



Sponsorship Prospectus

Event: TechFront: AI x Blockchain
Venue: IIT Delhi
Date: 12 July 2025



About Us

Tech Dev Club is a student-led community committed to helping students explore, learn, and grow in the world of technology. We organize impactful events, curate learning resources, and foster a peer-to-peer ecosystem for upskilling and collaboration.

What sets us apart is our interdisciplinary nature, we bring together students from engineering, business, arts, and science backgrounds to engage with real-world tech challenges through workshops, expert sessions, and hands-on projects.

Our Team



Kumar Gaurav Tiwari
Founder



Brajesh Kumar
Co-Founder



Vani Sen
Community Manager



Bhavya Shukla
Team Leader

About the Event

TechFront: AI x Blockchain is our flagship 4-session series, exploring the impact of two of today's most disruptive technologies, Artificial Intelligence and Blockchain.

- 2 AI sessions covering enterprise use-cases and safe AI practices
- 2 Blockchain sessions diving into latest protocols and decentralization trends
- Speakers from industry and research sharing real-world insights
- Hosted at IIT Delhi, attracting 100+ students, professionals and tech enthusiasts.
- Completely free, with lunch provided to all attendees

Our Speakers

◆ AI Track

1) Arghya

Topic: AI Implementation in ERP & MarComm

Bio: Management Consultant, AI & Automation

Strategist and LinkedIn Market Insider Certified

2) Aashi

Topic: Building Guardrails for LLMs

Bio: Senior AI Engineer at Marsh McLennan

◆ Blockchain Track

1) Arun Kumar Yadav

Topic: Latest Blockchain Technologies

Bio: Blockchain Solutions Architect & Advisor

2) Mukul Goel

Topic: Blockchain Beyond Crypto: The Real-World Impact of Decentralized Technologies

Bio: Tech Entrepreneur, AI & Blockchain Strategist and Founder of DIMRAJ

Why Sponsor Us?

🎯 Hyper-Targeted Exposure to students and early professionals passionate about AI, web3, product, and innovation.

💡 Thought Leadership by aligning your brand with a forward-looking, student-driven initiative.

📣 Custom Branding Opportunities, from social campaigns to co-branded swag.

💼 Talent Access: Opportunity to hire or connect with highly engaged students.

📊 Data-backed ROI: Post-event engagement reports for Diamond partners.

🚀 Community Trust: Backed by AI4Tomorrow and known for quality tech engagement.

Sponsorship Packages

We are offering three sponsorship tiers designed to give your brand the visibility and engagement it deserves.

Whether you're looking to build awareness, hire top talent, or showcase your product to a highly targeted tech-savvy audience, there's a package for you.

Silver Partner

Starter Brand Access: Rs.25,000

- Logo on event creatives and session slides
- Mention in 2 social media promotions
- Branding on the registration page
- Booth/standee display at 1 session
- Free hiring opportunity (if applicable)

Gold Partner

Strong Engagement + Digital Boost: Rs.50,000

- Medium logo on all banners, posters, and slides
- Dedicated Instagram/LinkedIn story post
- Booth presence at 2 sessions
- Verbal acknowledgment during sessions
- Logo on recap video + post-event shoutout

Diamond Partner

Title Sponsor – Maximum Visibility: Rs.1,00,000+

- “Powered by [Your Brand]” tag across all promotions
- Top-tier logo on all branding, slides, videos & social assets
- Exclusive booth space at all 4 sessions
- Dedicated social media campaign (Reels + posts)
- 3-min brand pitch or hiring spotlight during each session
- Distribution of co-branded goodies (bags/stickers/pens)
- Networking lunch with speakers & organizers
- Custom post-event report with engagement stats

Marketing & Branding Plan

- 📱 Multi-platform promotions (Instagram, LinkedIn, WhatsApp)
- 🖼️ Posters & banners at the venue (IIT Delhi)
- 🎥 Branded video recap & reels post-event
- 📄 Co-branded speaker and volunteer certificates
- 🎁 Optional swag inclusion for high-value partners



Contact Us

We'd love to collaborate with forward-thinking brands, partners, and sponsors who want to shape the future of tech learning with us.

Email: techdevclub2025@gmail.com

Instagram: [@techdevclub](https://www.instagram.com/techdevclub)

LinkedIn: [Tech Dev Club](https://www.linkedin.com/company/Tech Dev Club)

Let's build something impactful, together.

Thank You

