12TH
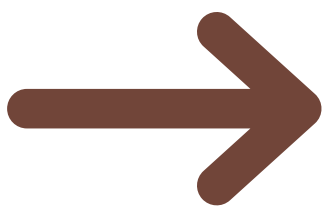
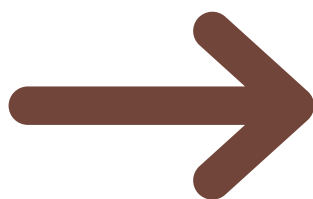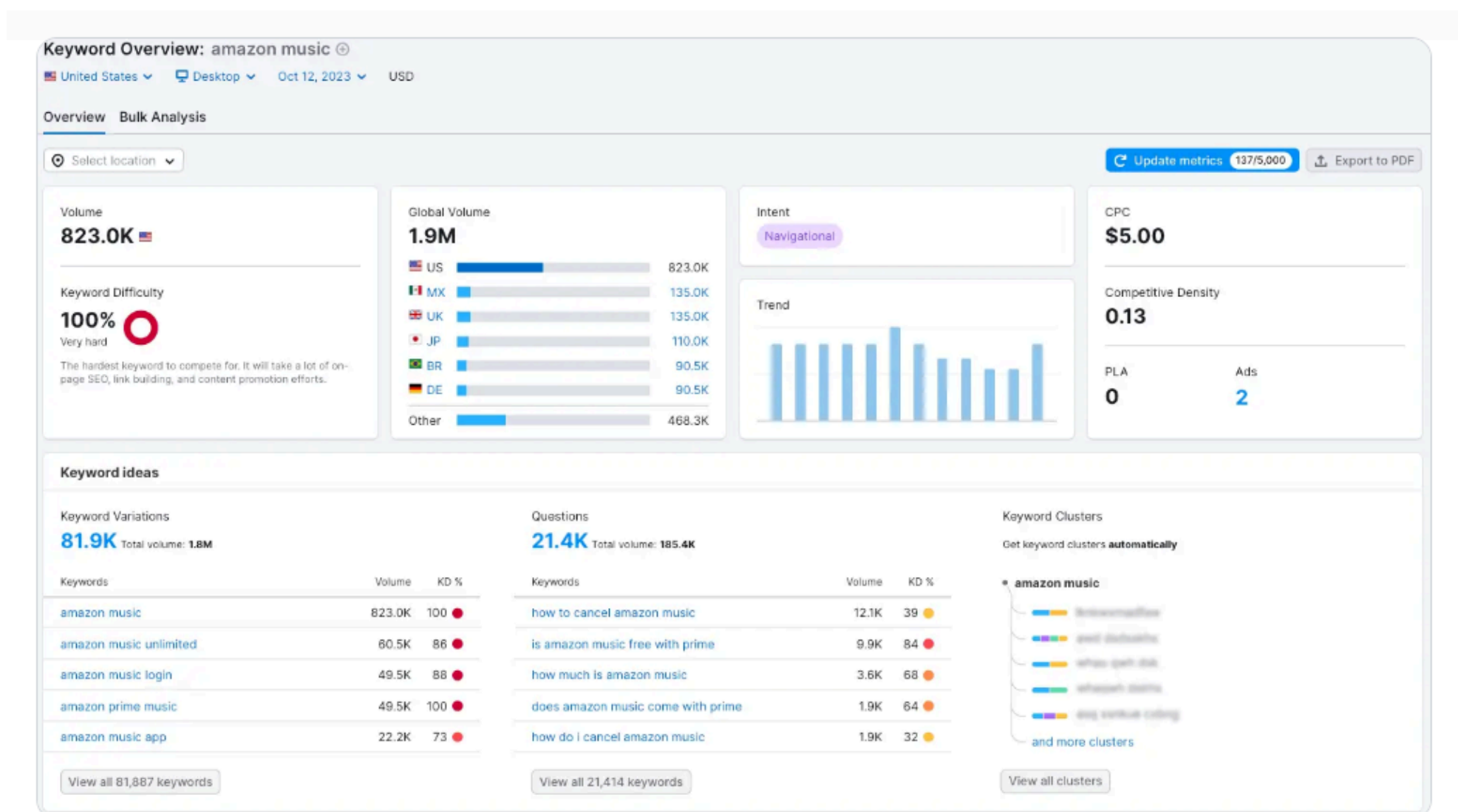# On-Page SEO
Checklist

Identify relevant keywords for your content.

