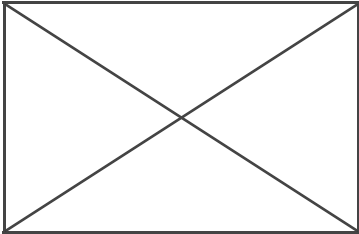
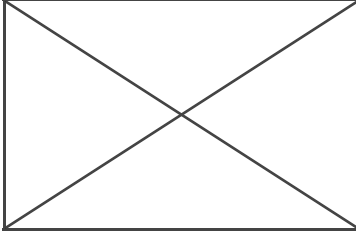
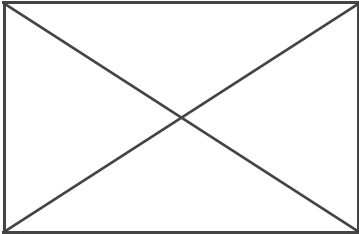
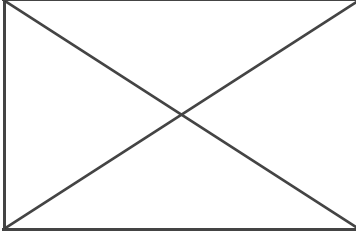


Name:	Lorem ipsum dolor sit
Photo:	<div></div>
Descriptor:	Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus
Quote	<ul style="list-style-type: none"><li>• Lorem ipsum dolor sit amet et delectus accommodare</li><li>• Lorem ipsum dolor sit amet et delectus accommodare</li></ul>
Who Is It?	<p>Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit. Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute Lorem ipsum</p> <ul style="list-style-type: none"><li>• Age</li><li>• Location</li><li>• Employment</li></ul>
What Goals?	<ul style="list-style-type: none"><li>• Lorem ipsum dolor sit amet et delectus accommodare his</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his</li></ul>
What Attitude?	Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit.
Which Behaviour?	<ul style="list-style-type: none"><li>• Lorem ipsum dolor sit amet et delectus accommodare his</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu. Vidit dissentiet eos cu eum an brute copiosae hendrerit</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos at vix ad putent delectus delicata usu.</li><li>• Lorem ipsum dolor sit amet et delectus accommodare his consul copiosae legendos</li></ul>

Name:	Emily Rutkers
Photo:	
Descriptor:	Impulsive dreamer who always has her head in the clouds.
Quote	<ul style="list-style-type: none"> <li>• Looks at the stars, that's where I'm going.</li> <li>• Reach first, ask later.</li> </ul>
Who Is It?	<p>Emily is a dreamer, she looks up at the sky is reminded of her dream to be among the stars. Emily is a free spirit and makes decisions at the last possible moment. She doesn't think about the consequences of her actions. She is never focused on one task and is always looking for new things to try. She has a great personality and is well-liked by everyone. Once she makes up her mind, there is no changing it.</p> <ul style="list-style-type: none"> <li>• 19 years old</li> <li>• New York, New York</li> <li>• Starbucks Barista</li> </ul>
What Goals?	<ul style="list-style-type: none"> <li>• Finish her undergraduate degree at NYU</li> <li>• Find a job in her major</li> <li>• Get out of her parents' house</li> </ul>
What Attitude?	Emily believes that nothing that is provided on the internet could be bad. She loves the idea of being able to visit space and is willing to pay any amount of money. Emily has always loved fairy tales and really likes the name of the company.
Which Behaviour?	<ul style="list-style-type: none"> <li>• Emily is really vocal when she doesn't get what she asked for.</li> <li>• Amazon was offering a promotion that had ended, but Emily had ordered a product that was included in that offer. Due to mix up, she wasn't included in the offer. Emily then made 10 Amazon accounts so she could give Amazon a piece of her mind.</li> <li>• Emily gets most of her information from BuzzFeed and Reddit.</li> <li>• As long as Emily gets what she has asked for, she will rave about any function, service or product as long as she feels good about it.</li> <li>• Emily will go along with any trend, so as long as she thinks it's fun.</li> <li>• Emily's emotions tend to drive her decisions, which are already spontaneous. She has always been a very impatient person.</li> </ul>

Name:	Kyle Lichter
Photo:	
Descriptor:	Extremely well-rounded, overachiever.
Quote	<ul style="list-style-type: none"><li>• Let me help!</li><li>• Saturday is for the boys!</li></ul>
Who Is It?	<p>Kyle is a fresh college graduate from Michigan State University. He always focused on his grades and is the life of the party wherever he goes. He has a good reputation among his peers and previous co-workers.</p> <ul style="list-style-type: none"><li>• 22 years old</li><li>• East Lansing, Michigan</li><li>• Unemployed</li></ul>
What Goals?	<ul style="list-style-type: none"><li>• Finish her undergraduate degree at NYU</li><li>• Find a job in her major</li><li>• Get out of her parents' house</li></ul>
What Attitude?	<ul style="list-style-type: none"><li>• Help people in any way he can.</li><li>• Wants to one day live on another planet.</li><li>• Have something to talk about when meeting someone new.</li></ul>
Which Behaviour?	<ul style="list-style-type: none"><li>• If Kyle helps someone, he will be happy for the rest of that day.</li><li>• Kyle's friend lost her you puppy and was looking for him. After a day, no one was able to find the puppy. Kyle posted a missing poster and paid \$30 for a one time posting HaveYouSeenMe and got a hit matching the description in an hour. Kyle ran out in the pouring rain to look for the puppy and didn't find it until two hours later. After he delivered the puppy back to his friend, he came home with the biggest smile on his face. He talks about HaveYouSeen me for a year straight after that.</li><li>• Kyle loves to talk and exchange information with strangers as well as his friends</li><li>• Kyle needs to feel like the service is something he can talk about later.</li><li>• He does not like services that end up helping him while hurting others.</li></ul>

Name:	Lisa Lichtenstein
Photo:	
Descriptor:	Outgoing, social, team player, opportunity seeker.
Quote	<ul style="list-style-type: none"> <li>• Just a little bit longer, we're almost done!</li> <li>• I would've helped if you had just asked.</li> </ul>
Who Is It?	<p>Lisa is looking for a new lease on life. She realizes that she never really does what she wants to do. She wanted to be in theater, but her parents wanted her to go to college and get a "real job". She has a never give up personality and you can expect her to help you if you need it.</p> <ul style="list-style-type: none"> <li>• 26 years old</li> <li>• Miami, Florida</li> <li>• Head of Space Pixie Human Resources</li> </ul>
What Goals?	<ul style="list-style-type: none"> <li>• Start living for herself.</li> <li>• Use Space Pixie to take a trip into space.</li> <li>• Possibly never come back, once she's in space.</li> </ul>
What Attitude?	Lisa thinks the company itself has it perks, but she's seen what it's really like on the inside. She expects the service to be top notch, after she handles all the politics involved with going into outer space.
Which Behaviour?	<ul style="list-style-type: none"> <li>• She believes in getting what she pays for.</li> <li>• Lisa paid for a trip to the Bahamas through an startup called WeShipIt. They promised all sorts of things in the pre-packaged service. She carefully read over all the documents she signed before leaving for her trip. After she got back, she sued them into bankruptcy because they didn't deliver one of the services in the package.</li> <li>• Lisa only takes in information from reliable and trusted sources, like certain newspapers and websites.</li> <li>• If a service that is being promised is too good to be true, Lisa won't even try it.</li> <li>• If all the services add up to her reasonable ball park range, she will try it.</li> </ul>