.com/himanshunoddar/zomato-hangalore-restaurants
!wget --header="Host: storage.googleapis.com" --header="User-Agent: Mozilla/5.0 (Windows NT 10.0; Wi
     --2020-10-15 10:18:43-- <a href="https://storage.googleapis.com/kaggle-data-sets/153420/352891/compress">https://storage.googleapis.com/kaggle-data-sets/153420/352891/compress</a>
     Resolving storage.googleapis.com (storage.googleapis.com)... 74.125.195.128, 74.125.142.128, 74
     Connecting to storage.googleapis.com (storage.googleapis.com) | 74.125.195.128 | :443... connected
     HTTP request sent, awaiting response... 200 OK
     Length: 93341357 (89M) [application/zip]
     Saving to: 'zomato.csv.zip'
                          zomato.csv.zip
     2020-10-15 10:18:45 (56.5 MB/s) - 'zomato.csv.zip' saved [93341357/93341357]
!unzip zomato.csv.zip
!1s
     Archive: zomato.csv.zip
       inflating: zomato.csv
     sample data zomato.csv zomato.csv.zip
import pandas as pd
import numpy as np
import matplotlib.pyplot as plt
import matplotlib
matplotlib.use('nBagg')
import seaborn as sns
%matplotlib inline
import warnings
warnings.filterwarnings('ignore')
from sklearn.linear_model import LinearRegression
from sklearn import linear model
from sklearn.ensemble import RandomForestRegressor
from sklearn.preprocessing import OneHotEncoder
from sklearn.model selection import train test split
from sklearn.metrics import make_scorer
from sklearn.model_selection import GridSearchCV
from sklearn import metrics
from joblib import dump, load
from wordcloud import WordCloud, STOPWORDS
import ast #Abstract Syntax Trees
data=pd.read_csv('zomato.csv')
```

		url	address	name	online_order	book_table	ra
0	https://www.zomato.com/bang	alore/jalsa- banasha	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes	Yes	4.
1	https://www.zomato.com/banga	alore/spice- elephan	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	Yes	No	4.
2	https://www.zomato.com/Sanchurrol	Bangalore? cont	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	Yes	No	3.8
3	https://www.zomato.com/bangalo	re/addhuri- udupi	1st Floor, Annakuteera, 3rd Stage,	Addhuri Udupi Bhojana	No	No	3.
data.shap	pe						
(517	717, 17)						
data.info	p()						
Rang Data #  0 1	ass 'pandas.core.frame.DataFrageIndex: 51717 entries, 0 to 5 a columns (total 17 columns): Column url address	1716 Non-Null  51717 non 51717 non	n-null object				
2 3 4 5 6	<pre>name online_order book_table rate votes</pre>	51717 non 51717 non 51717 non 43942 non 51717 non	n-null object n-null object n-null object				
7 8 9 10 11	<pre>phone location rest_type dish_liked cuisines</pre>	51672 non	n-null object n-null object n-null object n-null object				
12 13	<pre>approx_cost(for two people) reviews_list manu_item</pre>	51371 non 51717 non					

# Observation

14 menu\_item

15 listed\_in(type) 16 listed\_in(city)

memory usage: 6.7+ MB

dtypes: int64(1), object(16)

• Rate, dish\_liked, phone, approx\_cost(for two people) values are missing.

51717 non-null object 51717 non-null object

51717 non-null object

```
51717.000000
count
         283.697527
mean
         803.838853
std
            0.000000
min
25%
            7.000000
50%
           41.000000
75%
          198.000000
max
        16832.000000
```

Name: votes, dtype: float64

data.votes.describe()

Minimum votes value is 0, can be interpreted as there are some restaurants which have 0 votes

- Maximum votes value is 16832, there is a restaurant which has 16832.
- Average votes value is 284

data.columns

# Columns description

- url: contains the url of the restaurant in the zomato website
- address: contains the address of the restaurant in Bengaluru
- · name: contains the name of the restaurant
- online\_order: whether online ordering is available in the restaurant or not
- book\_table: table book option available or not
- rate: contains the overall rating of the restaurant out of 5
- votes: contains total number of rating for the restaurant as of the above mentioned date
- phone: contains the phone number of the restaurant
- location: contains the neighborhood in which the restaurant is located
- rest\_type: restaurant type
- dish\_liked: dishes people liked in the restaurant
- cuisines: food styles, separated by comma
- approx\_cost(for two people): contains the approximate cost for meal for two people
- reviews\_list: list of tuples containing reviews for the restaurant, each tuple
- menu\_item: contains list of menus available in the restaurant
- listed\_in(type): type of meal
- listed\_in(city): contains the neighborhood in which the restaurant is listed

# Data Preprocessing

Adjust column names and dropped irrelevant columns

data.loc[:,['url','phone','name','location','address', 'listed\_in(city)']].sample(10)

	url	phone	name	location	
12398	https://www.zomato.com/bangalore/ammas- pastrie	+91 9590607750	Amma's Pastries	Ulsoor	Sı Aven Ulsc
32627	https://www.zomato.com/bangalore/sichuan- hsr?c	+91 8151800777\r\n+91 8152800777	Sichuan	HSR	1ŧ Maiı 1, ( Inc
44862	https://www.zomato.com/bangalore/bhookha- sher	+91 7483396948	Bhookha Sher	Old Airport Road	Tow:

Here, we can see that 3 columns are representing same information, so just dropping column which are not important.

we are going to keep the location column and drop the address and listed\_in(city) columns columns url , phone , we are not interested in ,to be dropped too

```
drop_col=['url','phone','address', 'listed_in(city)']
data.drop(drop_col,axis=1,inplace=True)

data.head()
```

	name	online_order	book_table	rate	votes	location	rest_type	dish_liked	cuisin
0	Jalsa	Yes	Yes	4.1/5	775	Banashankari	Casual Dining	Pasta, Lunch Buffet, Masala Papad, Paneer Laja	No India Mughl Chine
1	Spice Elephant	Yes	No	4.1/5	787	Banashankari	Casual Dining	Momos, Lunch Buffet, Chocolate Nirvana, Thai G	Chines No India Th

data.duplicated().sum()

```
9809

data.drop_duplicates(inplace=True)

Removing Null values

data.shape

(41908, 13)
```

# Removing Duplicates

```
((data.isna().sum()/data.shape[0])*100).round(2)
     name
                                      0.00
                                      0.00
     online_order
     book_table
                                      0.00
     rate
                                     10.15
                                      0.00
     votes
     location
                                      0.03
                                      0.41
     rest_type
     dish_liked
                                     48.22
                                      0.09
     cuisines
     approx_cost(for two people)
                                      0.60
                                      0.00
     reviews list
                                      0.00
     menu_item
     listed_in(type)
                                      0.00
     dtype: float64
```

Double-click (or enter) to edit

### ▼ Observation:

d=data.rate

- We can oberve that 48% dish\_liked is missing as well as 10% rate values are missing.
- If we drop everything out, we will lose more than 55% points.

```
#lets examine rate column
d.value_counts()
     3.9/5
               1858
     3.7/5
               1711
     3.8/5
              1703
     3.9 /5
             1663
     NEW
               1593
     2.0 /5
                  6
     2.2 /5
                  5
     2.0/5
                  4
     1.8 /5
                  3
```

```
'4.3/5', 'NEW', '2.9/5', '3.5/5', nan, '2.6/5', '3.8 /5', '3.4/5', '4.5/5', '2.5/5', '2.7/5', '4.7/5', '2.4/5', '2.2/5', '2.3/5', '3.4 /5', '-', '3.6 /5', '4.8/5', '3.9 /5', '4.2 /5', '4.0 /5',
                '4.1 /5', '3.7 /5', '3.1 /5', '2.9 /5', '3.3 /5', '2.8 /5', '3.5 /5', '2.7 /5', '2.5 /5', '3.2 /5', '2.6 /5', '4.5 /5', '4.3 /5', '4.4 /5', '4.9/5', '2.1/5', '2.0/5', '1.8/5', '4.6 /5',
                '4.9 /5', '3.0 /5', '4.8 /5', '2.3 /5', '4.7 /5', '2.4 /5',
                 '2.1 /5', '2.2 /5', '2.0 /5', '1.8 /5'], dtype=object)
There are some points which has 'NEW' rating and '-' rating, which is completely incorrect.
d=d.replace('NEW',np.nan)
d=d.replace('-',np.nan)
data['rate']=d.str.replace(r'/5| /5', '')
d.unique()
      array(['4.1/5', '3.8/5', '3.7/5', '3.6/5', '4.6/5', '4.0/5', '4.2/5', '3.9/5', '3.1/5', '3.0/5', '3.2/5', '3.3/5', '2.8/5', '4.4/5',
                 '4.3/5', nan, '2.9/5', '3.5/5', '2.6/5', '3.8 /5', '3.4/5',
                 '4.5/5', '2.5/5', '2.7/5', '4.7/5', '2.4/5', '2.2/5', '2.3/5',
                '3.4 /5', '3.6 /5', '4.8/5', '3.9 /5', '4.2 /5', '4.0 /5', '4.1 /5', '3.7 /5', '3.1 /5', '2.9 /5', '3.3 /5', '2.8 /5', '3.5 /5', '2.7 /5', '2.5 /5', '3.2 /5', '2.6 /5', '4.5 /5', '4.3 /5', '4.4 /5', '4.9/5', '2.1/5', '2.0/5', '1.8/5', '4.6 /5',
                '4.9 /5', '3.0 /5', '4.8 /5', '2.3 /5', '4.7 /5', '2.4 /5', '2.1 /5', '2.2 /5', '2.0 /5', '1.8 /5'], dtype=object)
#if we look closely at the reviews_list data we can clearly see that it has rating values
data.reviews list.values[:10]
       array(['[(\'Rated 4.0\', \'RATED\\n A beautiful place to dine in.The interiors take you back to
                 '[(\'Rated 4.0\', \'RATED\\n Had been here for dinner with family. Turned out to be a <code>{</code>
                 '[(\'Rated 3.0\', "RATED\\n Ambience is not that good enough and it\'s not a pocket fr:
                 '[(\'Rated 4.0\', "RATED\\n Great food and proper Karnataka style full meals. Been then
                "[('Rated 4.0', 'RATED\\n Very good restaurant in neighbourhood. Buffet system is proper "[('Rated 3.0', 'RATED\\n Food 3/5\\nAmbience 3/5\\nService 3/5\\n\nHad been here for
                "[('Rated 5.0', 'RATED\\n Awesome food ??Great serviceFriendly staffsGood quality of fo
                 '[(\'Rated 5.0\', \'RATED\\n I personally really liked this place ! The ambience with ^\dagger
                '[(\'Rated 3.0\', "RATED\\n I had been to this place with one of my friends, it\'s a ve
                 '[(\'Rated 4.0\', "RATED\\n Easy to locate\\nVFM 3.5/5\\nTaste 5/5\\nYummy cheesyyy fr:
               dtype=object)
#we could extract these values from reviews and take their mean to fill rate column
data.reviews list.values[1]
```

1.8/5

d.unique()

2

Name: rate, Length: 64, dtype: int64

array(['4.1/5', '3.8/5', '3.7/5', '3.6/5', '4.6/5', '4.0/5', '4.2/5', '3.9/5', '3.1/5', '3.0/5', '3.2/5', '3.3/5', '2.8/5', '4.4/5',

