

Sales Performance Dashboard

Last Updated: 7/30/2025

Executive Summary - Performance Analytics

\$2.3M

Total Sales

\$286.4K

Total Profit

12.47%

Profit Margin %

5009

Total Orders

Date Range

1/3/2014



12/30/2017



Product Category

☐ Furniture

☐ Office Supplies

☐ Technology

Region

☐ Central

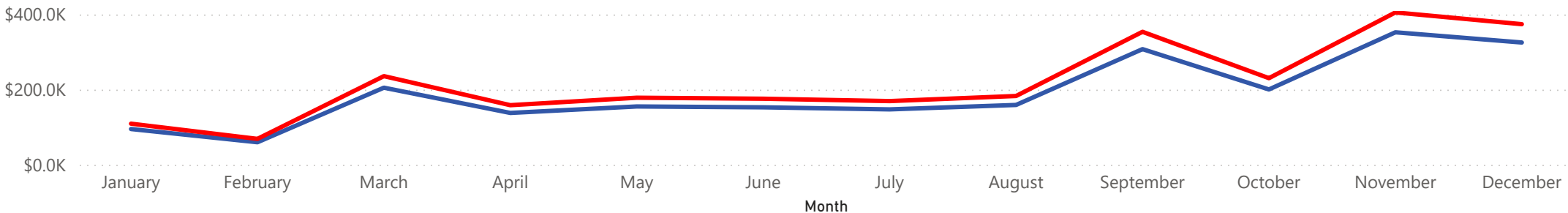
☐ East

☐ South

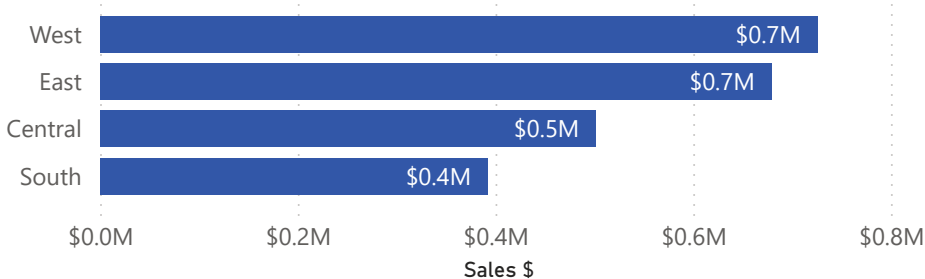
☐ West

Monthly Sales Performance vs Target

● Total Sales ● Sales Target

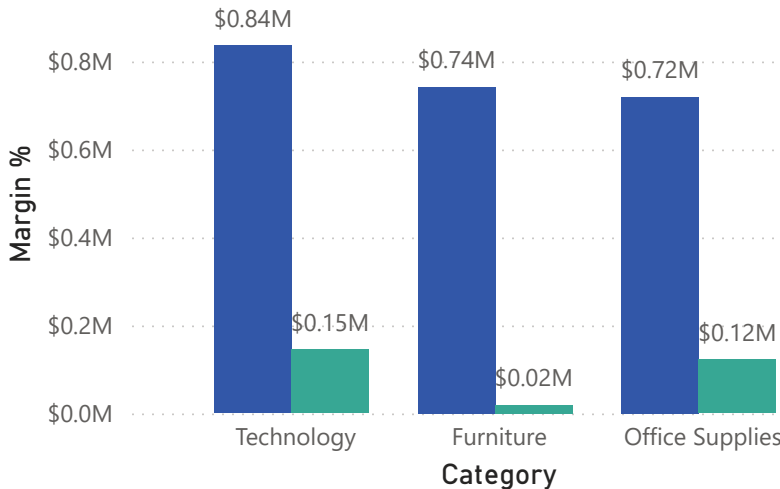


Sales Performance by Region



Category Performance & Profitability

● Total Sales ● Total Profit



Top 10 Products by Sales

Product Name	Total Sales
HP Designjet T520 Inkjet Large Format Printer - 24" Color	\$0.15M
HON 5400 Series Task Chairs for Big and Tall	\$0.12M
High Speed Automatic Electric Letter Opener	\$0.10M
Hewlett Packard LaserJet 3310 Copier	\$0.08M
GBC Ibimaster 500 Manual ProClick Binding System	\$0.07M
GBC DocuBind TL300 Electric Binding System	\$0.06M
GBC DocuBind P400 Electric Binding System	\$0.05M
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	\$0.04M
Cisco TelePresence System EX90 Videoconferencing Unit	\$0.03M
Canon imageCLASS 2200 Advanced Copier	\$0.02M
Total	\$0.84M

Sales Distribution by Customer Segment

