Startup Valuation Report

Generated on: May 30, 2025 at 12:30 PM

Company: _____

Prepared by: _____

Date: _____

Executive Summary

This report presents a comprehensive startup valuation analysis using 7 different calculations performed between 2025-05-30 12:29:35 and 2025-05-30 12:30:31.

Method	Date	Valuation
DCF	2025-05-30 12:29:35	€3.9M
Market Multiples	2025-05-30 12:29:44	€6.5M
Scorecard	2025-05-30 12:29:51	€2.2M
Berkus	2025-05-30 12:30:00	€1.5M
Risk Factor Summation	2025-05-30 12:30:08	€2.0M
Venture Capital	2025-05-30 12:30:16	€0
Risk Factor Summation	2025-05-30 12:30:31	€2.6M
Average		**€2.7M**
Range		**€0 - €6.5M**

Detailed Analysis

DCF Analysis

Performed on: 2025-05-30 12:29:35

Valuation: €3.9M

Chart Data

Year	Cash Flow	Present Value
Year 1	€100K	€89K
Year 2	€200K	€159K
Year 3	€300K	€214K
Year 4	€400K	€254K
Year 5	€500K	€284K
Terminal Value	-	€2.9M

DCF Valuation Components

Component	Value	Percentage
Operating Value	€1.0M	25.7%
Terminal Value (PV)	€2.9M	74.3%
Total Valuation	**€3.9M**	**100%**

Key Assumptions

• Discount Rate: 12.0%
• Terminal Growth Rate: 2.0%

Market Multiples Analysis

Performed on: 2025-05-30 12:29:44

Valuation: €6.5M

Chart Data

Sector	Revenue Multiple	Used
Technology	6.5x	✓
SaaS	8.2x	
E-commerce	3.1x	
Fintech	7.8x	
Biotech	12.4x	
Cleantech	4.7x	
Marketplace	5.3x	
Media	2.8x	

Manufacturing	1.9x	
Retail	1.4x	
Healthcare	4.2x	
Education	3.8x	
Gaming	7.1x	
Food & Beverage	2.1x	
Real Estate	3.4x	

Market Multiples Analysis

Industry Sector: **Unknown**

Metric	Value
Revenue	€1.0M
Multiple Applied	6.5x
Calculated Valuation	€6.5M

Scorecard Analysis

Performed on: 2025-05-30 12:29:51

Valuation: €2.2M

Chart Data

Criterion	Score	Weight	Contribution
Team	3/5	25.0%	0.275
Product	3/5	20.0%	0.220
Market	3/5	20.0%	0.220
Competition	3/5	15.0%	0.165
Financial	3/5	10.0%	0.110
Legal	3/5	10.0%	0.110

Scorecard Method Analysis

Criterion	Score	Weight	Contribution
Team	3/5	25.0%	0.275
Product	3/5	20.0%	0.220
Market	3/5	20.0%	0.220
Competition	3/5	15.0%	0.165
Financial	3/5	10.0%	0.110
Legal	3/5	10.0%	0.110

Base Valuation: **€2.0M**
Adjustment Factor: **1.10x**

Adjusted Valuation: **€2.2M**

Berkus Analysis

Performed on: 2025-05-30 12:30:00

Valuation: €1.5M

Chart Data

Criterion	Score	Value	Max Value
Sound Idea (Basic Value)	3/5	€300K	€500K
Prototype (Reduces Technology Risk)	3/5	€300K	€500K
Quality Management Team (Reduces Execution Risk)	3/5	€300K	€500K
Strategic Relationships (Reduces Market Risk)	3/5	€300K	€500K
Product Rollout or Sales (Reduces Financial Risk)	3/5	€300K	€500K

Berkus Method Analysis

Criterion	Score	Value Assigned
Sound Idea (Basic Value)	3/5	€300K
Prototype (Reduces Technology Risk)	3/5	€300K
Quality Management Team (Reduces Execution Risk)	3/5	€300K
Strategic Relationships (Reduces Market Risk)	3/5	€300K
Product Rollout or Sales (Reduces Financial Risk)	3/5	€300K