```
oose suitable for all ages of people. Can try this place. We liked the most was their starter
     s. Service is good. Prices are affordable. Will recommend this restaurant for early dinner. Th
     e place is little noisy.\'), (\'Rated 3.0\', \'RATED\\n The ambience is really nice, staff is
type(data.reviews_list[0])
     str
#https://www.mattlayman.com/blog/2018/decipher-python-ast/
ast.literal eval(data.reviews list.values[1])
     [('Rated 4.0',
       'RATED\n Had been here for dinner with family. Turned out to be a good choose suitable for a
      ('Rated 3.0',
       'RATED\n The ambience is really nice, staff is courteous. The price is pretty high for the (
      ('Rated 3.0',
       'RATED\n I felt good is little expensive for the quantity they serve and In terms of taste :
      ('Rated 4.0',
       <code>'RATED\n I</code> was looking for a quite place to spend some time with family and as well wanted ^{\dagger}
      ('Rated 4.0',
       "RATED\n Nice place to dine and has a good ambiance... Food is good and the serving time is
      ('Rated 5.0',
       'RATED\n This place just cool ? with good ambience and slow music and having delicious food
      ('Rated 4.0',
       "RATED\n Quiet a good family type of place.. too calm and usually we don't find crowd here.
      ('Rated 2.0',
       "RATED\n I had a very bad experience here.\nI don't know about a la carte, but the buffet wa
      ('Rated 4.0',
       "RATED\n Food: 8/10\nAmbience:8/10\nStaff:8/10\nOne of the good places to try north Indian d
      ('Rated 3.0',
       'RATED\n A decent place for a family lunch or dinner.. well arranged in a simple manner. For
      ('Rated 4.0',
       "RATED\n Great place to have a heavy lunch. Good service.\nThe chicken biryani was undoubted
      ('Rated 4.0',
       'RATED\n Its the one restaurant near katriguppe that i found was really good. Good variety (
      ('Rated 2.0',
       "RATED\n Spice elephant soup SPL: almost manchow flavour soup.. Just above medium spicy\n\n
      ('Rated 4.0',
       'RATED\n Zomato gold partner at this price. It was insane. They have really nice food. small
%time data.reviews list=data.reviews list.apply(lambda x: ast.literal eval(x))
     CPU times: user 15.6 s, sys: 317 ms, total: 15.9 s
     Wall time: 15.9 s
data.reviews_list[0][0][0].split()[0]
     'Rated'
def extract_features_from_review_list(x):
    extract the rate value out of a string inside tuple
   # ensure that x is not Null and there is more than one rate
    if not x or len(x) <= 1:
        return None
    rate = [float(i[0].replace('Rated','').strip()) for i in x if type(i[0])== str]
```

return round((sum(rate)/len(rate)),1)

'[(\'Rated 4.0\', \'RATED\\n Had been here for dinner with family. Turned out to be a good ch

```
%time data['rate_new']=data.reviews_list.apply(lambda x: extract_features_from_review_list(x))
     CPU times: user 742 ms, sys: 2.93 ms, total: 745 ms
     Wall time: 748 ms
data.loc[:,['rate','rate_new']].sample(10)
             rate rate_new
      47676
              4.5
                        4.2
      21123
              3.8
                        3.6
      50416
              3.4
                        3.1
      50890 NaN
                       NaN
      42670
              3.8
                        3.7
      49470
              2.7
                       2.7
      2016
             NaN
                       NaN
      2303
              3.6
                        4.0
      12870
              4.4
                        4.3
                        3.8
      29383
              3.8
# apply the changes
nan_index = data.query('rate != rate & rate_new == rate_new').index
for i in nan_index:
    data.loc[i,'rate'] = data.loc[i,'rate_new']
data.rate.isna().sum()
     4861
We have saved more than 1000 points.
# drop null values
data.dropna(subset=['rate', 'approx_cost(for two people)'],inplace=True)
data.shape
     (36840, 14)
data.drop('rate_new',axis=1,inplace=True)
data.isna().sum()
     name
                                         0
                                         0
     online_order
     book_table
                                         0
```

0

rate

votes

location	0
rest_type	121
dish_liked	15277
cuisines	8
<pre>approx_cost(for two people)</pre>	0
reviews_list	0
menu_item	0
<pre>listed_in(type)</pre>	0
dtype: int64	

data[data.cuisines.isna()]

		name	online_order	book_table	rate	votes	location	rest_type	dish_liked
	440	Lassi Spot	Yes	No	3.3	4	Kumaraswamy Layout	Beverage Shop	NaN
	6887	Noodle Oodle	Yes	No	3.6	9	Whitefield	Delivery	NaN
2	22236	Lassi Spot	Yes	No	3.3	4	Kumaraswamy Layout	Beverage Shop	NaN
4	24725	Swagatham Rayalaseema Ruchulu	Yes	No	3.3	24	Kalyan Nagar	Casual Dining	NaN

# Simply removing these 8 rows wont impact our data much

```
# remove cuisines missing values
data=data[data.cuisines.isna()==False]
```

#### data.isna().sum()

name	0
online_order	0
book_table	0
rate	0
votes	0
location	0
rest_type	121
dish_liked	15269
cuisines	0
<pre>approx_cost(for two people)</pre>	0
reviews_list	0
menu_item	0
<pre>listed_in(type)</pre>	0
dtype: int64	

data. Teriame (costamins = { fisced\_in(cype) . cype ; approx\_cost(for two people) . cost }; inplace=in de)

data.head()

#converting to lowercase

1

```
name online_order book_table rate votes
                                                              location rest_type dish_liked
                                                                                                 cuisin
                                                                                         Pasta,
                                                                                         Lunch
                                                                                                     Noı
                                                                                         Buffet,
                                                                            Casual
                                                                                                    India
      0
                                                     775
            Jalsa
                            Yes
                                        Yes
                                               4.1
                                                           Banashankari
                                                                                         Masala
                                                                             Dining
                                                                                                   Mughl
                                                                                         Papad,
                                                                                                   Chine
                                                                                         Paneer
                                                                                         Laja...
                                                                                        Momos,
data.rest_type.value_counts()
                                    12006
     Quick Bites
     Casual Dining
                                     8720
     Cafe
                                     2982
     Dessert Parlor
                                     1665
     Delivery
                                     1486
                                        2
     Dessert Parlor, Kiosk
     Cafe, Food Court
                                        2
                                        1
     Dessert Parlor, Food Court
                                        1
     Quick Bites, Kiosk
     Bakery, Beverage Shop
     Name: rest_type, Length: 88, dtype: int64
Filling missing values of rest_type with the most occuring value
data.rest_type.fillna(value='Quick Bites',inplace=True)
data.isna().sum()
     name
                          0
     online_order
                          0
     book_table
                          0
                          0
     rate
     votes
                          0
     location
                          0
                          0
     rest_type
                     15269
     dish_liked
     cuisines
                          0
                          0
     cost
     reviews_list
                          0
                          0
     menu_item
                          0
     type
     dtype: int64
```

data.dish\_liked=data.dish\_liked.apply(lambda x:x.lower().strip() if isinstance(x,str) else x)

momos, lunch buffet, chocolate nirvana, thai g...

```
churros, cannelloni, minestrone soup, hot choc...

masala dosa

panipuri, gol gappe

onion rings, pasta, kadhai paneer, salads, sal...

NaN

farmhouse pizza, chocolate banana, virgin moji...

pizza, mocktails, coffee, nachos, salad, pasta...

waffles, pasta, coleslaw sandwich, choco waffl...

