


```
import pandas as pd
import numpy as np
import re
import matplotlib.pyplot as plt
import seaborn as sns

import nltk
from nltk.corpus import stopwords
from nltk.tokenize import word_tokenize

from sklearn.feature_extraction.text import TfidfVectorizer
from wordcloud import WordCloud
```

```
import pandas as pd
df = pd.read_csv("Twitter_Sentiment_Sample.csv")
df.head()
```

	airline_sentiment	text	
0	negative	@united Flight delayed again! Very disappointed.	
1	negative	@americanair Worst service ever. No response f...	
2	positive	@delta Thanks for the quick support! Great ser...	
3	neutral	@southwest Flight was okay, nothing special.	
4	negative	@united Lost my baggage and no help from staff.	

Next steps:

[Generate code with df](#)[New interactive sheet](#)

```
df = df[['text', 'airline_sentiment']]
df.head()
```

	text	airline_sentiment	
0	@united Flight delayed again! Very disappointed.	negative	
1	@americanair Worst service ever. No response f...	negative	
2	@delta Thanks for the quick support! Great ser...	positive	
3	@southwest Flight was okay, nothing special.	neutral	
4	@united Lost my baggage and no help from staff.	negative	

Next steps:

[Generate code with df](#)[New interactive sheet](#)

```

nltk.download('punkt')
nltk.download('stopwords')
stop_words = set(stopwords.words('english'))

```

```

[nltk_data] Downloading package punkt to /root/nltk_data...
[nltk_data]   Unzipping tokenizers/punkt.zip.
[nltk_data] Downloading package stopwords to /root/nltk_data...
[nltk_data]   Unzipping corpora/stopwords.zip.

```

```

def clean_tweet(text):
    text = re.sub(r"http\S+", "", text)      # remove URLs
    text = re.sub(r"@w+", "", text)         # remove mentions
    text = re.sub(r"#w+", "", text)         # remove hashtags
    text = re.sub(r"^[^a-zA-Z\s]", "", text) # remove special chars
    text = text.lower()
    tokens = word_tokenize(text)
    tokens = [word for word in tokens if word not in stop_words]
    return " ".join(tokens)

```

```

nltk.download('punkt_tab', quiet=True)
df['clean_text'] = df['text'].apply(clean_tweet)
df.head()

```

	text	airline_sentiment	clean_text	
0	@united Flight delayed again! Very disappointed.	negative	flight delayed disappointed	
1	@americanair Worst service ever. No response f...	negative	worst service ever response hours	
2	@delta Thanks for the quick support! Great ser...	positive	thanks quick support great service	
3	@southwest Flight was okay, nothing special.	neutral	flight okay nothing special	
4	@united Lost my baggage and no help from staff.	negative	lost baggage help staff	

Next steps:

[Generate code with df](#)[New interactive sheet](#)

```
df[['text', 'clean_text']].sample(5)
```

	text	clean_text	
0	@united Flight delayed again! Very disappointed.	flight delayed disappointed	
8	@united Appreciate the friendly crew!	appreciate friendly crew	
4	@united Lost my baggage and no help from staff.	lost baggage help staff	
2	@delta Thanks for the quick support! Great ser...	thanks quick support great service	
5	@delta Loved the smooth flight experience.	loved smooth flight experience	

```
negative_df = df[df['airline_sentiment'] == 'negative']
negative_texts = negative_df['clean_text']
```

```
tfidf = TfidfVectorizer(max_features=1000)
tfidf_matrix = tfidf.fit_transform(negative_texts)

tfidf_matrix
```

```
<Compressed Sparse Row sparse matrix of dtype 'float64'
with 20 stored elements and shape (5, 19)>
```

```
tfidf_df = pd.DataFrame(
    tfidf_matrix.toarray(),
    columns=tfidf.get_feature_names_out()
)
tfidf_df.head()
```

	baggage	cancelled	communication	delay	delayed	disappointed	ever	flight	help	hours	last	long	lost	m
<b>0</b>	0.0	0.000000	0.0	0.0	0.614189	0.614189	0.000000	0.495524	0.0	0.000000	0.000000	0.0	0.0	0.00
<b>1</b>	0.0	0.000000	0.0	0.0	0.000000	0.000000	0.447214	0.000000	0.0	0.447214	0.000000	0.0	0.0	0.00
<b>2</b>	0.5	0.000000	0.0	0.0	0.000000	0.000000	0.000000	0.000000	0.5	0.000000	0.000000	0.0	0.5	0.00
<b>3</b>	0.0	0.523358	0.0	0.0	0.000000	0.000000	0.000000	0.422242	0.0	0.000000	0.523358	0.0	0.0	0.50
<b>4</b>	0.0	0.000000	0.5	0.5	0.000000	0.000000	0.000000	0.000000	0.0	0.000000	0.000000	0.5	0.0	0.00

Next steps:

[Generate code with tfidf\\_df](#)[New interactive sheet](#)

