

Sales Data Analysis

Bank Muamalat Business Intelligence Analyst Project Based Internship Program

Presented by Bramantyo Raka



Bramantyo Raka

About Me

I am a Data Analyst/Scientist with a strong academic background in data analysis, machine learning, and data visualization. I have hands-on experience developing predictive models, interactive dashboards, and statistical analyses using Python, SQL, Looker Studio, and Tableau.

Insert Your Experience

- BANK MUAMALAT**
Business Intelligence Analyst Internship Program
- RAKAMIN DATA SCIENCE BOOTCAMP**
Project Manager – Home Credit Default Risk
- PERSONAL PROJECT – VIDEO GAMES SALES 2024**
Business Intelligence/Analyst

Case Study

Background:

PT Sejahtera Bersama is a company specializing in selling a diverse range of products, including robots, drones, eBooks, and related kits. As a competitive player in the market, the company faces the dual challenge of maintaining sales growth while identifying areas to improve operational efficiency. With a large and growing transactional dataset, there is an opportunity to derive valuable insights to support strategic decisions.

Project Objective:

The primary goal of this project is to analyze historical sales data, identify trends, and provide actionable recommendations to optimize performance. By focusing on customer behavior, product performance, and regional sales, the project aims to uncover opportunities for growth and retention.

Full Slide

<https://drive.google.com/file/d/1ZJ7wQLnq0z5a92FW-DzCZ6L-5YCI XuRJ/view?usp=sharing>

My GitHub

<https://github.com/Bramasta66>

Video Presentation

<https://youtu.be/gWhx1j2RIk4>

Thank You



Rakamin
Academy



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