

BUSS1000 Exam Assessment Details and Rubric– Semester 2 2022

Task Description

Summary: The examination will test the knowledge of all areas of the Unit from all 13 weeks via essay questions. You will be given a new case study. You need to analyse the case study and respond to the questions in the context of the exam case study. The exam could draw from **any and all content** delivered and discussed in online content, recorded lectures, tutorial and from assigned readings and online videos. The exam will assess your ability to apply this knowledge to the real-world problems and situations presented in the exam paper.

Length: The final exam has the duration of **3hrs 25mins**. Out of that, we recommend you to spend:

- **3 hours and 10minutes** as follows:
 - Case study analysis (**1 hour**),
 - Question reading (**10 minutes**); and
 - Answer writing (**2 hours**).

You will then have **15 minutes** buffer time after the end of the exam (3hrs 10mins) to **upload your response (in word file only)** document. More details on suggested time split among various tasks will be available in the Canvas page for the final exam.

Weight: 35%

Due: In final exam period

Submission: Exam

Task Details/Instructions:

- This is an OPEN book examination;
 - You need to use only the provided case study and content covered in BUSS1000,
 - No additional research is required outside the case study,
- There are 2 questions in total;
 - All questions are NOT of EQUAL VALUE,
 - Please complete all questions,
 - Please clearly indicate which question you are answering,
- Please type your answer in a **word file document (.doc, .docx) only** and submit on the BUSS1000 Final Exam Canvas site under “Assignments”;
 - Use commonly used fonts e.g. Times New Roman or Arial and size 12;
 - Use file name: **SID_BUSS1000_S2_2022** (replace the word **SID** with your actual Student ID number)
- It is extremely important that you support your answers with the help of theory and framework learnt in BUSS1000 and appropriate case facts;
- Each paper is graded against the rubric (mentioned later in this document);
- Turnitin will be used to check academic dishonesty and plagiarism (the Business School policy which can be found at: <http://sydney.edu.au/business/currentstudents/policyLinks> to an external site).

Feedback: General written feedback pertaining to the whole classes' performance will be posted on Canvas around the release of grades.

Related Unit Learning Outcomes:

LO1. demonstrate an understanding of theory and conceptual frameworks that are relevant to businesses operating in diverse sectors

LO2. explain and critically assess the challenges and opportunities facing businesses in a variety of key sectors within the global economy

LO3. apply conceptual frameworks to different business problems in order to derive insights about business performance and opportunities for strategic change

LO4. communicate effectively, both orally and in writing, using a range of modes of communication including presentations and writing effectively to different audiences

LO6. demonstrate an understanding of how to make a positive impact within the business environment and plan for a sustainable and ethical approach to societal challenges.

(^AGQ stands for Graduate Qualities)

ASSESSMENT CRITERIA*	HD 100%	HD 90%	D 80%	CR 70%	PASS 60%	PASS 50%	FAIL 40%	FAIL 20%	FAIL 0%
Criterion 1: Appropriate use of the case study material <u>20 marks</u> (^AGQ Information and digital literacy And GQ Critical Thinking and Problem Solving)	Your response demonstrates a flawless ability to identify, select & critically analyse material from the case study.	Your response demonstrates an outstanding ability to identify, select, & critically analyse material from the case study.	Your response demonstrates a good level of identifying, selecting, analysing and critiquing material from the case study.	Your response demonstrates a good level of identifying, selecting, analysing material from the case study.	Your response has identified the most relevant information from the case study.	Your response has met the minimum requirement in identifying, relevant information from the case study.	Your response has not adequately identified relevant material from the case study.	Your response has not identified relevant basic material from the case study.	Your response has not explicitly drawn on the case study.

