Brandon Harwood

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I am a highly motivated and creative student at the University of North Texas seeking opportunity to complement and pay for my ongoing education with industry experience. I am a passionate team worker and communicator who is very excited to further develop my skills in user experience and visual design, learn as much as possible, and actively contribute to the company's operation. I believe that my past experience and aspirations for the future give me the qualifications to become part of an outstanding new team.

Toolbox

Design Fundamentals:
Typography
Color Theory
Current Design Trends
Web & Interface Design

Graphics Software
Photoshop
Illustrator
Indesign
Lightroom
Dreamweaver
After Effects
Sketch 3
Balsamiq Mockups
Axure
proto.io

Web
HTML5
CSS3
JavaScript/jQuery

Other Software
Microsoft Office Suite
Premier Pro
Final Cut Pro
Notepad++
Wordpress
Drupal

Projects and Work History

President & Founder - UNT Design & Code
October 2015 - Present
- Created student organization and recruited participants.
- Organize and host a nation-wide Hackathon in October 2016.
- Engage the organization in monthly "design sprints" and lectures.
- Create professional relationships with surrounding DFW
  companies specializing in SAAS development & design

Web Designer - University of North Texas
August 2015 - Present
- Work with the UNT ITSS web development team in order to
  troubleshoot problems with current UNT System Website.
- Create innovative ui designs, and implement a usable system.
- Conduct user testing in order to create information architecture
  for ITSS Services page.

Web Development/Design Intern - Fujitsu
Summer 2015
- Spent 12 weeks under the guidance of the Fujitsu Network
  Communications web development team.
- Helped design FNC's extranet with a process more geared towards
  human centered design and usability.
- Troubleshot problems with the previous extranet system and
  conducted user testing in order to create solutions.
- see more at bharwood.com/work/fnc.html

Marketing Intern - City of Carrollton
November 2014 - June 2015
- Work with the City of Carrollton marketing team in order to create
  public relations and improve city morale.
- Create and maintain designs for publications surrounding the City
  of Carrollton.
- See more at bharwood.com/work/carrollton.html

Design & Social Media Intern - Public Alliance
November 2014 - June 2015
- Helped design graphics for use of the company.
- Updated website content on wordpress sites.
- Updated social media.

UX Process

Preemptive Research
Competitive analysis
Comparative analysis
User feedback

Brainstorm
User flows & personas
Team-based brainstorming
Card-sorting
Wire-framing & prototyping

Test
User testing
Heuristic evaluation

Design & Build
Finalize information architecture
Develop accessibility
Finalize UI elements
Finalize branding elements
Develop a responsive design

Test
A/B testing
In-Person user testing
Surveys

Analyze
Google analytics
Make changes based on results

Repeat.

Education

University of North Texas
Anticipated graduation in December 2016
3.41 GPA
Psychology major with focus on human-computer interaction and cognition.

Northwest Vista College
2011 - 2013
Completed required pre-major classes.

Communications Arts HS
2007 - 2011
Obtained diploma
Curriculum included many media and communications classes.

Relevant Courses

Usability and User Experience
Spring 2016
- Identified methods of usability and user experience assessment;
- Identified the best methods to use in various testing scenarios;
- Developed and conducted a usability assessment protocol; and
- Analyzed the data and write useful recommendation reports.

Experimental Methods
Fall 2015
- Understood and discussed experimental methods used in psychology;
- Designed and implement an experiment regarding the correlation between online advertisements and information retention.
- Wrote a paper according to APA guidelines, reporting the results of said experiment

Qualitative Data Collection
Fall 2015
- Conducted, transcribed and coded in-depth face to face interviews and observations.
- Conducted a content analysis pertaining to social media and violence.
- Used ethnography to learn an analyze a group of people during a participant observation.

Quantitative Data Collection
Spring 2015
- Critically evaluated and analyzed sources of information, including information found on the Internet and other media sources including TV programs, newspapers, magazines, and blogs;
- Critically evaluate social research;
- Designed and implemented a basic social research project;