



Immersion Arcade is seeking part-time interns for the Fall '16 semester.



[Immersion Arcade](#) is a virtual reality arcade startup in Normal, IL. We are the first HTC Vive-based VR arcade to open in the United States, a licensed Steam site, and we have connections with multiple other VR arcades around the world including [CTRL V](#) and [VR Junkies](#). We are seeking part-time interns (~15 to 20 hours a week) for the Fall '16 semester to help us maintain and grow our arcade, organize local and international tournaments and events, and set a standard for the emerging VR arcade industry.

Internship Roles:

All interns will be assigned two roles. The first is a “business operations” role, or helping run the arcade on a day-to-day basis. You will be trained to set up, operate, and troubleshoot the HTC Vive, Steam, SteamVR, our commercially-licensed games, and our user interface systems. You will also be required to play all of our VR games, so you can easily explain and curate games/experiences for customers between the ages of 4 and 104. The second is a “business development” role, or helping grow our company using whatever skills you bring to the table.

Required Internship Skills:

- Exceptional customer service skills and patience. Must clearly and kindly explain games to customers. Making sure customers have an incredible experience is our priority.
- Moderate technological skills. Must be able to learn to operate our VR equipment. Should be able to independently find solutions to technological problems. *cough use Google cough*

Desired Internship Skills:

- Marketing — Writing email campaigns, press releases; Advertising; Managing social media; etc.
- Multimedia Content Creation — Creating videos, flyers, handouts, game catalogues; etc.
- VR Development — Maintaining/updating our VR user interface; building VR experiences; etc.
- Your Skills — What skills do you have that can help better our arcade?

Interested? Please submit a cover letter and resumé, or any questions, to info@immersionarcade.com. In the cover letter, please tell us why you would like to intern at our arcade, and what skills you specifically have to offer toward the “business development” role.