

# Brandon R. Wong

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## Achievements

- *Eagle Scout Troop 84, Fall 2014*

## Scholarship

- *Steven J. Schaffman*
- *Atlas Railroad Endowed*
- *Edwin A Stevens*

## Leadership

- Nu Alpha Phi Fraternity*
- National Expansion Chair
  - Chapter President
  - Social and Rush Chair
- Filipino Intercollegiate Networking Dialogue*
- College Representative

## Hobbies

### Music

- Performance:  
Instrumental/Vocal
- Guitar, Bass, Synthesizer
- Audio Recording/  
Production

### Other

- Mountain Biking
- Hip Hop Dance
- Choreography

*US Citizen*

## Education

*Stevens Institute of Technology* Expected Graduation in May 2018  
Bachelors of Business and Technology, GPA 3.3

*Course Study:* Database Management / Marketing Analytics & Research / Logistics and Supply Chain Management / Capital Structure and Strategy Audit / Strategic Issues in IT Management / Social Media and Network Analysis / Business Process Management / Systems Analysis and Design / Applied Models and Simulation /

## Skills

Microsoft Office: *Excel, Powerpoint, Word, Publisher*  
R Studio, Project Libre, Business Process Model and Notation

## Projects

*RanPad (Ongoing)* Sept. 2017 to Present

- Spearheading the development of a music virtual studio software program
- Using agile development to coordinate efforts between a team of 4 programmers, creators, and content designers.
- Tailoring musical sample content based on data collected through surveys, person to person interviews from over 100 individuals

*Zara Social Networks Analysis* March 2016

- Compiled a string search of over 1000 tweets to gauge a qualitative analysis of various metrics in regards to customer response to Zara's marketing trends.
- Cooperated with a team of 5 individuals to organize data into graphs covering customer opinion trends, comparisons made to other brands, and the influence of a marketing tactic verses another, for a research presentation.

## Experience

**Account Manager** at *Cornerstone Management Concepts* June 2016 to Aug 2017

- Accountable for the training and performance of a lead generation team, eventually promoting two out of five other individuals under me.
- Consistently produced 20% of the output on a six man team prior to promotion increasing it to 25% with the addition of my own team.
- Increased my lead to demonstration rate from 20% to 33% which was above the company's national conversion average of 25%.
- Marketed Power Home Remodeling Group's Windows, Siding, and Roofing estimates to 50-60 individuals per day averaging three to five leads daily.

**Live Sound Engineer** at *North Branch Regional Church* July 2017 to Present

- Responsible for the entire live sound operation between two services in a five hour gap weekly.
- Rebuilt the entire church live mix to translate the supervisor's soundstage vision into a tangible board mix eliminating prior issues with feedback, dispersion, and clarity.

**Student Tutor** at *A Grade Ahead Hoboken* October 2017 to Present

- Reinforced over 5 students' studies in the fields of mathematics and English through private and in class instruction