Mr. Tom Bond Your Address

Company’s Name. 1 Regent Street

The X Building, London

Street Name, Date

London, Post Code

Dear Mr Tom,

I've been told it's difficult to make an impact in an entry-level job in a big consulting company. However, after attending virtual and in-person career fairs and speaking with ten professionals, I was very pleased to know that **[company's name]** is an excellent place for young professionals to learn and grow. I was impressed by the career growth of a recent graduate who joined as an entry-level **[X mention the person's name you networked with].**

I am in my final year at **[X University, studying Y].** My **[internship, work project]** with **[X company]** convinced me that I have the personality and mindset necessary to be successful in **[role you are applying for].** I am keen to pursue a career in the consultancy sector, as it will give me exposure and involvement with different organisations and projects. From my discussions with [**mention who you met at the career fair]**, I know that you encourage your analysts’ involvement with all project stages. The idea of being able to see a project from the beginning until the end appeals tremendously.

I am good at working in teams and collaborating with others to achieve a common goal. I have gained good understanding of consulting sector through various projects and my internship at **[XYZ Company]**. In my internship, I researched and used my financial modelling approach learnt from my degree to draw conclusions. I also developed good communication and time management skills by organising events for the student society.

Thank you for your time and consideration. My work experiences, coupled with my affinity for project management, would make me an asset to **[company & function, e.g., McKinsey's strategy]** team.

I look forward to hearing from you.

Yours sincerely,

Your name