```
SENTIMENT ANALYSIS ON AMAZON REVIEWS
In [34]:
          import nltk
          nltk.download('vader_lexicon')
In [35]:
          [nltk_data] Downloading package vader_lexicon to
                          C:\Users\16193\AppData\Roaming\nltk data...
          [nltk data]
Out[35]: True
          # Sentiment Intensity Analyzer takes in raw text and returns a dictionary of scores: ne
In [36]:
          from nltk.sentiment.vader import SentimentIntensityAnalyzer
          sid = SentimentIntensityAnalyzer()
In [37]:
          # Use it for example strings
In [38]:
          a = "This is a good movie"
          sid.polarity scores(a)
In [40]:
Out[40]: {'neg': 0.0, 'neu': 0.508, 'pos': 0.492, 'compound': 0.4404}
          a = "This was the best, most awesome movie EVER MADE!!!"
In [41]:
           sid.polarity_scores(a)
In [42]:
         {'neg': 0.0, 'neu': 0.425, 'pos': 0.575, 'compound': 0.8877}
Out[42]:
           a = "This was the WORST movie that has ever disgraced the screen."
In [43]:
In [44]:
           sid.polarity_scores(a)
Out[44]: {'neg': 0.465, 'neu': 0.535, 'pos': 0.0, 'compound': -0.8331}
In [48]:
          # USE VADER FOR AMAZON REVIEWS
          import pandas as pd
          df = pd.read csv('amazonreviews.tsv',sep='\t')
           df.head()
Out[48]:
             label
                                                   review
                   Stuning even for the non-gamer: This sound tra...
              pos
                    The best soundtrack ever to anything.: I'm rea...
              pos
              pos
                   Amazing!: This soundtrack is my favorite music...
```

['king', 'woman', 'she', 'lion', 'who', 'fox', 'brown', 'when', 'dare', 'cat']

localhost:8954/lab 4/10

label

```
Excellent Soundtrack: I truly like this soundt...
          3
              pos
              pos
                  Remember, Pull Your Jaw Off The Floor After He...
In [49]:
           df['label'].value_counts()
                 5097
Out[49]: neg
                 4903
          pos
          Name: label, dtype: int64
In [50]:
           # Clean data (drop null values first)
           df.dropna(inplace=True)
           # Clean data (remove all reviews with blanks)
In [51]:
           blanks = []
           for i, lb, rv in df.itertuples():
               # (index, label, review)
               if type(rv) == str:
                   if rv.isspace():
                       blanks.append(i)
In [52]:
           # Good news: no blanks
           blanks
Out[52]: []
In [53]:
           df.drop(blanks,inplace=True)
In [54]:
           df.iloc[0]['review']
          'Stuning even for the non-gamer: This sound track was beautiful! It paints the senery in
Out[54]:
          your mind so well I would recomend it even to people who hate vid. game music! I have pl
          ayed the game Chrono Cross but out of all of the games I have ever played it has the bes
          t music! It backs away from crude keyboarding and takes a fresher step with grate guitar
          s and soulful orchestras. It would impress anyone who cares to listen! ^_^'
          # What are the scores for this Amazon review?
In [55]:
           sid.polarity_scores(df.iloc[0]['review'])
Out[55]: {'neg': 0.088, 'neu': 0.669, 'pos': 0.243, 'compound': 0.9454}
           # To apply VADER sentiment scores to every review
In [56]:
           df['scores'] = df['review'].apply(lambda review: sid.polarity scores(review))
           df.head()
In [57]:
Out[57]:
             label
                                                    review
                                                                                        scores
                  Stuning even for the non-gamer: This sound tra...
                                                           {'neg': 0.088, 'neu': 0.669, 'pos': 0.243, 'co...
```

