1. The ten best-selling video games



Photo by Dan Schleusser on Unsplash.

Video games are big business: the global gaming market is projected to be worth more than \$300 billion by 2027 according to Mordor Intelligence. With so much money at stake, the major game publishers are hugely incentivized to create the next big hit. But are games getting better, or has the golden age of video games already passed?

In this project, we'll explore the top 400 best-selling video games created between 1977 and 2020. We'll compare a dataset on game sales with critic and user reviews to determine whether or not video games have improved as the gaming market has grown.

Our database contains two tables. We've limited each table to 400 rows for this project, but you can find the complete dataset with over 13,000 games on Kaggle.

game_sales

column	type	meaning	
game	varchar	Name of the video game	

column	type	meaning
platform	varchar	Gaming platform
publisher	varchar	Game publisher
developer	varchar	Game developer
games_sold	float	Number of copies sold (millions)
year	int	Release year

reviews

column	type	meaning
game	varchar	Name of the video game
critic_score	float	Critic score according to Metacritic
user_score	float	User score according to Metacritic

Let's begin by looking at some of the top selling video games of all time!

```
In [2]:
```

```
%%sql
postgresql:///games
```

- -- Select all information for the top ten best-selling games
- -- Order the results from best-selling game down to tenth best-selling

SELECT * FROM game_sales
ORDER BY games_sold DESC
LIMIT 10;

10 rows affected.

Out[2]:

year	games_sold	developer	publisher	platform	game
2006	82.90	Nintendo EAD	Nintendo	Wii	Wii Sports for Wii
1985	40.24	Nintendo EAD	Nintendo	NES	Super Mario Bros. for NES
2012	40.00	Valve Corporation	Valve	PC	Counter-Strike: Global Offensive for PC
2008	37.32	Nintendo EAD	Nintendo	Wii	Mario Kart Wii for Wii
2017	36.60	PUBG Corporation	PUBG Corporation	PC	PLAYERUNKNOWN'S BATTLEGROUNDS for PC
2010	33.15	Mojang AB	Mojang	PC	Minecraft for PC
2009	33.13	Nintendo EAD	Nintendo	Wii	Wii Sports Resort for Wii
1998	31.38	Game Freak	Nintendo	GB	Pokemon Red / Green / Blue Version for GB
2006	30.80	Nintendo EAD	Nintendo	DS	New Super Mario Bros. for DS
2009	30.30	Nintendo EAD	Nintendo	Wii	New Super Mario Bros. Wii for Wii

Out[3]: 2/2 tests passed

2. Missing review scores

Wow, the best-selling video games were released between 1985 to 2017! That's quite a range; we'll have to use data from the reviews table to gain more insight on the best years for video games.

First, it's important to explore the limitations of our database. One big shortcoming is that there is not any reviews data for some of the games on the game sales table.

```
In [4]:
         %%sql
         -- Join games sales and reviews
         -- Select a count of the number of games where both critic score and user score are nul
         SELECT COUNT(game sales.game)
         FROM game_sales
         LEFT JOIN reviews
         ON game sales.game = reviews.game
         WHERE critic score IS NULL AND
         user score IS NULL;
         * postgresql:///games
        1 rows affected.
Out[4]: count
           31
In [5]:
         %nose
         last_output = _
         def test_output_type():
             assert str(type(last output)) == "<class 'sql.run.ResultSet'>", \
             "Please ensure an SQL ResultSet is the output of the code cell."
         results = last_output.DataFrame()
```

```
def test_results():
    assert results.shape == (1, 1), \
    "The query should return just one value, a count of games where both critic_score a
    assert results.columns.tolist() == ["count"], \
    'The results should have just one column, called "count".'
    assert last_output.DataFrame().loc[0, 'count'] == 31, \
    "There should be 31 games where both critic_score and user_score are null."
```

Out[5]: 2/2 tests passed

3. Years that video game critics loved

It looks like a little less than ten percent of the games on the <code>game_sales</code> table don't have any reviews data. That's a small enough percentage that we can continue our exploration, but the missing reviews data is a good thing to keep in mind as we move on to evaluating results from more sophisticated queries.

There are lots of ways to measure the best years for video games! Let's start with what the critics think.

* postgresql:///games
10 rows affected.

