

Bram Willems

Industrial Designer (MSc)

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Professional Summary

I am a creative, technical, and solution-oriented person with an interest in the creation and innovation of medical, technical, and consumer products. After completing three studies and various relevant experiences, I have acquired numerous insights and knowledge that enable me to leverage and combine my hard and soft skills. This helps me by developing products and systems that enhance user experience, increase usability, and can be manufactured efficiently.

Relevant Experiences

Product Designer | Endoss B.V. | Feb. 2023 – Oct 2023

- Product development, Design for manufacturing, 3D modelling, Prototyping, and User testing.

Graduate Intern | Endoss B.V. | Feb. 2021 – Jun. 2021

- Researching, Communicating with stakeholders, User-testing, Prototyping, and Presenting.

Intern | Promea Industrial Design | Sep. 2019 – Feb. 2020

- Working on several projects, Design for manufacturing, Designing interfaces, and Working with stakeholders.

Education

Eindhoven University of Technology | 2022 – 2025

- Master of Science (MSc), **Industrial Design**.

Hogeschool Rotterdam | 2017 – 2021

- Bachelor of Science (BSc), **Industrial Product Design**.

Radius College | 2013 - 2017

- Intermediate vocational education (MBO-4), **Engineering**.

Extracurricular activities

TU/e Design Contest | Feb. 2025 – Jun. 2025

Hard Skills:

Adobe

- InDesign
- Illustrator
- Lightroom
- Photoshop
- Premiere Pro

Design Process

- Researching
- Design Thinking
- User Experience
- Sketching / Drawing
- Concept Development
- Design for Manufacturing

3D CAD Modelling

- SolidWorks
- Fusion 360
- Rendering / Simulations

Prototyping

- Soldering
- Machining
- 3D Printing
- Programming
- Making Circuits

Soft Skills:

- Creative
- Teamwork
- Empathetic
- Self-Disciplined
- Human-Minded
- Communication
- Problem-Solving

Languages:

- Dutch (Native)
- English (Advanced)