review

localhost:8954/lab 5/10

```
label
                                                                  review
                                                                                                                 scores
                                                                             {'neg': 0.018, 'neu': 0.837, 'pos': 0.145, 'co...
             1
                  pos
                          The best soundtrack ever to anything.: I'm rea...
             2
                  pos
                         Amazing!: This soundtrack is my favorite music...
                                                                            {'neg': 0.04, 'neu': 0.692, 'pos': 0.268, 'com...
                            Excellent Soundtrack: I truly like this soundt...
             3
                  pos
                                                                            {'neg': 0.09, 'neu': 0.615, 'pos': 0.295, 'com...
                        Remember, Pull Your Jaw Off The Floor After He...
                                                                            {'neg': 0.0, 'neu': 0.746, 'pos': 0.254, 'comp...
                  pos
In [58]:
              df['compound'] = df['scores'].apply(lambda d:d['compound'])
              # Create a column that has only compound scores
In [59]:
              df.head()
Out[59]:
                 label
                                                               review
                                                                                                           scores
                                                                                                                    compound
                          Stuning even for the non-gamer: This sound
                                                                            {'neg': 0.088, 'neu': 0.669, 'pos': 0.243,
             0
                  pos
                                                                                                                         0.9454
                                                                  tra...
                                                                                                              'co...
                            The best soundtrack ever to anything.: I'm
                                                                            {'neg': 0.018, 'neu': 0.837, 'pos': 0.145,
             1
                  pos
                                                                                                                         0.8957
                                                                                                             'co...
                              Amazing!: This soundtrack is my favorite
                                                                             {'neg': 0.04, 'neu': 0.692, 'pos': 0.268,
             2
                                                                                                                         0.9858
                  pos
                                                               music...
                                                                                                            'com...
                                                                             {'neg': 0.09, 'neu': 0.615, 'pos': 0.295,
             3
                  pos
                         Excellent Soundtrack: I truly like this soundt...
                                                                                                                         0.9814
                                                                                                            'com...
                          Remember, Pull Your Jaw Off The Floor After
                                                                              {'neg': 0.0, 'neu': 0.746, 'pos': 0.254,
                  pos
                                                                                                                         0.9781
                                                                  He...
                                                                                                          'comp...
              # If greater than 0, positive
In [60]:
              # If less than 0, negative
              df['comp_score'] = df['compound'].apply(lambda score: 'pos' if score >=0 else 'neg')
              df.head(11)
In [63]:
Out[63]:
                  label
                                                        review
                                                                                                     compound
                                                                                                                  comp_score
                                                                                            scores
                          Stuning even for the non-gamer: This
                                                                   {'neg': 0.088, 'neu': 0.669, 'pos':
              0
                   pos
                                                                                                          0.9454
                                                                                                                            pos
                                                    sound tra...
                                                                                        0.243, 'co...
                                   The best soundtrack ever to
                                                                    {'neg': 0.018, 'neu': 0.837, 'pos':
                    pos
                                                                                                          0.8957
              1
                                                                                                                            pos
                                             anything.: I'm rea...
                                                                                        0.145, 'co...
                                                                     {'neg': 0.04, 'neu': 0.692, 'pos':
                               Amazing!: This soundtrack is my
              2
                                                                                                          0.9858
                    pos
                                                                                                                            pos
                                                favorite music...
                                                                                      0.268, 'com...
                                                                     {'neg': 0.09, 'neu': 0.615, 'pos':
                           Excellent Soundtrack: I truly like this
              3
                                                                                                          0.9814
                    pos
                                                                                                                            pos
                                                       soundt...
                                                                                      0.295, 'com...
                              Remember, Pull Your Jaw Off The
                                                                      {'neg': 0.0, 'neu': 0.746, 'pos':
                                                                                                          0.9781
                    pos
                                                                                                                            pos
                                                Floor After He...
                                                                                    0.254, 'comp...
                                                                   {'neg': 0.014, 'neu': 0.737, 'pos':
                            an absolute masterpiece: I am quite
              5
                                                                                                          0.9900
                    pos
                                                                                                                            pos
                                                                                        0.249, 'co...
                                                   sure any o...
```