Name: dish_liked, dtype: object
```

```
sum(data.menu_item=='[]')
```

26078

data[data.dish\_liked.isna()]

	name	online_order	book_table	rate	votes	location	rest_type	dish_liked
6	Rosewood International Hotel - Bar & Restaurant	No	No	3.6	8	Mysore Road	Casual Dining	NaN
19	360 Atoms Restaurant And Cafe	Yes	No	3.1	13	Banashankari	Cafe	NaN (
22	Cafe Coffee Day	No	No	3.6	28	Banashankari	Cafe	NaN
24	Hide Out Cafe	No	No	3.7	31	Banashankari	Cafe	NaN
25	CAFE NOVA	No	No	3.2	11	Banashankari	Cafe	NaN

#### data.reviews\_list[0]

<sup>[(&#</sup>x27;Rated 4.0',

<sup>&#</sup>x27;RATED\n A beautiful place to dine in. The interiors take you back to the Mughal era. The li $\{$  ('Rated 4.0',

<sup>&#</sup>x27;RATED\n I was here for dinner with my family on a weekday. The restaurant was completely er ('Rated 2.0',

<sup>&#</sup>x27;RATED\n Its a restaurant near to Banashankari BDA. Me along with few of my office friends  $\$  ('Rated 4.0',

<sup>&#</sup>x27;RATED\n We went here on a weekend and one of us had the buffet while two of us took Ala Car ('Rated 5.0',

<sup>&#</sup>x27;RATED\n Great food and pleasant ambience. Expensive but Coll place to chill and relax.... ('Rated 4.0',

<sup>&#</sup>x27;RATED\n Good ambience with tasty food.\nCheese chilli paratha with Bhutta palak methi curry ('Rated 4.0',

<sup>&#</sup>x27;RATED\n You canÃ\x83\x83Ã\x82\x83Ã\x82\x82Ã\x82\x82Ã\x83\x82\x82Ã\x82\x82Ã\x82\x82Ã\x82\x92t gc

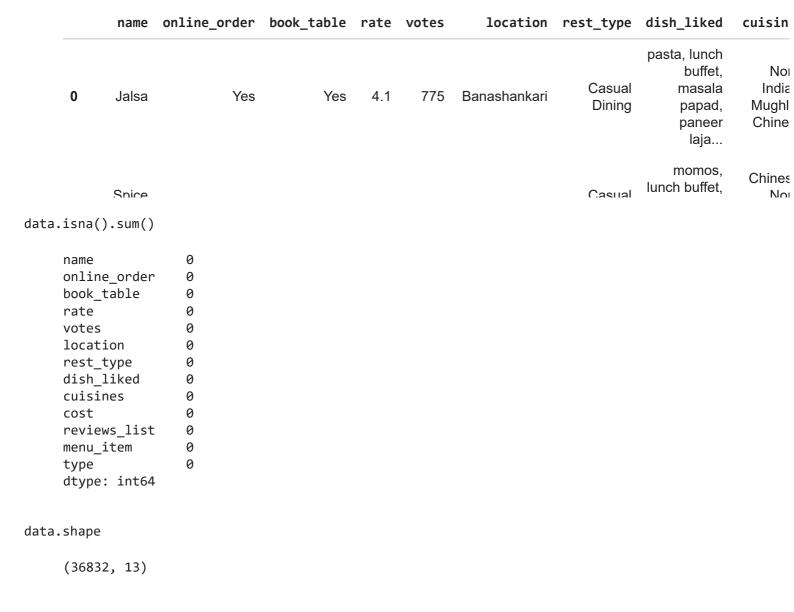
```
('Rated 4.0',
       'RATED\n The place is nice and comfortable. Food wise all jalea outlets maintain a good star
      ('Rated 4.0',
       'RATED\n The place is nice and comfortable. Food wise all jalea outlets maintain a good star
      ('Rated 4.0',
       'RATED\n The place is nice and comfortable. Food wise all jalea outlets maintain a good star
#as we can see dishes liked or disliked are mentioned in reviews so if we can extract these dishes w
#we will start by getting a list of all the dishes available from our dataset
%%time
dish list=[]
for i in list(data.index):
 #print(type(data.dish_liked[i]))
  if data.dish_liked[i]!='NaN' and isinstance(data.dish_liked[i],str):
      k=data['dish_liked'][i].split(',')
      dish_list.extend(k)
print(dish list)
     ['pasta', ' lunch buffet', ' masala papad', ' paneer lajawab', ' tomato shorba', ' dum biryani
     CPU times: user 839 ms, sys: 9.89 ms, total: 849 ms
     Wall time: 857 ms
len(dish_list)
     118363
dish_list=set(dish_list) #getting unique dishes
len(dish list)
     3507
p=data.reviews list[0]
' '.join([i[1].replace('RATED\n ','') for i in p]).replace('\n','').replace('\S+','').replace('?',''
     'a beautiful place to dine in.the interiors take you back to the mughal era. the lightings are
     just perfect.we went there on the occasion of christmas and so they had only limited items ava
     ilable. but the taste and service was not compromised at all.the only complaint is that the br
     eads could have been better.would surely like to come here again. i was here for dinner with
     my family on a weekday. the restaurant was completely empty. ambience is good with some good o
     ld hindi music, seating arrangement are good too, we ordered masala papad, papper and haby cor
# clear the text
def clear_text(t):
    1 1 1
    clear the input text t
    return ' '.join([i[1].replace("RATED\n ",'') for i in t]).encode('utf8').decode('ascii',errors=
           replace('?','').replace('\n','').replace('\n','').replace('.',' ').strip().lower()
data['reviews_text'] = data.reviews_list.apply(lambda x: clear_text(x))
```

'RATED\n Overdelighted by the service and food provided at this place. A royal and ethnic at

('Rated 5.0',

dish_liked_new	dish_liked	
kheer, halwa	NaN	32901
prawn, shawarma, chicken, tikka, rice	NaN	44323
	NaN	6479
rice	NaN	11046
cappuccino, coffee	NaN	50112

So, now we can replace this missed values from the dish\_n\_review



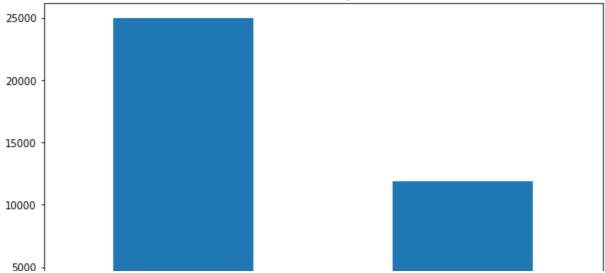
## **EDA**

# **Data Visualizations**

→ How many Restaurant accepting online orders?

```
oo=data.online_order.value_counts()
plt.figure(figsize=(10,6))
oo.plot(kind='bar')
plt.title('Online Ordering count')
plt.show()
oo
```

#### Online Ordering count



What is distrubution of 'Rate column'?

data.rate=data.rate.astype('float')

```
INO TTODO
```

```
data.rate.hist(color='blue',bins=30)
plt.axvline(x=data.rate.mean(),color='red',ls='--')
plt.title("Restaurant's ratings")
plt.xlabel('Rating')
plt.ylabel('No. of Restaurants')
plt.show()
print(data.rate.mean())
```



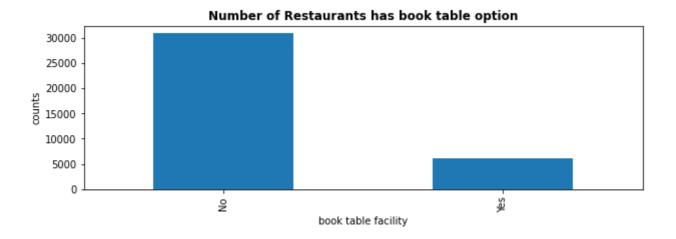
3.7208921589921835

data.book\_table.value\_counts

<bound< td=""><td>method</td><td><pre>IndexOpsMixin.value_counts of 0</pre></td><td>Yes</td></bound<>	method	<pre>IndexOpsMixin.value_counts of 0</pre>	Yes
1	No		
2	No		
3	No		
4	No		
51709	No		
51711	No		
51712	No		
51715	Yes		

```
plt.figure(figsize=(10,3))
ax =data.book_table.value_counts().plot(kind='bar')
plt.title('Number of Restaurants has book table option', weight='bold')
plt.xlabel('book table facility')
plt.ylabel('counts')
plt.show()
```

Name: book\_table, Length: 36832, dtype: object>



· Most restaurants do not have book a table option

# In Bangalore city,in which area has maximum number of restaurants

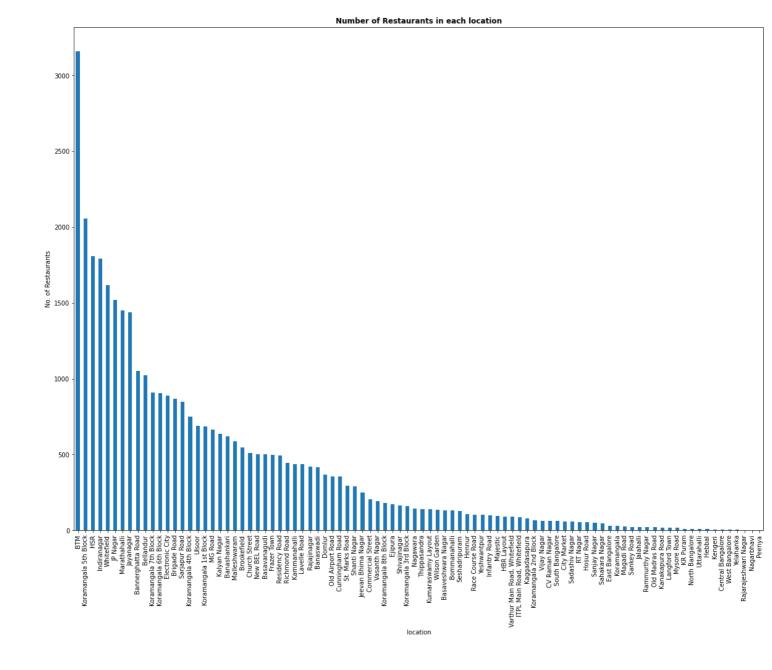
```
data.location.value_counts()
```

51716

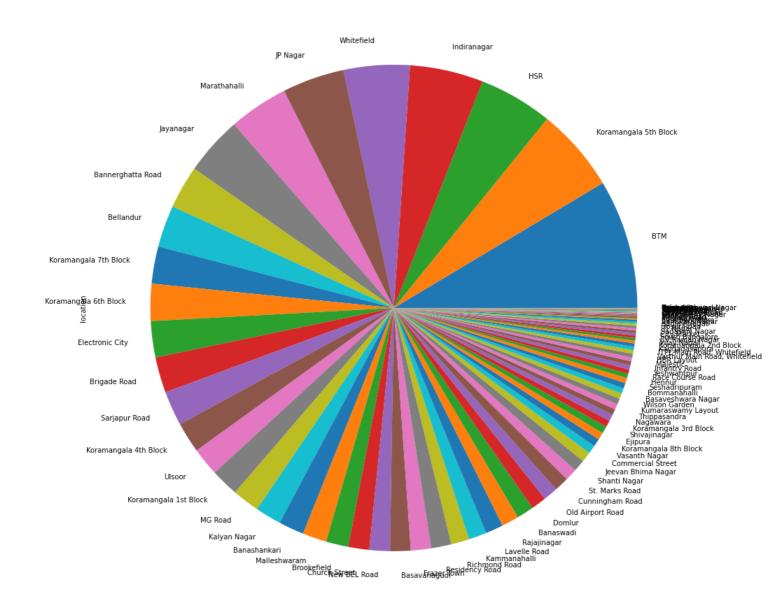
```
BTM
                          3161
Koramangala 5th Block
                          2056
HSR
                          1807
Indiranagar
                          1793
Whitefield
                          1616
West Bangalore
                              4
Yelahanka
                              4
                              2
Rajarajeshwari Nagar
Nagarbhavi
                              1
Peenya
Name: location, Length: 92, dtype: int64
```

As we can see there are total 92 different locations in Bangalore.

```
#plotting
plt.figure(figsize=(20,15))
ax =data.location.value_counts().plot(kind='bar')
plt.title('Number of Restaurants in each location', weight='bold')
plt.xlabel('location')
plt.ylabel('No. of Restaurants')
plt.show()
```

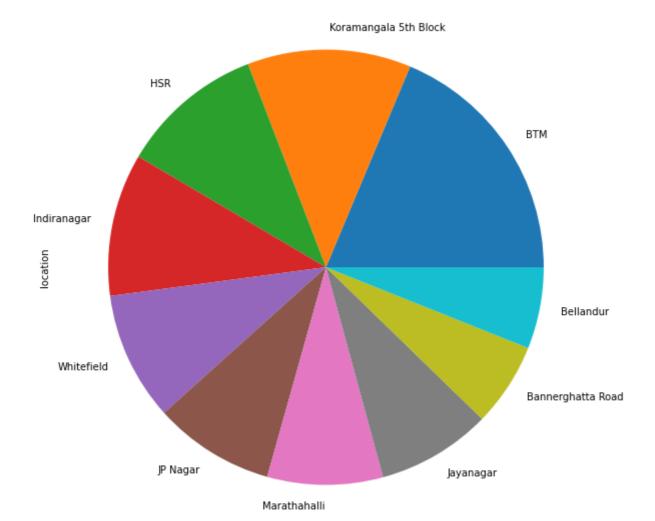


plt.show()



Its very complicated to understand so we will limit ourself to TOP 10 locations