Use tools like **Google Keyword Planner**, **SEMrush**, or **Ahrefs** to find keywords with high search volume and low competition.

Title Tag Optimize

Include your target keyword near the beginning of the title.

Keep the title tag length under 60 characters to ensure it's fully displayed in search results. Make it compelling to encourage clicks.
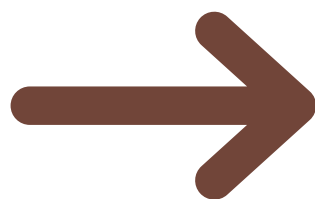
Semrush
https://www.semrush.com › Blog ⋮

On-Page SEO Checklist: The Complete Task List for 2024

Mar 31, 2023 — The **on-page SEO checklist** for 2024. Complete all 11 optimization tasks to appear higher in search results.

Write a concise and relevant meta description (around 150-160 characters) that summarizes the content and includes the target keyword.

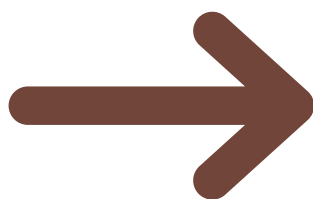Make it enticing to increase the click-through rate.

Semrush
https://www.semrush.com › Blog   ⋮

On-Page SEO Checklist: The Complete Task List for 2024

Mar 31, 2023 — The on-page SEO checklist for 2024. Complete all 11 optimization tasks to appear higher in search results.

URL Structure

Use descriptive and keyword-rich URLs. Keep URLs short and readable.

