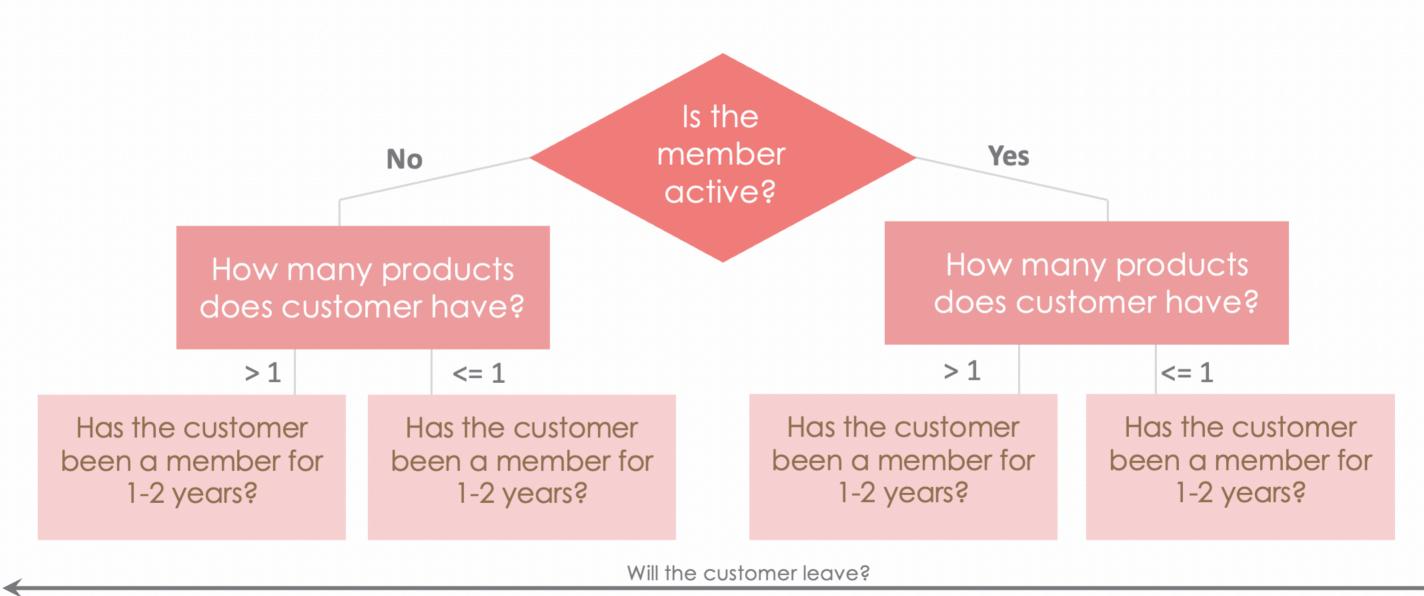
CUSTOMER RETENTION

Identify leading indicators to determine if a customer will discontinue services at Pig E. Bank.



Less likely to leave