

## **EDUCATION**

## PhD, Human Interface Technology

University of Oxford (UK), University of Canterbury (NZ)

01/2013 - 12/2016

Thesis: The Power of Robot Groups with a Focus on Persuasive and Linquistic Cues

#### MSc, Media Informatics

Vienna Institute of Technology (AT), University of Copenhagen (DK)

01/2011 - 12/2012

# **BSc, Computer Science**

Vienna Institute of Technology (AT)

01/2007 - 12/2011

#### **Engineer, Electronic and Computer** Science

HTBLA - Steyr (AT)

01/2001 - 12/2006

#### **SKILLS**

## **Business**

Go to Market Strategy · Data Analytics ·

Board Advisor · Customer Experience · BI

# Team

Product Management · Hiring ·

Mentoring & Leadership · Design Thinking

# Tech

Typescript · React · Node · PostgreSQL ·

Firebase · Cloud-Functions · Material UI ·

OpenAI · GCP

## Languages

German · English · Arabic

#### **ACHIEVEMENTS**



☆ Young Firefighters World Champion 1999

☆ Sold Webpages at 16

☆ First business at 12

# JÜRGEN BRANDSTETTER

# CTO / Founding Engineer / Product Manager

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# TL:DR

10++ years of experience as CTO in launching, scaling and commercializing startups. I build and lead with empathy. My passion is to find and improve processes.

#### **EXPERIENCE**

## CTO & Co-Founder

2016 - Present Auckland, NZ

## amy.app | Al Maths-Tutoring Ed-Tech Start-up

Scaled the company to ~25 members

- Built a globally distributed tech team spanning over 5 continents
- Reported to the board and CEO via board reports and analytics
- Managed and developed the enterprise, school and student facing products
- Responsible for the software architecture of all internal and external products
- Recruit, hire and mentor tech talent
- Implement product tracking (Mixpanel) to better understand the customers journey
- Implemented and managed the product monetization system (Stripe)
- Created a real-time, multi-user question editor with React to handle over 100k items
- Improved content compiler for real-time operation, cutting run time from 2 days

#### Visiting Researcher

06/2014 - 10/2014

#### Microsoft Research Fuse Labs

Manhattan, NYC, USA

- Used humanoid robots to persuade office workers to stand at least once per hour
- Published scientific papers in HRI

#### Android & Web Developer

07/2012 - 02/2013

# OpenResearch | App Development Agency

Vienna, Austria, EU

- Developed a product comparison android app (Geizhals)
- Developed a web based e-reader (Heute)

#### Android Developer

09/2010 - 02/2011 Vienna, Austria, EU

# OpenResearch | App Development Agency

- Developed a gas comparison android app (ÖAMTC)
- Developed google-maps marker cluster algorithms for android

#### Product Manager & Web Developer

04/2007 - 09/2007

Linz, Austria, EU

# A-K-D Wohnservice GmbH | Interior Design and Production

- Developed the companies internal project and customer tracking system
- Developed the companies web-presence

## CTO & Co-Founder

01/2004 - 12/2010

# WER ist IN | Online company register for maps

Linz, Austria, EU

- Developed the web platform to show venue details
- Engaging customers and making sales at conference booths
- Door-to-door sales

# Web Developer

06/2003 - 12/2010 Linz, Austria, EU

## Self Employed

Auto generated 300 webpages for a customer during the summer holidays

- Developed my own PHP CMS
- Built the web-presence for local SMEs
- SEO