```
plt.figure(figsize=(15,10))
ax=data.location.value_counts()[:10].plot(kind='pie')
plt.show()
```

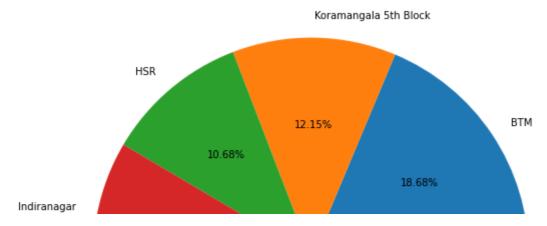


• We can see that most of the restaurants are located at the BTM location

# ▼ Percentage

```
#https://stackoverflow.com/questions/21572870/matplotlib-percent-label-position-in-pie-chart
plt.figure(figsize=(15,10))
ax=data.location.value_counts()[:10].plot(kind='pie',autopct='%1.2f%%')
plt.title('Location Percentage', weight='bold')
plt.show()
```

#### **Location Percentage**



• maximum restaurant are at BTM follows by HSR,Koramangla, JP Nagar, .. so on.

Ö

# ▼ Top 20 restaurants by name

```
top_20=data.name.value_counts()[:20]

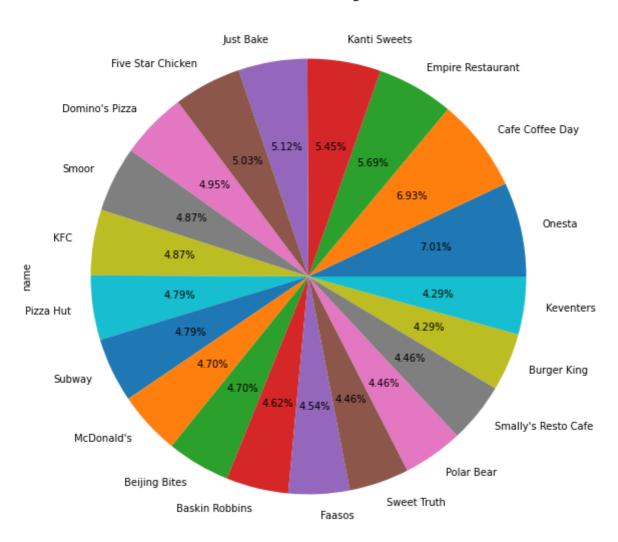
top_20=data.name.value_counts()[:20]

plt.figure(figsize=(10,6))
ax=top_20.plot(kind='bar',color='blue')
plt.title('Top 20 restaurants by name')
plt.xlabel("Restaurant's Name")
plt.ylabel('Count')
plt.show()
```

T--- 20 ----t-- t-- t------

#https://stackoverflow.com/questions/21572870/matplotlib-percent-label-position-in-pie-chart
plt.figure(figsize=(15,10))
ax=top\_20.plot(kind='pie',autopct='%1.2f%%')
plt.title('Name Percentage', weight='bold')
plt.show()

#### Name Percentage

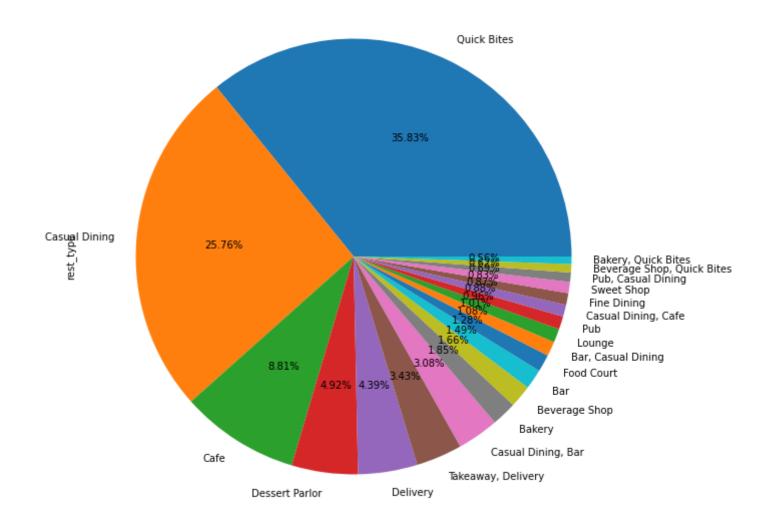


· we can say that 'Onesta' day has highest count among all

# What type of restaurants are there in Bangalore? also percentage and counts

```
ax=top_types20.plot(kind='pie',autopct='%1.2f%%')
plt.title('Type of Restaurant in City(%) ', weight='bold')
plt.show()
```

#### Type of Restaurant in City(%)



```
plt.figure(figsize=(10,3))
ax =data.rest_type.value_counts()[:20].plot(kind='bar')
plt.title('Number of Restaurants in given location', weight='bold')
plt.xlabel('Area')
plt.ylabel('counts')
```

Text(0, 0.5, 'counts')

Number of Restaurants in given location

• Mostly 'Quick Byte' restaurants are present

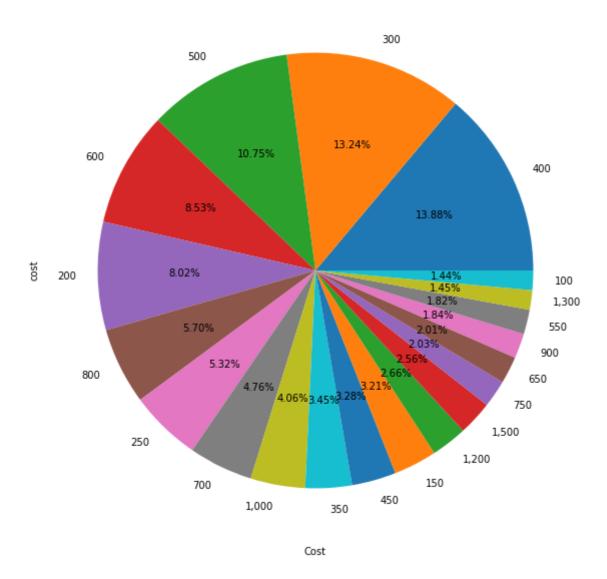
8000 4

▼ What is the Average cost in restaurants?

```
#plotting
plt.figure(figsize=(20,15))
ax =data.cost.value_counts()[:20].plot(kind='bar')
plt.title('Average cost for two person(in %) ', weight='bold')
plt.xlabel('Cost')
plt.show()
```

```
plt.figure(figsize=(15,10))
ax=data.cost.value_counts()[:20].plot(kind='pie',autopct='%1.2f%%')
plt.title('Average cost for two person(in %) ', weight='bold')
plt.xlabel('Cost')
plt.show()
```

#### Average cost for two person(in %)

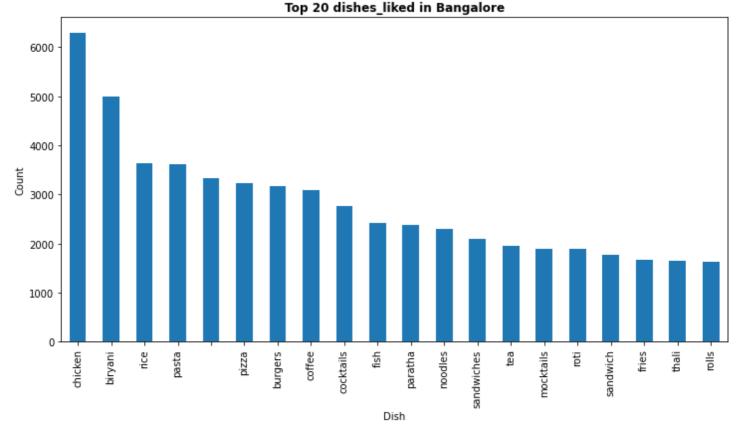


• Average cost for 2 is around 300-400 for 27% restaurants and below 500 for approx 52% restaurants

# ▼ Which dish are most famous/favourite dish in restaurants?

```
from collections import Counter
c=Counter(dishes)
c.most_common(10)
     [('chicken', 6295),
      ('biryani', 4985),
      ('rice', 3637),
      ('pasta', 3619),
      ('', 3329),
      ('pizza', 3236),
      ('burgers', 3173), ('coffee', 3087),
      ('cocktails', 2762),
      ('fish', 2428)]
plt.figure(figsize=(12,6))
pd.Series(dishes).value_counts()[:20].plot(kind='bar')
plt.title('Top 20 dishes_liked in Bangalore', weight='bold')
plt.xlabel('Dish')
plt.ylabel('Count')
```





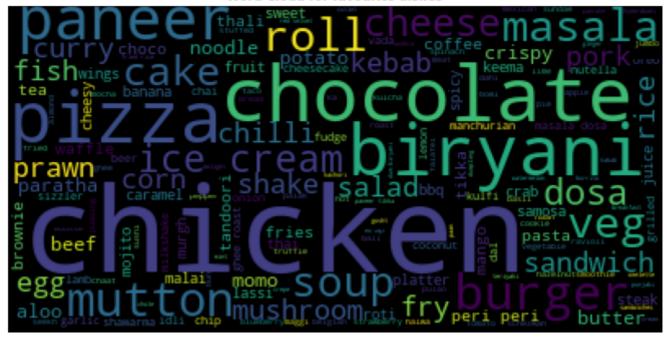
· Most people love Chicken and biryani

### ▼ WordCloud

```
plt.figure(figsize=(12,6))
```

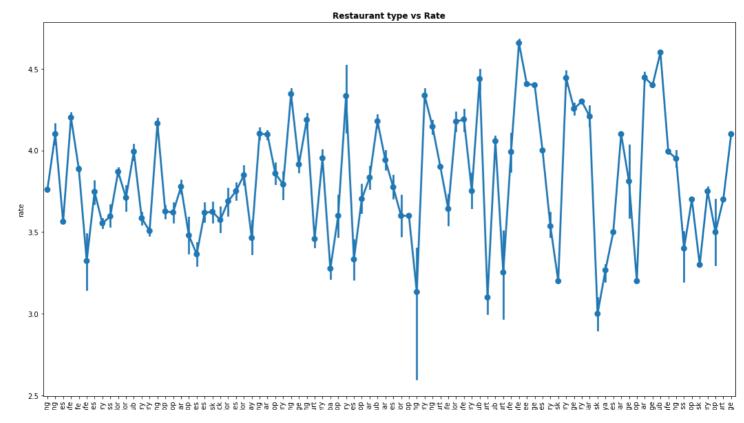
```
dish_word_cloud = ', '.join(set_dishes)
wc=WordCloud(background_color='black',stopwords=STOPWORDS,max_words=len(dish_word_cloud))
wc.generate(dish_word_cloud)
plt.imshow(wc,interpolation='bilinear')
plt.title('Word Cloud for favourite dishes',weight='bold')
plt.axis("off")
plt.imshow(wc)
plt.show()
```

#### **Word Cloud for favourite dishes**

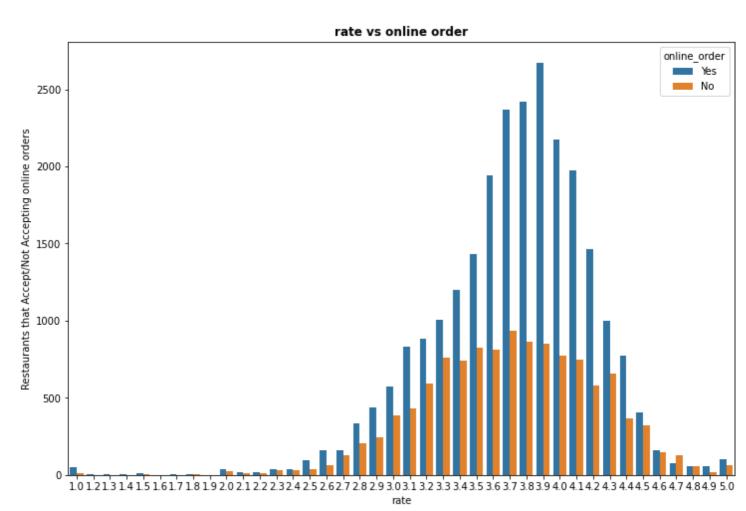


# → Lets see 'Rate' vs 'Restaurant type' graph.

