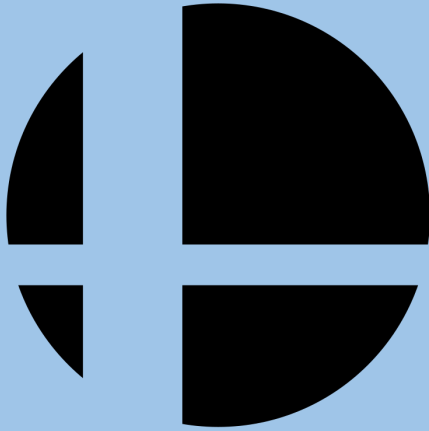# RhodeIslandSSBU.com (name pending)

A product pitch by Brandon Ezovski

Rhode Island

The Problem

- I am both a competitive Super Smash Bros player and Tournament Organizer here in Rhode Island

- It is very difficult to find information on events and tournaments in Rhode Island (and elsewhere too)

- You kind of have to know someone in the scene in order to find out about it

The Solution: RhodeIslandSSBU.com (name pending)

- Twitter account just doesn't get it done
- Rhode Island SSBU will be a one stop hub for all things Rhode Island Super Smash Bros!
- An easy way for new players or people who just moved to RI who want to find information about our local scene
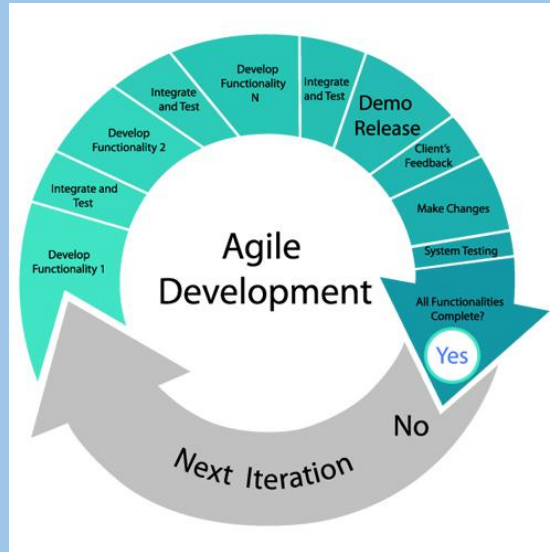
Website Type

- The site will be a hub for any type of information about our scene

- It will have multiple tabs, with various features like an event calendar, weekly event information, rankings page, rulesets, etc.

Software Development Process

- I plan on using an Agile software development process

- This allows me to iteratively change and update things, adding new features/pages one step at a time
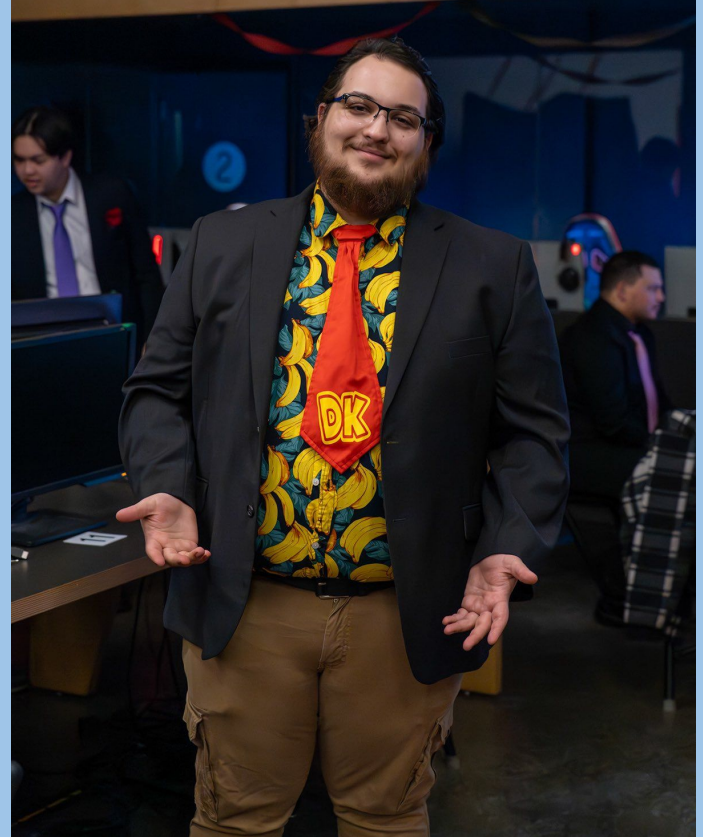
Target Audience Type 1: Little Timmy

