primary color (background)

neutral

clickable buttons

clickable buttons 2

Font: Bokor

Heading 1

Heading 2

(Adjust as needed for book title lengths)

paragraph

button

button 2

Rules:

keep vertical alignment even.

keep about 30px between product on left and detailed info on right.

leave even spacing (about 26px of padding left and right) when implementing images or text in boxes.

break sections with a line with level 3 thickness.

give borders a radius of 5

implement stroke level 2 around sections