

# Website Architecture for both websites: **MicrobloomAgro.com** (E-commerce + Agro Products)

## 1. WEBSITE ARCHITECTURE — **MicrobloomAgro.com**

(E-commerce site for microgreens, vegetables, wheatgrass, dehydrated fruits & more)

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### **A. HOME PAGE**

#### **Sections:**

##### **1. Full-width Hero Banner**

- Title: “Fresh Microgreens, Organic Wellness Delivered to You”
- CTA: *Shop Now / Subscribe Weekly*
- Image: Microgreens & wheatgrass

##### **2. Featured Categories**

- Microgreens
- Illness-Specific Blends
- Wheatgrass Products
- Organic Vegetables
- Dehydrated Fruits
- Lavashka Fruit Bars
- Grow Kits (2 sq ft mini grow rack)

### 3. **Weekly Subscription Banner**

### 4. **Why Choose Microbloom**

- Non- GMO seeds - Pesticides Free
- Fresh ~ Natural
- Lab-grown hygiene
- Nutrition-focused ~ Organic

### 5. **Bestsellers Grid**

### 6. **Customer Reviews**

### 7. **Blog Preview**

- Redirects to Microbloom Ventures website

### 8. **Footer**

- Links, Social, Contact, Support, Legal
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## **B. SHOP**

### **Main Categories:**

#### 1. **Microgreens**

- Radish
- Sunflower
- Broccoli
- Pea shoots
- Many more

## **2. Illness-Specific Blends**

- Immunity Blend
- Diabetes Blend
- Gut Health Blend
- Heart Health Blend
- Pregnancy Blend

## **3. Wheatgrass Products**

- Fresh wheatgrass
- Wheatgrass juice
- Wheatgrass powder
- Subscription boxes

## **4. Organic Vegetables**

- Seasonal vegetables
- Farm bundles

## **5. Dehydrated Fruits (Mixologist Series)**

- Oranges
- Lemons
- Strawberries
- Apples
- Exotic cocktail garnishes

## 6. Lavashka & Dry Fruit Bars

- Single flavours
- Assorted gift packs

## 7. Grow Kits

- 2 sq ft mini grow kit
- Seeds
- Trays
- Cocopeat
- Spray bottle
- Refill kits

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# C. USER ACCOUNT

## User can:

- Log in / Register
- Manage orders
- Track orders
- Save addresses
- Download invoices
- Create subscription plans

- Wishlist
  - Support Tickets
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## **D. CART + CHECKOUT**

- Add to cart
  - Apply coupons
  - Shipping & delivery options
  - Online payment
  - COD (if enabled)
  - Auto subscription selection
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## **E. SUBSCRIPTION PAGE**

### **Options:**

- Microgreens weekly box
  - Wheatgrass weekly delivery
  - Organic vegetables weekly
  - Mixed wellness box
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## F. SERVICES (Customer Services for Agro Website)

1. Mini Grow Kit Installation Assistance
  2. Home Grower Support (15-min call)
  3. Customized Nutrition Plans (redirect to Ventures website)
  4. School Microgreen Kit Program
  5. B2B Supply Program
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## G. ABOUT US

- Microbloom story
  - Our mission & vision
  - Meet the founders
  - Sustainability model
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## H. BLOG

- All blog links redirect to **Microbloom Ventures Pvt Ltd website**
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# I. CONTACT

- WhatsApp
- Email
- Store address
- Contact form