Out[6]:	year	avg_critic_score
	1990	9.80
	1992	9.67
	1998	9.32
	2020	9.20
	1993	9.10
	1995	9.07
	2004	9.03
	1982	9.00

```
year avg_critic_score
                       8.99
         2002
         1999
                       8.93
In [7]:
         %%nose
         from decimal import Decimal as D
         last output =
         def test output type():
             assert str(type(last_output)) == "<class 'sql.run.ResultSet'>", \
             "Please ensure an SQL ResultSet is the output of the code cell."
         results = last_output.DataFrame()
         def test results():
             assert results.shape == (10, 2), \
             "Make sure to limit the query to only ten results."
             assert results.columns.tolist() == ["year", "avg_critic_score"], \
             'The results should have two columns, called "year" and "avg_critic_score".'
             assert last output.DataFrame().loc[0, 'year'] == 1990, \
             "The year with the highest score should be 1990."
             assert last_output.DataFrame().loc[0, 'avg_critic_score'] == D('9.80'), \
             "The highest average critic score should be 9.80."
```

Out[7]: 2/2 tests passed

4. Was 1982 really that great?

The range of great years according to critic reviews goes from 1982 until 2020: we are no closer to finding the golden age of video games!

Hang on, though. Some of those avg_critic_score values look like suspiciously round numbers for averages. The value for 1982 looks especially fishy. Maybe there weren't a lot of video games in our dataset that were released in certain years.

Let's update our query and find out whether 1982 really was such a great year for video games.

```
* postgresql:///games
        10 rows affected.
Out[8]:
        year avg_critic_score num_games
         1998
                        9.32
                                     10
         2004
                        9.03
                                     11
         2002
                        8.99
                                      9
         1999
                        8.93
                                     11
         2001
                        8.82
                                     13
         2011
                        8.76
                                     26
         2016
                        8.67
                                     13
         2013
                        8.66
                                     18
                        8.63
                                     20
         2008
         2017
                        8.62
                                     13
In [9]:
         %%nose
         from decimal import Decimal as D
         last_output = _
         def test_output_type():
             assert str(type(last_output)) == "<class 'sql.run.ResultSet'>", \
              "Please ensure an SQL ResultSet is the output of the code cell."
         results = last output.DataFrame()
         def test results():
             assert results.shape == (10, 3), \
              "Make sure to limit the query to only ten results."
             assert set(last_output.DataFrame().columns) == set(["year", "num_games", "avg_criti
              'The results should have three columns: "year", "num_games", and "avg_critic_score"
             assert last output.DataFrame().loc[0, 'year'] == 1998, \
              "The year with the highest score should be 1998."
             assert last_output.DataFrame().loc[0, 'num_games'] == 10, \
              "In the year with the highest critic score, there were 10 games released."
             assert last_output.DataFrame().loc[0, 'avg_critic_score'] == D('9.32'), \
              "The highest average critic score should be 9.32."
```

Out[9]: 2/2 tests passed

5. Years that dropped off the critics' favorites list

That looks better! The num_games column convinces us that our new list of the critics' top games reflects years that had quite a few well-reviewed games rather than just one or two hits. But which years dropped off the list due to having four or fewer reviewed games? Let's identify them so that someday we can track down more game reviews for those years and determine whether they might rightfully be considered as excellent years for video game releases!

It's time to brush off your set theory skills. To get started, we've created tables with the results of our previous two queries:

top_critic_years

column	type	meaning
year	int	Year of video game release
avg_critic_score	float	Average of all critic scores for games released in that year

top_critic_years_more_than_four_games

column	type	meaning
year	int	Year of video game release
num_games	int	Count of the number of video games released in that year
avg_critic_score	float	Average of all critic scores for games released in that year

* postgresql:///games 6 rows affected.

Out[10]:

year	avg_critic_score
1990	9.80
1992	9.67
2020	9.20
1993	9.10
1995	9.07
1982	9.00

```
In [11]:
```

```
%%nose
last_output = _

def test_output_type():
    assert str(type(last_output)) == "<class 'sql.run.ResultSet'>", \
    "Please ensure an SQL ResultSet is the output of the code cell."
```

```
results = last_output.DataFrame()

def test_results():
    assert results.shape == (6, 2), \
    "There should be six years that dropped off the critics' favorite list after implem assert results.columns.tolist() == ["year", "avg_critic_score"], \
    'The results should have two columns: "year" and "avg_critic_score".'
    assert last_output.DataFrame().loc[5, 'year'] == 1982, \
    "The last year returned by the query should be 1982."
    assert last_output.DataFrame().loc[5, 'avg_critic_score'] == 9.00, \
    "1982's average critic score should be 9.00."
```

Out[11]: 2/2 tests passed

6. Years video game players loved

Based on our work in the task above, it looks like the early 1990s might merit consideration as the golden age of video games based on critic_score alone, but we'd need to gather more games and reviews data to do further analysis.

Let's move on to looking at the opinions of another important group of people: players! To begin, let's create a query very similar to the one we used in Task Four, except this one will look at user score averages by year rather than critic score averages.

* postgresql:///games 10 rows affected.