```
f,ax=plt.subplots(figsize=(18,10))
g=sns.pointplot(y='rate',x='rest_type',data=data)
g.set_xticklabels(g.get_xticklabels(),rotation=90)
plt.title('Restaurant type vs Rate', weight = 'bold')
plt.show()
```



#### Lets plot 'Rate' vs 'Online order'



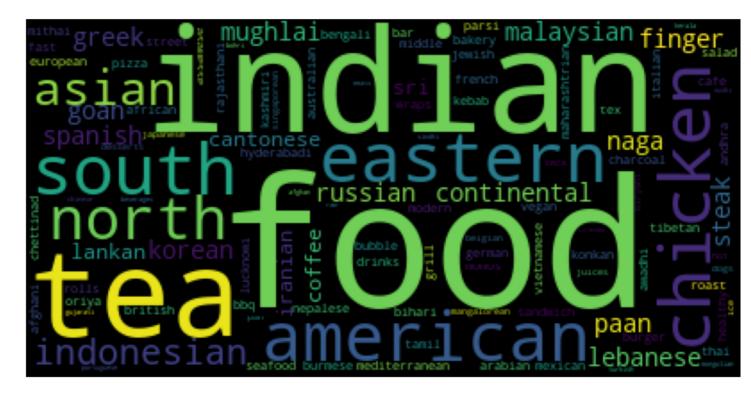
# ▼ Top 10 Cuisines

```
cuisines=[j.lower().strip() for i in data.cuisines for j in i.split(',')]
c1=Counter(cuisines)
c1.most_common(10)
     [('north indian', 15484),
     ('chinese', 11477),
      ('fast food', 5572),
      ('south indian', 5524),
      ('continental', 4851),
      ('biryani', 4519),
      ('cafe', 4292),
      ('desserts', 4101),
      ('beverages', 3524),
      ('italian', 2965)]
plt.figure(figsize=(16,10))
pd.Series(cuisines).value_counts()[:10].plot(kind='bar',color='r')
plt.title('Top 10 cuisines in Bangalore', weight='bold')
plt.xlabel('cuisines type')
plt.ylabel('No of restaurants')
```

```
14000 -
```

North Indian food is at top, followed by chinese and so on.

```
plt.figure( figsize=(15,10) )
cuisines_set=set(cuisines)
cuisines_wc=', '.join(cuisines_set)
wc=WordCloud(stopwords=STOPWORDS,max_words=len(cuisines_wc))
wc.generate(cuisines_wc)
plt.axis("off")
plt.imshow(wc)
plt.show()
```



### ▼ Model

• Till now we were understanding, visualising data. Now let move to build proper Machine Learning model.

```
data['online_order']=pd.get_dummies(data.online_order,drop_first=True)
data['book_table']=pd.get_dummies(data.book_table,drop_first=True)

data.columns
    Index(['name', 'online_order', 'book_table', 'rate', 'votes', 'location',
```

cost

800

800

```
cuisines
                                                                                             North
                                                                                 Casual
                                                                                            Indian,
      0
                                                               Banashankari
               Jalsa
                                  1
                                                   4.1
                                                          775
                                                                                 Dining
                                                                                           Mughlai,
                                                                                           Chinese
                                                                                           Chinese,
               Spice
                                                                                 Casual
                                                                                             North
      1
                                  1
                                              0
                                                   4.1
                                                          787
                                                               Banashankari
            Elephant
                                                                                 Dining
                                                                                             Indian,
                                                                                               Thai
data.rest_type=data.rest_type.str.replace(',','')
data.rest_type=data.rest_type.apply(lambda x: ' '.join(sorted(x.split())))
data.rest_type.head()
     0
               Casual Dining
     1
               Casual Dining
     2
          Cafe Casual Dining
     3
                  Bites Quick
     4
               Casual Dining
     Name: rest_type, dtype: object
data['cuisines']=data.cuisines.str.replace(',','')
data['cuisines']=data.cuisines.astype(str).apply(lambda x:' '.join(sorted(x.split())))
data.cost.value_counts()
     400
              4730
     300
               4514
     500
               3664
     600
               2907
     200
               2732
     6,000
                  2
     80
                  1
     3,700
                  1
     5,000
                  1
     70
     Name: cost, Length: 63, dtype: int64
data['cost']=data.cost.str.replace(',','')
data.cost=data.cost.astype('int')
x = data.drop(['rate', 'name'], axis = 1)
y = data['rate']
```

```
((36832, 7), (36832,))
```

# Splitting the data for Model Building

test\_type\_feature=onehot\_\_transform(X\_test, 'rest\_type')

```
from sklearn.model_selection import train_test_split
X_train,X_test,y_train,y_test = train_test_split(x,y,test_size = 0.3,random_state = 0)
from joblib import dump, load
dump(X_train, 'more_feature_X_train')
dump(X_test, 'more_feature_X_test')
dump(y_train, 'more_feature_y_train')
dump(y_test, 'more_feature_y_test')
     ['more feature y test']
X_train = load('more_feature_X_train')
X_test = load('more_feature_X_test')
y_train = load('more_feature_y_train')
y_test = load('more_feature_y_test')
X_train.head(2)
             online_order book_table votes
                                                                                      cuisines
                                                  location rest_type
                                                                                                cost
                                                                        Chinese Continental Indian
                                                                   Pub
      40463
                                        1731 Malleshwaram
                                                                                                 1400
                                                                                          North
                                                                Casual
                                                                           Bengali Chinese Indian
      40000
encoder=OneHotEncoder(handle_unknown='ignore')
#Avoid data leakage
def onehot_fit_transform(df,col):
  out=df[col].values.reshape(-1,1)
  return encoder.fit_transform(out).toarray()
def onehot__transform(df,col):
  out=df[col].values.reshape(-1,1)
  return encoder.transform(out).toarray()
# one hot encoding apply to 'rest_type' features on train/test dataset
train_loc_feature=onehot_fit_transform(X_train, 'location')
test_loc_feature=onehot__transform(X_test,'location')
train_type_feature=onehot_fit_transform(X_train,'rest_type')
```

```
t_1
test_cuisines_feature=onehot__transform(X_test, 'cuisines')
print(train_loc_feature.shape)
print(test_loc_feature.shape)
     (25782, 92)
     (11050, 92)
print(train_cuisines_feature.shape)
print(test_cuisines_feature.shape)
     (25782, 1678)
     (11050, 1678)
print(train_type_feature.shape)
print(test_type_feature.shape)
     (25782, 65)
     (11050, 65)
from scipy.sparse import hstack
## combine all 'one-hot' encoded features as Tr.
tr=pd.DataFrame(pd.np.column_stack([train_loc_feature,train_cuisines_feature,train_type_feature]))
## CONCAT both dataframe ### ie Tr and X_train(original dataframe)
## https://stackoverflow.com/questions/45963799/pandas-concat-resulting-in-nan-rows
11=X train.values.tolist()
12=tr.values.tolist()
for i in range(len(l1)):
    11[i].extend(12[i])
X_train=pd.DataFrame(l1,columns=X_train.columns.tolist()+tr.columns.tolist())
X_train.shape
     (25782, 1842)
## combine all 'one-hot' encoded features as Te.
te =pd.DataFrame(pd.np.column_stack([test_loc_feature, test_cuisines_feature, test_type_feature]))
## CONCAT both dataframe ### ie Te and X_test(original dataframe)
## https://stackoverflow.com/questions/45963799/pandas-concat-resulting-in-nan-rows
13=X_test.values.tolist()
14=te.values.tolist()
for i in range(len(13)):
   13[i].extend(14[i])
X_test=pd.DataFrame(13,columns=X_test.columns.tolist()+te.columns.tolist())
X_test.shape
     (11050, 1842)
```

```
# after onehot encoding DONE. 'location', 'rest_type', 'cuisines' are redundant features. REMOVE them.
X_train =X_train.drop(['location','rest_type','cuisines'],axis = 1)
X_test =X_test.drop(['location','rest_type','cuisines'],axis = 1)
# checking final train set shape
X_train.shape, y_train.shape
     ((25782, 1839), (25782,))
dump(X_train, 'more_feature_X_train')
dump(X_test, 'more_feature_X_test')
dump(y_train, 'more_feature_y_train')
dump(y_test, 'more_feature_y_test')
     ['more_feature_y_test']
X_train= load('more_feature_X_train')
X_test= load('more_feature_X_test')
y_train= load('more_feature_y_train')
y_test= load('more_feature_y_test')
def mse(y, y_pred):
    return np.mean((y_pred - y)**2)
mse_scorer = make_scorer(mse, greater_is_better=False)
# https://github.com/erykml/medium_articles/blob/master/Machine%20Learning/feature_importance.ipynb
def imp_df(column_names,importances):
  df=pd.DataFrame({
      'features':column_names,
      'features_importances':importances
  }).sort_values('features_importances',ascending=False).reset_index(drop=True)
 return df
# plotting a feature importance dataframe (horizontal barchart)
def var_imp_plot(imp_df,title):
  sns.barplot(x='features_importances',y='features',data=imp_df,color='royalblue',orient='h').set_ti
```

## ▼ Model -1 Linear Regression

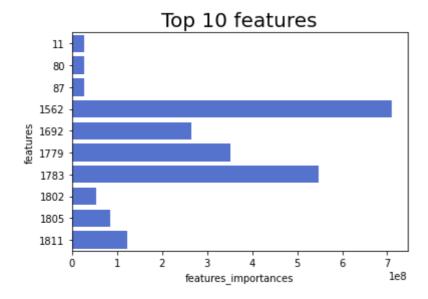
```
regression=LinearRegression()
regression.fit(X_train,y_train)
y_pred_lr=regression.predict(X_test)

mse(y_test,y_pred_lr)
910460897477.011
```

lr1=imp\_df(X\_train.columns,regression.coef\_)
lr1.head(10)

	features	features_importances
0	1562	7.090223e+08
1	1783	5.484350e+08
2	1779	3.526236e+08
3	1692	2.647070e+08
4	1811	1.224469e+08
5	1805	8.495233e+07
6	1802	5.370294e+07
7	87	2.704729e+07
8	11	2.704729e+07
9	80	2.704729e+07

var\_imp\_plot(lr1[:10],'Top 10 features')



# ▼ Model - 2 SGD Regressor

