

Part 1: Setup

Github Link: https://github.com/BrandoEzo/csc271_projects

Part 2: Coming Up With Ideas

1. Which type of ideas do you think apply to Shyp? Why?

Simplify: Shyp simplifies the shopping process to simply sending a picture of the item you want.

Me Too: Similar to Amazon, Shyp takes the hunting for deals and comparing reviews part out of shopping and simply gets you what you need.

2. Which type of ideas do you think apply to Curofy? Why?

Simplify: Curofy takes the act of reaching out to other professionals and simplifies it to a connection based social media mobile app.

Virtualize: Can be used like medical conferences, only virtual.

Remix: Linkedin style professional social media, but for doctors.

3. Use [Product Hunt](#) to find a relatively new startup and respond to the following about it:

Dad Reply: <https://www.producthunt.com/products/dad-reply?launch=dad-reply>

- Describe the idea.

Dad Reply is a simple email tool with a funny premise. It's a chrome extension that allows you to reply to emails with a single click, and send a simple message: "👍", mimicking the texts you get from your dad.

- Describe the type(s) of ideas that apply to it.

Simplify: turns replying to an email into a one click job

Not an idea, but it's a novel concept which goes a long way, and it's not AI which was 99% of the startups on that website.

- Is the idea a painkiller or a vitamin? That is, does the idea address users' needs or emotions? Why?

It's definitely more of a vitamin than a painkiller, as it's totally not necessary but it's funny and novel and there's a place for that in the online marketplace of ideas.

- Is the idea easy to monetize?

Yes and no. It's a chrome extension, so it could just have a one time purchase fee, but it's not its own site, so there's no room for ads, and also it's just a fun little thing that I doubt many people would purchase.

- Is the idea simple and easy to describe?

I feel it's simple enough, a one click email responder extension.

- Is the idea personally relevant? Are you or is someone close to you connected to the idea or the related problem?

I'm not connected to the idea, but my dad may be!

- Does the idea have a large market?

Not particularly, although it has potential to go farther with something like setting up email replies.

- Does the idea have a legitimate secret sauce?
Definitely not, it's more of a gag than anything.

A. Brainstorming

Answer the following questions in your document:

1. Brainstorm ideas of problems you want to solve with software like an app or website. Include all the problems you came up with in your document.

As both a competitive Super Smash Bros player and a tournament organizer here in Rhode Island, I was immediately drawn to thinking about ways to improve the tournament going experience through a website or app. We already have solutions for running brackets as well as checking player and matchup statistics, but something that can be hard to deal with is actually finding tournaments and events near you.

2. Brainstorm ways to solve the problems. Include all the solutions you came up with in your document.

There are a handful of potential solutions for this, there could be a site/app with a feed of tournament organizers posting their events, or a calendar site. Alternatively, I could create a more robust website with information on the RI Smash Bros scene in general, including tournament dates and information.

3. Choose one of your ideas as your product that you will turn into a website for this course. Why did you pick this idea over the other candidates?

I think I'm going to go with the Rhode Island Smash Bros website idea, as it would be great to have tournaments, rankings, and other information about the scene in general all in one place.

4. Is your idea a new one or has it existed before?

I believe at one point there was a New England Smash Bros website but it is no longer around.

5. What industry would your idea be useful in? Why? (i.e., advertising, apparel, arts, automotive, cosmetics, education, entertainment, food, etc.)

It would be useful specifically for the local Super Smash Bros scene, to promote our events and advertise our events.

B. Product Proposal

Answer the following questions in your document:

1. Describe the product you have come up with and the type(s) of ideas that apply to it.

My product is a website that will promote the Rhode Island Super Smash Bros esports scene, and promote our events and tournaments.

2. How is your product personally relevant to you? Are you or is someone close to you connected to the idea or the related problem?

This product is relevant to me personally as both a Super Smash Bros Tournament Organizer and competitor in the Rhode Island community.

3. What problem will your product solve?

It will make discovering tournaments and getting information much easier, as currently we mostly rely on Twitter posts and word of mouth to advertise our events.

4. What type of website will your product be? (i.e., blog, business, brochure, etc.)

It will be a hub type of website with multiple tabs, the main feature being an event calendar.

5. Is your product a painkiller or a vitamin? That is, does it address users' needs or emotions? Why?

I would call this site more of a painkiller than a vitamin, as it takes things that are currently difficult without prior knowledge of our scene, as in finding out about tournaments and events, and makes it easier and more accessible.

6. Is your product easy to monetize?

Sites in general are easy enough to monetize, with things like Google AdSense and other similar forms of ads. It would also get more people to come to our tournaments, thus bringing more people and money into the scene.

7. Is your product simple and easy to describe?

I believe that it is! It's a website hub for all things Rhode Island Super Smash Bros!

8. Who will be the likely users of your product? Does your product have a large market?

Anyone looking to compete or find out more information about the Rhode Island Super Smash Bros scene. Admittedly, this is kind of a small market.

9. Does your product have a legitimate secret sauce?

I'm not quite sure if I'd call it a secret sauce, but it would be very helpful for our community and I think that makes it worth it.