

WEBSITE ARCHITECTURE — Microbloom Ventures Pvt Ltd

(Corporate, consultancy, training & dietitian platform)

A. HOME PAGE

Sections:

1. Hero Banner

- “Building India’s Next-Gen Microgreens Entrepreneurs”
- CTA: *Get Consultancy / Join a Course*

2. Key Services

- Grow Lab Setup
- Farm Consultancy
- Dietician Consulting
- Training & Internships
- Corporate Workshops

3. Industries We Serve

- Schools
- Startups
- Restaurants
- Nutritionists
- NGOs

4. About Microbloom Ventures
 5. Success Stories / Case Studies
 6. Featured Courses
 7. Career & Internship Callouts
 8. Footer
-

B. SERVICES

1. Grow Lab & Farm Setup

- Microgreens grow lab installation
- Home micro-farm setup
- Commercial farm consultancy
- School grow labs
- NGO projects
- Turnkey microgreens business setup
- Franchise setup

2. Business & Operations Consulting

- DPR (Detailed Project Report) preparation
- SOP creation
- Agri-business branding
- Food safety setup (FSSAI compliance)
- Market feasibility study

3. Training & Education

- Certificate programs
- Internship programs
- Online courses
- Workshops (Corporate, Institutional)
- School programs
- Agri-entrepreneurship training

4. Diet & Wellness Consulting

- Online/offline dietitian consultations
- Illness-specific diet plans
- Athlete-focused plans

5. HR, Legal & Corporate

- Career page
 - Job listings
 - HR policies
 - Legal documents (NDA, vendor, employment agreements)
 - Partner & investor relations
-

C. COURSES PAGE

Course types:

- Microgreens Farming Masterclass
- Dehydration Technology
- Urban Farming 101
- Nutrition Basics Certification
- Starter to Advanced Microgreens Business Course

Each course page includes:

- Curriculum
 - Duration
 - Fees
 - Eligibility
 - Enroll Now
-

D. INTERNSHIP & CAREERS

Internship Categories:

- Agriculture
- Nutrition
- Business
- Product development
- Content creation

Careers:

- All job listings
 - Apply now
 - HR contact
-

E. DIETICIAN CONSULTING

- Book dietitian
 - Choose illness type
 - Upload reports
 - Get customized plan
 - Follow-up calls
-

F. BLOG

- All blog posts hosted here
 - Articles on microgreens, farming, nutrition
 - Search & categories
-

G. ABOUT US

- Company profile
 - Founders
 - Vision & mission
 - Achievements
-

H. CONTACT

- Corporate office address
 - Emails for sales, HR, support
 - WhatsApp support
 - Query form
-