

UNNORMALIZED	FIRST NORMAL FORM	SECOND NORMAL FORM
Customer Name	Customer ID	Customer ID
Customer Address	Name	Name
Customer Phone Number	Address	Address
Customer Email Address	Phone Number	Phone Number
Customer Date of Birth	Email Address	Email Address
Plan Type	Date of Birth	Date of Birth
Plan Name		
Plan Duration	Plan ID	Plan ID
Plan Cost	Plan Type	Plan Type
Plan Features	Plan Name	Plan Name
Transaction Type	Plan Duration	Plan Duration
Transaction Date	Plan Cost	Plan Cost
Transaction Amount	Plan Features	Plan Features
Customer Cancellations	Transaction ID	Transaction ID
Cancellation Date	Transaction Type	Transaction Type
Cancellation Reason	Transaction Date	Transaction Date
Call ID	Transaction Amount	Transaction Amount
Call Date	Payment Method	Payment Method
Call Duration	Customer ID (FK)	Customer ID (FK)
Call Type	Plan ID (FK)	Plan ID (FK)
Call Cost		
	Call ID	Call ID
	Call Date	Call Date
	Call Duration	Call Duration
	Call Type	Call Type
	Call Cost	Call Cost
	Customer ID (FK)	Customer ID (FK)
	Customer ID (FK)	Customer ID (FK)
	Plan ID (FK)	Plan ID (FK)
	Cancellation ID	Cancellation ID
	Cancellation Date	Cancellation Date
	Customer ID (FK)	Customer ID (FK)
	Cancellation Reason	Cancellation Reason

THIRD NORMAL FORM

Customer ID

Name
Address
Phone Number
Email Address
Date of Birth

Plan ID

Plan Type
Plan Name
Plan Duration
Plan Cost
Plan Features

Transaction ID

Transaction Type
Transaction Date
Transaction Amount
Payment Method

Customer ID (FK)

Plan ID (FK)

Call ID

Call Date
Call Duration
Call Type
Call Cost

Customer ID (FK)

Customer ID (FK)

Plan ID (FK)

Cancellation ID

Cancellation Date

Customer ID (FK)

Cancellation Reason