localhost:8954/lab 6/10

```
label
                                                review
                                                                              scores compound
                                                                                                 comp_score
                      Buyer beware: This is a self-published
                                                          {'neg': 0.124, 'neu': 0.806, 'pos':
            6
                neg
                                                                                         -0.8744
                                                                                                         neg
                                              book, a...
                                                                           0.069, 'co...
                                                          {'neg': 0.072, 'neu': 0.583, 'pos':
                      Glorious story: I loved Whisper of the
            7
                 pos
                                                                                          0.9900
                                                                                                          pos
                                              wicked ...
                                                                           0.346, 'co...
                         A FIVE STAR BOOK: I just finished
                                                         {'neg': 0.113, 'neu': 0.712, 'pos':
            8
                                                                                          0.8353
                 pos
                                                                                                          pos
                                         reading Whis...
                                                                           0.174, 'co...
                       Whispers of the Wicked Saints: This
                                                          {'neg': 0.033, 'neu': 0.777, 'pos':
            9
                pos
                                                                                          0.8196
                                                                                                         pos
                                                                          0.19, 'com...
                                            was a easy...
                          The Worst!: A complete waste of
                                                          {'neg': 0.36, 'neu': 0.586, 'pos':
           10
                                                                                         -0.9274
                neg
                                                                                                         neg
                                        time. Typograp...
                                                                         0.054, 'com...
            # How accurate is the VADER score to the already-named label score?
In [64]:
            from sklearn.metrics import accuracy score, classification report, confusion matrix
In [65]:
            accuracy_score(df['label'],df['comp_score'])
          0.7091
Out[65]:
            print(classification_report(df['label'],df['comp_score']))
In [66]:
                           precision
                                          recall f1-score
                                                                support
                                 0.86
                     neg
                                            0.51
                                                        0.64
                                                                   5097
                     pos
                                 0.64
                                            0.91
                                                        0.75
                                                                    4903
                                                        0.71
               accuracy
                                                                  10000
              macro avg
                                0.75
                                            0.71
                                                        0.70
                                                                  10000
           weighted avg
                                 0.75
                                            0.71
                                                        0.70
                                                                  10000
In [67]:
            # VADER has some trouble with negative reviews, some are hard to read and some are sarc
In [68]:
            print(confusion matrix(df['label'],df['comp score']))
           [[2622 2475]
            [ 434 4469]]
In [69]:
            # VADER was accurate to 71% of the data. Deep Learning sentiment analysis will have hig
          SENTIMENT ANALYSIS ON MOVIE REVIEWS
In [70]:
            import numpy as np
            import pandas as pd
            df = pd.read_csv('moviereviews.tsv',sep='\t')
In [71]:
            df.head()
In [72]:
              label
Out[72]:
                                                         review
```

localhost:8954/lab 7/10

```
label
                                                          review
                      how do films like mouse hunt get into theatres...
           0
               neg
           1
                     some talented actresses are blessed with a dem...
               neg
           2
                pos
                       this has been an extraordinary year for austra...
           3
                     according to hollywood movies made in last few...
                pos
                        my first press screening of 1998 and already i...
                neg
In [74]:
            df.dropna(inplace=True)
            blanks = []
In [75]:
            for i, lb, rv in df.itertuples():
                 if type(rv) == str:
                     if rv.isspace():
                          blanks.append(i)
In [76]:
            blanks
           [57,
Out[76]:
            71,
            147,
            151,
            283,
            307,
            313,
            323,
            343,
            351,
            427,
            501,
            633,
            675,
            815,
            851,
            977,
            1079,
            1299,
            1455,
            1493,
            1525,
            1531,
            1763,
            1851,
            1905,
            1993]
            df.drop(blanks,inplace=True)
In [77]:
In [78]:
            df['label'].value_counts()
                   969
           pos
Out[78]:
                   969
           Name: label, dtype: int64
            from nltk.sentiment.vader import SentimentIntensityAnalyzer
In [79]:
```