Separate words with hyphens (-) rather than underscores (_).
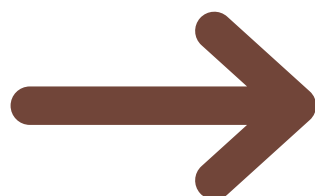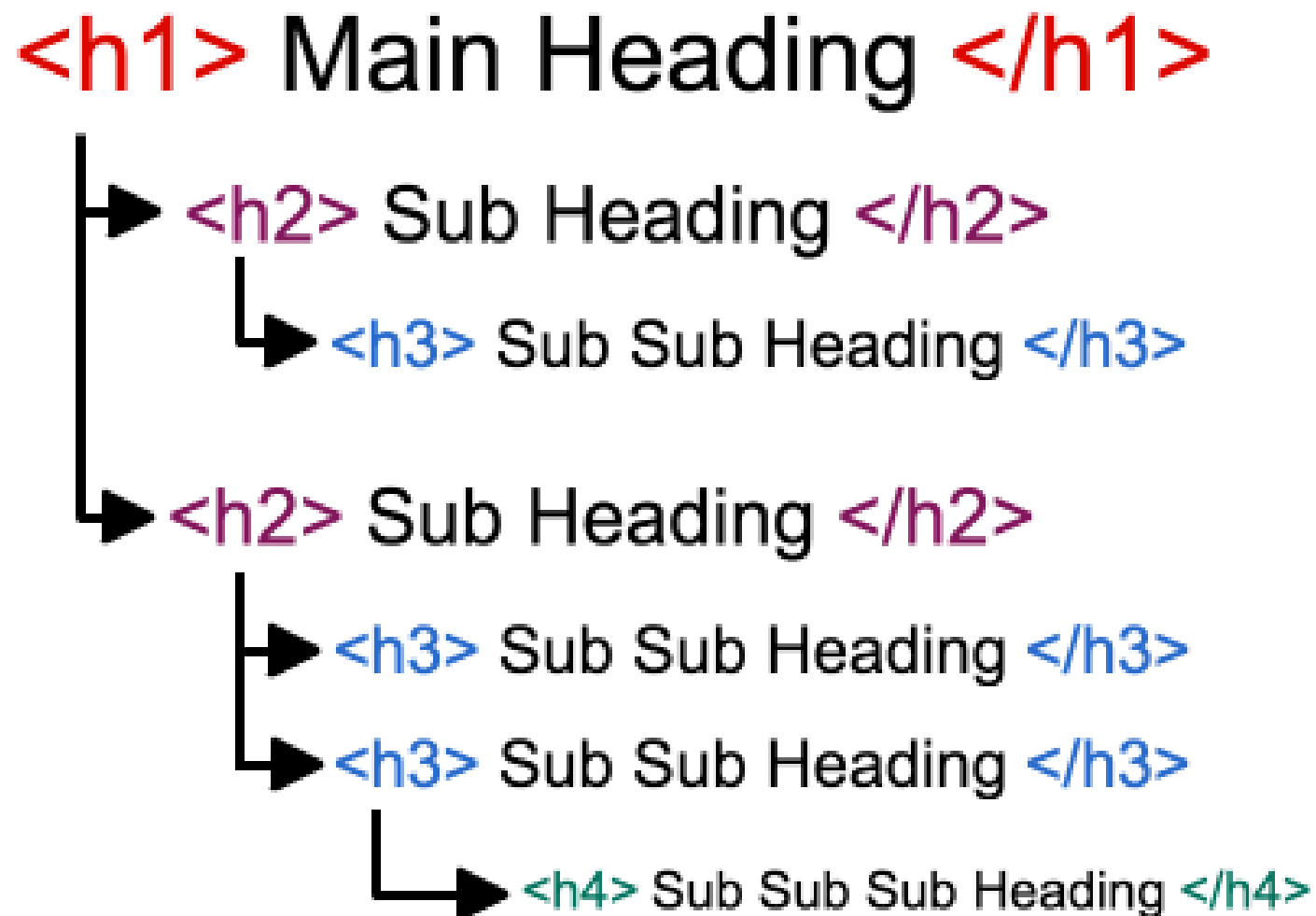
https://www.semrush.com/blog/on-page-seo-checklist/
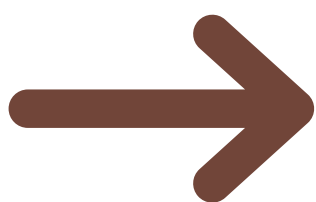
Heading Tags

Use the H1 tag for the main title of the page.

Use H2, H3, etc., tags for subheadings to structure content.

Include relevant keywords in headings where appropriate.

```
<h1> Main Heading </h1>
    ├─► <h2> Sub Heading </h2>
    │       └─► <h3> Sub Sub Heading </h3>
    └─► <h2> Sub Heading </h2>
            ├─► <h3> Sub Sub Heading </h3>
            └─► <h3> Sub Sub Heading </h3>
                    └─► <h4> Sub Sub Sub Heading </h4>
```

Content Optimization

Make sure your content is high-quality, relevant, and valuable to the reader.

Use variations of your target keyword throughout the content naturally.

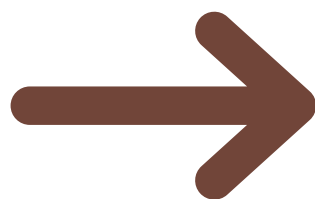Try to cover everything about the topic well. Maintain an appropriate keyword density (avoid keyword stuffing).

Image Optimization

Use descriptive filenames for images that include keywords.

