TRAN SCEN DENCE

Experimental Website

This is Transcendence. A gallery website which promotes upcoming art exhibitions, contains interactive work and sells previous exhibition artworks.

DESIGN CHALLENGE

The design challenge was to develop and design an experimental website for art viewers and artist exhibitors who are Europe based that is for any age and gender.

The artists who is looking for a place to exhibit their artworks and the art viewers who are looking for an art exhibition to visit in the area. The website should be easy to use and navigate for both parties. The website should also offer the ability for the art viewers to purchase the artwork after visiting the exhibition and the artist should also offer the ability for the art viewers to purchase the artwork after the exhibition. The