```
from sklearn import linear_model
sgd_regression=linear_model.SGDRegressor()
sgd_regression.fit(X_train,y_train)
y_pred_sgd=sgd_regression.predict(X_test)
mse(y_test,y_pred_sgd)
1.2725480269569956e+30
```

# ▼ Model -3 Random Forest Regressor¶

```
from sklearn.ensemble import RandomForestRegressor
rf_regression=RandomForestRegressor() #using default values
rf_regression.fit(X_train,y_train)
y_pred_rf=rf_regression.predict(X_test)

mse(y_test,y_pred_rf)

0.029926186745185573
```

• Without any hyperparameter tuning RFR ie Random Forest Regressor it learning something. so let experiment on RFR.

# Hyperparameter Tuning on RFR

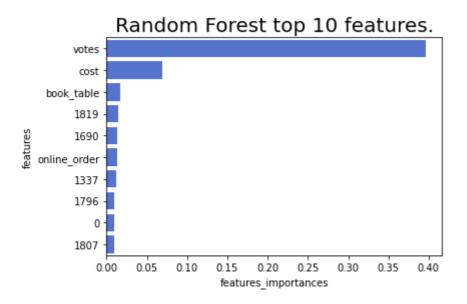
```
%%time
params=[{'n_estimators':[250,500,750,1000]}]
regressor_params=GridSearchCV(rf_regression,params,n_jobs=-1,cv=10,verbose=1,return_train_score=True
regressor_params.fit(X_train,y_train)
#hyperparameter tuning will take 5-6 hours for 1000 estimators on high end configuration
from sklearn.ensemble import RandomForestRegressor
rf_regression2=RandomForestRegressor(n_estimators=250) #using default values
rf_regression2.fit(X_train,y_train)
y_pred_rf=rf_regression2.predict(X_test)
mse(y_test,y_pred_rf)
     0.02960973686713905
from sklearn.ensemble import RandomForestRegressor
rf_regression3=RandomForestRegressor(n_estimators=500) #using default values
rf_regression3.fit(X_train,y_train)
y_pred_rf=rf_regression3.predict(X_test)
mse(y_test,y_pred_rf)
     0.029275528779385163
```

directly using the estimators as we have only 1 parameter to tune

```
rf1=imp_df(X_train.columns,rf_regression3.feature_importances_)
rf1.head(10)
```

	features	features_importances
0	votes	0.396829
1	cost	0.068846
2	book_table	0.017283
3	1819	0.014301
4	1690	0.013097

var\_imp\_plot(rf1[:10],'Random Forest top 10 features.')



• MSE =0.0294, It is a good model

Can we still improve our model?

#### ▼ Not Null Features Only

Till now, we have considered ONE-HOT encoding of on below features.

- rest\_type
- location
- cuisines
- · online\_order
- book\_table

Here we are going to include below features also,

- dish\_liked
- cuisines

Obviously we have to deal with large features set.

```
import pandas as pd
import numpy as np
```

```
onehot = pd.read_csv("zomato.csv")
onehot head()
```

url

0	https://www.zomato.com/bangalore/jalsa- banasha	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes Ye	es	4.
1	https://www.zomato.com/bangalore/spice- elephan	2nd Floor, 80 Feet Road, Near Big Bazaar, 6th	Spice Elephant	Yes N	No	4.
2	https://www.zomato.com/SanchurroBangalore?	1112, Next to KIMS Medical College, 17th Cross	San Churro Cafe	Yes N	No	3.1
3	https://www.zomato.com/bangalore/addhuri- udupi	1st Floor, Annakuteera, 3rd Stage, Banashankar	Addhuri Udupi Bhojana	No N	No	3.
		10 3rd Floor				

address

name online\_order book\_table ra

This time we will drop all Null values. Last time we saved some Null values by converting them to relative values. But in this run we will neglect all values null. Initially there are 51k values by removing NULL it will be somewhere around 23k.

```
onehot.isna().sum()
```

```
url
                                     0
                                     0
address
                                     0
name
                                     0
online_order
book_table
                                     0
                                  7775
rate
votes
                                     0
                                  1208
phone
                                    21
location
rest_type
                                   227
dish_liked
                                 28078
cuisines
                                    45
approx_cost(for two people)
                                   346
reviews_list
                                     0
menu_item
                                     0
                                     0
listed_in(type)
                                     0
listed_in(city)
dtype: int64
```

```
onehot.rate=onehot.rate.replace('NEW',np.nan)
onehot.rate=onehot.rate.replace('-',np.nan)
onehot.dropna(how='any',inplace=True)
onehot['rate'] = onehot.loc[:,'rate'].replace('[ ]','',regex = True) # replace [] with '' string
onehot['rate'] = onehot['rate'].astype(str) # convert to string
```

```
onehot['rate'] = onehot['rate'].apply(lambda r: r.replace('/5','')) # replace '/5' character with
onehot['rate'] = onehot['rate'].apply(lambda r: float(r)) # convert string back to float
onehot.cuisines=onehot.cuisines.str.replace(',','')
onehot.cuisines=onehot.cuisines.astype(str).apply(lambda x : ' '.join(sorted(x.split())))
onehot.cuisines.unique()
     array(['Chinese Indian Mughlai North', 'Chinese Indian North Thai',
            'Cafe Italian Mexican', ...,
            'BBQ Continental Indian Italian North', 'Nepalese Tibetan',
            'Andhra Biryani Hyderabadi'], dtype=object)
onehot.dish_liked=onehot.dish_liked.str.replace(',','')
onehot.dish_liked=onehot.dish_liked.astype(str).apply(lambda x : ' '.join(sorted(x.split())))
onehot.rename(columns={'approx_cost(for two people)': 'average_cost'}, inplace=True)
onehot.average_cost=onehot.average_cost.str.replace(',','')
onehot['rest_type'] = onehot['rest_type'].str.replace(',' , '')
onehot['rest_type'] = onehot['rest_type'].astype(str).apply(lambda x: ' '.join(sorted(x.split())))
onehot['rest_type'].value_counts().head()
                          7298
     Casual Dining
     Bites Quick
                          5224
                         2321
     Cafe
     Bar Casual Dining
                          1308
    Dessert Parlor
                         1074
     Name: rest_type, dtype: int64
onehot.head(2)
```

	url	address	name	online_order	book_table	rate	V
0	https://www.zomato.com/bangalore/jalsa- banasha	942, 21st Main Road, 2nd Stage, Banashankari, 	Jalsa	Yes	Yes	4.1	
x=onehot y=onehot	<pre>https://www.zomato.com/bangalore/spicedrop(['rate','name'],axis=1)</pre>	2nd Floor, 80 Feet Road,	Spice	V	AI.	АА	

#### ▼ Train Test Split

```
from sklearn.model_selection import train_test_split
X_train1,X_test1,y_train1,y_test1=train_test_split(x,y,test_size=0.3,random_state=0)
```

```
((16132, 15), (6914, 15), (16132,), (6914,))
all_features =[]
from sklearn.preprocessing import OneHotEncoder
encoder=OneHotEncoder(handle_unknown='ignore')
#Avoid data leakage
def one_hot_fit_transform(df,col):
  out=df[col].values.reshape(-1,1)
  return encoder.fit_transform(out).toarray(),encoder.get_feature_names([col])
def one_hot_transform(df,col):
  out=df[col].values.reshape(-1,1)
  return encoder.transform(out).toarray()
tr_dummy_rest_type,rest_tr = one_hot_fit_transform(X_train1,'rest_type')
te_dummy_rest_type = one_hot_transform(X_test1, 'rest_type' )
all_features.extend(rest_tr)
tr_dummy_online_order, oo_tr = one_hot_fit_transform(X_train1,'online_order' )
te_dummy_online_order = one_hot_transform(X_test1, 'online_order' )
all_features.extend(oo_tr)
tr_dummy_book_table,bt_tr = one_hot_fit_transform(X_train1,'book_table')
te_dummy_book_table = one_hot_transform(X_test1, 'book_table' )
all_features.extend(bt_tr)
tr_dummy_city,loc_tr = one_hot_fit_transform(X_train1,'location')
te_dummy_city = one_hot_transform(X_test1, 'location')
all_features.extend(loc_tr)
tr_dummy_cuisines,cui_tr = one_hot_fit_transform(X_train1,'cuisines')
te_dummy_cuisines =one_hot_transform(X_test1, 'cuisines')
all_features.extend(cui_tr)
tr_dummy_dishliked,dish_tr = one_hot_fit_transform(X_train1,'dish_liked' )
te_dummy_dishliked=one_hot_transform(X_test1, 'dish_liked')
all_features.extend(dish_tr)
len(all_features)
     5820
tr_dummy_rest_type.shape, te_dummy_rest_type.shape
```

X\_train1.shape,X\_test1.shape,y\_train1.shape,y\_test1.shape

```
tr_dummy_online_order.shape, te_dummy_online_order.shape
       ((16132, 2), (6914, 2))
  tr_dummy_book_table.shape, te_dummy_book_table.shape
       ((16132, 2), (6914, 2))
  tr_dummy_city.shape, te_dummy_city.shape
       ((16132, 88), (6914, 88))
  tr_dummy_cuisines.shape, te_dummy_cuisines.shape
       ((16132, 1253), (6914, 1253))
  tr_dummy_dishliked.shape, te_dummy_dishliked.shape
       ((16132, 4423), (6914, 4423))
  type(tr_dummy_dishliked)
       numpy.ndarray
  type(X_train1)
       pandas.core.frame.DataFrame

    Create Final Train DF (Concate two Dataframes)

  tr=pd.DataFrame(pd.np.column_stack([tr_dummy_rest_type,tr_dummy_online_order,tr_dummy_book_table,tr_
  l1=X_train1.values.tolist()
  12=tr.values.tolist()
  for i in range(len(l1)):
    11[i].extend(12[i])
  X_train1=pd.DataFrame(l1,columns=X_train1.columns.tolist()+tr.columns.tolist())
  X_train1.shape
```

((16132, 52), (6914, 52))

```
"""Entry point for launching an IPython kernel.
  (16132, 5835)

te=pd.DataFrame(pd.np.column_stack([te_dummy_rest_type,te_dummy_online_order,te_dummy_book_table,te_print(te.shape)

13=X_test1.values.tolist()

14=te.values.tolist()
for i in range(len(13)):
```

/usr/local/lib/python3.6/dist-packages/ipykernel\_launcher.py:1: FutureWarning: The pandas.np mc

```
13[i].extend(14[i])
X_test1=pd.DataFrame(13,columns=X_test1.columns.tolist()+te.columns.tolist())
X_test1.shape

/usr/local/lib/python3.6/dist-packages/ipykernel_launcher.py:1: FutureWarning: The pandas.np mc
    """Entry point for launching an IPython kernel.
    (6914, 5820)
    (6914, 5835)
```

### Deleting the Unwanted columns

• After OneHot enconding Achieved we will simply remove, redudant features.