Optimize alt text to describe the image and include keywords where relevant. Compress images to improve page load speed.
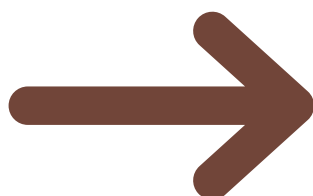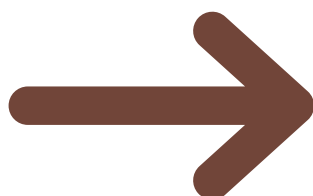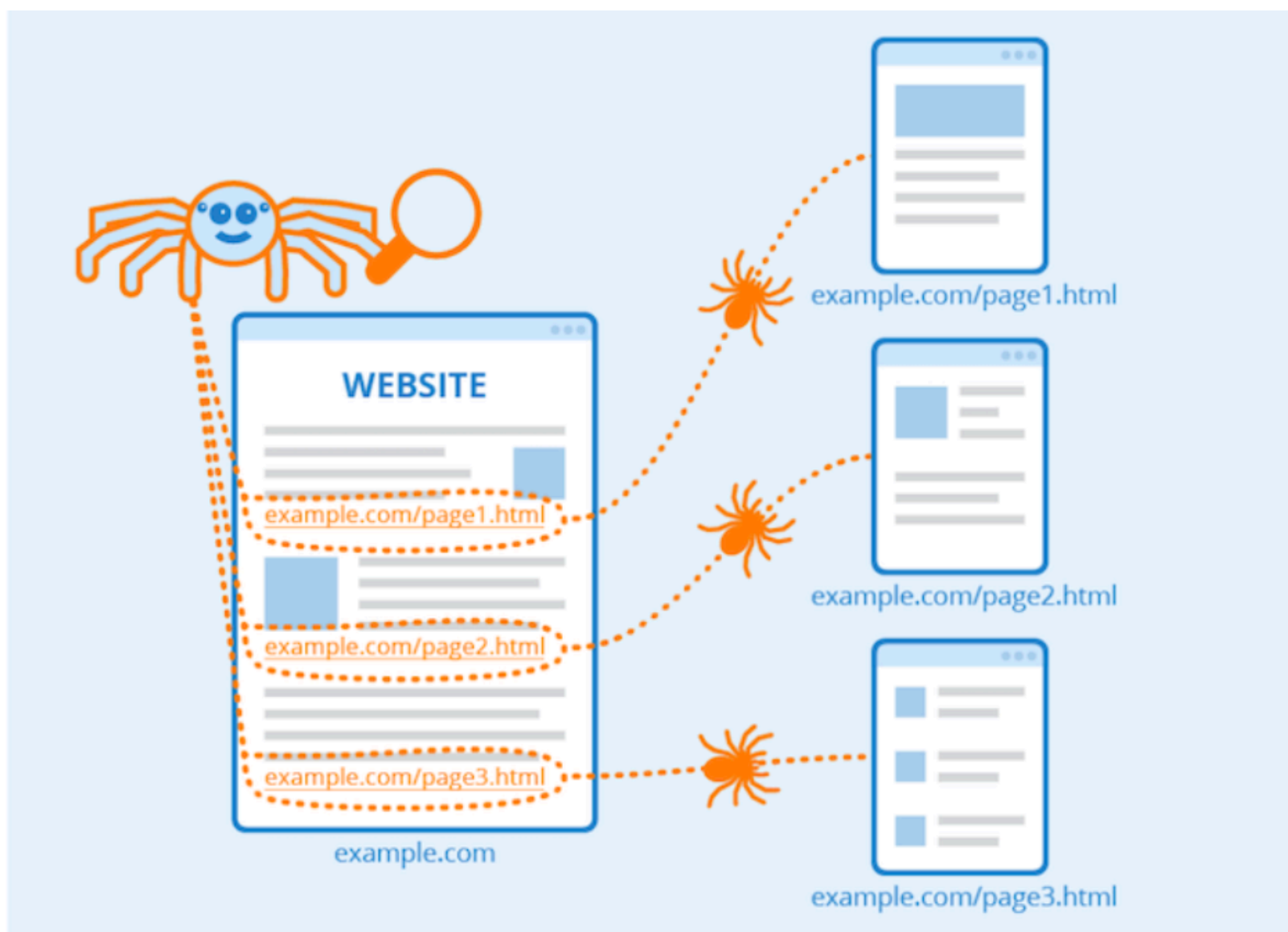
Include internal links to relevant pages within your website.