Out[12]:	year	avg_user_score	num_games
	1997	9.5000000000000000	8
	1998	9.4000000000000000	10
	2010	9.2400000000000000	23
	2009	9.177777777777778	20
	2008	9.0272727272727273	20

year	avg_user_score	num_games
1996	9.00000000000000000	5
2006	8.95000000000000000	16
2005	8.95000000000000000	13
1999	8.8000000000000000	11
2000	8.8000000000000000	8

```
In [13]:
          %nose
          last output =
          def test_output_type():
              assert str(type(last output)) == "<class 'sql.run.ResultSet'>", \
              "Please ensure an SQL ResultSet is the output of the code cell."
          results = last_output.DataFrame()
          def test results():
              assert results.shape == (10, 3), \
              "Don't forget to limit the query results to ten."
              assert set(results.columns.tolist()) == set(["year", "num_games", "avg_user_score"]
              'The results should have three columns: "year", "num_games", and "avg_user_score".'
              assert last_output.DataFrame().loc[0, 'year'] == 1997, \
              "The year with the highest user score should be 1997."
              assert last_output.DataFrame().loc[0, 'num_games'] == 8, \
              "In the year with the highest user score, there were eight games released."
              assert last output.DataFrame().loc[0, 'avg user score'] == 9.50, \
              "The highest average user score should be 9.50."
```

Out[13]: 2/2 tests passed

7. Years that both players and critics loved

Alright, we've got a list of the top ten years according to both critic reviews and user reviews. Are there any years that showed up on both tables? If so, those years would certainly be excellent ones!

Recall that we have access to the top_critic_years_more_than_four_games table, which stores the results of our top critic years query from Task 4:

top_critic_years_more_than_four_games

column typ		meaning
year	int	Year of video game release
num_games	int	Count of the number of video games released in that year
avg_critic_score	float	Average of all critic scores for games released in that year

We've also saved the results of our top user years query from the previous task into a table:

column

year

num_games

top_user_years_more_than_four_games

type

int

int

```
float Average of all user scores for games released in that year
                     avg_user_score
In [14]:
          %%sql
           -- Select the year results that appear on both tables
          SELECT year
           FROM top_critic_years_more_than_four_games
           INNER JOIN top_user_years_more_than_four_games
          USING (year);
           * postgresql://games
          3 rows affected.
Out[14]:
          year
          1998
          2002
          2008
In [15]:
          %nose
          last_output = _
          def test output type():
               assert str(type(last_output)) == "<class 'sql.run.ResultSet'>", \
               "Please ensure an SQL ResultSet is the output of the code cell."
           results = last output.DataFrame()
          def test_results():
```

Year of video game release

meaning

Count of the number of video games released in that year

Out[15]: 2/2 tests passed

8. Sales in the best video game years

"There should be three years present in both tables."

assert last_output.DataFrame().loc[0, 'year'] == 1998, \
"The first year returned by the query should be 1998."

assert results.columns.tolist() == ["year"], \
'The results should just have one column: "year".'

assert results.shape == (3, 1), \

Looks like we've got three years that both users and critics agreed were in the top ten! There are many other ways of measuring what the best years for video games are, but let's stick with these

years for now. We know that critics and players liked these years, but what about video game makers? Were sales good? Let's find out.

This time, we haven't saved the results from the previous task in a table for you. Instead, we'll use the query from the previous task as a subquery in this one! This is a great skill to have, as we don't always have write permissions on the database we are querying.

```
In [16]:
          %%sql
          -- Select year and sum of games sold, aliased as total games sold; order results by tot
          -- Filter game sales based on whether each year is in the list returned in the previous
          SELECT year,
          SUM(games_sold) AS total_games_sold
          FROM game sales
          WHERE year IN (SELECT year
          FROM top critic years more than four games
          INNER JOIN top user years more than four games
          USING (year))
          GROUP BY year
          ORDER BY total_games_sold DESC;
          * postgresql:///games
         3 rows affected.
Out[16]: year total_games_sold
          2008
                        175.07
          1998
                        101.52
          2002
                         58.67
In [17]:
          %nose
          from decimal import Decimal as D
          last output =
          def test output type():
              assert str(type(last output)) == "<class 'sql.run.ResultSet'>", \
              "Please ensure an SQL ResultSet is the output of the code cell."
          results = last output.DataFrame()
          def test results():
              assert results.shape == (3, 2), \
              "There should be games sales data for three years: the same three years from the pr
              assert results.columns.tolist() == ["year", "total_games_sold"], \
               'The results should have two columns: "year" and "total games sold".'
              assert last_output.DataFrame().loc[0, 'year'] == 2008, \
              "Just like in the last query, the first year returned should be 2008."
              assert last output.DataFrame().loc[0, 'total games sold'] == D('175.07'), \
              "In 2008, the total games sold value should be 175.07."
```

Out[17]: 2/2 tests passed