```
X_train1.columns
     Index(['url', 'address', 'online_order', 'book_table', 'votes', 'phone',
             'location', 'rest_type', 'dish_liked', 'cuisines',
             'dish_liked_Sandwiches Tea', 'dish_liked_Shakes Thick',
             'dish_liked_Shawarma', 'dish_liked_Tea', 'dish_liked_Thali',
             'dish_liked_Thali Veg', 'dish_liked_Tikka', 'dish_liked_Vada',
'dish_liked_Vegetarian', 'dish_liked_Waffles'],
           dtype='object', length=5835)
X_train1.drop([ 'rest_type','location','cuisines','dish_liked','menu_item','url','phone','reviews_li
X_test1.drop([ 'rest_type', 'location', 'cuisines', 'dish_liked', 'menu_item', 'url', 'phone', 'reviews_lis
"""from joblib import load, dump
dump(X_train1, 'one_hot_X_train')
dump(X_test1, 'one_hot_X_test')
dump(y_train1, 'one_hot_y_train')
dump(y_test1, 'one_hot_y_test')"""
     ['one_hot_y_test']
from joblib import load, dump
X_train1 = load('one_hot_X_train')
X_test1 = load('one_hot_X_test')
y_train1 = load('one_hot_y_train')
y_test1 = load('one_hot_y_test')
X_train1.shape, y_train1.shape
     ((16132, 5822), (16132,))
X_test1.average_cost=X_test1.average_cost.str.replace(',','')
X_test1.average_cost=X_test1.average_cost.astype('float')
```

#### → Model -1 Linear Regression

```
from sklearn.linear_model import LinearRegression,SGDRegressor
lr = LinearRegression()
lr.fit(X_train1,y_train1)
y_pred_lr = lr.predict(X_test1)

mse(y_test1, y_pred_lr)
30882363184360.59
```

# Model -2 SGDRegressor

```
sgdReg = SGDRegressor()
sgdReg.fit(X_train1,y_train1)
y_pred_sgdr = sgdReg.predict(X_test1)
mse(y_test1, y_pred_sgdr)
3.706958867157775e+29
```

# Model -3 Random Forest Regressor

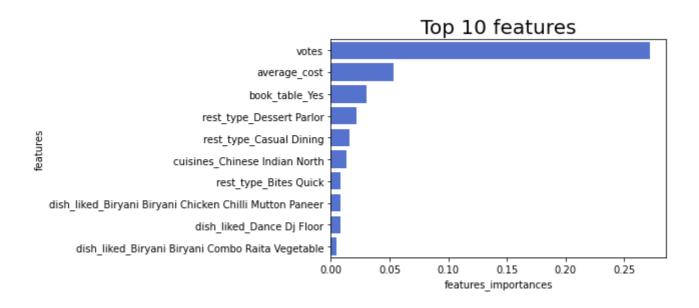
```
rfr = RandomForestRegressor()
rfr.fit(X_train1,y_train1)
y_pred_rfr = rfr.predict(X_test1)

mse(y_test1, y_pred_rfr)
0.01838083239950155
```

# → Feature Importance

```
rf2=imp_df(X_train1.columns,rfr.feature_importances_)
rf2[:10]
```

		teatures	teatures_importances	
	0	votes	0.271903	
	1	average_cost	0.053305	
	2	book_table_Yes	0.030178	
	3	rest tune Nessert Parlor	N N21961	
<pre>var_imp_plot(rf2[:10],'Top 10 features')</pre>				



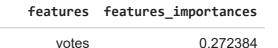
This is brilliant, last we saw MSE = 0.018, without hyperparam tuning.

```
rfr = RandomForestRegressor(n_estimators=300)
rfr.fit(X_train1,y_train1)
y_pred_rfr = rfr.predict(X_test1)
```

mse(y\_test1, y\_pred\_rfr)

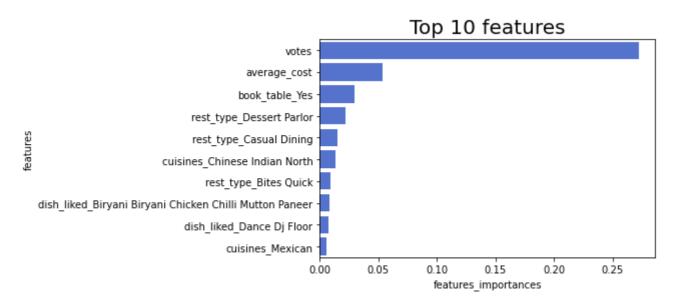
0.018052926704916487

```
base_imp = imp_df(X_train1.columns, rfr.feature_importances_)
base_imp[:10]
```



var\_imp\_plot(base\_imp[:10],"Top 10 features")

0



# Feature Engineering

Let's try response coding in categorical variable on regression model.

Basically what we are going to do replace categorical features with response coded features. In simple words we are going to consider each categorical feature once and find mean value of 'Rate' column.

Eg.==> Consider "online\_order" feature, which has two categories, 'Yes' and 'No'. So we will do a small hack, which is explained as below,

- · consider category as 'Yes' in 'online\_order', take mean value of 'Rate'
- similarly consider second category as 'No' in 'online\_order', take mean value of 'Rate' column.
- We will perform above logic using group\_by on desired categorical column and simple take a mean of 'Rate' column.
- Create new column which will contain mean values.
- we will called it as MEAN VALUE REPLACEMENT

# create response coded feature for online\_order feature.
mean\_online\_order =provide\_response\_coded\_features('online\_order','mean\_online\_order',X\_train1)
mean\_online\_order[['rate','online\_order','mean\_online\_order']][:10]

	rate	online_order	mean_online_order
31116	3.1	Yes	3.89
22367	4.0	Yes	3.89
19712	3.7	Yes	3.89
25738	3.8	Yes	3.89
43903	4.1	No	3.93
4956	4.6	No	3.93
42870	4.3	Yes	3.89
42025	3.2	Yes	3.89
3392	2.7	No	3.93
14555	3.6	No	3.93

# create response coded feature for book\_table feature.

mean\_book\_table =provide\_response\_coded\_features('book\_table','mean\_book\_table',X\_train1)
mean\_book\_table[['rate','book\_table','mean\_book\_table']][:10]

	rate	book_table	mean_book_table
31116	3.1	No	3.81
22367	4.0	No	3.81
19712	3.7	No	3.81
25738	3.8	No	3.81
43903	4.1	Yes	4.16
4956	4.6	Yes	4.16
42870	4.3	No	3.81
42025	3.2	No	3.81
3392	2.7	No	3.81
14555	3.6	Yes	4.16

# create response coded feature for rest\_type feature.

```
mean_rest_type =provide_response_coded_features('rest_type','mean_rest_type',X_train1)
```

mean\_rest\_type[[ rate , rest\_type , mean\_rest\_type ]][:20]

	rate	rest_type	mean_rest_type
31116	3.1	Casual Dining	3.85
22367	4.0	Bites Quick	3.74
19712	3.7	Casual Dining	3.85
25738	3.8	Cafe	3.99
43903	4.1	Bar Casual Dining	4.17
4956	4.6	Microbrewery Pub	4.47
42870	4.3	Cafe	3.99
42025	3.2	Casual Dining	3.85
3392	2.7	Bites Quick	3.74
14555	3.6	Bar	3.97
41540	4.2	Casual Dining	3.85
37590	4.4	Bar Casual Dining	4.17
14149	3.7	Bar Casual Dining	4.17
51355	3.2	Bites Quick	3.74
39321	4.3	Bar Casual Dining	4.17
8893	4.2	Bites Quick	3.74
38373	3.8	Bites Quick	3.74
1473	3.9	Cafe	3.99
37584	3.7	Bar	3.97
5401	<b>4</b> N	Cafe	3 99

<sup>#</sup> create response coded feature for dish\_liked feature.

mean\_rest\_type =provide\_response\_coded\_features('dish\_liked','mean\_dish\_liked',X\_train1)
mean\_rest\_type[['rate','dish\_liked','mean\_dish\_liked']][:20]

	rate	dish_liked	mean_dish_liked
31116	3.1	Biryani Chicken Firni Mutton Mutton Pasanda Ph	3.14
22367	4.0	Biryani	3.62
19712	3.7	Aam Cream Doi Fish Gurer Ice Kosha Luchi Mangs	3.72
25738	3.8	Burger Burgers Chicken Fries Zinger	3.80
43903	4.1	Appam Cocktails Fish Food Kerala Paratha Parot	4.10
4956	4.6	Beer Beer Bruschettas Cheese Cocktails Craft P	4.55
42870	4.3	Beef Burger Burgers Cheesy Fries Ice La	4.30
42025	3.2	Biryani Butter Chicken Chicken Chicken	3.20
3392	2.7	Coffee Dosa Kadhai Masala Masala Paneer Poori	2.70

<sup>#</sup> create response coded feature for location feature.

mean\_location =provide\_response\_coded\_features('location','mean\_location',X\_train1)
mean\_location[['rate','location','mean\_location']][:10]

	rate	location	mean_location
31116	3.1	Koramangala 5th Block	4.15
22367	4.0	BTM	3.76
19712	3.7	JP Nagar	3.84
25738	3.8	Banaswadi	3.65
43903	4.1	MG Road	3.96
4956	4.6	Sarjapur Road	3.90
42870	4.3	Infantry Road	3.90
42025	3.2	Kaggadasapura	3.60
3392	2.7	Basavanagudi	3.84
14555	3.6	Electronic City	3.69

<sup>#</sup> create response coded feature for cuisines feature.

mean\_cuisines =provide\_response\_coded\_features('cuisines','mean\_cuisines',X\_train1)
mean\_cuisines[['rate','cuisines','mean\_cuisines']][:10]