Use descriptive anchor text that includes keywords. Ensure a logical flow of navigation for users and search engines.
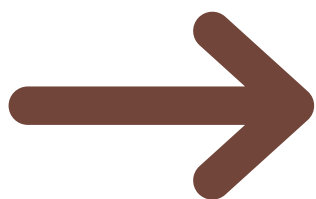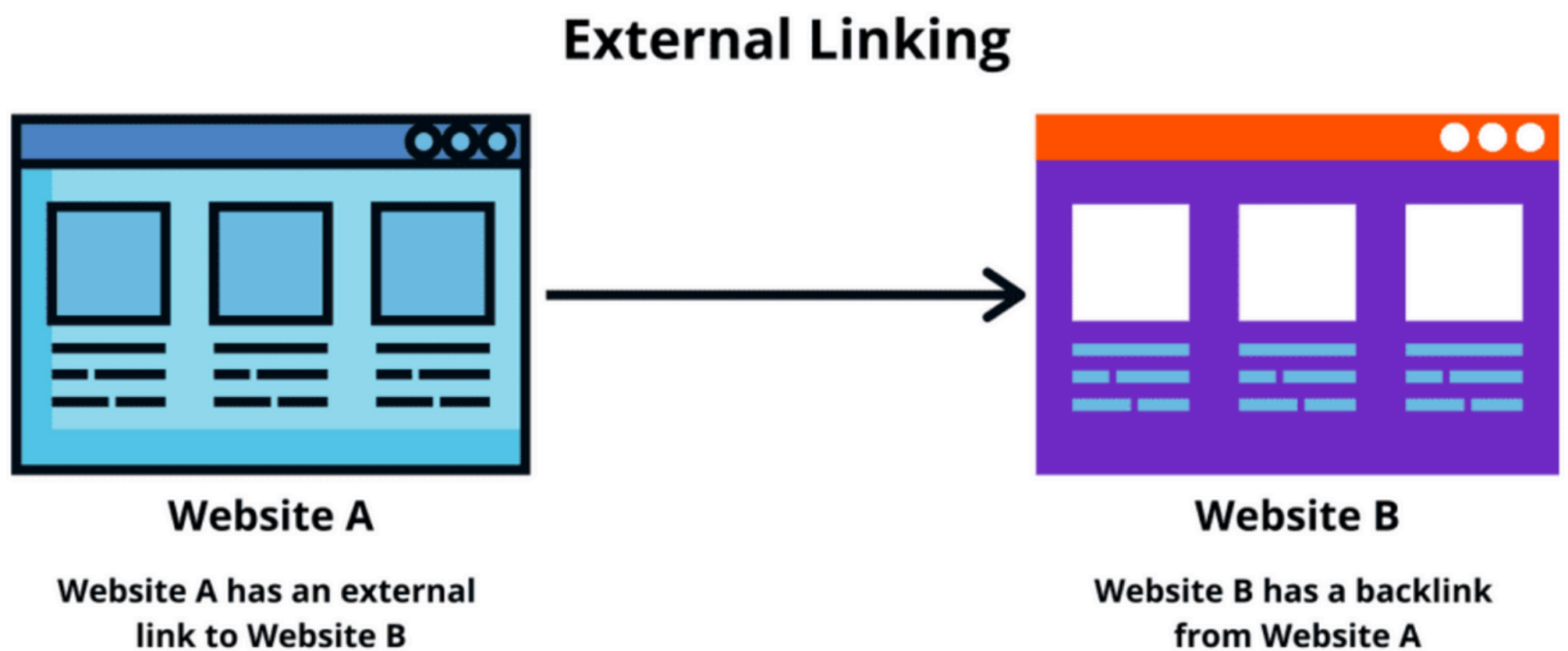
External Linking

Link to authoritative and relevant external websites when appropriate.