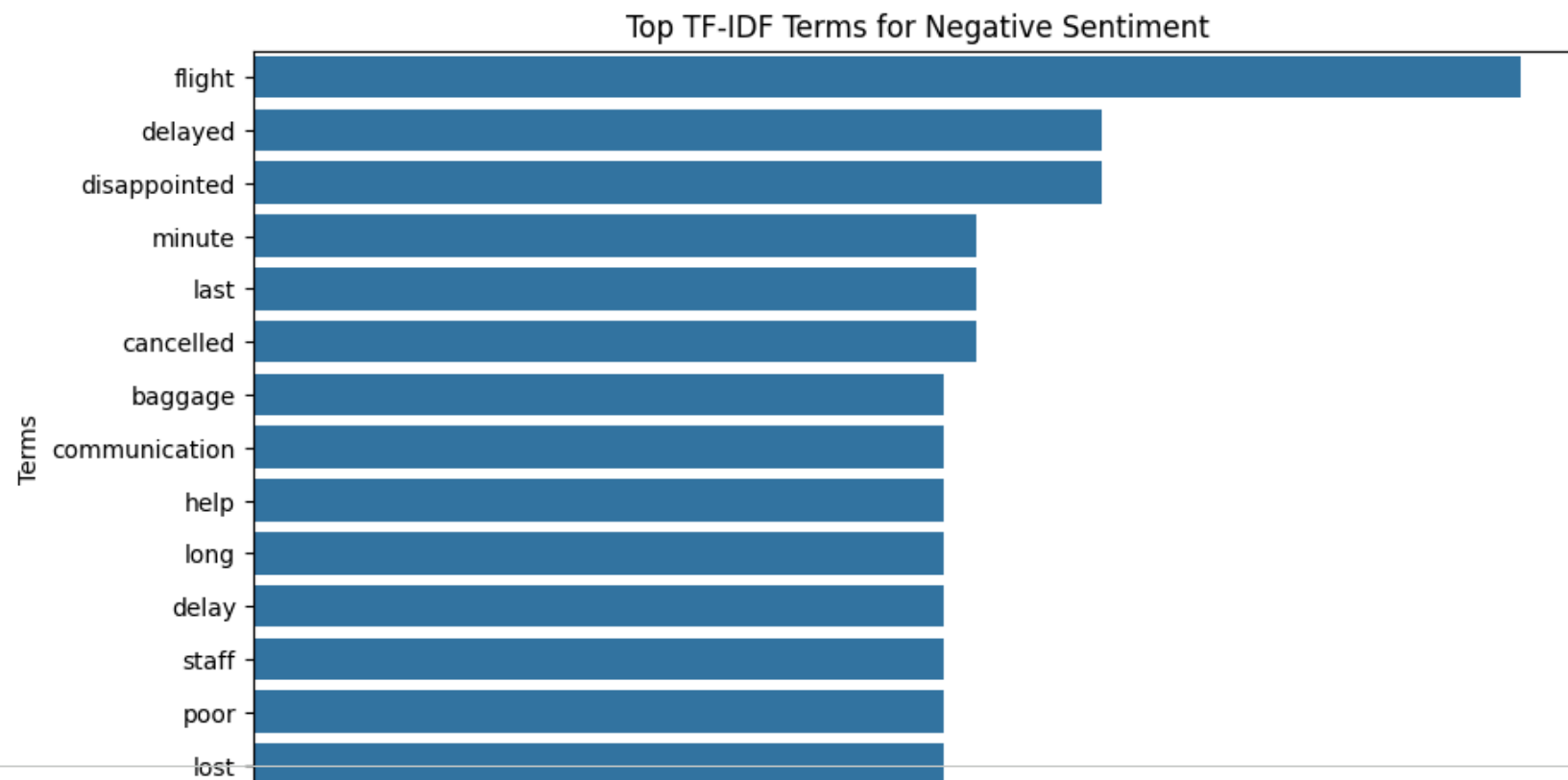
```
mean_tfidf = tfidf_df.mean().sort_values(ascending=False)
top_terms = mean_tfidf.head(15)
```

```
top_terms
```

	0
<b>flight</b>	0.183553
<b>delayed</b>	0.122838
<b>disappointed</b>	0.122838
<b>minute</b>	0.104672
<b>last</b>	0.104672
<b>cancelled</b>	0.104672
<b>baggage</b>	0.100000
<b>communication</b>	0.100000
<b>help</b>	0.100000
<b>long</b>	0.100000
<b>delay</b>	0.100000
<b>staff</b>	0.100000
<b>poor</b>	0.100000
<b>lost</b>	0.100000
<b>ever</b>	0.089443

**dtype:** float64

```
plt.figure(figsize=(10,6))
sns.barplot(x=top_terms.values, y=top_terms.index)
plt.title("Top TF-IDF Terms for Negative Sentiment")
plt.xlabel("TF-IDF Score")
plt.ylabel("Terms")
plt.show()
```



```
wordcloud = WordCloud(  
    width=800,  
    height=400,  
    background_color='white'  
)  
.generate_from_frequencies(top_terms)  
  
plt.figure(figsize=(12,6))  
plt.imshow(wordcloud, interpolation='bilinear')  
plt.axis("off")  
plt.title("Negative Sentiment Word Cloud")  
plt.show()
```

## Negative Sentiment Word Cloud