```
rate
                                                   cuisines mean_cuisines
      31116
              3.1
                                    Biryani Indian Mughlai North
                                                                       3.84
      22367
                                               Andhra Biryani
                                                                       3.85
              4.0
      19712
              3.7
                                              Bengali Mughlai
                                                                       3.95
for feature, values in key_dict.items():
    print(feature)
     online_order
     book table
     rest_type
     dish_liked
     location
     cuisines
def return_dict_mean_value(query_feature):
    . . .
    'key_dict' is dictionary object which has all the Categorical variable names store as KEY and it
   This is function is used to return mean value for query_feature.
   KEY ==>
   Value ==> Mean value response to that key
   query_feature ==> Desired key
   Return ==> Categorical feature and their corresponding mean values.
   result_dict=dict()
   for feature_name, values in key_dict.items():
        if feature_name == query_feature:
            for key in values:
                result_dict.update([ (key, values[key]) ] )
                print(key + ':', values[key])
    return result_dict
return_dict_mean_value('online_order')
     No: 3.93
     Yes: 3.89
     {'No': 3.93, 'Yes': 3.89}
## Test data
dict_online = return_dict_mean_value('online_order')
dict_book_table = return_dict_mean_value('book_table')
dict_rest_type = return_dict_mean_value('rest_type')
dict_location = return_dict_mean_value('location')
dict_cuisines = return_dict_mean_value('cuisines')
dict_dish_liked = return_dict_mean_value('dish_liked')
     __ _ _ _
                 Continental Indian Modern: 4.17
     Continental Indian Mughlai North: 4.0
```

Continental Indian North: 3.95

Continental Indian North Puccian: 4 2

```
CONCENCIAL THATAIL NOI ON NASSEAN
     Continental Indian North Thai: 4.2
     Continental Italian: 4.03
     Continental Italian Mediterranean Salad: 4.22
     Continental Italian Mexican Pizza: 4.1
     Continental Italian Pizza: 3.92
     Continental Mediterranean Pizza Salad Seafood: 4.53
     Continental Steak: 4.01
     Cream Cream Ice Ice: 3.9
     Cream Desserts Fast Food Ice: 3.9
     Cream Desserts Ice: 4.12
     Cream Desserts Ice Juices: 3.7
     Cream Desserts Ice Rolls: 3.8
     Cream Ice: 4.02
     Desserts: 4.13
     Desserts European Italian Juices Salad Steak: 4.6
     Desserts Fast Food: 4.11
     Desserts Fast Food Food Rolls Street: 4.0
     Desserts Fast Food Indian Indian North South: 3.8
     Desserts Fast Food Juices: 3.0
     Desserts Fast Food Juices Salad: 3.9
     Desserts Food Healthy: 4.4
     Desserts Food Healthy Indian Italian North: 4.1
     Desserts Food Healthy Italian Kebab Mediterranean Pizza Salad: 4.4
     Desserts Food Indian Mithai North Rajasthani Street: 4.3
     Desserts Food Indian Mithai North Street: 3.15
     Desserts Food Mithai Street: 3.7
     Desserts Goan Konkan Seafood: 4.1
     Desserts Indian Mughlai North: 3.99
     Desserts Italian Pizza: 3.37
     Desserts Italian Pizza Salad: 4.31
     Desserts Juices: 4.1
     Desserts Mithai: 3.9
     Desserts Pizza: 3.1
     Desserts Turkish: 4.3
     Eastern Fast Food Middle Rolls: 4.4
     Eastern Food North Street: 3.0
     Eastern Lebanese Middle: 4.3
     Eastern Mediterranean Middle Rolls Wraps: 3.9
     Eastern North: 4.2
     European: 4.2
     European Fast Food: 4.04
     European French Indian North: 3.9
     European Indian Mediterranean North: 4.47
     European Indian North Thai: 4.3
     European Italian: 3.8
     European Italian Mediterranean: 4.2
     European Italian Mediterranean Salad Spanish: 4.6
     European Italian Mediterranean Sandwich: 4.07
     European Mediterranean Salad: 4.45
     Fast Finger Food Food: 3.7
     Fast Food: 3.76
     Fast Food Food Healthy: 4.0
     Fast Food Food Healthy Salad: 2.4
     Fast Food Food Healthy Salad Sandwich: 3.8
X_test1['mean_online_order'] = X_test1['online_order'].map(dict_online)
```

```
X_test1['mean_book_table']=X_test1['book_table'].map(dict_online)

X_test1['mean_rest_type'] = X_test1['rest_type'].map(dict_rest_type)

X_test1['mean_location'] = X_test1['location'].map(dict_location)
X_test1['mean_ouisines']
```

```
##check NaN values. NaN value arise because there are some categories those are not present in test
X_test1.isna().sum()
     url
                           0
                           0
    address
    rate
                          0
    online_order
                          0
    book_table
                          0
                          0
    votes
    phone
                          0
                          0
    location
                          0
    rest_type
                          0
    dish_liked
    cuisines
                          0
    average_cost
                          0
                          0
    reviews_list
    menu_item
    listed_in(type)
    listed_in(city)
    mean_online_order
    mean_book_table
    mean_rest_type
                          1
    mean_location
                          0
                         71
    mean_cuisines
    mean_dish_liked
                      506
     dtype: int64
print("There are some category which is not present in train set which is % ",((1+71+506)/X_test1.sh
     There are some category which is not present in train set which is % 8.35984958056118
# drop null values
X_test1.dropna(subset=['mean_dish_liked','mean_rest_type','mean_cuisines'],inplace=True)
X_test1.isna().sum()
                         0
     url
    address
    rate
                         0
    online_order
                         0
                        0
    book table
                        0
    votes
    phone
                        0
    location
    rest_type
    dish_liked
                        0
    cuisines
                        0
    average_cost
    reviews_list
                       0
    menu_item
                        0
                       0
    listed_in(type)
     listed_in(city)
    mean_online_order 0
    mean_book_table
                         0
    mean_rest_type
    mean_location
```

mean\_cuisines

0

x\_testi[ mean\_culsines ] = x\_testi[ culsines ].map(dict\_culsines)

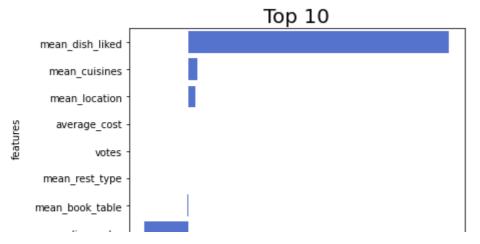
X\_test1['mean\_dish\_liked'] = X\_test1['dish\_liked'].map(dict\_dish\_liked)

## Model - 1 Linear Regression Model

mean\_dish\_liked

#### features features\_importances 0 mean\_dish\_liked 9.834164e-01 1 3.214903e-02 mean cuisines 2 mean location 2.609487e-02 3 -3.198320e-07 average\_cost 4 votes -1.056941e-06 5 mean\_rest\_type -1.538478e-03 6 mean\_book\_table -2.880984e-03 mean\_online\_order -1.677040e-01

```
var_imp_plot(lr2[:10],'Top 10')
```



In below blog explained negative feature value meaning.

https://towardsdatascience.com/explaining-feature-importance-by-example-of-a-random-forest-d9166011959e

• In short, it is saying we can remove those features.

```
Randpred = pd.DataFrame({ "actual": y_test2, "pred": y_pred_lr })
Randpred
```

	actual	pred
36986	4.0	4.047717
38937	4.1	4.037844
44154	4.7	3.885596
38806	2.6	3.651617
27613	3.8	3.940625
18623	3.9	4.003893
20371	3.8	3.836152
28317	4.5	4.066092
18507	4.3	3.954557
2852	4.0	3.936202

6393 rows × 2 columns

```
sgdReg = linear_model.SGDRegressor()
sgdReg.fit(X_train1,y_train2)
y_pred_sgd = sgdReg.predict(X_test1)
mse(y_test2, y_pred_sgd)
5.565606083590284e+29
```

Model is not learning. the mse is very high

```
rfr = RandomForestRegressor()
rfr.fit(X train1,y train2)
```

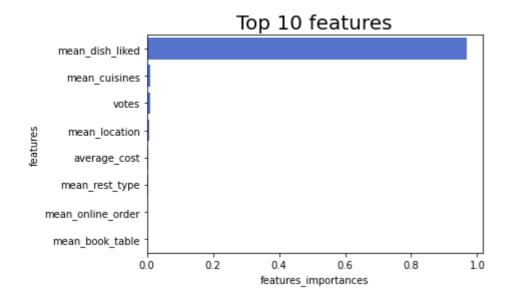
y\_pred\_rfr = rfr.predict(X\_test1)

0.13601771841461135

base\_imp = imp\_df(X\_train1.columns, rfr1000.feature\_importances\_)
base\_imp[:10]

	features	features_importances
0	mean_dish_liked	0.967122
1	mean_cuisines	0.009371
2	votes	0.009148
3	mean_location	0.005525
4	average_cost	0.004176
5	mean_rest_type	0.003258
6	mean_online_order	0.001104
7	mean book table	0.000296

var\_imp\_plot(base\_imp[:10],"Top 10 features")



Randpred = pd.DataFrame({ "actual": y\_test2, "pred": y\_pred\_rfr1000 })
Randpred

	actual	pred
36986	4.0	4.013200
38937	4.1	4.065209
44154	4.7	3.856598
38806	2.6	3.499052
27613	3.8	3.961525
18623	3.9	4.038724
20371	3.8	3.860393
28317	4.5	4.119603
18507	4.3	3.874475
2852	4.0	3.948338

6. Summary We collect data from CSV file, half of values were missing, we did not throw up all values, instead of throw NULL value we tried to fill estimate values using related colomn. We tried only 5 one-hot encoded features and try different models Random Forest Regressor was most learning model, so we tune model using gridsearch technic, minimal MSE = 0.03485. Then we tried with 7 one-hot encoded features and try on different models. Again Random Forest regressor was winning the race. we achieved MSE = 0.01404.

Then we done some Feature Engineering, used response coded feature, but this time "Linear Regression" perform well than previous model, Random Forest Regressor is winning the race as usual. Finally we achieved MSE =0.00353.

End of the day, below model are best among all the version.

Random Forest Regressor Response coded Features ==> 0.00353 Reference:

https://towardsdatascience.com/explaining-feature-importance-by-example-of-a-random-forest-d9166011959e https://medium.com/@purnasaigudikandula/zomato-bangalore-restaurant-analysis-and-rating-prediction-df277321c7cd https://www.kaggle.com/hindamosh/funny-banglore-restaurants-analysishttps://medium.com/@pranaysawant22/zomato-restaurant-rate-prediction-2093cb685430

#### ▼ Summary

We collected data from CSV file, half of values were missing, we did not throw up all values, instead of removing NULL value we tried to fill appropriate values using related columns. We tried only 5 one-hot encoded features and tried different models. Random Forest Regressor was most learning model, so we tuned model using gridsearch technique, minimal MSE = 0.03485. Then we tried with 7 one-hot encoded features on different models. Again Random Forest regressor performed the best.

Then we did some Feature Engineering, used response coded feature, but this time "Linear Regression" perform well than earlier, Random Forest Regressor is winning the race as usual.

Random Forest Regressor with Not Null Features Only ==> 0.01838083239950155

# References:

https://towardsdatascience.com/explaining-feature-importance-by-example-of-a-random-forest-d9166011959e https://medium.com/@purnasaigudikandula/zomato-bangalore-restaurant-analysis-and-rating-prediction-df277321c7cd https://www.kaggle.com/hindamosh/funny-banglore-restaurants-analysishttps://medium.com/@pranaysawant22/zomato-restaurant-rate-prediction-2093cb685430