

## **IMAGE CITATIONS (Persona Below)**



<https://nothingbutgeek.com/wp-content/uploads/2022/12/Turtle-Beach-Fuel-Dual-Charger-Product-Image-2-1280x1280.png>



<https://assets.xboxservices.com/assets/36/e3/36e335da-9137-41ca-b8ec-f0847a0e53a6.jpg?n=Console-NewGames-5Blades-FullBleed.jpg>



<https://i.stack.imgur.com/oLA6F.png>



[https://upload.wikimedia.org/wikipedia/commons/thumb/8/8c/XBOX\\_logo\\_2012.svg/1200px-XBOX\\_logo\\_2012.svg.png](https://upload.wikimedia.org/wikipedia/commons/thumb/8/8c/XBOX_logo_2012.svg/1200px-XBOX_logo_2012.svg.png)



[https://compass-ssl.xbox.com/assets/ac/48/ac48cb2e-6a94-4005-a40f-3d33c9522c44.jpg?n=F2P\\_Super-Hero-1400\\_2021-Key-art\\_1920x1080\\_05.jpg](https://compass-ssl.xbox.com/assets/ac/48/ac48cb2e-6a94-4005-a40f-3d33c9522c44.jpg?n=F2P_Super-Hero-1400_2021-Key-art_1920x1080_05.jpg)



<https://www.snow.ca/wp-content/uploads/2020/12/XScombo.png>

## **PERSONA**

Rick is a 16 Year old boy living in downtown Toronto with his parents. Rick is interested in a wide variety of video games, such as sports games, racing games, survival games, and shooters. Rick's purpose for visiting the Xbox Website is to find games that he enjoys and find out important information about them such as cost, release date and review score. Rick is also interested in upgrading his peripherals in order to get more out of his gaming experience, so he is looking for things such as steering wheels for games, controller attachments, and even newer versions of consoles. Some issues Rick had with the old site was too much clutter due to the large amount of games being presented. A simpler interface could bring more interest, possibly with a recommendations section to find things he may want sooner.