- Little Timmy is a 14 year old gamer who LOVES Super Smash Bros
- He's from Kingston, RI, and a freshman in high school
- His mom and dad are pretty strict and don't let him have social media
- His friends are tired of losing to him because he's too good at the game, and he wants a challenge
- He heard that local tournaments exist, but doesn't know where to find them, so he googles "Rhode Island Super Smash Bros Tournaments"

Target Audience Type 2: Ian The Mammoth

- Ian the Mammoth is a RI Super Smash Bros Tournament Organizer, Competitor and huge Donkey Kong fan (see picture)
- He's college age, and works an office job
- He uses the internet a lot, between Twitter, Youtube, and other similar apps
- He wants to promote his tournaments, so he adds them to the Rhode Island Smash calendar on the website

  (Ian the Mammoth is a real person and a close friend of mine who would 100% use the site, I did not just take some stranger's picture off the internet)
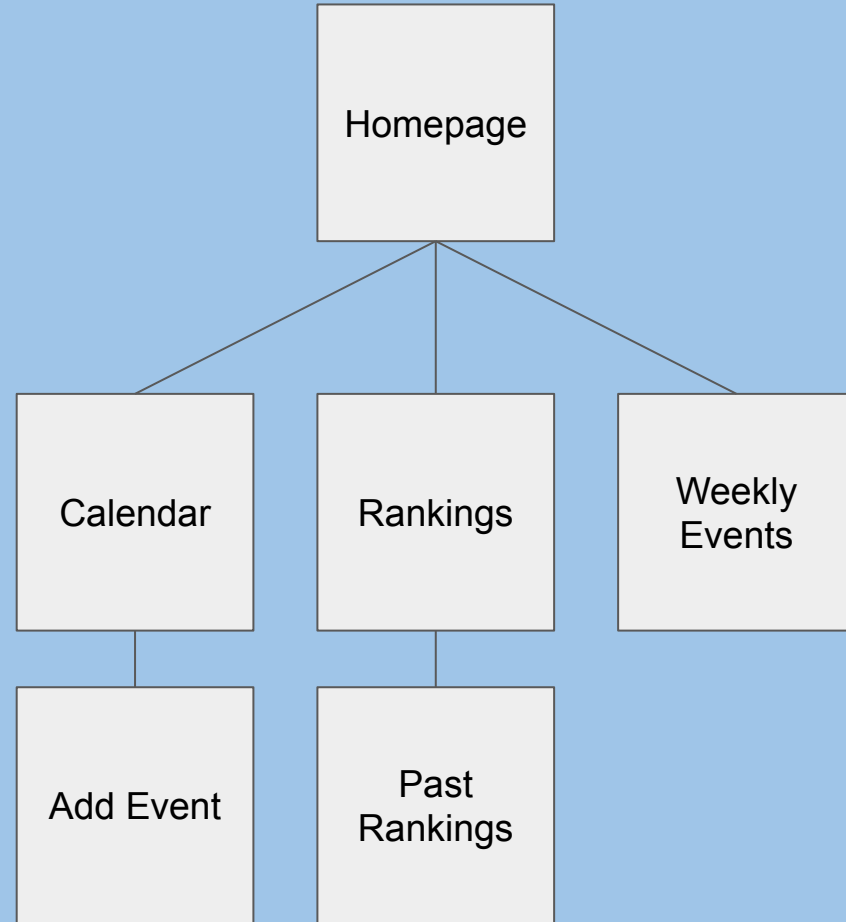
Key Content & Features

- Calendar page

  - Calendar with events and tournaments, all linked to their respective bracket pages

- Weekly page

  - Page with information on the weekly tournaments, the people that run them, and other general information

- Ranking page

  - Page that shows the current season's ranking graphic, as well as ranking period, requirements, and other information

- Add event page (could be part of calendar)

  - A page for tournament organizers to add their own events to the main calendar
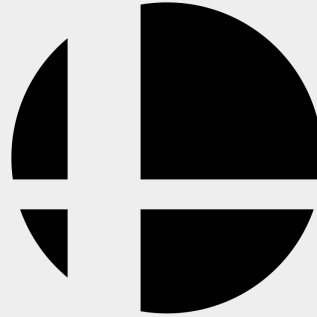
Site Map

- Homepage has tabs that lead to all other pages

- Calendar page will just be a simple calendar view

- Ranking page will have a full image of the current ranking, followed by information on the panel, ranking period, etc

- Weekly info page will have the handful of consistent events we have, possibly in subtabs

Homepage Wireframe

http://rhodeislandssbu.com
_____
Homepage | Calendar | Weekly Info | Ranking

Rhode Island

General info goes here blah blab blah

Pitch Summary

- Awesome site to help people find out about our awesome events

- Great for Tournament Organizers trying to advertise their events

- Bring more people into the scene!

Feedback Questions

- Thank you for listening!

- Any questions?