localhost:8954/lab 8/10

```
sid = SentimentIntensityAnalyzer()
In [80]:
              df['scores'] = df['review'].apply(lambda review: sid.polarity scores(review))
In [81]:
              df['compound'] = df['scores'].apply(lambda d: d['compound'])
In [82]:
              df.head()
In [83]:
Out[83]:
                label
                                                               review
                                                                                                                  compound
                                                                                                          scores
                                how do films like mouse hunt get into
                                                                           {'neg': 0.121, 'neu': 0.778, 'pos': 0.101,
             0
                                                                                                                       -0.9125
                  neg
                                                             theatres...
                            some talented actresses are blessed with a
                                                                             {'neg': 0.12, 'neu': 0.775, 'pos': 0.105,
             1
                                                                                                                       -0.8618
                  neg
                                                                dem...
                                                                             {'neg': 0.068, 'neu': 0.781, 'pos': 0.15,
                                this has been an extraordinary year for
                  pos
             2
                                                                                                                        0.9951
                                                               austra...
                                                                           {'neg': 0.071, 'neu': 0.782, 'pos': 0.147,
                          according to hollywood movies made in last
             3
                  pos
                                                                                                                       0.9972
                          my first press screening of 1998 and already
                                                                           {'neg': 0.091, 'neu': 0.817, 'pos': 0.093,
                                                                                                                       -0.2484
                  neg
                                                                                                            'co...
              df['comp_score'] = df['compound'].apply(lambda score: 'pos' if score >= 0 else 'neg')
In [84]:
              df.head(11)
In [86]:
Out[86]:
                  label
                                                        review
                                                                                           scores
                                                                                                    compound
                                                                                                                 comp_score
                             how do films like mouse hunt get
                                                                   {'neg': 0.121, 'neu': 0.778, 'pos':
              0
                   neg
                                                                                                        -0.9125
                                                                                                                          neg
                                                 into theatres...
                                                                                       0.101, 'co...
                           some talented actresses are blessed
                                                                    {'neg': 0.12, 'neu': 0.775, 'pos':
              1
                                                                                                        -0.8618
                   neg
                                                                                                                          neg
                                                                                     0.105, 'com...
                                                  with a dem...
                                                                   {'neg': 0.068, 'neu': 0.781, 'pos':
                            this has been an extraordinary year
              2
                   pos
                                                                                                         0.9951
                                                                                                                          pos
                                                    for austra...
                                                                                      0.15, 'com...
                         according to hollywood movies made
                                                                   {'neg': 0.071, 'neu': 0.782, 'pos':
              3
                                                                                                         0.9972
                   pos
                                                                                                                          pos
                                                   in last few...
                                                                                       0.147, 'co...
                           my first press screening of 1998 and
                                                                   {'neg': 0.091, 'neu': 0.817, 'pos':
              4
                   neg
                                                                                                        -0.2484
                                                                                                                          neg
                                                     already i...
                                                                                       0.093, 'co...
                              to put it bluntly, ed wood would
                                                                   {'neg': 0.123, 'neu': 0.821, 'pos':
              5
                                                                                                        -0.9855
                   neg
                                                                                                                          neg
                                                have been pr...
                                                                                       0.056, 'co...
                                                                   {'neg': 0.087, 'neu': 0.742, 'pos':
                                synopsis: melissa, a mentally-
              6
                                                                                                         0.9871
                   neg
                                                                                                                          pos
                                             disturbed woma...
                                                                                      0.17, 'com...
                              tim robbins and martin lawernce
                                                                   {'neg': 0.118, 'neu': 0.709, 'pos':
              7
                                                                                                         0.9829
                   neg
                                                                                                                          pos
                                               team up in thi...
                                                                                       0.172, 'co...
                                                                   {'neg': 0.082, 'neu': 0.862, 'pos':
                              in " gia ", angelina jolie plays the
              8
                                                                                                        -0.8278
                   neg
                                                                                                                          neg
                                                       titular ...
                                                                                       0.056, 'co...
                                                                   {'neg': 0.145, 'neu': 0.728, 'pos':
                               in 1990, the surprise success an
              9
                                                                                                        -0.9147
                   neg
                                                                                                                          neg
                                                 unheralded I...
                                                                                       0.127, 'co...
```

localhost:8954/lab 9/10

```
label
                                             review
                                                                        scores compound comp_score
                     upon first viewing of this movie, the
                                                     {'neg': 0.114, 'neu': 0.742, 'pos':
          10
               neg
                                                                                   0.9544
                                                                                                 pos
                                                                     0.143, 'co...
                                           phrases...
           from sklearn.metrics import accuracy_score, classification_report, confusion_matrix
In [87]:
           accuracy score(df['label'],df['comp score'])
In [88]:
          0.6357069143446853
Out[88]:
           print(classification_report(df['label'],df['comp_score']))
In [89]:
                         precision
                                       recall f1-score
                                                           support
                              0.72
                                         0.44
                                                    0.55
                                                                969
                    neg
                              0.60
                                         0.83
                                                    0.70
                                                               969
                    pos
                                                    0.64
                                                              1938
              accuracy
                              0.66
                                         0.64
             macro avg
                                                    0.62
                                                              1938
          weighted avg
                              0.66
                                         0.64
                                                    0.62
                                                              1938
           print(confusion_matrix(df['label'],df['comp_score']))
In [90]:
          [[427 542]
           [164 805]]
           # Again, sarcasm reviews make it really hard to detect if a review is positive or negat
In [91]:
           # One of the biggest challenges in Sentiment Analysis is a computer understanding human
 In [ ]:
```

localhost:8954/lab 10/10