	HD 100%	HD 90%	D 80%	CR 70%	PASS 60%	PASS 50%	FAIL 40%	FAIL 20%	FAIL 0%
Criterion 2: Theory and/or Framework Application <u>30 marks</u> (GQ Depth of disciplinary expertise And GQ Critical thinking and problem solving)	Your response demonstrates a flawless ability to correctly identify, apply, analyse, and critique the theory/framework work.	Your response demonstrates an outstanding ability to correctly identify, apply, analyse and critique the theory/framework work.	Your response demonstrates a good ability to correctly identify, apply, analyse and critique the theory/framework work.	Your response demonstrates a good ability to correctly identify, apply, and analyse the theory/framework work.	Your response demonstrates a basic ability to correctly identify and apply, the theory/framework work.	Your response demonstrates a basic ability to correctly identify and apply, the theory/framework work however, depth and/or accuracy are lacking.	Your response is superficial & not underpinned by the most appropriate theory/framework work	Your response is lacking and/or extremely superficial.	No explicit evidence of appropriate theory and/or frameworks.

	HD 100%	HD 90%	D 80%	CR 70%	PASS 60%	PASS 50%	FAIL 40%	FAIL 20%	FAIL 0%
Criterion 3: Explanation and Justification <u>20 marks</u> (GQ Critical Thinking and Problem Solving)	Your response flawlessly demonstrates a clear and evident explanation and justification. Consideration of complexity and conflict is presented in a nuanced manner.	Your response demonstrates outstandingly clear and evident explanation and justification. Consideration of complexity and conflict is evident	Your response demonstrates clear and evident explanation and justification. Multiple perspectives have been considered.	Your response demonstrat es clear and evident explanation and justification to your response.	Your response demonstrates a basic ability of explanation and justification.	Your response demonstrates a basic ability to provide explanation and justification however, depth and/or accuracy are lacking.	Your response is not adequately explained or justified.	Your response has attempted to explain or justify your response however your response is not appropriate and/or adequate	Your response has not explicitly explained or justified your response.

	HD 100%	HD 90%	D 80%	CR 70%	PASS 60%	PASS 50%	FAIL 40%	FAIL 20%	FAIL 0%
Criterion 4: Appropriate use of class materials <u>15 marks</u> (GQ Depth of disciplinary expertise And GQ Critical thinking and problem solving)	Your response demonstrates a flawless ability to identify, select & critically analyse class material.	Your response demonstrates an outstanding ability to identify, select, & critically analyse class material	Your response demonstrates a good level of identifying, selecting, analysing and critiquing class materials	Your response demonstrates a good level of identifying, selecting, analysing class materials.	Your response has drawn on the most appropriate class material in a way that evidences understanding.	Your response has drawn on some relevant class material in a way that evidences understanding however, depth and/or accuracy are lacking.	Your response has drawn on some class materials however the application is superficial or lacking.	Your response has drawn on class material however it was not appropriate or accurate.	Your response has not explicitly drawn on class material.

	HD 100%	HD 90%	D 80%	CR 70%	PASS 60%	PASS 50%	FAIL 40%	FAIL 20%	FAIL 0%
Criterion 5: Clarity of expression and effective communication in the form of professional writing skills. <u>15 marks</u> (GQ Oral and written communication)	This writing showed flawless use of business writing style. The organisation and formatting were presented in an exceptionally clear & organised manner that aided in your communication.	This writing showed an outstanding business writing style. The organisation and formatting were presented in a clear & organised manner that aided in your communication.	This writing showed an understanding of business writing style with appropriate language. The organisation & formatting of information was logical & purposeful.	This writing showed a reasonable understanding of business writing style. Information was appropriately categorised.	The writing showed a good understanding of business writing style including appropriate organisation.	Although the meaning was generally apparent, the writing lacked appropriate organisation and/or limited business style.	This writing demonstrated very little business style. It was unclear to the extent that the meaning was at times not understandable. There was very little organisation of ideas & information.	This writing had little or no business style. It was unclear to the extent that the meaning often not understandable. There was little to no organisation of ideas & information.	This writing was unclear and it was not possible to discern meaning due to problems with the likes of handwriting, syntax, or organisation.

Word Count Penalty	Late Penalty
There is no word limit. Therefore, there is NO word count penalty.	Any submission after assignment due date/time will <u>NOT</u> be marked and will receive '0' unless you have received additional time due to an Academic Plan.

***NB: Each 10% increment includes the previous lower increments' criteria description, building on the previous requirements.**