Risk Factor Summation Analysis

Performed on: 2025-05-30 12:30:08

Valuation: €2.0M

Chart Data

Risk Factor	Rating	Adjustment
Management Team Risk	+0	+0.0%
Development Stage Risk	+0	+0.0%
Legislative/Political Risk	+0	+0.0%
Manufacturing Risk	+0	+0.0%
Sales/Marketing Risk	+0	+0.0%
Funding/Capital Risk	+0	+0.0%
Competition Risk	+0	+0.0%
Technology Risk	+0	+0.0%
Litigation Risk	+0	+0.0%
International Risk	+0	+0.0%
Reputation Risk	+0	+0.0%

Exit Strategy Risk	+0	+0.0%

Risk Factor Analysis

Risk Factor	Rating	Adjustment
Management Team Risk	+0	+0.0%
Development Stage Risk	+0	+0.0%
Legislative/Political Risk	+0	+0.0%
Manufacturing Risk	+0	+0.0%
Sales/Marketing Risk	+0	+0.0%
Funding/Capital Risk	+0	+0.0%
Competition Risk	+0	+0.0%
Technology Risk	+0	+0.0%
Litigation Risk	+0	+0.0%
International Risk	+0	+0.0%
Reputation Risk	+0	+0.0%
Exit Strategy Risk	+0	+0.0%

Total Risk Adjustment: **+0.0%**

Venture Capital Analysis

Performed on: 2025-05-30 12:30:16

Valuation: €0

Chart Data

Metric	Value
Exit Value	€50.0M
Present Value	€16.4M
Return Multiple	3.0x
Annualized Return	25.0%

Venture Capital Method Analysis

Component	Value
Current Valuation	€16.4M
Exit Value	€50.0M
Return Multiple	3.0x
Annualized Return	25.0%

Risk Factor Summation Analysis

Performed on: 2025-05-30 12:30:31

Valuation: €2.6M

Chart Data

Risk Factor	Rating	Adjustment
Management Team Risk	+1	+6.2%
Development Stage Risk	-1	-6.2%
Legislative/Political Risk	+2	+12.5%
Manufacturing Risk	+0	+0.0%
Sales/Marketing Risk	+0	+0.0%
Funding/Capital Risk	+0	+0.0%
Competition Risk	+0	+0.0%
Technology Risk	+2	+12.5%
Litigation Risk	+1	+6.2%
International Risk	+0	+0.0%
Reputation Risk	+0	+0.0%
Exit Strategy Risk	+0	+0.0%

Risk Factor Analysis

Risk Factor	Rating	Adjustment
Management Team Risk	+1	+6.2%
Development Stage Risk	-1	-6.2%
Legislative/Political Risk	+2	+12.5%
Manufacturing Risk	+0	+0.0%
Sales/Marketing Risk	+0	+0.0%
Funding/Capital Risk	+0	+0.0%
Competition Risk	+0	+0.0%
Technology Risk	+2	+12.5%
Litigation Risk	+1	+6.2%
International Risk	+0	+0.0%
Reputation Risk	+0	+0.0%
Exit Strategy Risk	+0	+0.0%

Total Risk Adjustment: **+31.2%**

Comparative Analysis

Valuation Range Analysis

Metric	Value
Minimum Valuation	€0
Maximum Valuation	€6.5M
Average Valuation	€2.7M
Valuation Spread	€6.5M
Coefficient of Variation	243.1%

Method Recommendations

• DCF Method: Most suitable for companies with predictable cash flows and established business models.
• Berkus Method: Ideal for pre-revenue startups, focusing on risk reduction factors.
• Market Multiples: Provides market-based perspective, best used with comparable companies.

Appendices

Important Disclaimers

This valuation report is for informational purposes only and should not be considered as investment advice. The calculations are based on assumptions and inputs provided and may not reflect actual market conditions or future performance.

Methodology Notes

• DCF valuations are sensitive to discount rate and growth assumptions • Market multiples depend on the availability of comparable companies • Scorecard and Berkus methods involve subjective scoring • Risk assessments should be regularly updated • VC method assumes specific exit scenarios