Use descriptive anchor text. Ensure links open in a new tab to keep users on your site.

External Linking

Website A

Website A has an external link to Website B

Website B

Website B has a backlink from Website A

Page Speed

Optimize images and files to improve loading times. Remove unnecessary JavaScript and CSS file.

Use caching and content delivery networks (CDNs) if necessary. Minimize HTTP requests and enable browser caching.

93	100	100	100	PWA
Performance	Accessibility	Best Practices	SEO	PWA

→
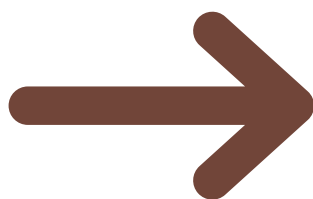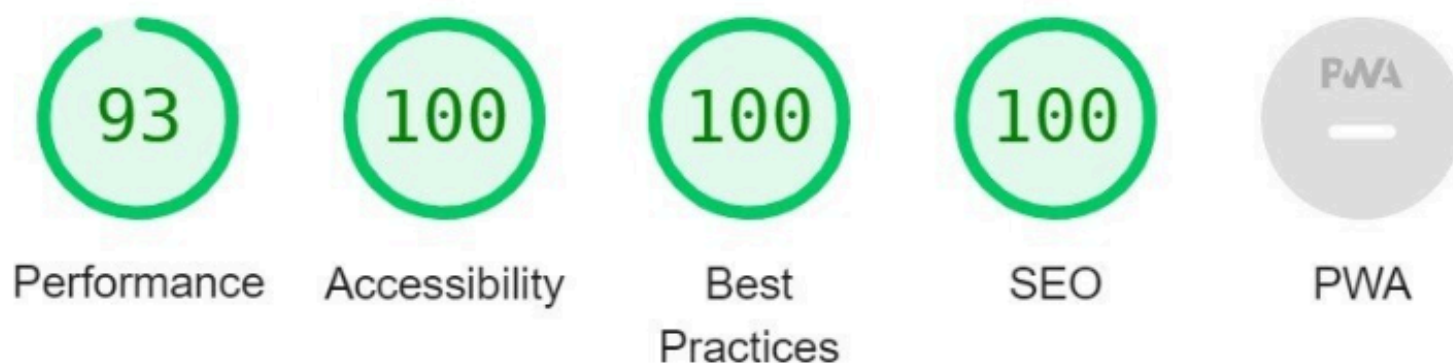
Mobile Friendliness

Ensure your website is responsive and displays correctly on mobile devices.

