

# Brandon Harwood

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I am a highly motivated and creative student at the University of North Texas seeking opportunity to complement and pay for my ongoing education with industry experience. I am a passionate team worker and communicator who is very excited to further develop my skills in user experience and visual design, learn as much as possible, and actively contribute to the company's operation. I believe that my past experience and aspirations for the future give me the qualifications to become part of an outstanding new team.

## Toolbox

### Design Fundamentals:

Typography  
Color Theory  
Current Design Trends  
Web & Interface Design

### Graphics Software

Photoshop  
Illustrator  
Indesign  
Lightroom  
Dreamweaver  
After Effects  
Sketch 3  
Balsamiq Mockups  
Axure  
proto.io

### Web

HTML5  
CSS3  
JavaScript/jQuery

### Other Software

Microsoft Office Suite  
Premier Pro  
Final Cut Pro  
Notepad++  
Wordpress  
Drupal

## Projects and Work History

### President & Founder - UNT Design & Code

October 2015 - Present

- Created student organization and recruited participants.
- Organize and host a nation-wide Hackathon in October 2016.
- Engage the organization in monthly "design sprints" and lectures.
- Create professional relationships with surrounding DFW companies specializing in SAAS development & design

### Web Designer - University of North Texas

August 2015 - Present

- Work with the UNT ITSS web development team in order to troubleshoot problems with current UNT System Website.
- Create innovative ui designs, and implement a usable system.
- Conduct user testing in order to create information architecture for ITSS Services page.

### Web Development/Design Intern - Fujitsu

Summer 2015

- Spent 12 weeks under the guidance of the Fujitsu Network Communications web development team.
- Helped design FNC's extranet with a process more geared towards human centered design and usability.
- Troubleshot problems with the previous extranet system and conducted user testing in order to create solutions.
- see more at [bharwood.com/work/fnc.html](http://bharwood.com/work/fnc.html)

### Marketing Intern - City of Carrollton

November 2014 - June 2015

- Work with the City of Carrollton marketing team in order to create public relations and improve city morale.
- Create and maintain designs for publications surrounding the City of Carrollton.
- See more at [bharwood.com/work/carrollton.html](http://bharwood.com/work/carrollton.html)

### Design & Social Media Intern - Public Alliance

May 2014 - July 2014

- Helped design graphics for use of the company.
- Updated website content on wordpress sites.
- Updated social media.

## UX Process

### Preemptive Research

Competitive analysis  
Comparative analysis  
User feedback

### Brainstorm

User flows & personas  
Team-based brainstorming  
Card-sorting  
Wire-framing & prototyping

### Test

User testing  
Heuristic evaluation

### Design & Build

Finalize information architecture  
Develop accessibility  
Finalize UI elements  
Finalize branding elements  
Develop a responsive design

### Test

A/B testing  
In-Person user testing  
Surveys

### Analyze

Google analytics  
Make changes based on results

### Repeat.

## Education

### University of North Texas

Anticipated graduation in December 2016  
3.41 GPA

Psychology major with focus on human-computer interaction and cognition.

### Northwest Vista College

2011 - 2013

Completed required pre-major classes.

### Communications Arts HS

2007 - 2011

Obtained diploma

Curriculum included many media and communications classes.

## Relevant Courses

### Usability and User Experience

Spring 2016

- Identified methods of usability and user experience assessment;
- Identified the best methods to use in various testing scenarios;
- Developed and conducted a usability assessment protocol; and
- Analyzed the data and write useful recommendation reports.

### Experimental Methods

Fall 2015

- Understood and discussed experimental methods used in psychology;
- Designed and implement an experiment regarding the correlation between online advertisements and information retention.
- Wrote a paper according to APA guidelines, reporting the results of said experiment

### Qualitative Data Collection

Fall 2015

- Conducted, transcribed and coded in-depth face to face interviews and observations.
- Conducted a content analysis pertaining to social media and violence.
- Used ethnography to learn and analyze a group of people during a participant observation.

### Quantitative Data Collection

Spring 2015

- Critically evaluated and analyzed sources of information, including information found on the Internet and other media sources including TV programs, newspapers, magazines, and blogs;
- Critically evaluate social research;
- Designed and implemented a basic social research project;