

Invoice

Site Migration to BlueHost.com Servers

From

Branches Web Solutions
1832 Sand Hill Road
Hershey PA 17033
United States of America

Date

Jan 22 2014

Invoice Number

IN-0001

**To**

Smith Paint Products
2200 Paxton St
Harrisburg PA 17111
United States of America

Invoice Due

Jan 22 2014

TOTAL

USD 304.80

Description	Quantity	Rate	Amount (USD)
Change old servers namespace to new server namespaces.	1	0.00	0.00
Setup 301 Redirects. Sometimes content is repurposed or gets moved to fit the new navigation structure of a new hosting platform. If you have an existing site and you are changing to a new hosting platform, you'll want to make sure you've mapped the old URLs to the new ones. This will prevent you from losing your rank amongst the search engines.	00:19 Hour	60.00 Per Hour	19.80
Run Spider check with specialized tool on all links and backlinks to verify nothing is broken due to move. Additionally, I will run a SEO report to verify you site rank hasn't lowered for any reason due to migrating.	00:10 Hour	60.00 Per Hour	10.20
Site Cleanup. Joomla leaves behind a lot of junk on your server that will still be indexed by search engines even though you are not using for all site functionality. Here I would go through the entire site and remove any stale items. This will also increase your ranking in the search engines due to one of the ranking criteria is a clean site.	01:00 Hour	60.00 Per Hour	60.00
Recreate .xml Sitemap. Now that your site has moved to a new hosting platform and significant changes have been made to the site structure, it's imperative to recreate a new .xml sitemap so the web crawlers know how to properly index your site.	00:15 Hour	60.00 Per Hour	15.00
Submit new site to be re-indexed by all popular search engines	00:15 Hour	60.00 Per Hour	15.00
Recreation of permissions on server folder structure. You will lose this when you migrate so you will need to recreate the permissions per server folder to prevent any unwanted site intrusions and to ensure all functionality remains in tact.	00:15 Hour	60.00 Per Hour	15.00
Joomla 1.5 Migration to 2.5	02:49 Hour	60.00 Per Hour	169.80

Phone: (570) 218-5910

Email: webmaster@brancheswebsolutions.com

Web: <http://www.brancheswebsolutions.com>

Sub Total	304.80
Paid	(609.60)
Total Due (USD)	-304.80

Invoice Notes

Payment Options:

Use paypal button in top right corner to pay via paypal, visa, mastercard, etc...

Notify me when payment is ready and I will stop by Smith Paints to get it. Checks made payable to: Jarrad Strausbaugh