Test mobile usability using tools like Google's Mobile-Friendly Test.
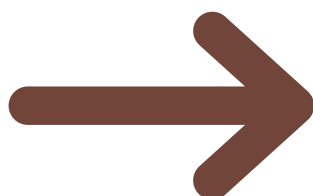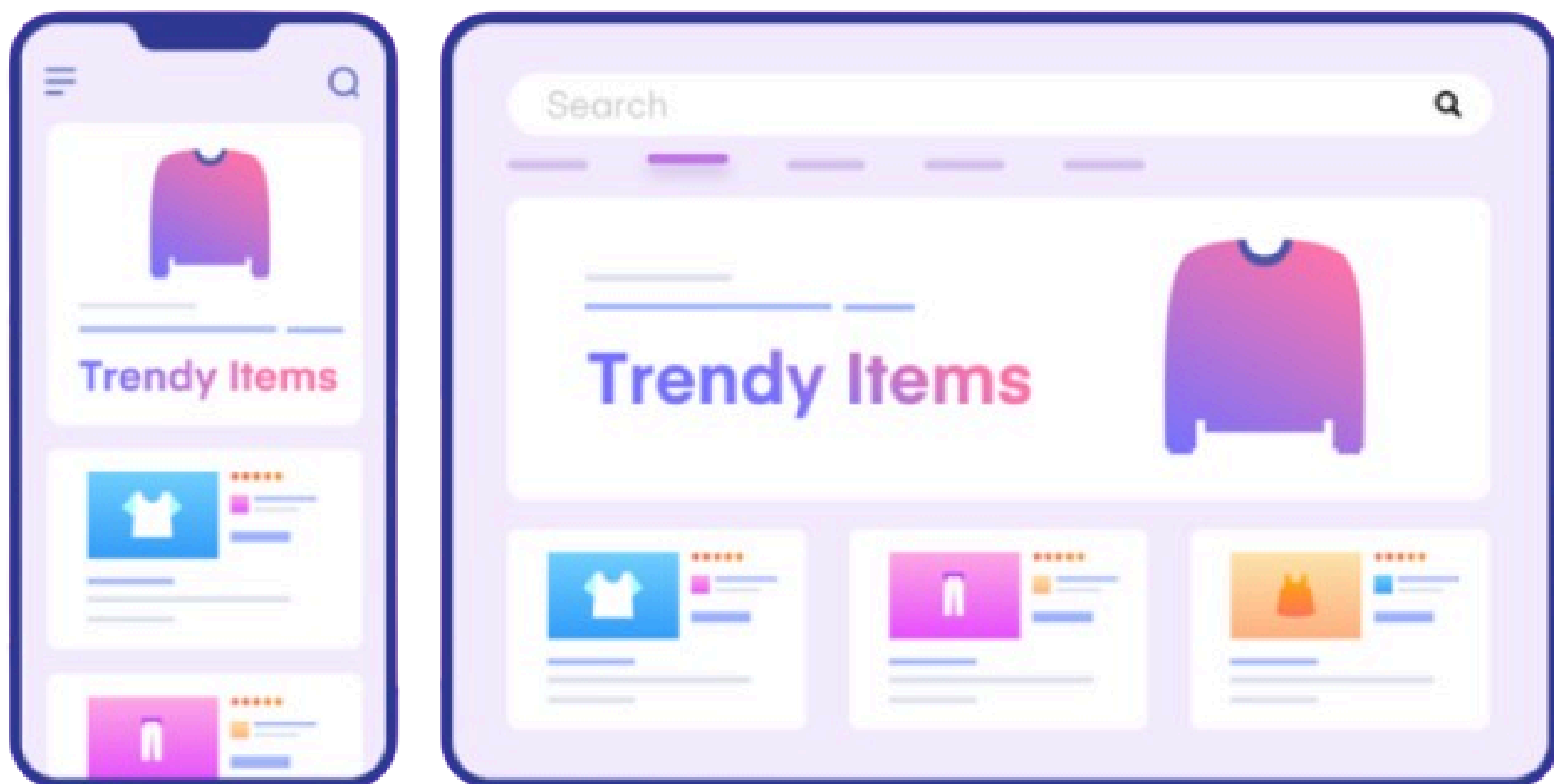
Schema Markup

Implement structured data markup (schema.org) to provide search engines with additional context about your content.

Use appropriate schema types for different content types (e.g., articles, events, products).

Professional Citation Cleanup Service for Only $497 - Loganix
https://loganix.net/citation-cleanup-and-repair/ ▾
★★★★★ Rating: 5 - Review by Brian Dean
We clean up ALL the citations. This citation cleanup service actually does the job, not half the job. Expect more from a citation repair, and get started.
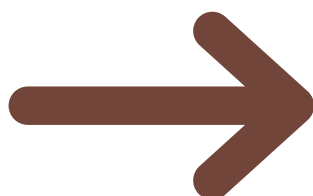
✓ IMPLEMENTED

Advanced Local Citation Audit & Clean Up: Achieve Consistent Data ...
https://moz.com/.../advanced-citation-audit-clean-up-achieve-consistent-data-high... ▾ Moz ▾
Jul 9, 2014 - Cleaning up your citations is not as easy as waving a magic wand or ... Read on to find out how to audit your citations and clean up your local ...

✗ NOT IMPLEMENTED

FOLLOW ME FOR

SEO TIPS
& INSIGHTS

MD MOSTAKIM BILLAH

SEO Expert